

MIN (MIA) SHI

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EDUCATION

The University of Texas at Dallas

Master of Science in Business Analytics (STEM) – Data Science Track

Master of Science in Social Data Analytics and Research

May 2024

GPA: 4.0/4.0

GPA: 3.946/4.0

SKILLS

Programming & Tools: Python, R, SQL, SAS, Stata, Tableau, Power BI, Alteryx

Database & Big Data: MySQL, PostgreSQL, Hadoop, Sqoop, Hive, Impala, Pig, Spark

Certificates: Graduate Certificate in Applied Machine Learning, AWS Certified Cloud Practitioner, Google Analytics, Alteryx Designer Core Certificate, Appian Certified Associate Developer, ACCELQ Automation Engineer

WORK EXPERIENCES

Data Analytics Assistant

The University of Texas at Dallas

May 2020 - May 2024

Richardson, TX

Took responsibility for data analysis for 10+ global health/policy projects using advanced statistical models.

- Managed data collection in diverse methods including Qualtrics surveys and web scraping using R and Python.
- Developed 20+ robust statistical models (multi-variable and fixed-effect regression, difference-in-difference, time-series) combined ML models and NLP skills to support correlation and causal inference in research.
- Led a team of five junior assistants, ensuring collaboration and timely project completion, underscoring strong communication, teamwork, leadership and project management skills.

Data Science Student Consultant

Working for Onyx CenterSource through The University of Texas at Dallas

Aug. 2023 - Dec. 2023

Dallas, TX

Led a team in creating an AI-driven chatbot to enhance customer engagement for online interactions.

- Employed NLP and MySQL for analyzing and querying an extensive database containing over 10 million entries.
- Achieved 25% improvement in response efficiency and provided 99% accurate predictions using XGBoost model.
- Contributed to a 15% rise in user engagement, increasing customer satisfaction and bolstering company's image.

Marketing Data Analyst

Lucion Technology Corp., Ltd.

Jul. 2017 - Aug. 2017

China

Served as a Data Analyst Intern responsible for data management, data visualization, and business analysis.

- Improved the efficiency of data extraction by 40% through data optimization in MySQL.
- Employed Microsoft Visio to visualize 15+ intricate network structures and aided in product comprehension.
- Produced weekly Business Intelligence (BI) reports, offering insights based on user and competitor analysis.

PROJECTS

US Top 4 Airlines Financial Performance Analytics

Jan. 2024 - May 2024

- Analyzed over 10,000 records spanning 20 years to identify financial trends and shifts in the US airline industry.
- Pinpointed key strategic turning points affected by major events and changes in alliances and partnerships.
- Provided specific business model recommendations for enhancing the competitive stance of each top airline.

Kaggle Plant Pathology Competition: Leveraging Deep Learning CNNs

Nov. 2023 - Dec. 2023

Implemented deep learning models using Python and PyTorch to enhance disease identification accuracy in crops.

- Utilized transfer learning on CNNs with 5,590 images in 12 categories, enhancing disease identification accuracy.
- Conducted image transformation, including rotation, flipping, zooming, and noise injections to augment data.
- Fine-tuned ConvNext DL CNN models and achieve 86.8% accuracy, securing a Top 3 ranking in the competition.

Forecasting Stock Prices Through NLP Examination of Newspaper Articles

May 2023 - Dec. 2023

Developed automated web scraping tools and machine learning models in Python to predict stock market trends.

- Developed automated web scraping for 7,000+ WSJ articles, increasing data acquisition efficiency by 30%.
- Employed various vectorizers for WSJ article analysis, such as Tfidf Vectorizer, n-grams Count Vectorizer, etc.
- Utilized Naïve Bayes and Random Forest models, enhancing S&P 500 prediction accuracy by 12%.

Big Data Risk Analysis and Data Visualization for a Trucking Company

Aug. 2022 - Dec. 2022

Engineered data visualization dashboards using Tableau, linked to Hadoop, for business risk analysis.

- Processed and analyzed geospatial data with Hadoop, Hive, and Spark, reducing processing time by 40%.
- Developed Tableau visualizations linked to Hadoop and built interactive dashboards for business analysis.
- Conducted linear regression and multivariate analysis, contributing to predictive accuracy by 15%.