

Fareida Abdallah

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Education :

Egyptian Russian University, [Badr city , Cario] , Faculty of Business Technology

Expected Graduation: June 2025

Projects :

Project 1: Spotify

- Designed a complex database schema to manage user interactions, artist information, and song metadata using SQL.
- Implemented features such as song categorization, playlist creation, and subscription management using programming languages (e.g., SQL).
- Demonstrated expertise in database design, programming languages, and software development.

Project 2 : customer churn prediction

- The primary objective of this project is to develop a predictive model that accurately identifies customers at risk of churning.
- By understanding the factors contributing to churn, telecommunications companies can implement strategies to retain customers, thereby reducing revenue loss and improving customer satisfaction

Project 3 : Tseppas sweets shop

- Maximizes the daily profit from producing two product (cake , cake rolls) and each product has specific profit margin and production constrains that need to be considered to optimize overall profitability using linear programming model

Project 4: BabyLiss Hair Straightener

- Promoted BabyLiss products as ideal gifts for Mother's Day using PowerPoint.
- Built customer loyalty by engaging with existing customers and encouraging repeat purchases using communication and interpersonal skills.
- Demonstrated expertise in marketing and sales.

Project 5 : Uber

- Designed a complex database schema to manage user interactions and drivers using SQL.
 - Implemented features such as Payment System, Feedback and Ratings using programming languages (SQL).
 - Demonstrated expertise in database design, programming languages, and software development.
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Courses :

- Introduction to R Programming
 - Mathematics
 - Programming Language (python , C++)
 - Statistical
 - SQL
 - Power BI
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Skills :

- Business Analysis
 - Databases
 - Statistical Concepts
 - Data Analytics
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Soft Skills :

- Communication
- Presentations
- Excel, word, PowerPoint