Hazem Ahmed Alalfy

Senior UX/UI Product Designer | 5 Year Experience

LINKS

🌐 My Portfolio   🔗 My Linked-in

SUMMARY

Creative UX Designer with 5 years of experience crafting intuitive and engaging digital experiences. Expert in user research, wireframing, and prototyping, turning insights into seamless interfaces. Passionate about solving real-world problems through design, with a keen eye for detail and a focus on delighting users

EXPERIENCE

4-2025 - Present

Senior UX/UI Product Designer | Millensys Company

- Designed and launched 5+ major product features, improving user engagement by 30%
- Conducted user research and usability testing with over 100 participants to inform design decisions.
- Created wireframes, prototypes, and high fidelity UI designs to streamline workflows and enhance usability
- Redesigned key product interfaces, boosting feature adoption and user engagement by 40%

Aug 2024 - Aug 2025 - 1 year- 1 month, Egypt, New Cairo

Mid-Level UX/UI Product Designer | Sainaps Software Solution

- Conducted user research and usability testing with travel agents and corporate clients to optimize hotel, flight, and cruise booking workflows
- Streamlined complex B2B booking processes across web and mobile platforms, ensuring consistent and intuitive user experiences

Nov 2022 - Aug 2024 - 1 year- 10 month, Dubai, United Arab Emirate

UX/UI Designer | IPXBit Tech Solution

- Designed and delivered intuitive user interfaces for web and mobile applications, improving user satisfaction and engagement
- Conducted user research, wireframing, and prototyping to optimize workflows and reduce friction in digital products.

Dec 2020 - Jan 2022 - 1 year- 2 month, Freelance

UX/UI Designer (Freelance) | Up Work

- Preparing and sterilized instruments
- Supported patients in pre- and post-procedure care, improving healing outcomes.

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SKILLS

- User Research & Usability Testing
- Wireframing & Prototyping (Figma, Adobe XD, Sketch)
- Interaction & Visual Design
- Information Architecture & User Flows
- Time Management & Project Prioritization

TECHNICAL SKILLS

- HTML & CSS for responsive web design
- jQuery for interactive UI elements

LANGUAGE

- English (Fluent)
- Arabic (Native)

EDUCATION

CHI University Egypt

Bachelor's degree, Computer and Information Sciences and Support Services