

1.What are the total sales by region?

Region	Sum of Total Revenue
Asia	21,347,091.02
Australia and Oceania	14,094,265.13
Central America and the Caribbean	9,170,385.49
Europe	33,368,932.11
Middle East and North Africa	14,052,706.58
North America	5,643,356.55
Sub-Saharan Africa	39,672,031.43
Total	137,348,768.31

Sum of Total Revenue by Region



Sales Channel

Offline

Order Priority

C

H

Item Type

Baby Food	Household
Beverages	Meat
Cereal	Office Supplies
Clothes	Personal Care
Cosmetics	Snacks
Fruits	Vegetables

Sum of Total Revenue by Region and Region

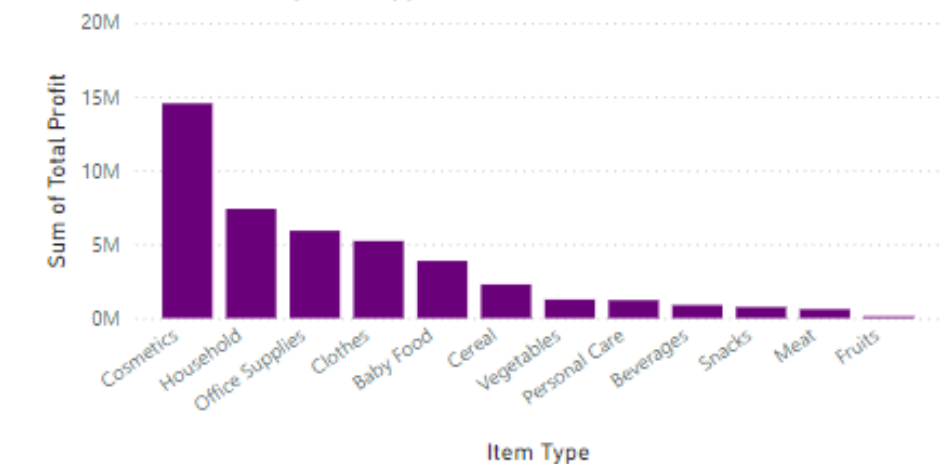
Region ● Sub-Saharan Africa ● Europe ● Asia ● Australia and Oceania ● Middle East and North ... ● Central America an... ● North America



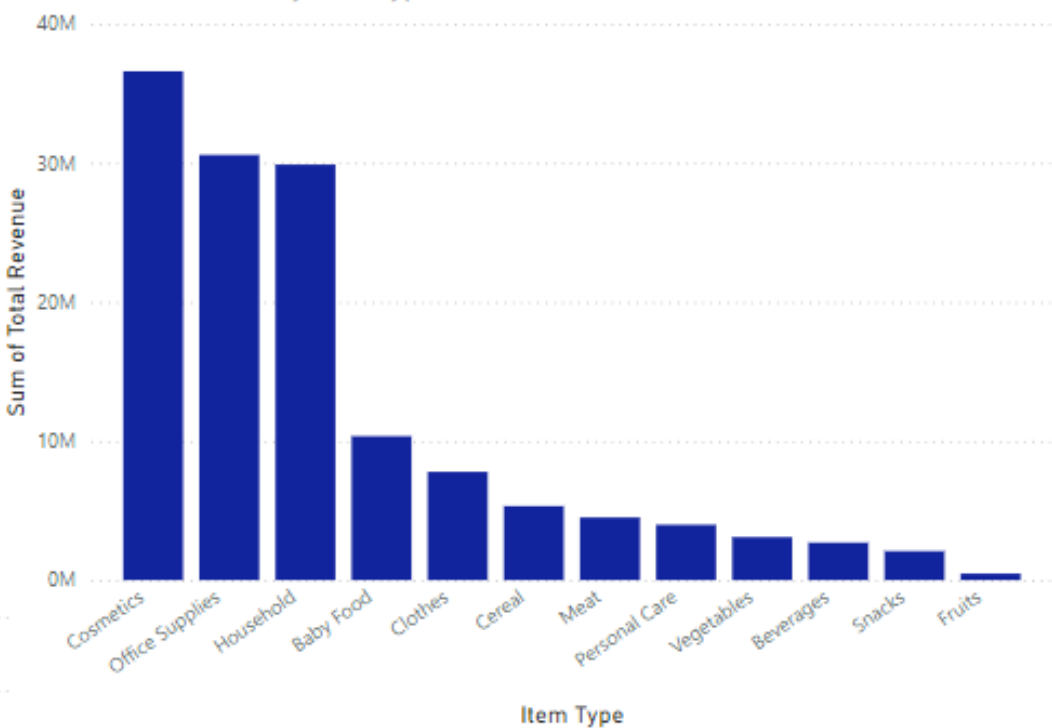
How does sales performance vary by item type?

Item Type	Sum of Total Revenue
Baby Food	10,350,327.60
Beverages	2,690,794.60
Cereal	5,322,898.90
Clothes	7,787,292.80
Cosmetics	36,601,509.60
Fruits	466,481.34
Household	29,889,712.29
Meat	4,503,675.75
Office Supplies	30,585,380.07
Personal Care	3,980,904.84
Snacks	2,080,733.46
Vegetables	3,089,057.06
Total	137,348,768.31

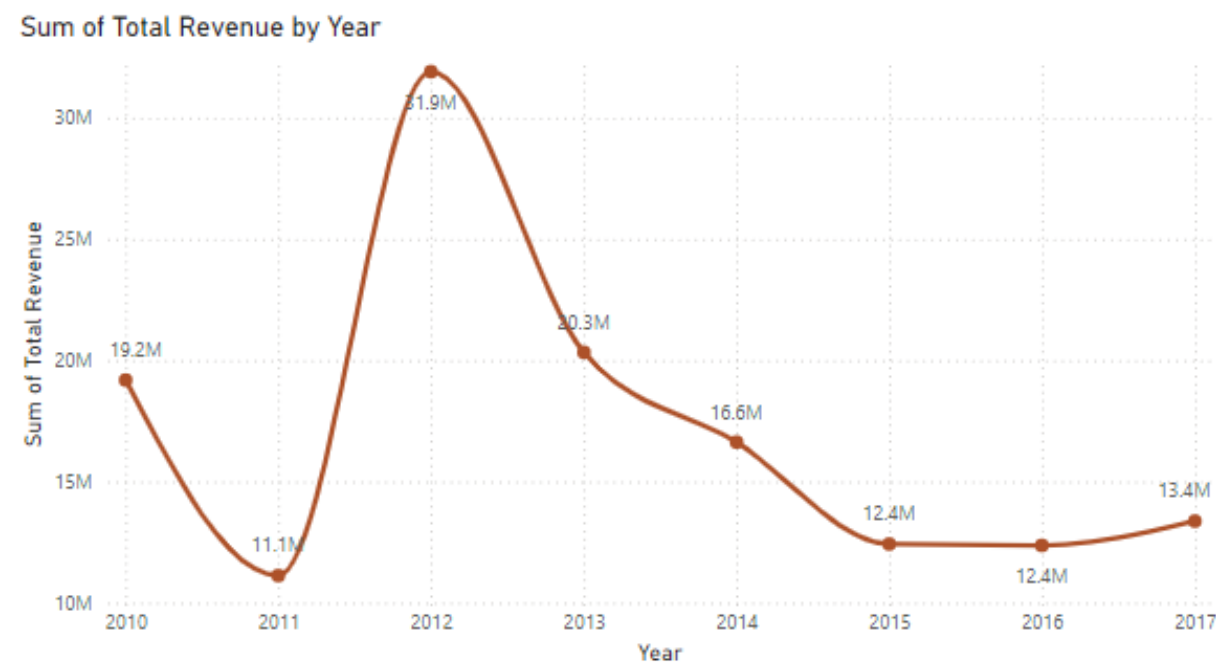
Sum of Total Profit by Item Type



Sum of Total Revenue by Item Type

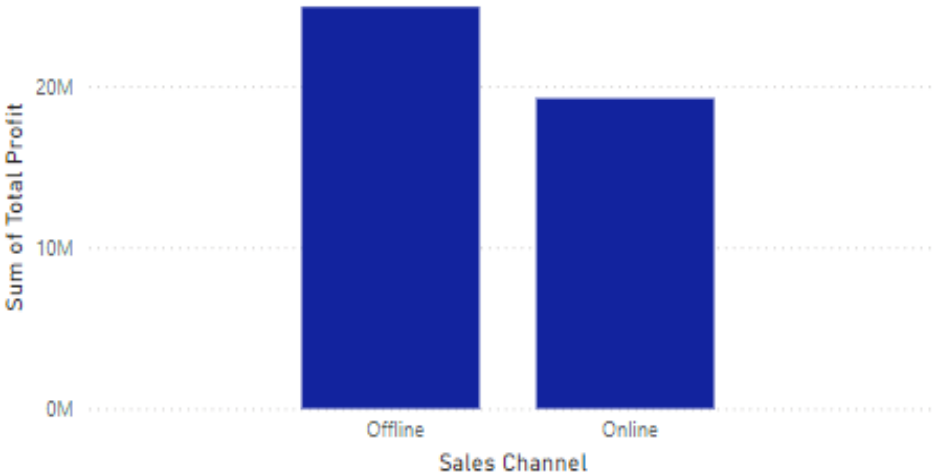


What is the sales trend over time?

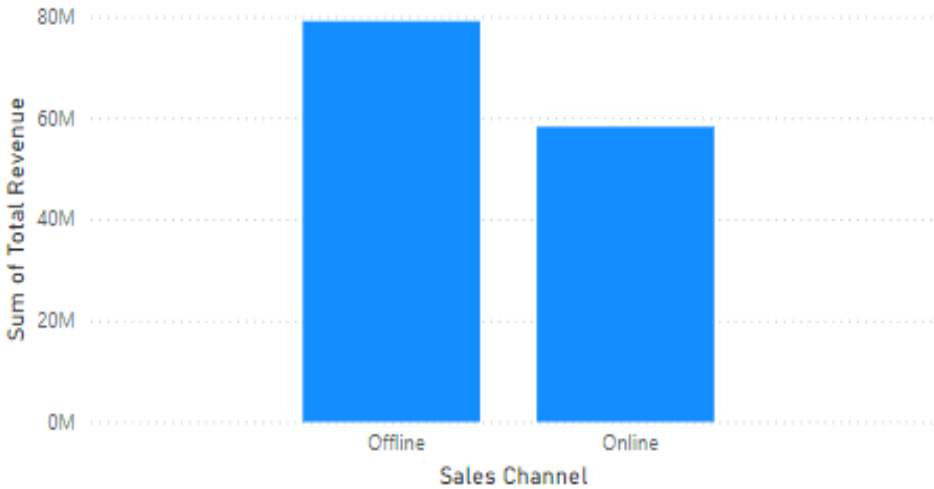


Which sales channel is more profitable, online or offline?

Sum of Total Profit by Sales Channel



Sum of Total Revenue by Sales Channel

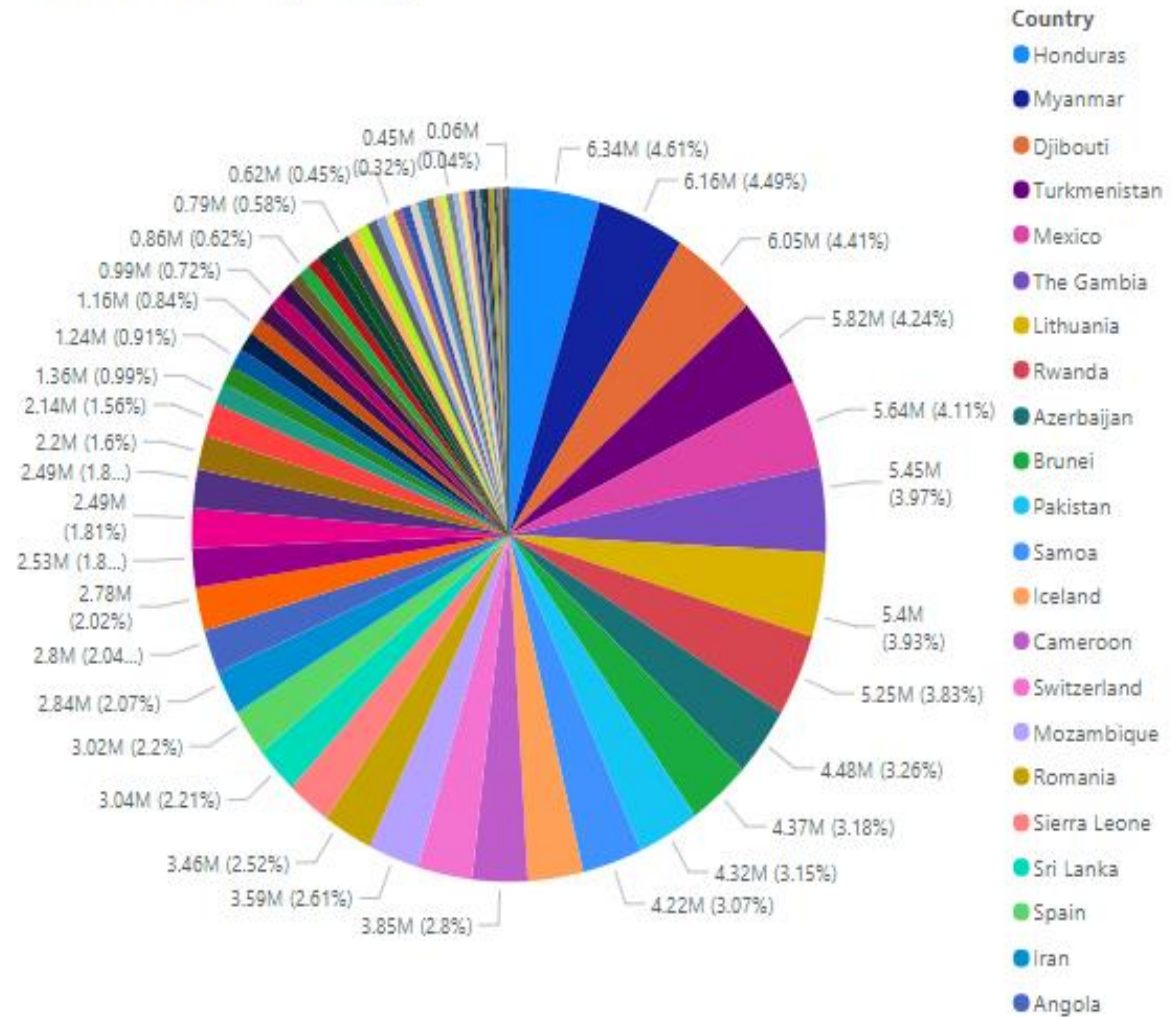




## Country wise percentage of revenue generated?

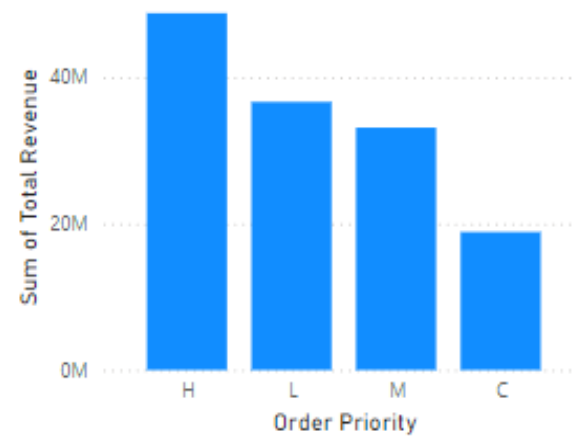
Country	%GT Sum of Total Revenue
Albania	0.18%
Angola	2.04%
Australia	1.81%
Austria	0.91%
Azerbaijan	3.26%
Bangladesh	0.66%
Belize	0.44%
Brunei	3.18%
Bulgaria	2.02%
Burkina Faso	0.91%
Cameroon	2.80%
<b>Total</b>	<b>100.00%</b>

Sum of Total Revenue by Country



## Distribution of order priority

### Sum of Total Revenue by Order Priority



Order Priority	Sum of Total Revenue	Average of Shipping Time
C	18,855,063.05	23.86
H	48,749,546.05	21.40
L	36,628,127.46	23.59
M	33,116,031.75	25.33
Total	137,348,768.31	23.36

### Sum of Units Sold by Order Priority



### Sum of Total Profit by Order Priority

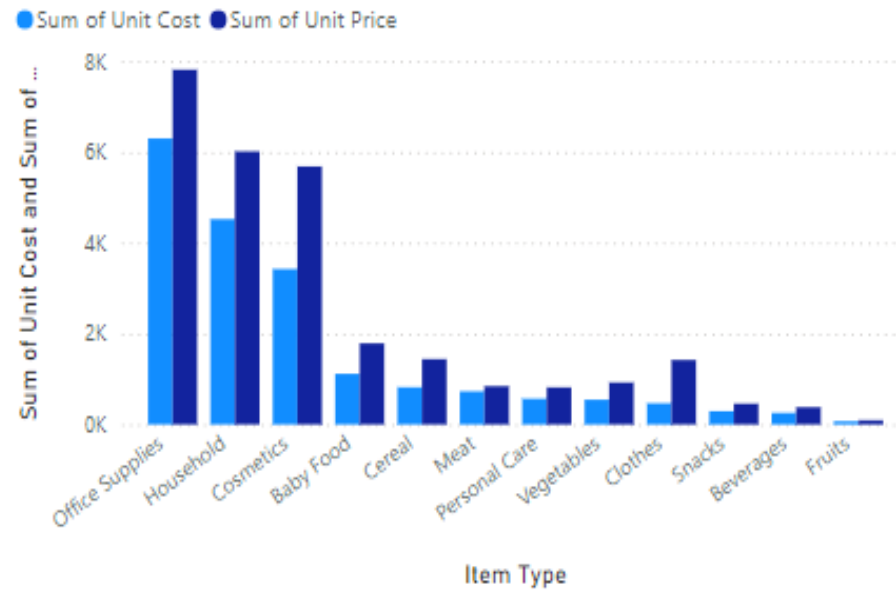


### Count of Order ID by Order Priority

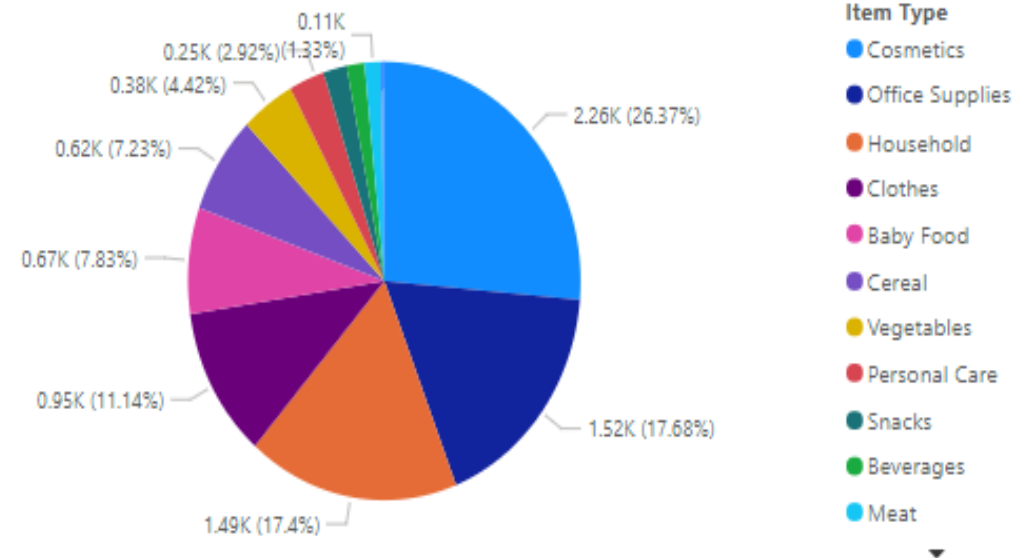


## Variation of unit price and unit cost across various items

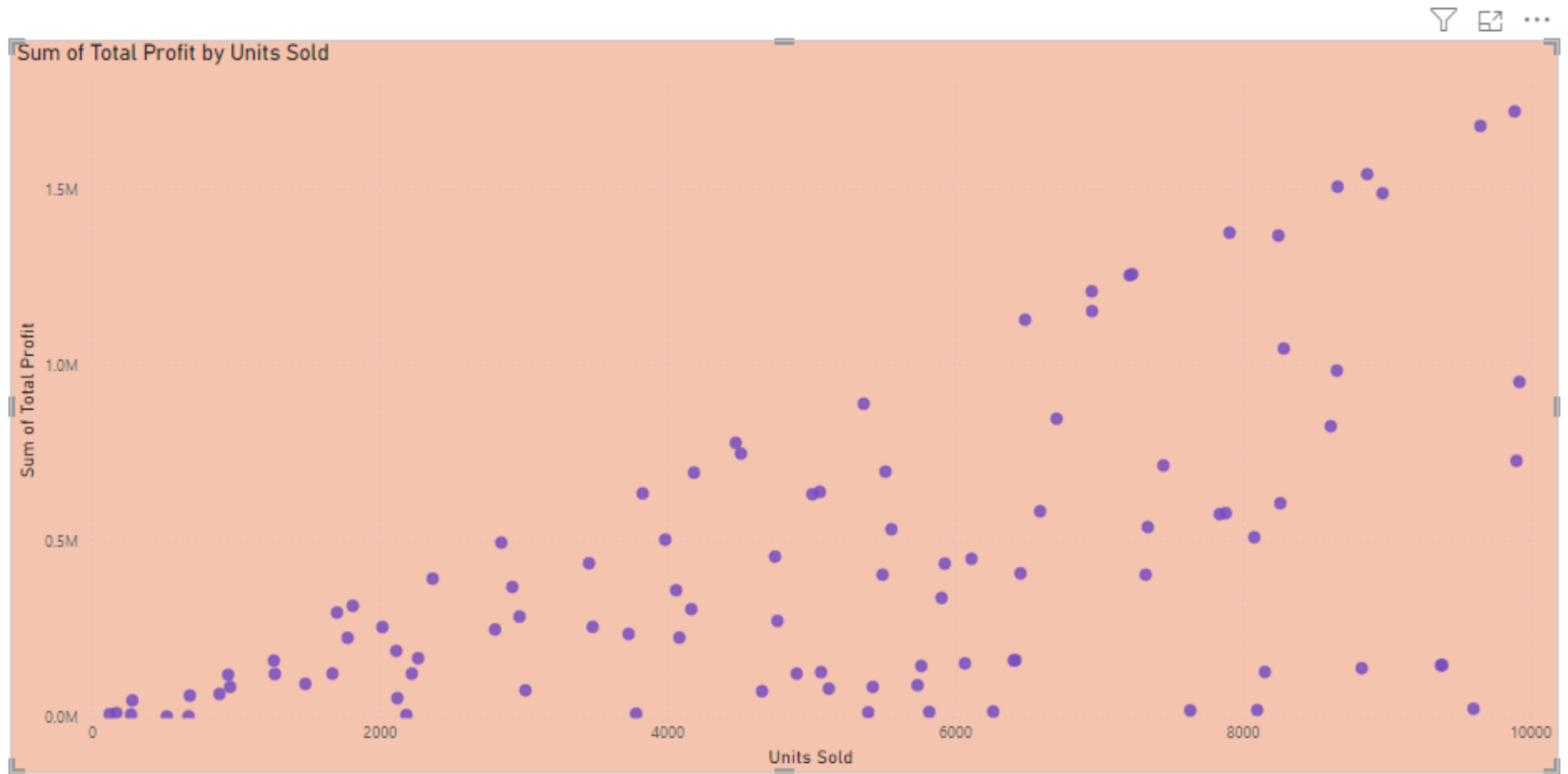
Sum of Unit Cost and Sum of Unit Price by Item Type



Sum of Diff\_of\_Price/Cost by Item Type



What is the relationship between units sold and total profit?

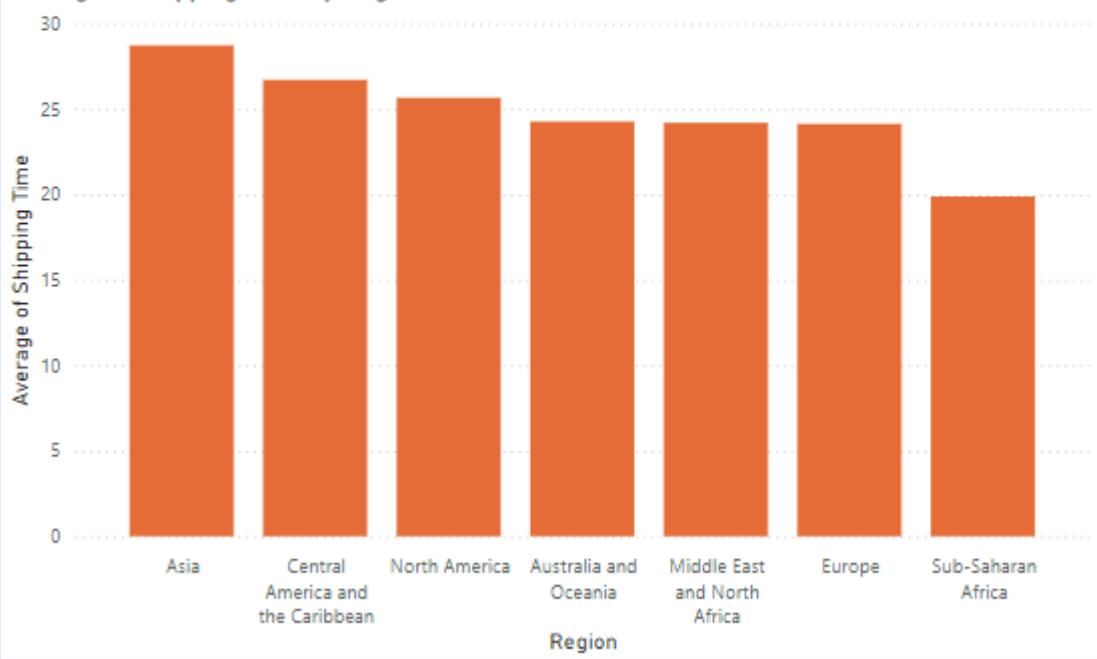




# What is the average time between order date and ship date across different regions?

Region	Average of Shipping Time
Asia	28.73
Australia and Oceania	24.27
Central America and the Caribbean	26.71
Europe	24.14
Middle East and North Africa	24.20
North America	25.67
Sub-Saharan Africa	19.89
<b>Total</b>	<b>23.36</b>

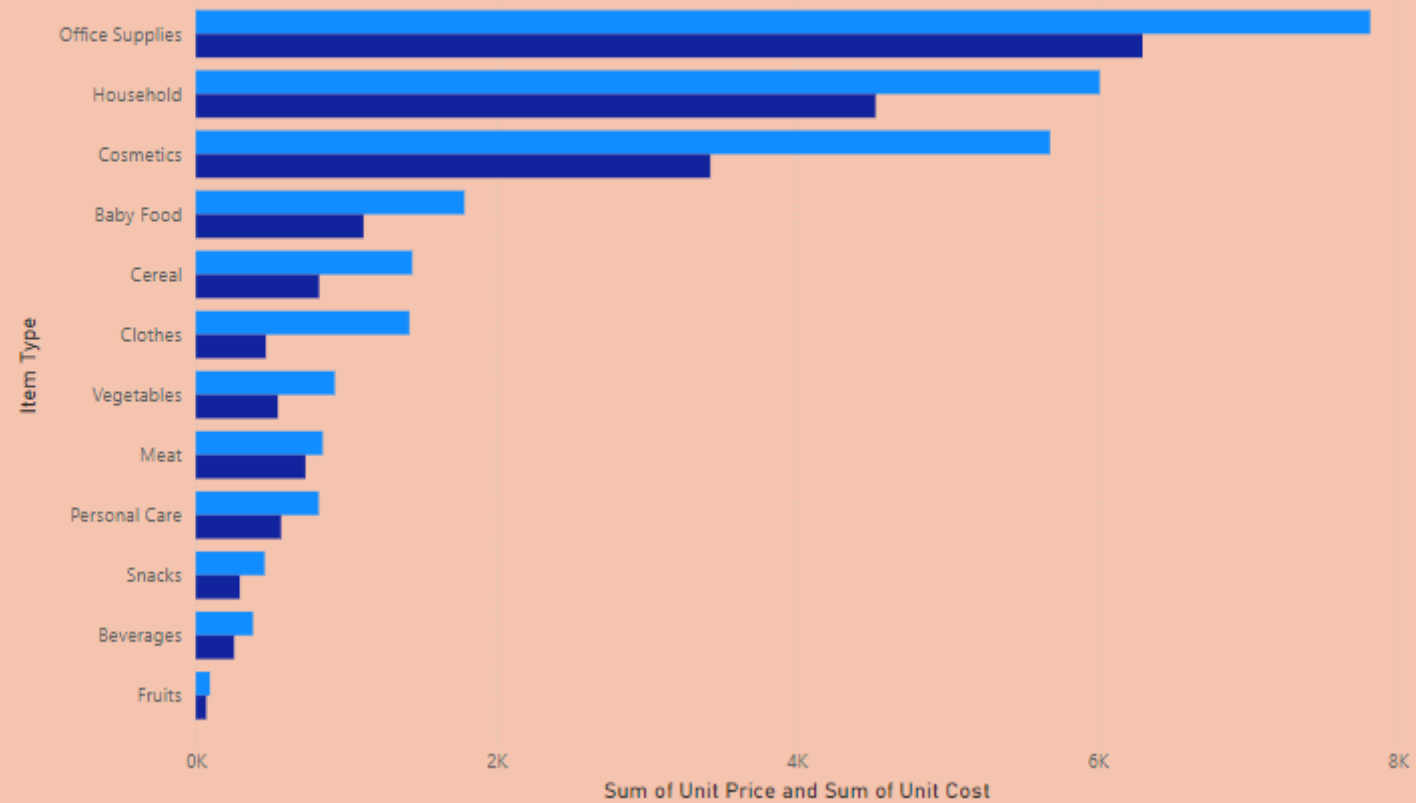
Average of Shipping Time by Region



## How do unit price and unit cost vary across item types?

Sum of Unit Price and Sum of Unit Cost by Item Type

Sum of Unit Price Sum of Unit Cost



## Which countries contribute the most to total profit?

Country	Sum of Total Profit
Albania	166,635.36
Angola	693,911.51
Australia	576,605.12
Austria	495,007.89
Azerbaijan	1,512,926.83
Bangladesh	606,834.72
Belize	403,773.12
Brunei	846,885.00
Bulgaria	626,223.87
Burkina Faso	510,216.66
Cameroon	781,681.30
Cape Verde	306,097.92
Comoros	85,223.58
<b>Total</b>	<b>44,168,198.40</b>

Sum of Total Profit by Country

