Risk	Possibility	Impact	Response
Internet connection	Rare	Major	Accept
Server overload	Moderate	Extreme	Avoid
GPS Crash	Rare	Minor	Accept
App Crash Bug after	Rare	Extreme	Avoid
Updates			
User interface don't	Unlikely	Major	Mitigate
suit some users			
Unsuccessful marketing	Unlikely	Major	Escalate
Server Disconnection	Rare	Extreme	Escalate
Misalignment with	Rare	Extreme	Avoid
government policies			