



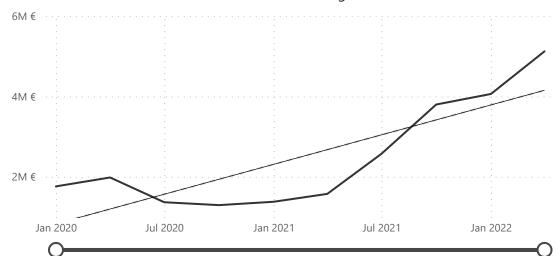


10.5M€
PROFIT

25.2K

2.2 %
RETURN RATE

Revenue Trending



Monthly Revenue

1.83M€✓
Prev Month: 1.77M (+3.31%)

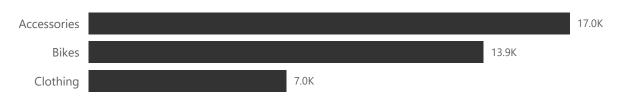
Monthly Orders

2,146! Prev Month: 2,165 (-0.88%)

Monthly Returns

166.00 Prev Month: 169.00 (+1.78%)

Orders by Category



Top 10 Products	Orders	Revenue		Return %
AWC Logo Cap	2,0	162	35,882 €	1.11 %
Fender Set - Mountain	1,9	75	87,041 €	1.36 %
Road Tire Tube	2,1	73	17,265 €	1.55 %
Patch Kit/8 Patches	2,9	52	13,506 €	1.61 %
Mountain Tire Tube	2,8	346	28,333 €	1.64 %
Water Bottle - 30 oz.	3,9	183	39,755 €	1.95 %
Mountain Bottle Cage	1,8	96	38,062 €	2.02 %
Sport-100 Helmet, Black	1,9	140	65,270 €	2.68 %
Sport-100 Helmet, Blue	1,9	95	67,120 €	3.31 %
Sport-100 Helmet, Red	2,0	199	73,444 €	3.33 %

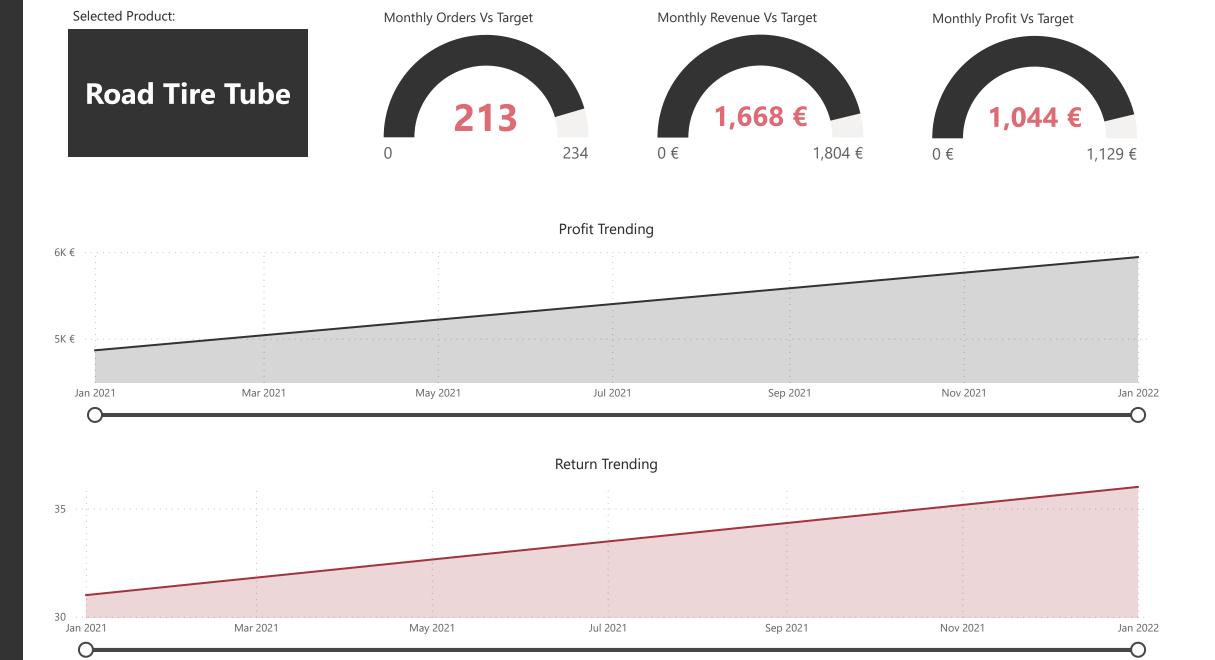
Most Ordered Product

Tires and Tubes

Most Returned Product

Shorts

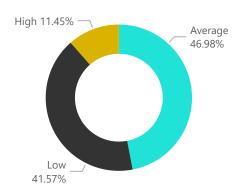




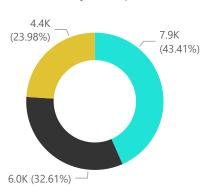


1.4K€ REVENUE PER CUSTOMER

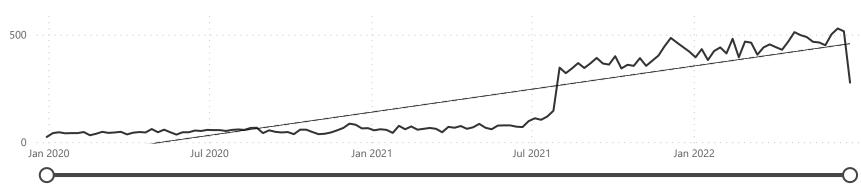
Orders by Income Level



Orders by Occupation



Weekly Customers



Top 100 Customers

CustomerKey	Full Name	Orders	Revenue -
11433	Mr. Maurice Shan	6	12,408 €
11439	Mrs. Janet Munoz	6	12,015 €
11241	Mrs. Lisa Cai	7	11,330 €
11417	Mrs. Lacey Zheng	7	11,086 €
11420	Mr. Jordan Turner	7	11,022 €
11242	Mr. Larry Munoz	7	10,852 €
13263	Mrs. Kate Anand	4	10,437 €
12655	Mr. Larry Vazquez	4	10,395 €
11425	Mrs. Ariana Gray	6	10,391 €
12631	Mr. Clarence Gao	4	10,332 €
12650	Mr. Aaron Wright	4	10,329 €
13405	Mr. Ethan Bryant	4	10,309 €
11429	Mr. Marco Lopez	6	10,290 €
12632	Mrs. Bonnie Nath	4	10,283 €
11245	Mr. Ricky Vazquez	4	10,166 €
11237	Mr. Clarence Anand	4	10,065 €
11428	Mrs. Deanna Perez	4	9,762 €
11427	Mrs. Desiree	4	9,718 €
	Dominauez		
Total		1,272	615,329 €



Top Customer (by Revenue):

Mr. Maurice Shan

Orders: Revenue: 12.4K



Among customers in Skilled Manual roles in 2022, Rubern Suarez drove the most revenue at 4.7K