

K-Smart Supermarket

Founded in 2010, K-Smart Supermarket started as a small local grocery store with a simple mission: to provide fresh, high-quality products at affordable prices while ensuring an exceptional shopping experience. Over the years, our dedication to customer satisfaction and innovation has driven us to expand into a full-scale supermarket, serving thousands of loyal customers daily.

Last Update

09/06/2025 05:59 PM

→ Sales

Net Sales
\$2.31bn

Tax
\$277.72M

Gross Sales
\$2.59bn

Net Profit
\$214.18M

→ Customer

Total Customers
1177

New Customers
Ratio
14.36%

Total Transactions
49226

Customers MTD
19

→ Employee

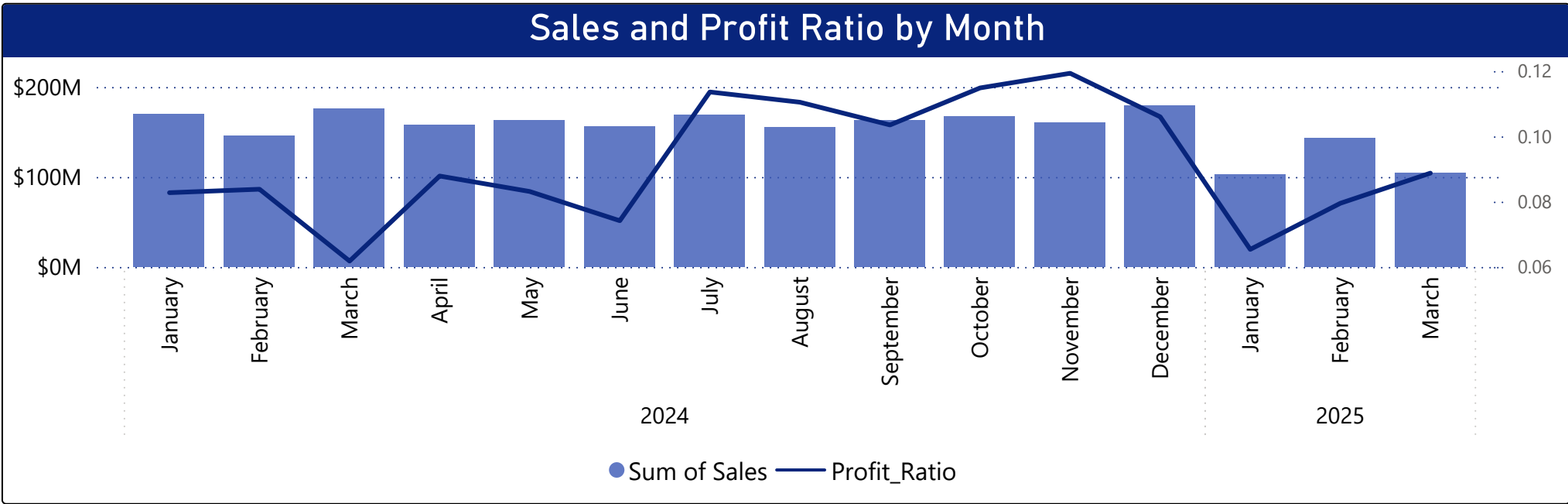
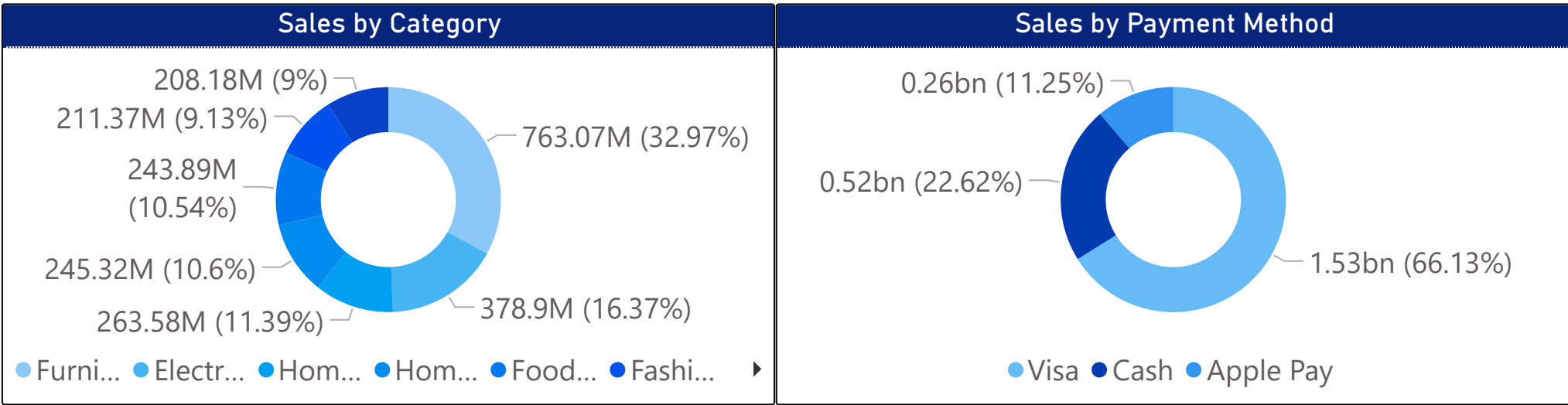
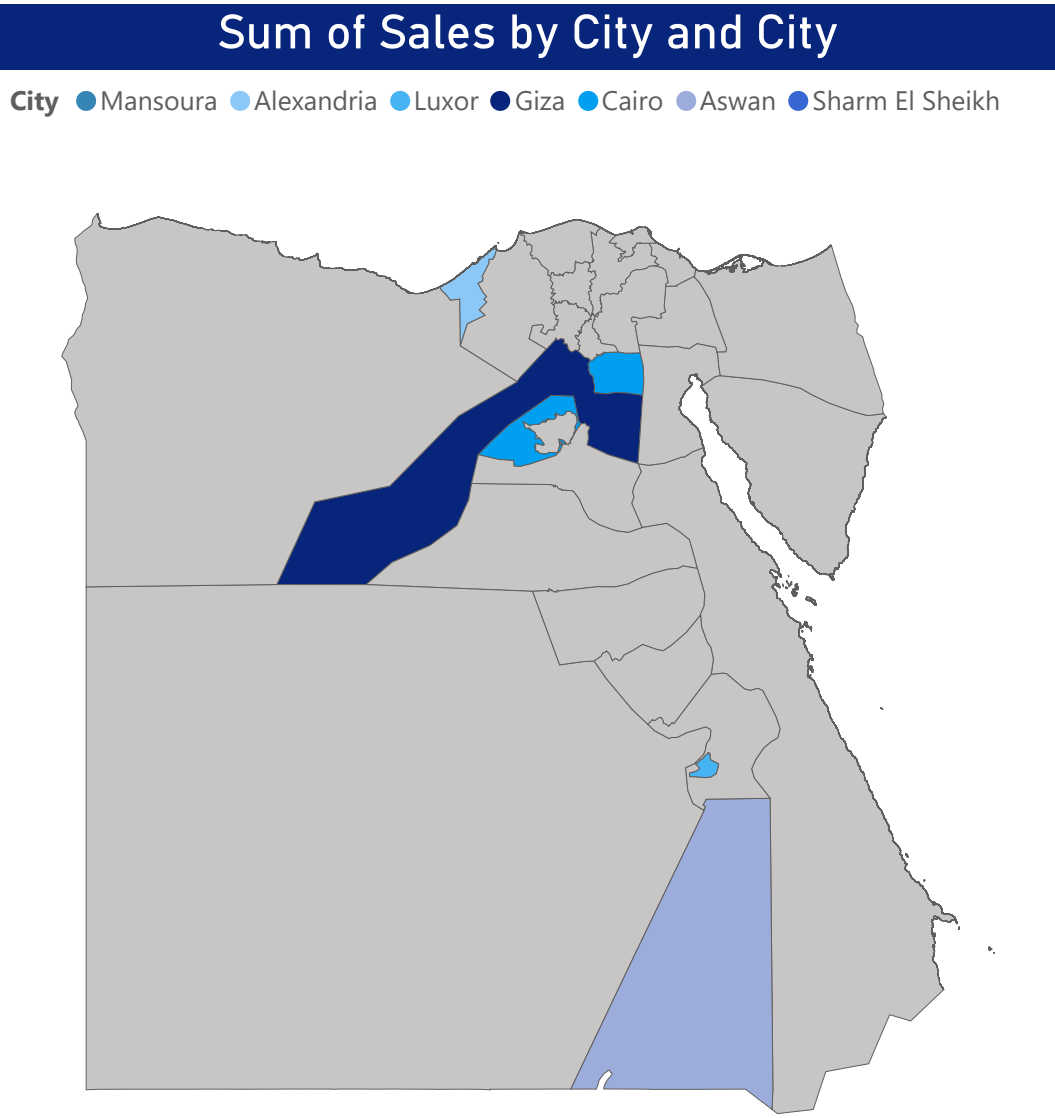
Total Salaries
\$6.08M

Total Employees
968

Net Sales
\$2.31bn

Total Contracts
4878

Net Sales	Tax	Gross Sales	Net Profit	Profit Ratio	YTD	MTD
\$2.31bn	\$277.72M	\$2.59bn	\$214.18M	9.25%	\$351.23M	\$104.77M



Net Sales

\$2.31bn

Tax

\$277.72M

Gross Sales

\$2.59bn

Net Profit

\$214.18M

Profit Ratio

9.25%

YTD

\$351.23M

MTD

\$104.77M

Year

☐ 2024

☐ 2025

Month

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

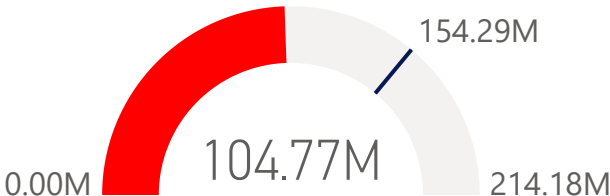
☐ September

☐ October

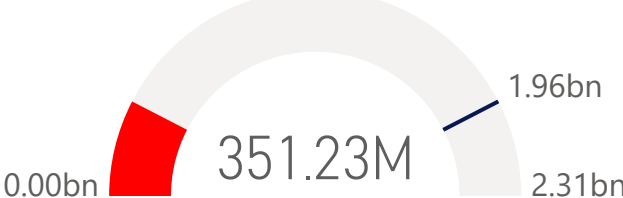
☐ November

☐ December

Net Sales MTD



Net Sales YTD



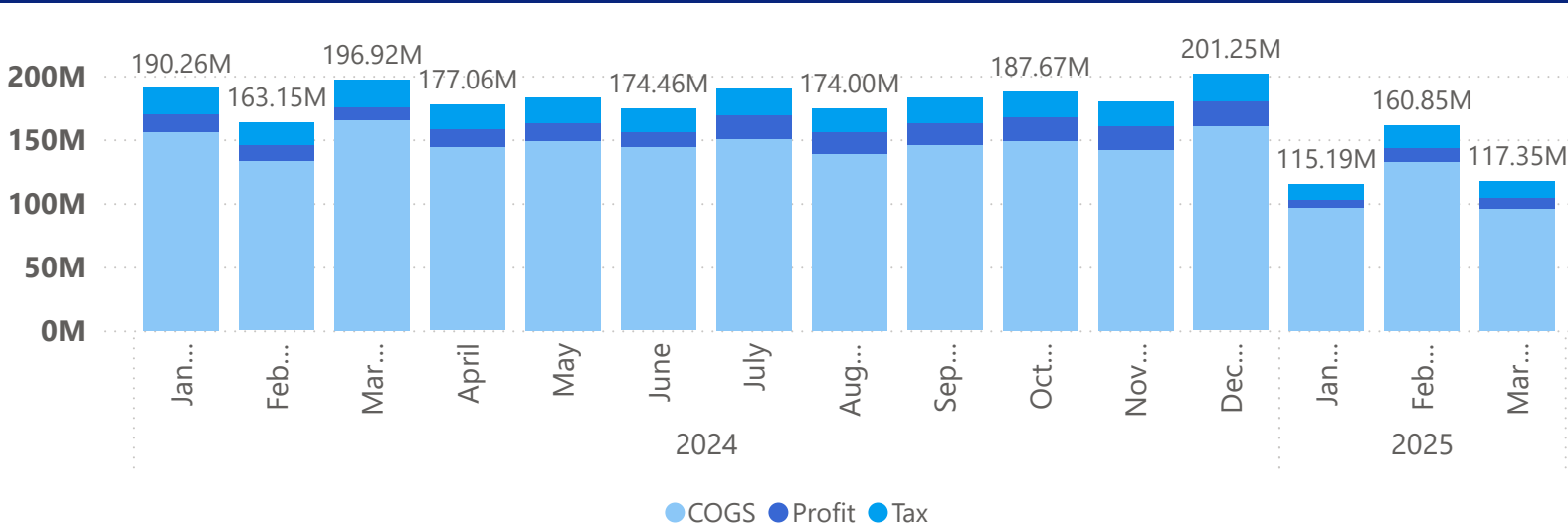
Branch Performance

Branch_Name	Sum of Profit	Profit_Ratio
Alexandria_Branch	\$34,691,024	9.5%
Aswan_Branch	\$26,030,117	8.6%
Cairo_Branch	\$30,229,405	9.5%
Giza_Branch	\$28,942,422	8.8%
Luxor_Branch	\$33,043,647	9.7%
Mansoura_Branch	\$34,903,921	9.2%
Sharm El Sheikh_Branch	\$26,337,410	9.4%
Total	\$214,177,945	9.3%

Product Performance

Category	Net Sales	Net Profit	Profit_Ratio
Electronics	378,900,784.75	66,297,694.47	0.17
Smartphone	73,608,805.33	20,610,465.49	0.28
Laptop	80,131,160.70	21,635,413.39	0.27
Smartwatch	74,973,309.18	14,244,928.74	0.19
Headphones	75,306,605.83	12,802,122.99	0.17
Tablet	74,880,903.71	-2,995,236.15	-0.04
Health & Wellness	208,178,112.76	36,267,471.58	0.17
Treadmill	41,523,010.94	11,211,212.95	0.27
Protein Powder	42,222,745.26	7,177,866.69	0.17
Vitamins	42,318,968.66	6,771,034.99	0.16
Yoga Mat	41,791,679.94	6,268,751.99	0.15
Massage Gun	40,321,707.96	4,838,604.96	0.12
Fashion & Clothing	211,367,055.24	25,545,878.53	0.12
T-Shirt	39,448,092.23	12,623,389.51	0.32
Jeans	42,189,602.77	10,969,296.72	0.26
Jacket	42,964,483.60	4,296,448.36	0.10
Sneakers	45,979,340.72	919,586.81	0.02
Dress	40,785,535.92	-3,262,842.87	-0.08
Home & Living	245,316,107.86	27,700,963.93	0.11
Lamp	54,370,544.07	15,223,752.34	0.28
Wall Art	46,311,292.74	10,651,597.33	0.23
Pillow	50,981,167.72	4,588,305.09	0.09
Blanket	44,608,850.35	3,122,619.52	0.07
Curtains	49,044,252.98	-5,885,310.36	-0.12
Total	2,314,299,997.93	214,177,945.13	0.09

Net Sales and Profit Ratio Over Time



Total Customers

1177

New Customers
Ratio

14.36%

Total Transactions

49226

Net Sales

\$2.31bn

Total Profit

\$214.18M

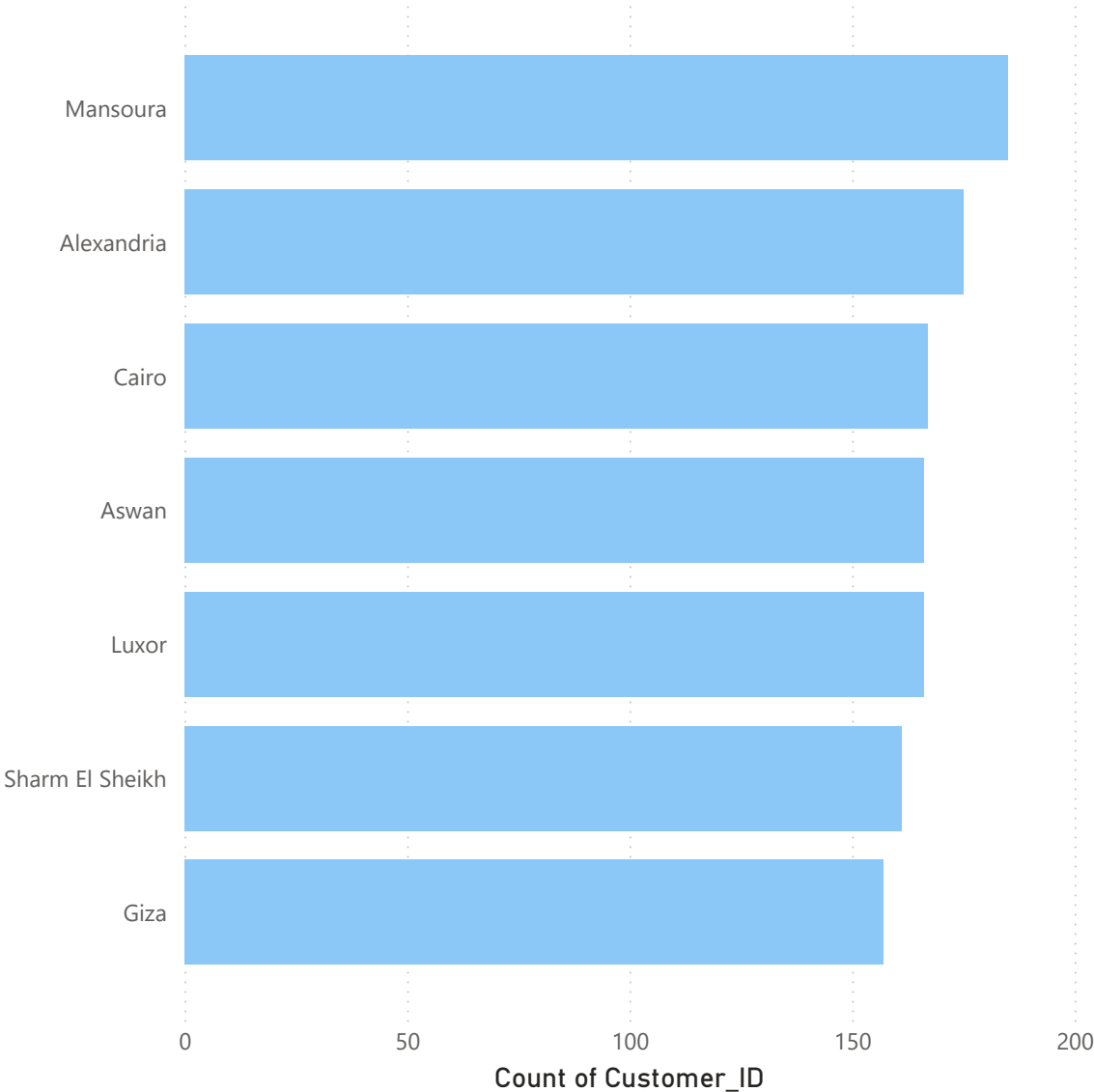
Profit Ratio

9.25%

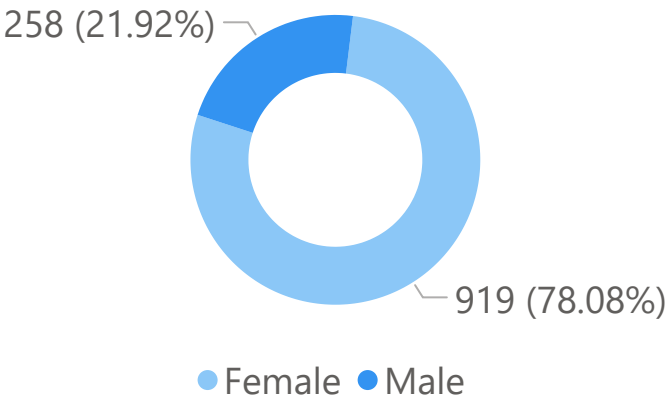
Customers MTD

19

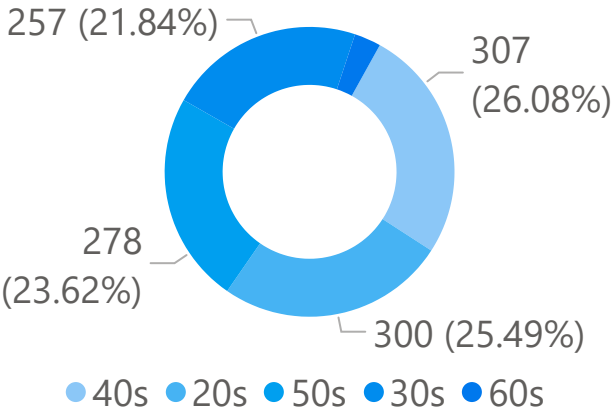
Total Customers by City



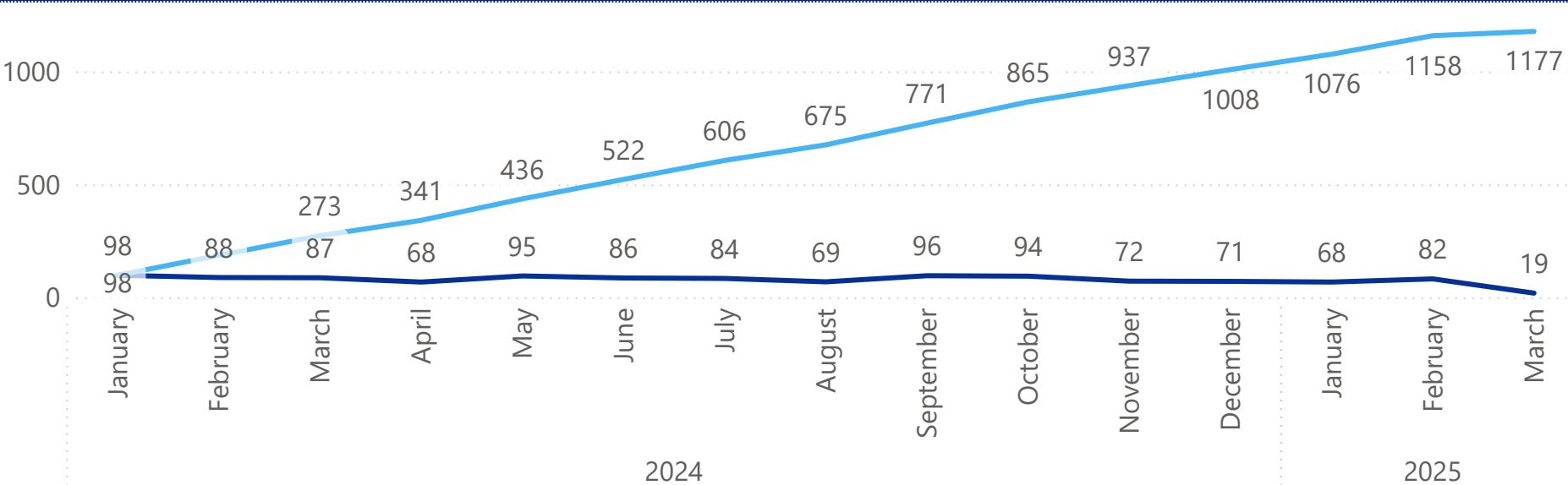
Total Customers by Gender



Total Customers by Age Level



Total Customers by Month



Total Customers

1177

New Customers Ratio

14.36%

Total Transactions

49226

Net Sales

\$2.31bn

Total Profit

\$214.18M

Profit Ratio

9.25%

Customers MTD

19

Gender

☐ Female

☐ Male

Age_Level

☐ 20s

☐ 30s

☐ 40s

☐ 50s

City

☐ Alexandria

☐ Aswan

☐ Cairo

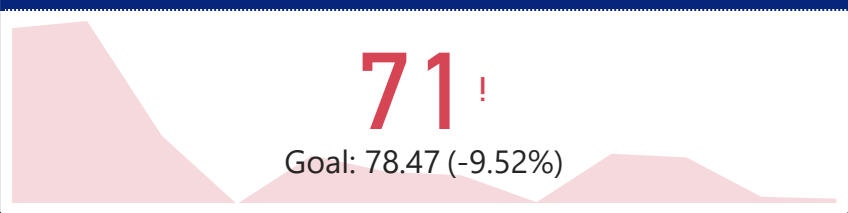
☐ Giza

☐ Luxor

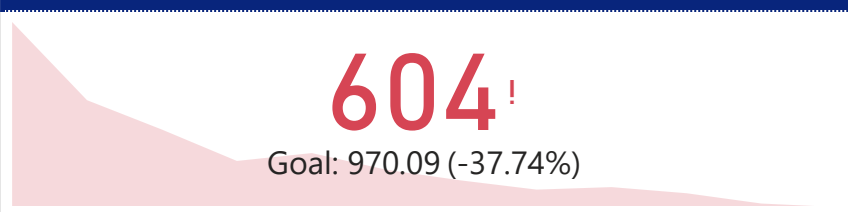
☐ Mansoura

☐ Sharm El Sheikh

Average Customers by Month



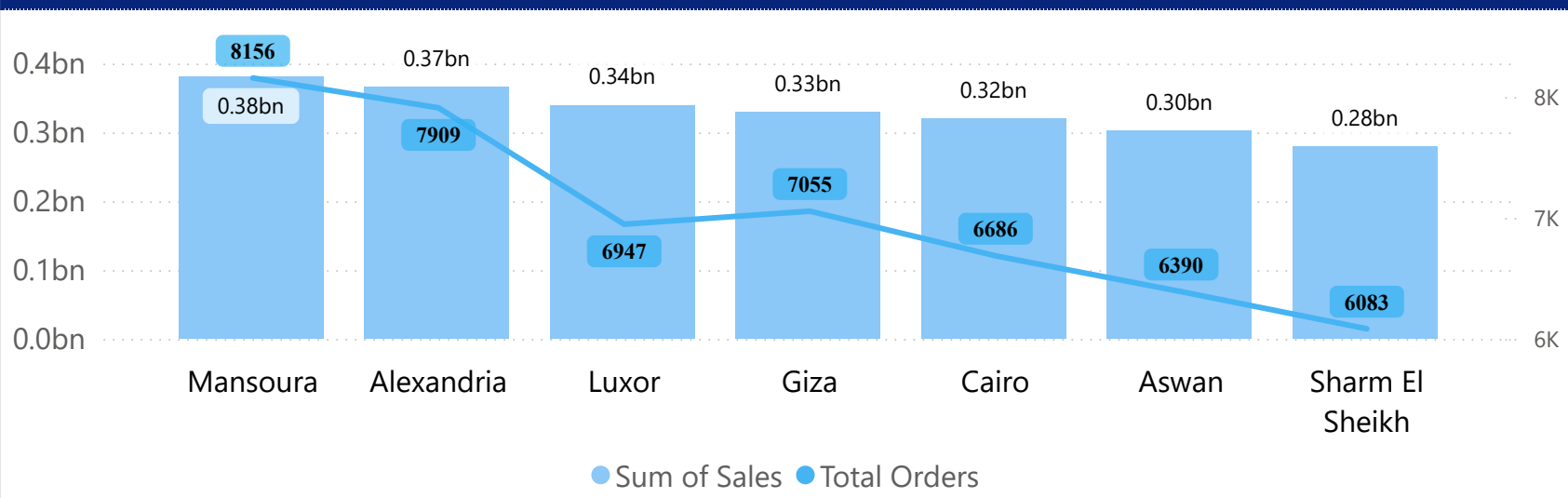
Average Orders by Month



City	Total Customers	Total Sales
Alexandria	175	365,635,175.49
Aswan	166	302,193,563.70
Cairo	167	319,214,890.72
Giza	157	328,681,224.90
Luxor	166	339,208,260.67
Mansoura	185	380,392,732.16
Sharm El Sheikh	161	278,974,150.29
Total	1177	2,314,299,997.93

Customer Name	Total Orders	Total Sales
Basma Reda Essam	195	\$11,637,063
Walaa Fares Saeed	204	\$10,103,164
Walaa Sameh Atef	192	\$9,966,439
Aya Ezzat Islam	229	\$9,839,827
Fatma Ahmed Rashed	209	\$9,780,717
Radwa Lotfy Farouk	189	\$9,658,512
Nadia Abdelnasser	188	\$9,589,208
Noureldin		
Manar Yasser Osama	218	\$9,524,250
Hanan Qasem Shady	200	\$9,439,816
Shaimaa Islam Fouad	194	\$9,438,825
Nehal Wael Aref	211	\$9,403,393
Karim Moheb Saeed	180	\$9,287,779
Aya Youssef Abdelrahman	212	\$8,948,916
Lina Ahmed Ramy	179	\$8,913,083
Total	49226	\$2,314,299,998

Total Customers & Total Orders by City



Total Salaries

6M

Total Employees

968

Net Sales

2.31bn

Net Profit

\$214.18M

Profit Ratio

9.25%

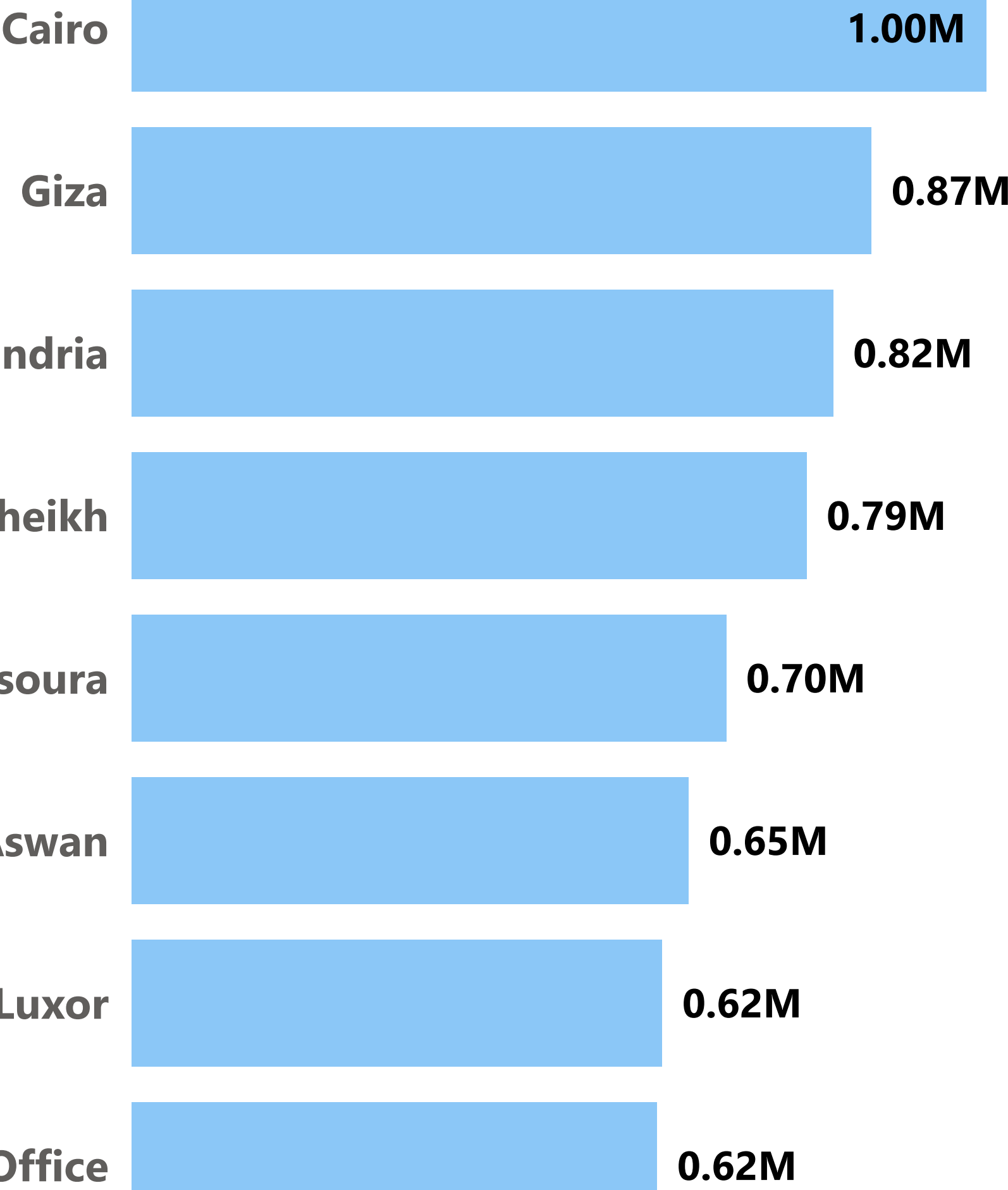
YTD

\$351.23M

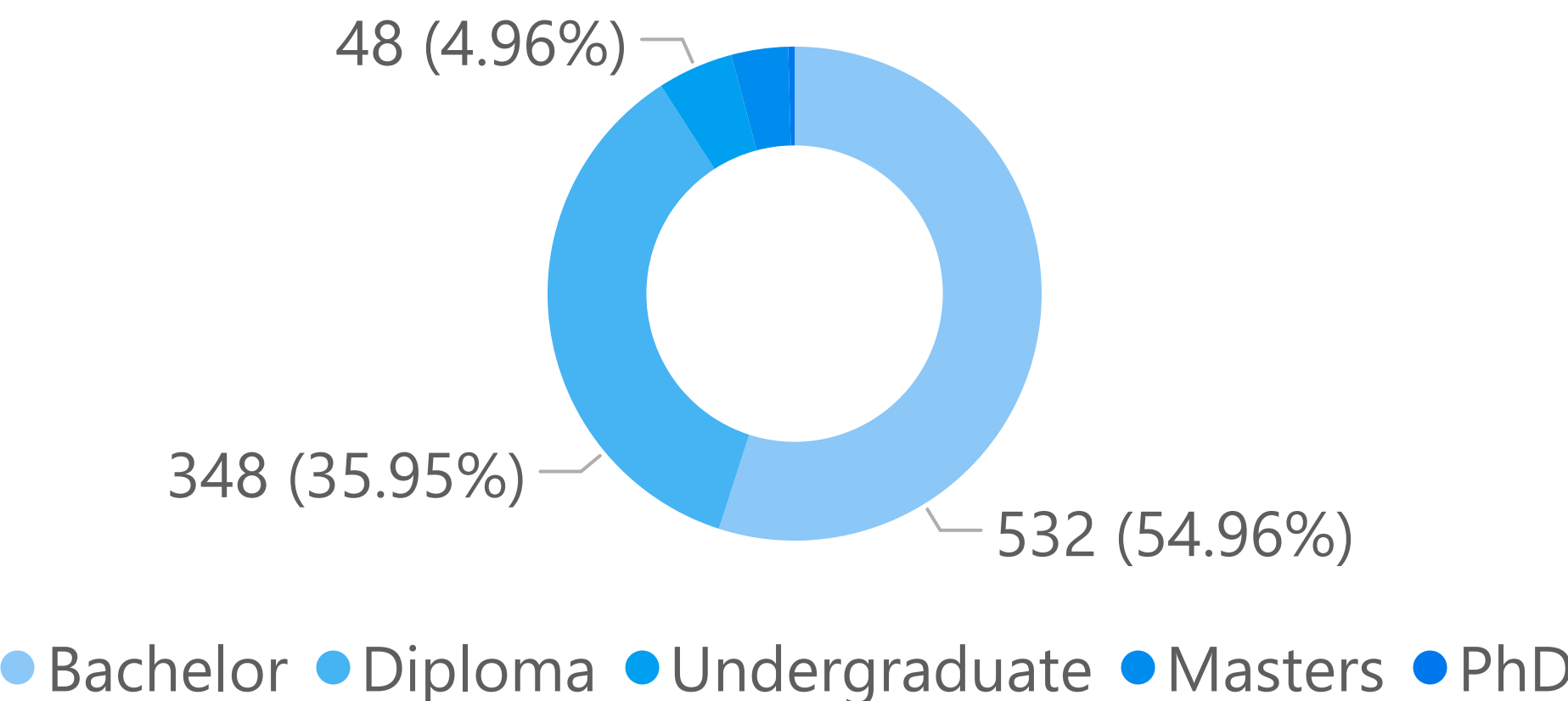
MTD

\$104.77M

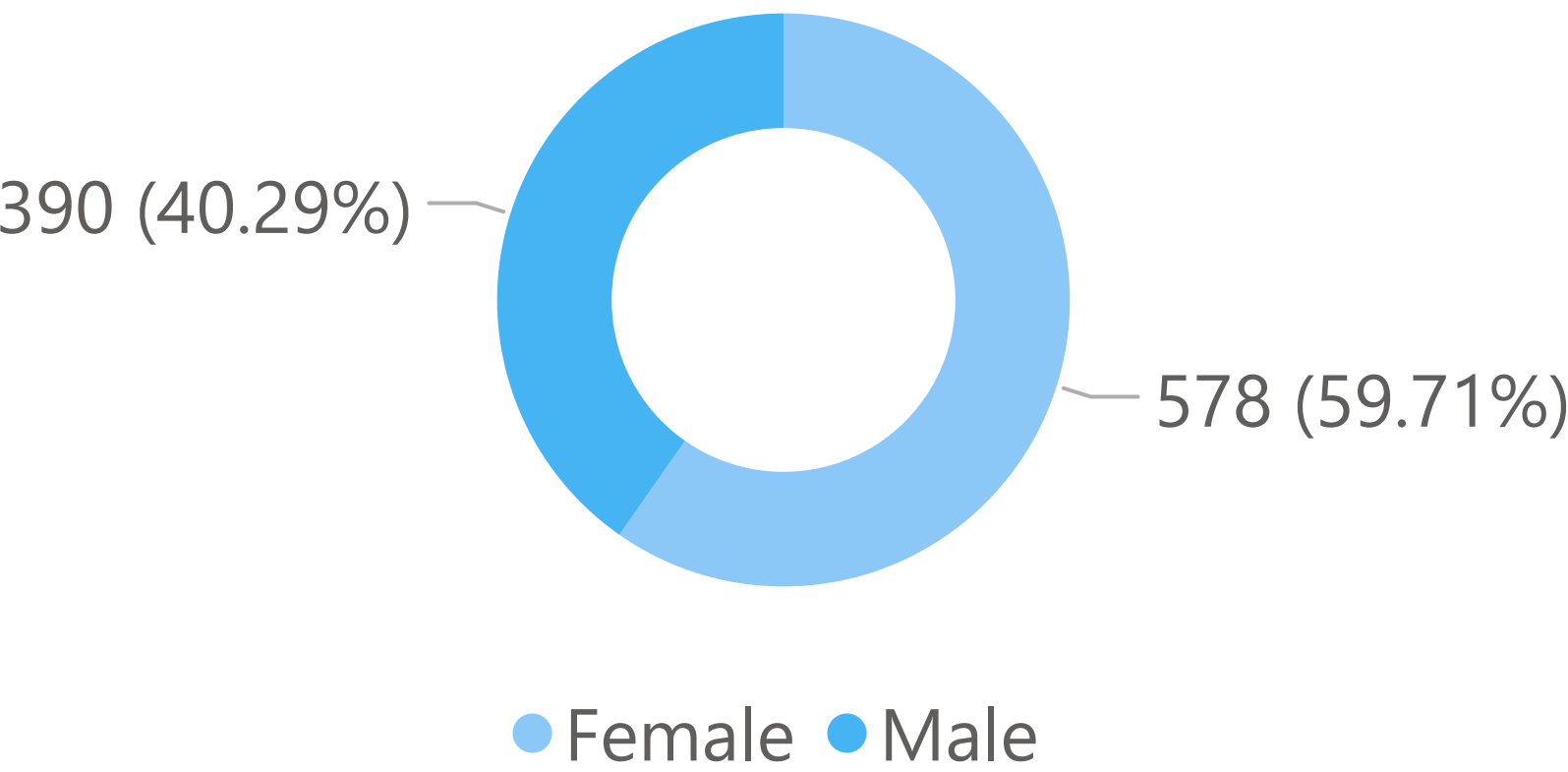
Total Salaries by Branch



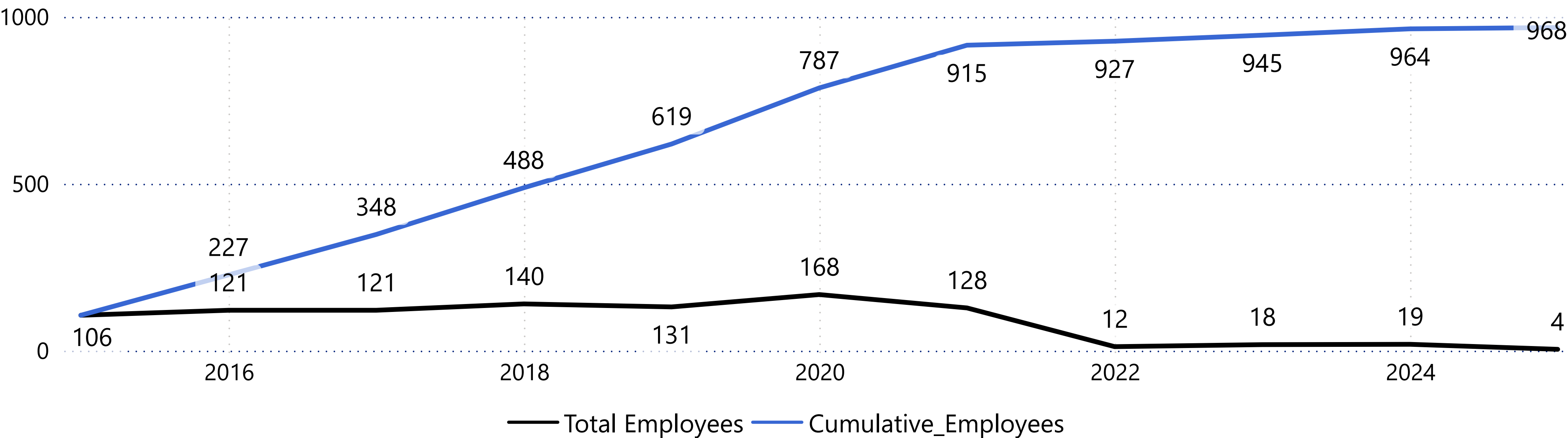
Total Customers by Education



Total Customers by Gender



Total Customers & Total Contracts by Joining Date



Total Salaries

\$6.08M

Total Employees

968

Net Sales

\$2.31bn

Net Profit

\$214.18M

Profit Ratio

9.25%

YTD

\$351.23M

MTD

\$104.77M

Gender

☐ Female

☐ Male

Age Level

☐ 20s

☐ 30s

☐ 40s

☐ 50s

City

☐ Alexandria

☐ Aswan

☐ Cairo

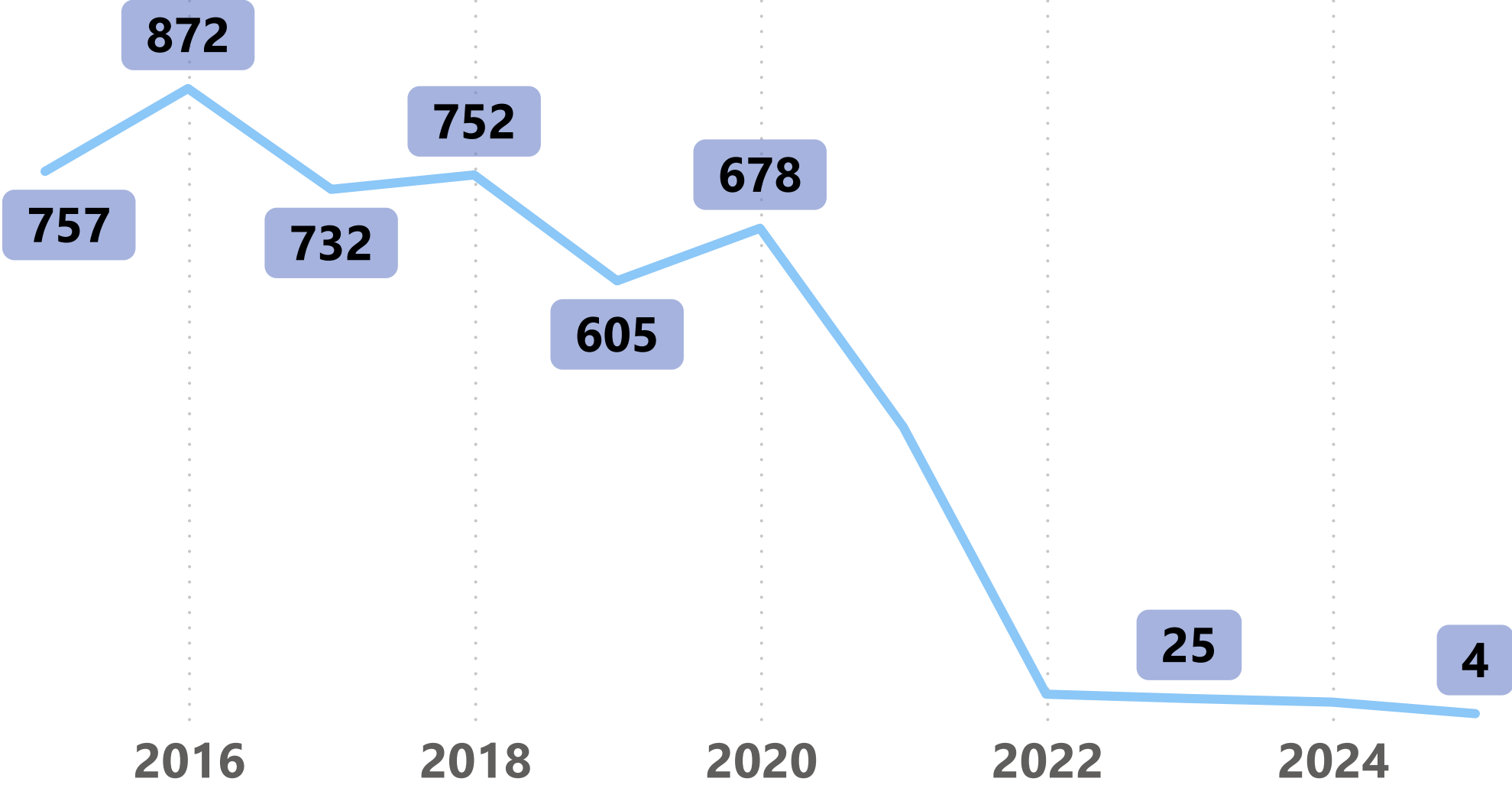
☐ Giza

☐ Luxor

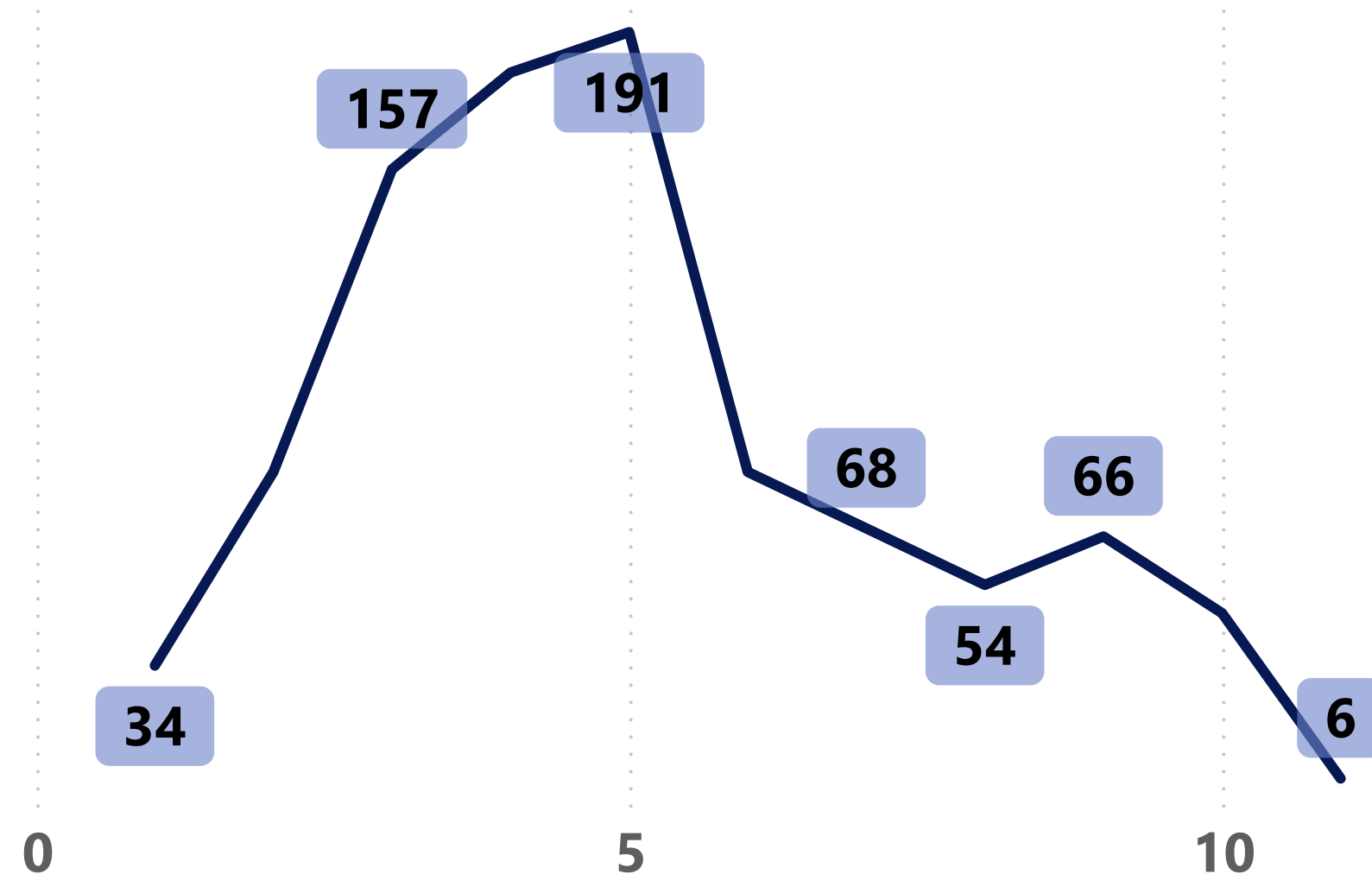
☐ Mansoura

☐ Sharm El Sheikh

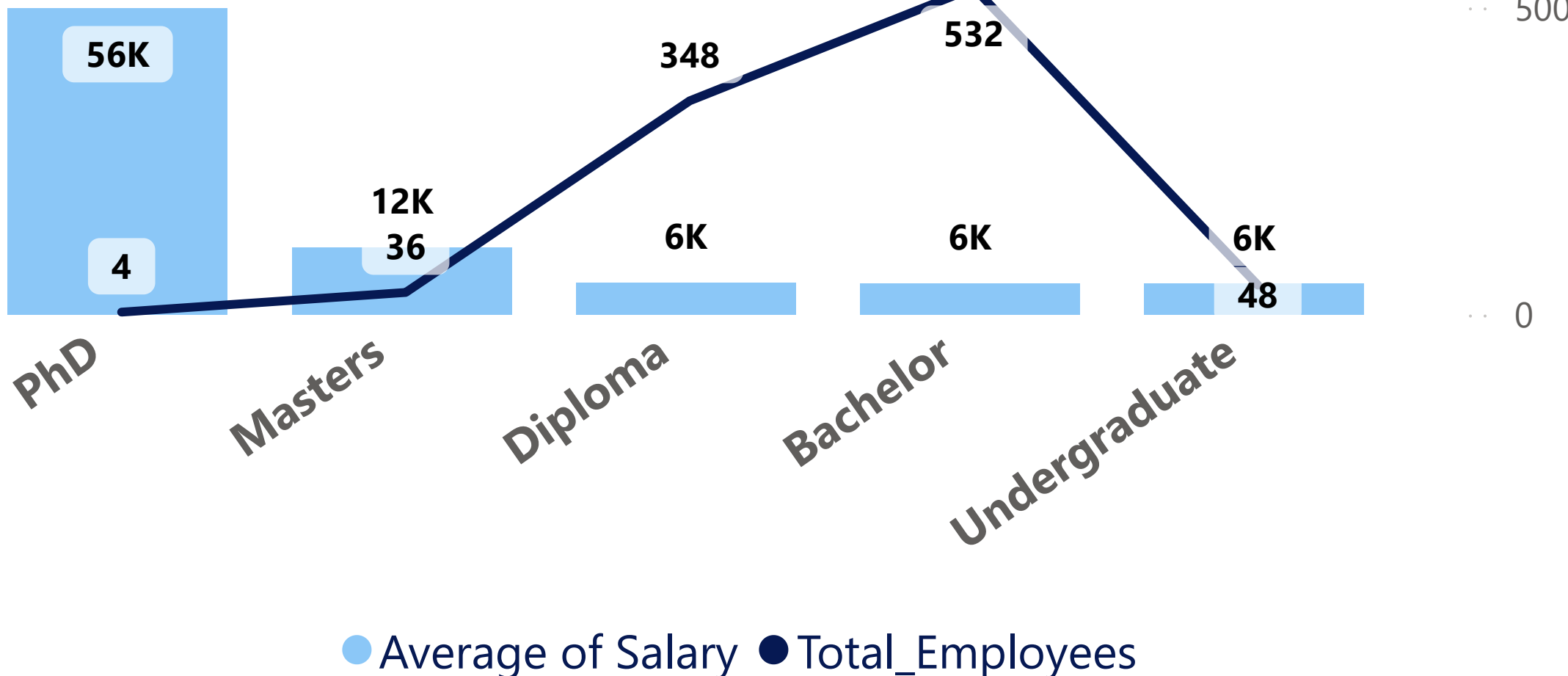
Total Contracts by Year



Total Employees by Number of Contracts



Avg Salaries by Education



Full Name	Sales
Abdelaziz Essam Farouk	\$9,263,082.2
Abdelaziz Lotfy Mamdouh	\$10,168,434.9
Abdelhady Ziad Islam	\$7,395,806.6
Abdelkader Omar Moataz	\$11,647,069.1
Abdelmonem Hany Gamal	\$7,237,076.9
Ahmed Raouf Essam	\$13,682,762.2
Ahmed Waheed Zakaria	\$6,443,585.7
Amal Ayman Khalil	\$12,973,134.5
Amal Bahaa Sherif	\$8,687,359.2
Total	\$2,314,299,997.9

Full Name	Last Contract End
Emad Essam Ashraf	Sunday, March 02, 2024
Abdelkader Omar Moataz	Tuesday, March 11, 2024
Sherine Fady Abdelaziz	Tuesday, March 11, 2024
Lina Helmy Raouf	Friday, March 14, 2024
Bilal Gamal Abdelkader	Tuesday, March 18, 2024
Doaa Galal Hisham	Tuesday, March 18, 2024
Farouk Essam Tawfik	Tuesday, March 18, 2024
Ghada Raouf Kamal	Thursday, March 20, 2024
Osama Moataz Diao	Thursday, March 20, 2024
Basma Ismail Osama	Friday, March 21, 2024
Heba Tawfik Lotfy	Saturday, March 22, 2024
Iman Amr Moataz	Saturday, March 22, 2024
Khaled Soliman Essam	Saturday, March 22, 2024
Nehal Sherif Bassem	Saturday, March 22, 2024
Bahaa Ismail Gamal	Monday, March 24, 2024
Doaa Nabil Emad	Monday, March 24, 2024
Osama Tawfik Youssef	Monday, March 24, 2024
Basel Adel Morsy	Wednesday, March 26, 2024
Manar Sherif Amr	Friday, March 28, 2024
Amal Fady Yasser	Saturday, March 29, 2024
Moataz Hatem Khaled	Saturday, March 29, 2024
Sahar Ezzat Hossni	Saturday, March 29, 2024

Total

Total Salaries

\$6.08M

Total Employees

968

Net Sales

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Net Profit

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Profit Ratio

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YTD

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MTD

\$104.77M

Gender

☐ Female

☐ Male

Age Level

☐ 20s

☐ 30s

☐ 40s

☐ 50s

City

☐ Alexandria

☐ Aswan

☐ Cairo

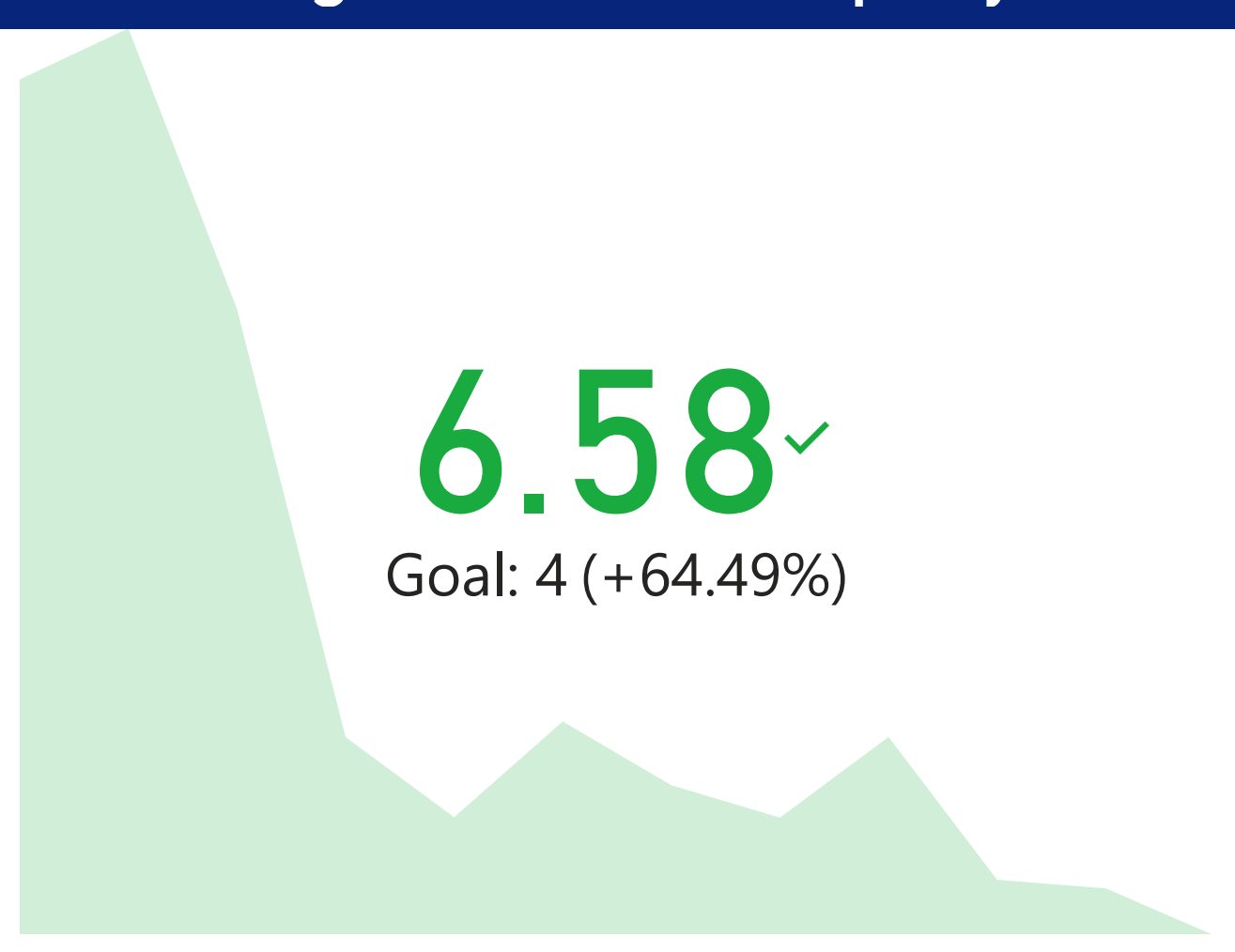
☐ Giza

☐ Luxor

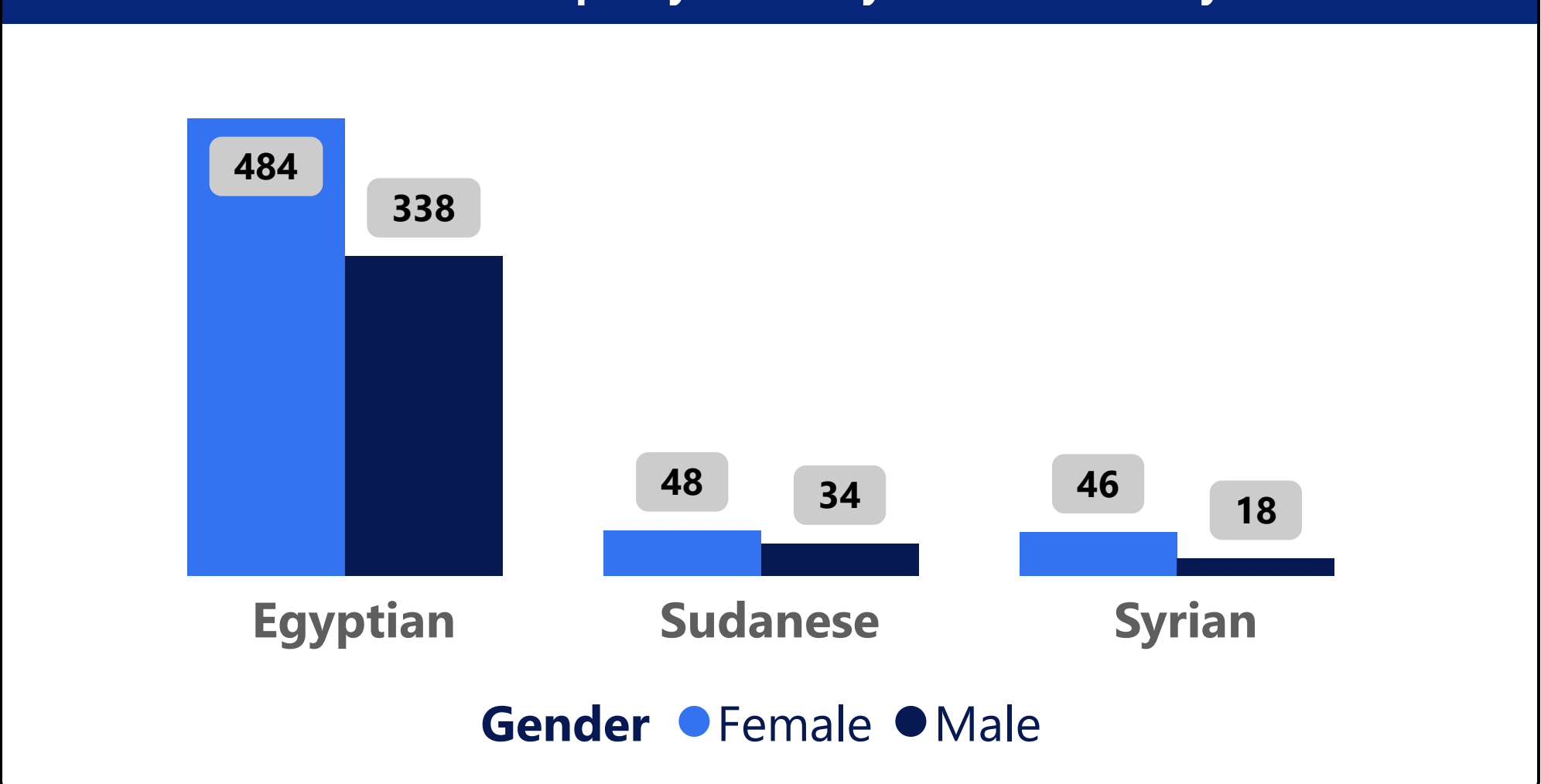
☐ Mansoura

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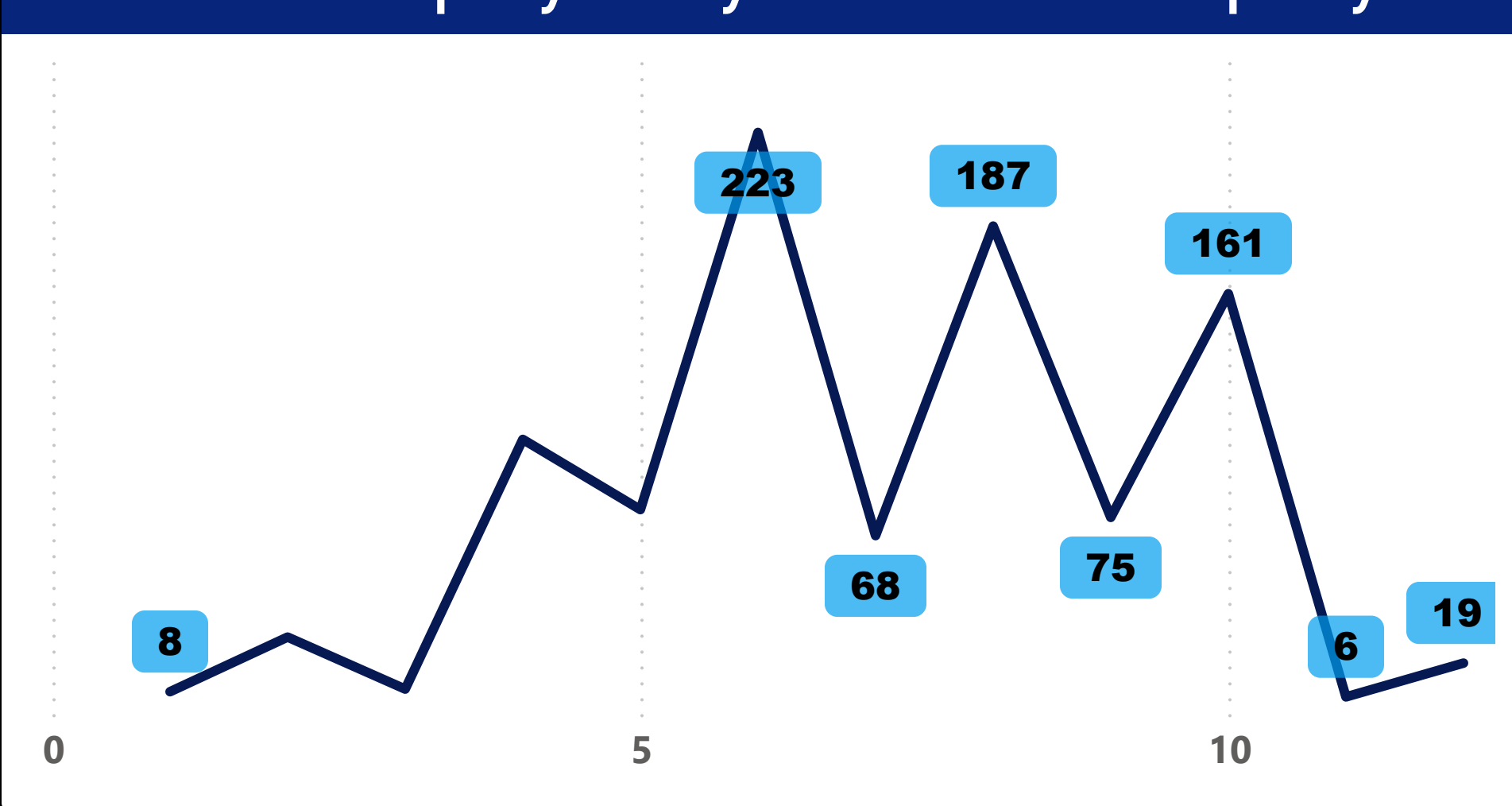
Avg Years at Company



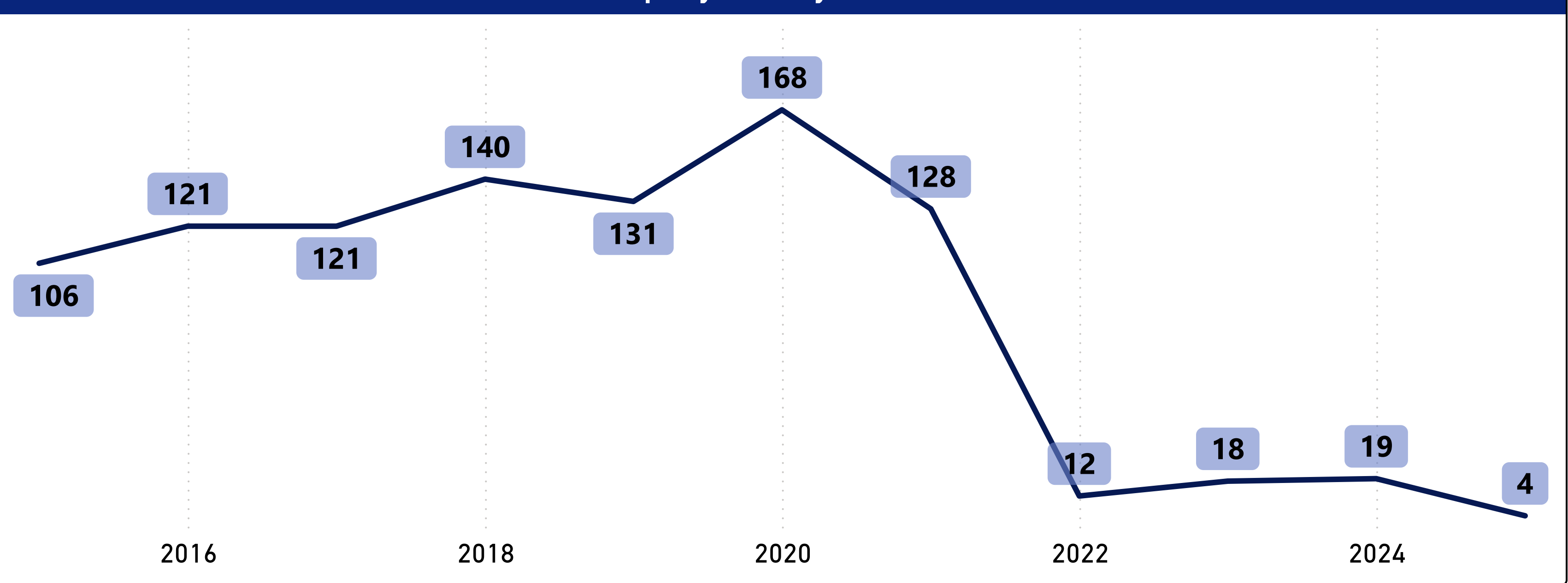
Total Employees by Nationality



Total Employee by Years at Company



Total Employees by Year & Month



Total Employees by Years at Company & Gender

