

# MINAHIL NAWAZ

+92 3070562260

minahil1323@gmail.com

[www.linkedin.com/in/minahil-nawaz-0343691b9](https://www.linkedin.com/in/minahil-nawaz-0343691b9)

Lahore, Pakistan

I am a passionate and detail-oriented web developer with 3.5+ experience in building dynamic, responsive, and user-friendly web applications. My core expertise lies in Salesforce, ReactJs, Redux, Wordpress and working with 3rd party APIs to deliver high-quality digital experiences. I have a strong background in front-end development with technologies such as HTML, CSS, Bootstrap, SASS, and Tailwind CSS, ensuring sleek, modern, and functional designs.

I am highly focused on optimizing website performance through techniques such as lazy loading, reducing page load times, and enhancing overall site efficiency. I converted figma designs into pixel-perfect, fully responsive web applications.

## WORK EXPERIENCE

### Frontend Developer at Systems Limited

August, 2021 - Present

- Experience in implementing medium to large and complex global as a frontend developer.
- React & Redux: Building complex UI components, state management, and efficient data flow.
- Customizing and optimizing Salesforce Reference Architecture for e-commerce applications.
- Developed the e-commerce applications from scratch.
- Performance Optimization: Implementing lazy loading, code splitting, and optimizing asset delivery for improved website performance.
- Expertise in Bootstrap, SASS, and Tailwind CSS for modern, responsive web designs.
- Proficient in using Git for version control and collaboration in agile environments.
- Converted Figma designs into pixel-perfect, fully responsive web applications.
- Worked with SCSS to maintain a clean and modular CSS structure.
- Developed WordPress websites with elementor and elementor PRO..
- Provided guidance and training to junior developers.

### PROJECTS

- KaDeWe (<https://kadewe.de/>)
- EverythingButWater (<https://www.everythingbutwater.com/>)
- CanadaGoose (<https://www.canadagoose.com/>)
- Khaadi (<https://khaadi.com/>)
- Sapphire (<https://pk.sapphireonline.pk/>)
- Haven (<https://www.havenwellwithin.com/>)
- Talbots (<https://www.talbots.com/>)

### Shopdev , Lahore Pakistan

March, 2021 - June, 2021

- Worked as React Native intern. Used understanding of React fundamentals to promote better component lifecycle practices and worked on various screens of the Aimfit application.
- Identified web-based user interactions and developed highly responsive user interface components via React concepts.
- **Tech Stack: ReactNative , Redux**

## EDUCATION

### BS SOFTWARE ENGINEERING

November, 2017 - June, 2021

Punjab University College of Information Technology (PUCIT)

**FYP:** A computer vision based technique to determine crop health.

**Tech Stack:** Python

## SKILLS

Salesforce(SFCC)   ReactJs   Redux   JavaScript   JQuery   HTML/CSS   ResponsiveUI  
Bootstrap   Sass   Typescript   TailwindCss   Wordpress

## CERTIFICATIONS

- AI Associate
- AI Specialist
- Javascript (<https://www.udemy.com/certificate/UC-0b5f9528-e795-4241-80c1-ec959793d881/>)