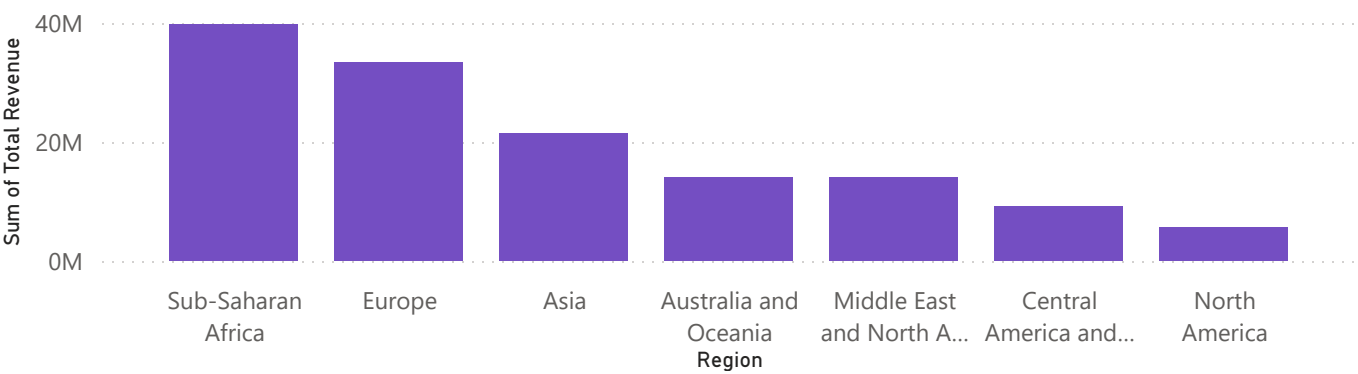


1.What are the total sales by region?

Region	Sum of Total Revenue
Asia	21,347,091.02
Australia and Oceania	14,094,265.13
Central America and the Caribbean	9,170,385.49
Europe	33,368,932.11
Middle East and North Africa	14,052,706.58
North America	5,643,356.55
Sub-Saharan Africa	39,672,031.43
Total	137,348,768.31

Sum of Total Revenue by Region



Sum of Total Revenue by Region and Region

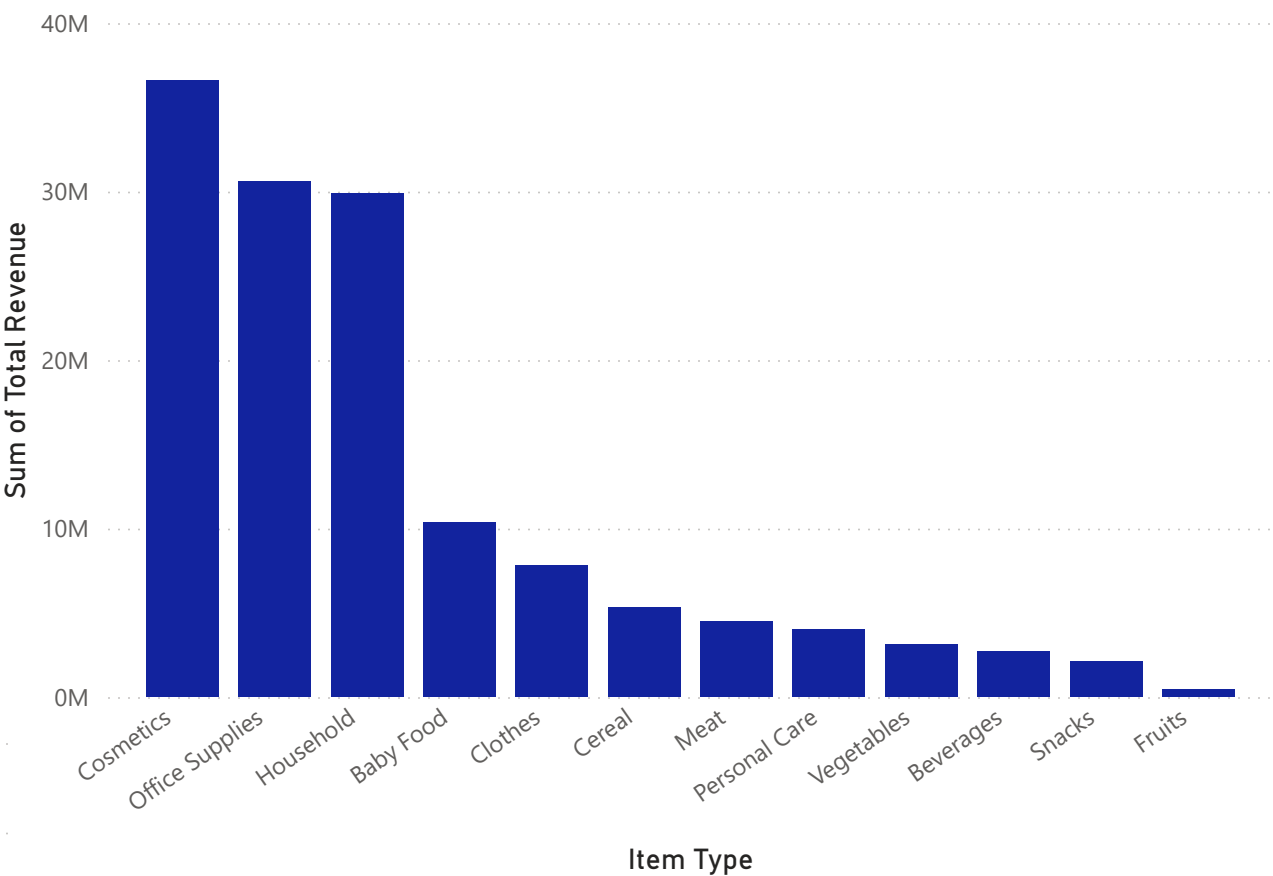
Region ● Sub-Saharan Africa ● Europe ● Asia ● Australia and Oceania ● Middle East and ... ● Central America ... ● North America



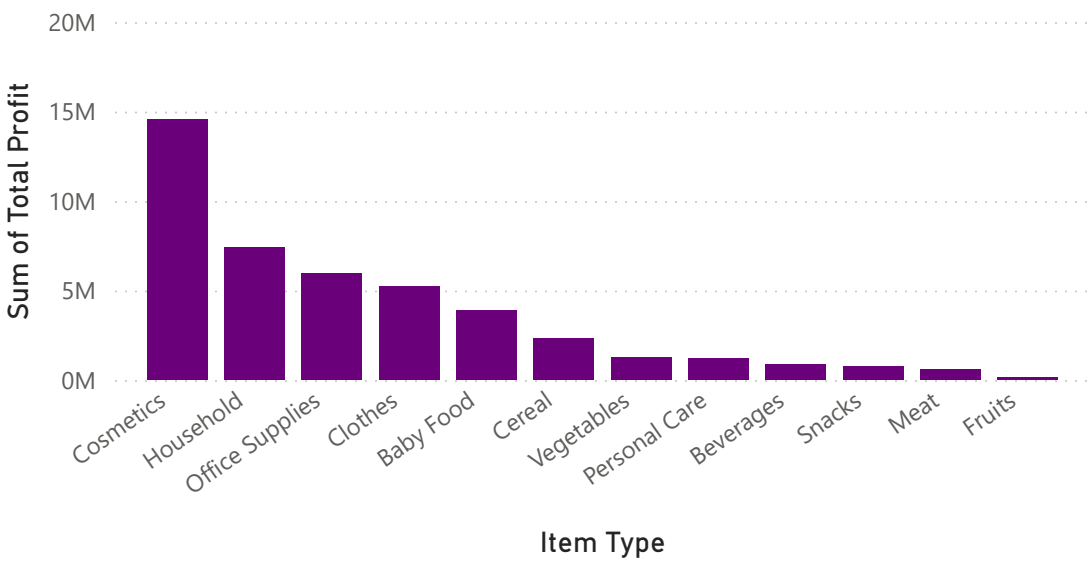
How does sales performance vary by item type?

Item Type	Sum of Total Revenue
Baby Food	10,350,327.60
Beverages	2,690,794.60
Cereal	5,322,898.90
Clothes	7,787,292.80
Cosmetics	26,601,508.60
Total	137,348,768.31

Sum of Total Revenue by Item Type

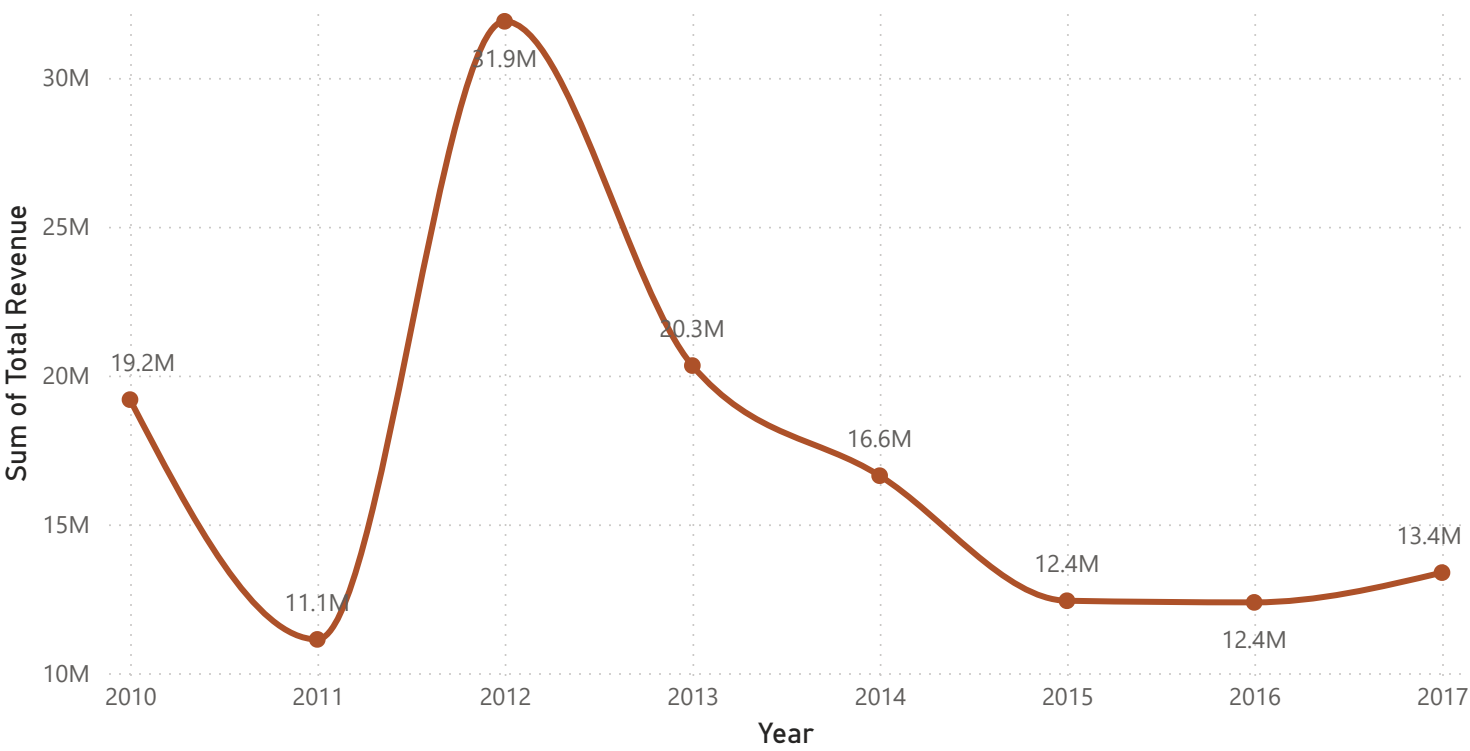


Sum of Total Profit by Item Type



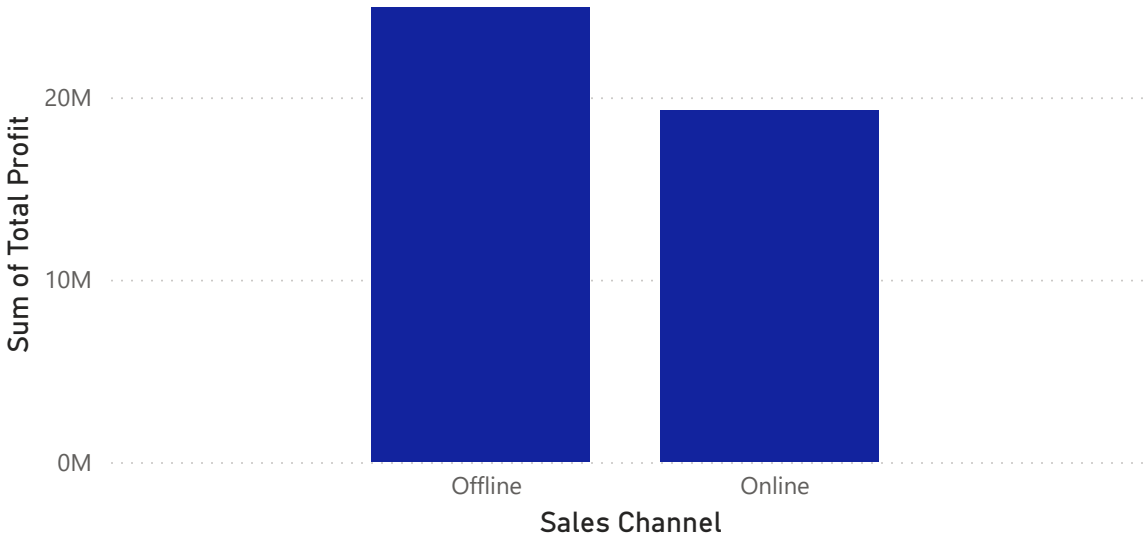
What is the sales trend over time?

Sum of Total Revenue by Year

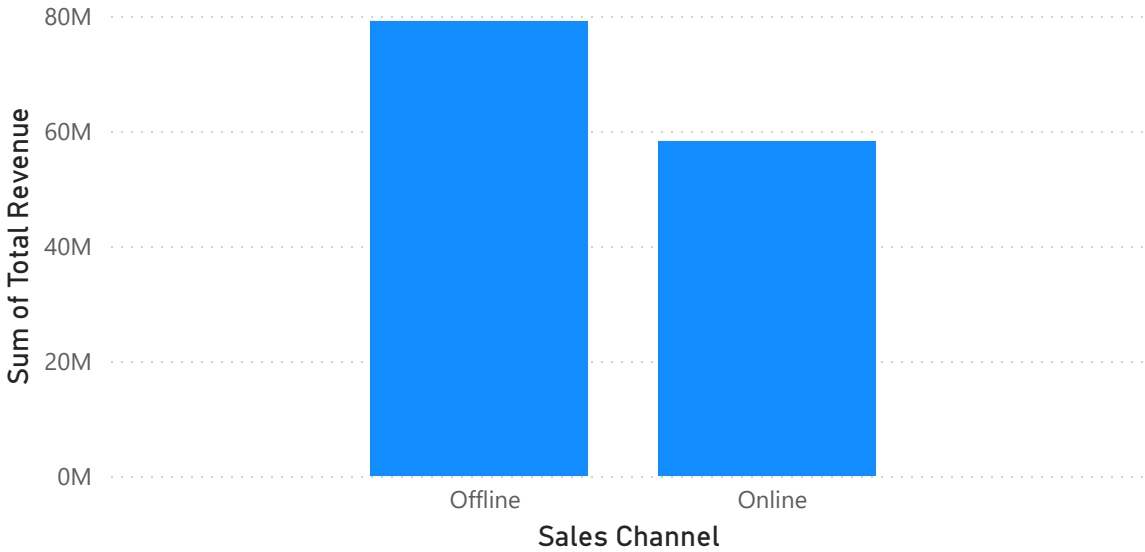


Which sales channel is more profitable, online or offline?

Sum of Total Profit by Sales Channel



Sum of Total Revenue by Sales Channel

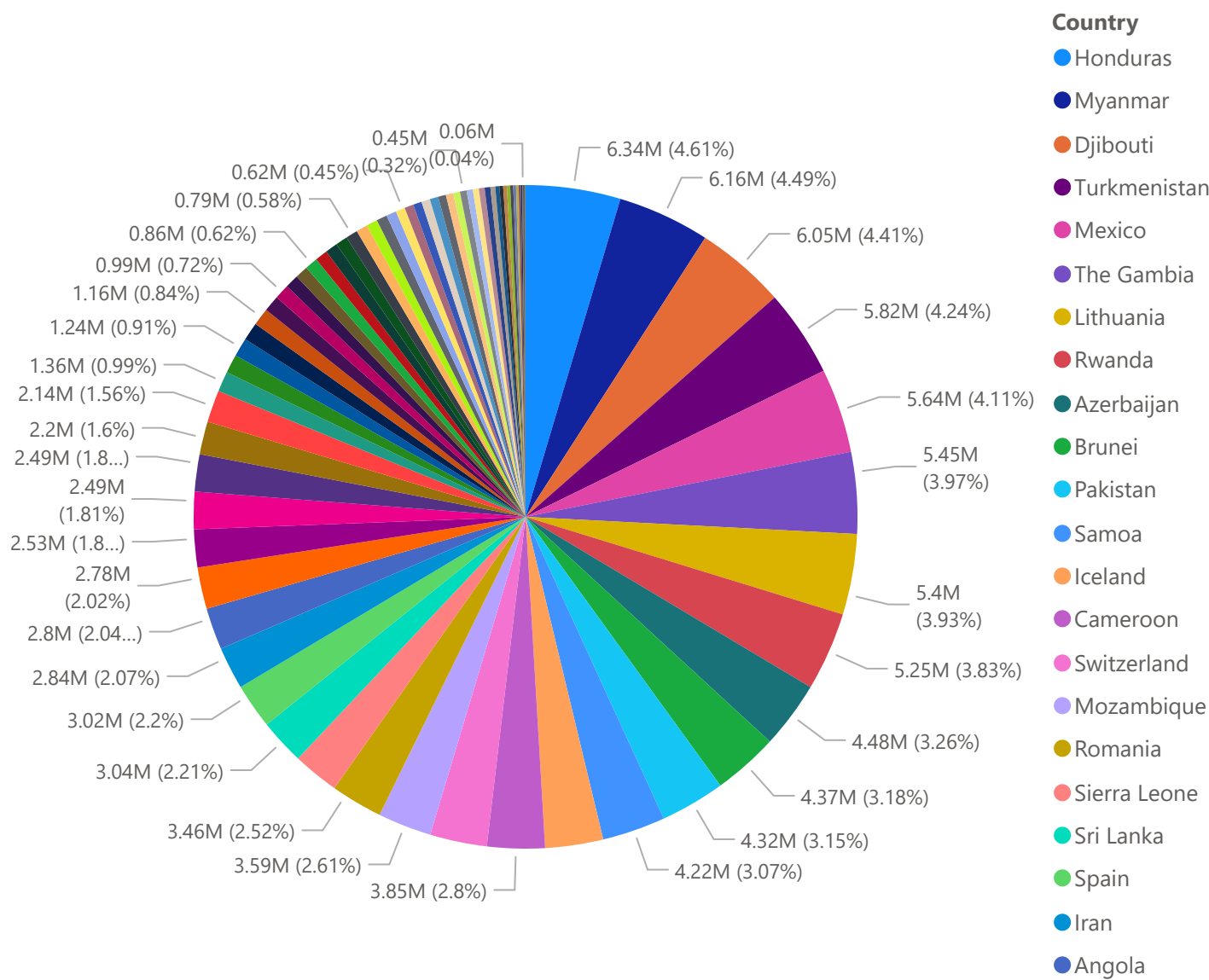




Country wise percentage of revenue generated?

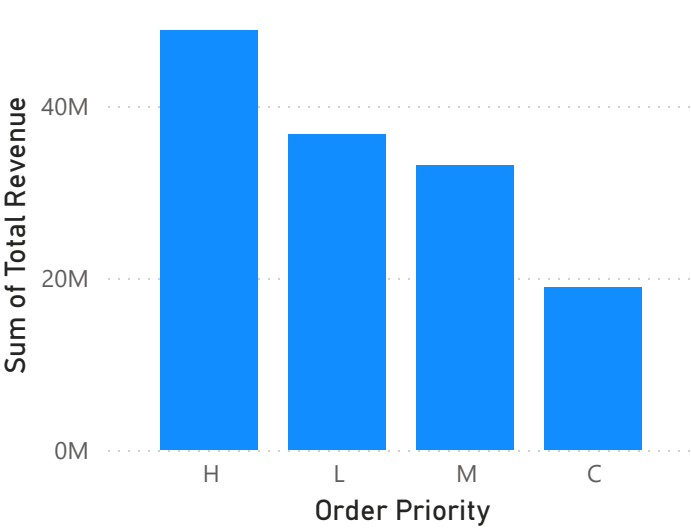
Country	%GT Sum of Total Revenue
Albania	0.18%
Angola	2.04%
Australia	1.81%
Austria	0.91%
Azerbaijan	3.26%
Bangladesh	0.66%
Belize	0.44%
Brunei	3.18%
Bulgaria	2.02%
Burkina Faso	0.91%
Cameroon	2.80%
Total	100.00%

Sum of Total Revenue by Country



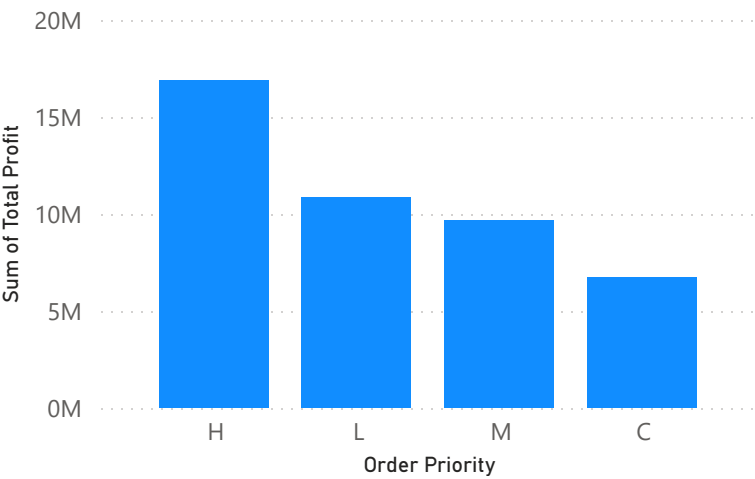
Distribution of order priority

Sum of Total Revenue by Order Priority

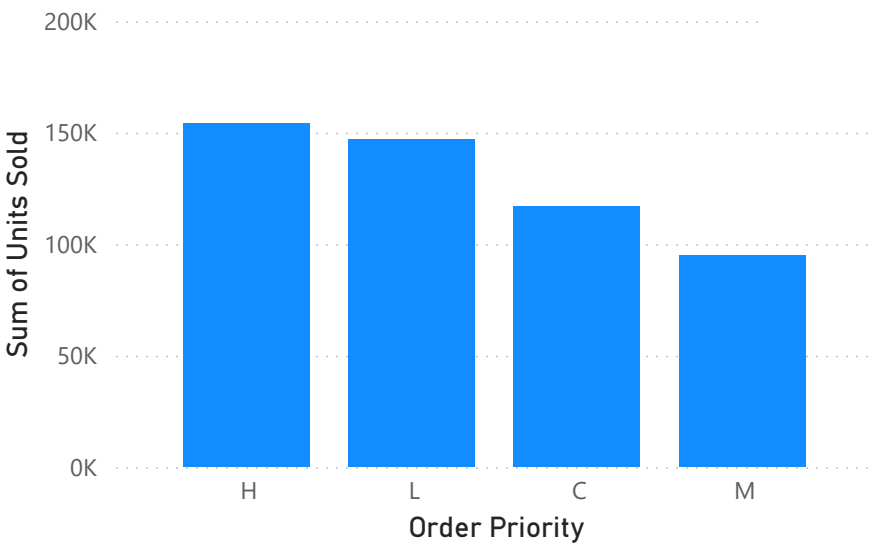


Order Priority	Sum of Total Revenue	Average of Shipping Time
C	18,855,063.05	23.86
H	48,749,546.05	21.40
L	36,628,127.46	23.59
M	33,116,031.75	25.33
Total	137,348,768.31	23.36

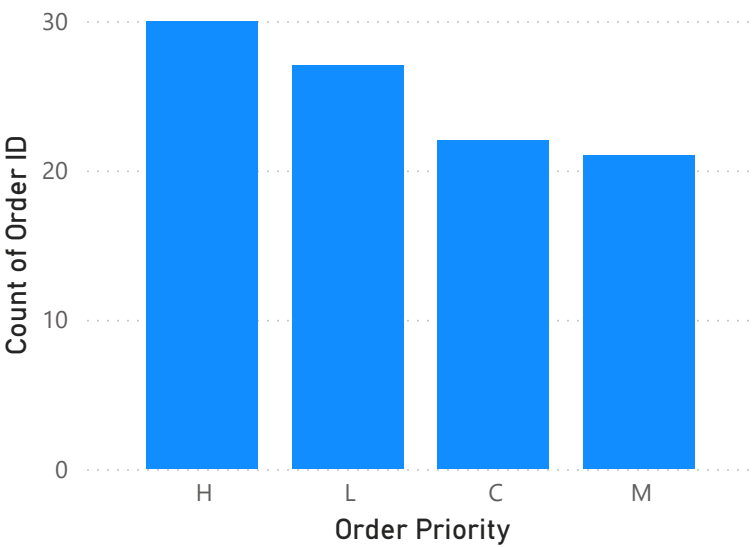
Sum of Total Profit by Order Priority



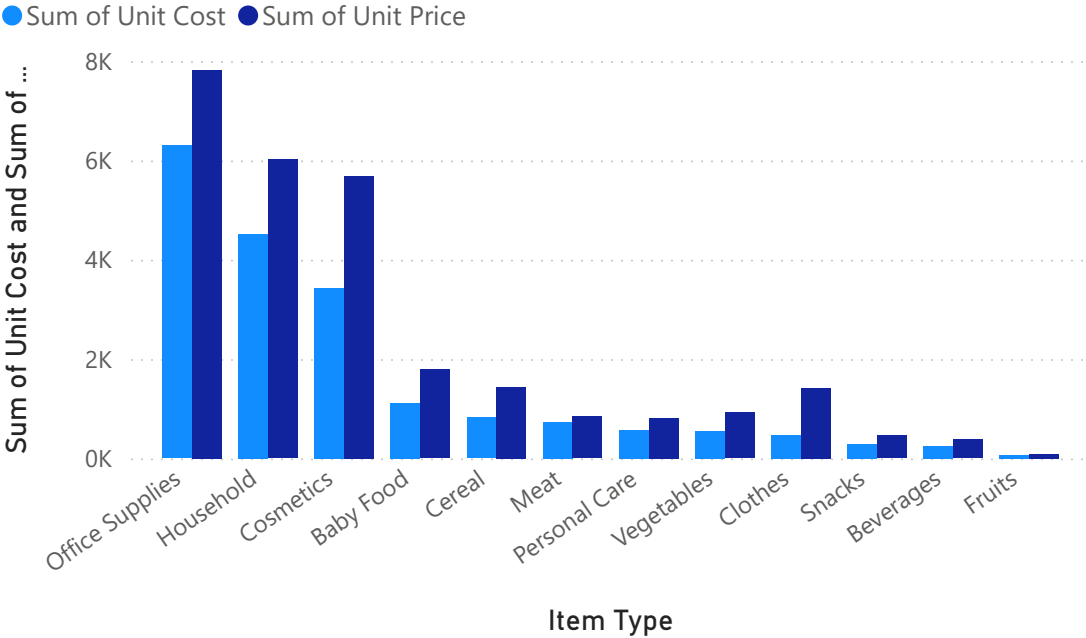
Sum of Units Sold by Order Priority



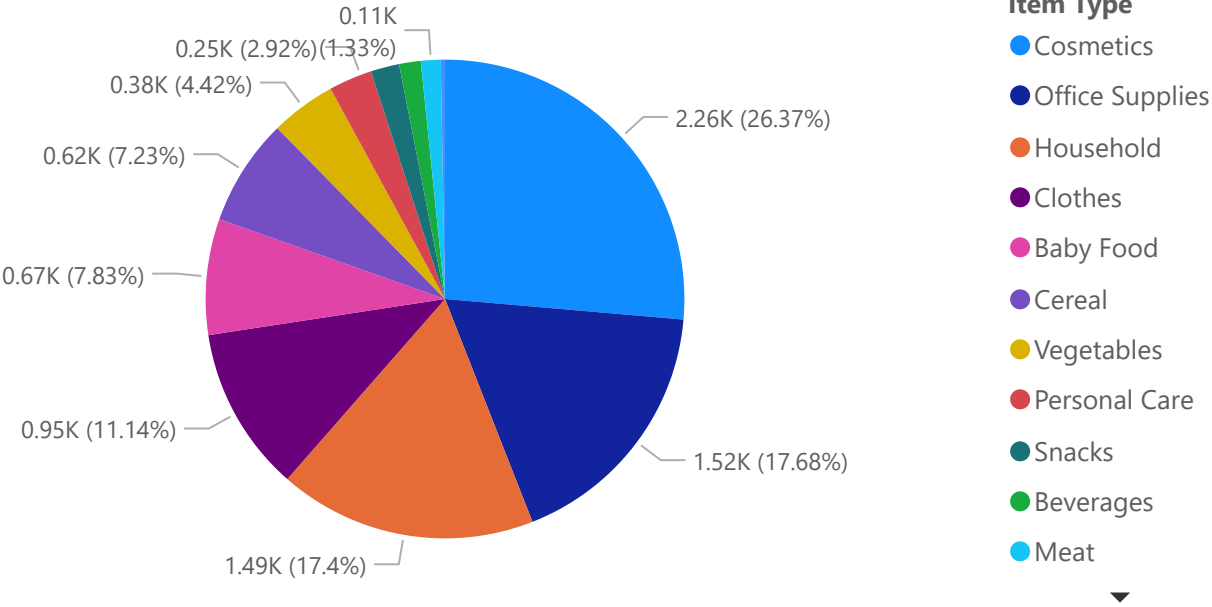
Count of Order ID by Order Priority



Sum of Unit Cost and Sum of Unit Price by Item Type

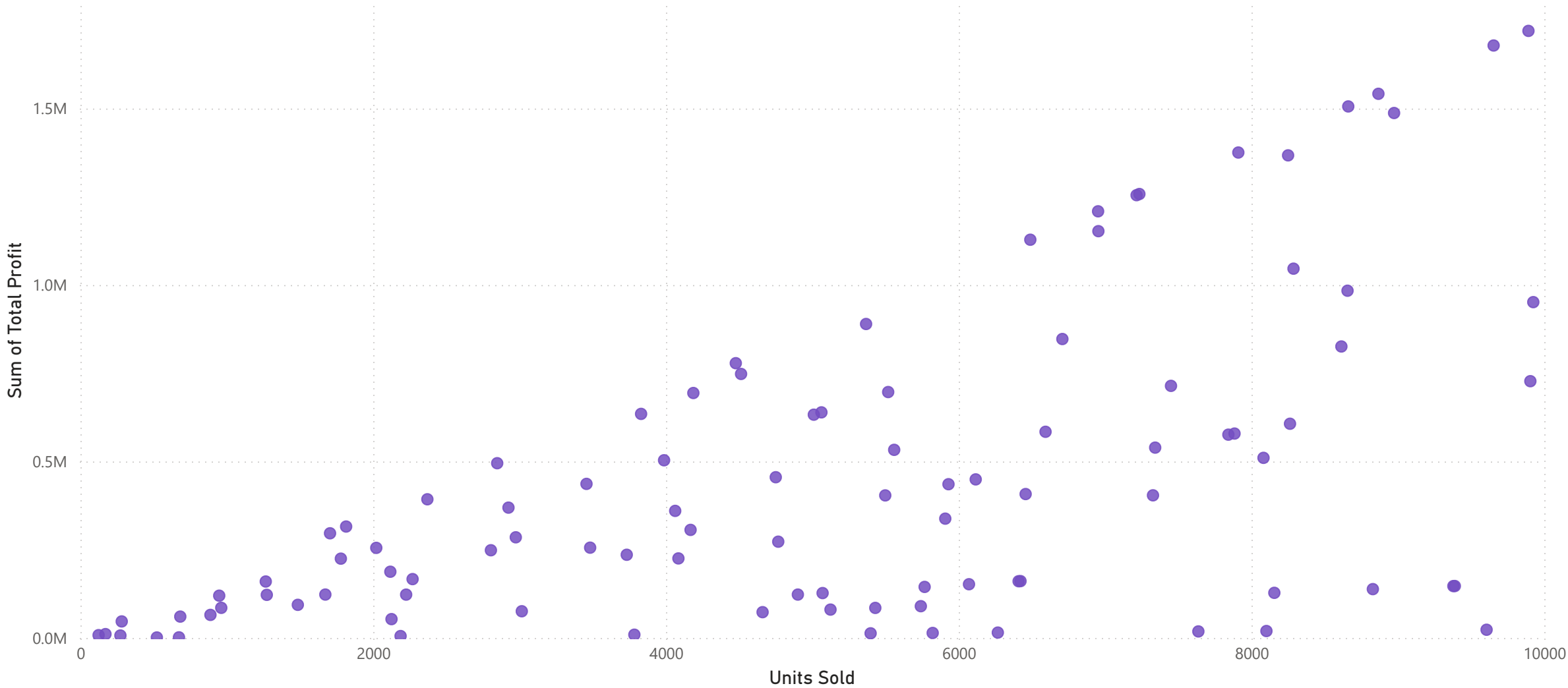


Sum of Diff_of_Price/Cost by Item Type



What is the relationship between units sold and total profit?

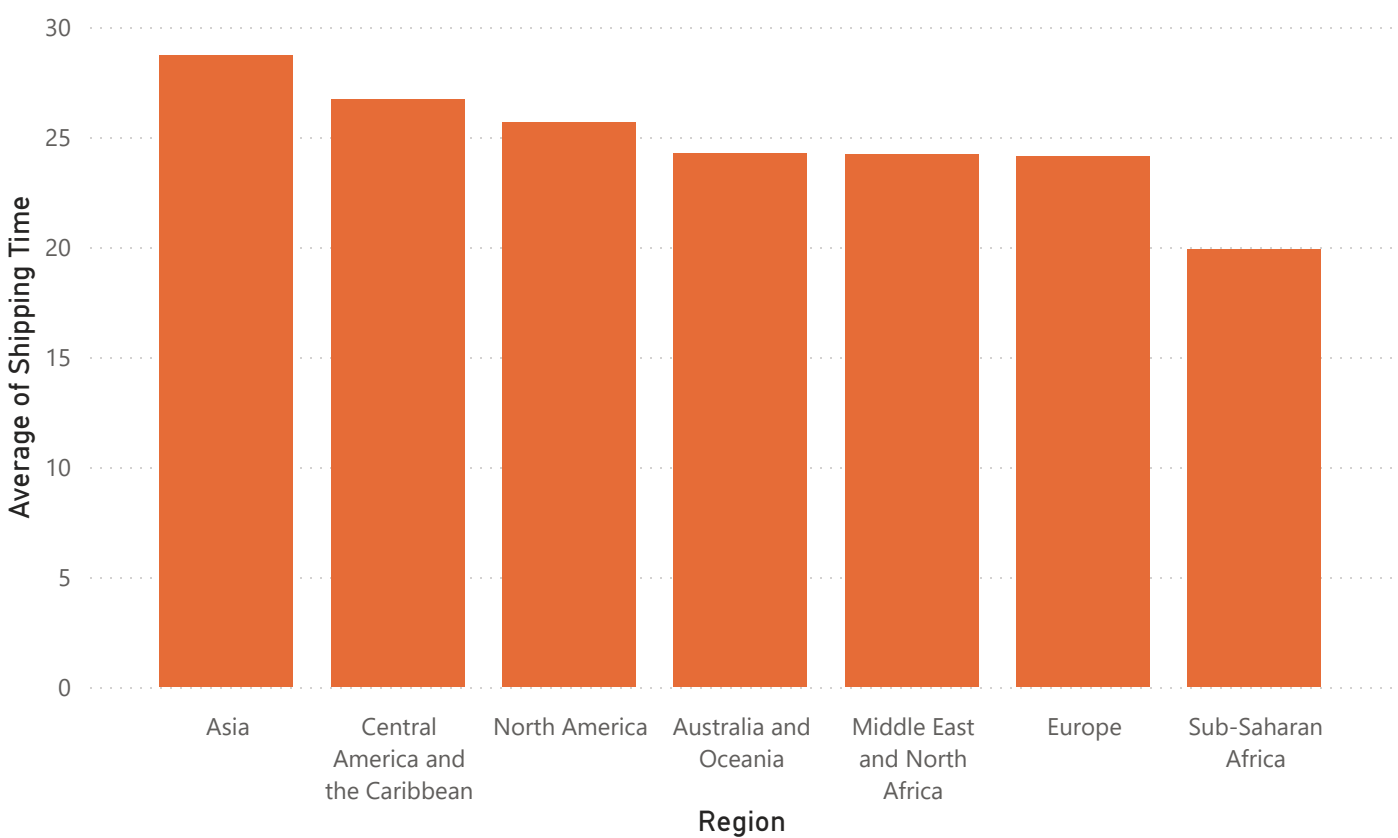
Sum of Total Profit by Units Sold



What is the average time between order date and ship date across different regions?

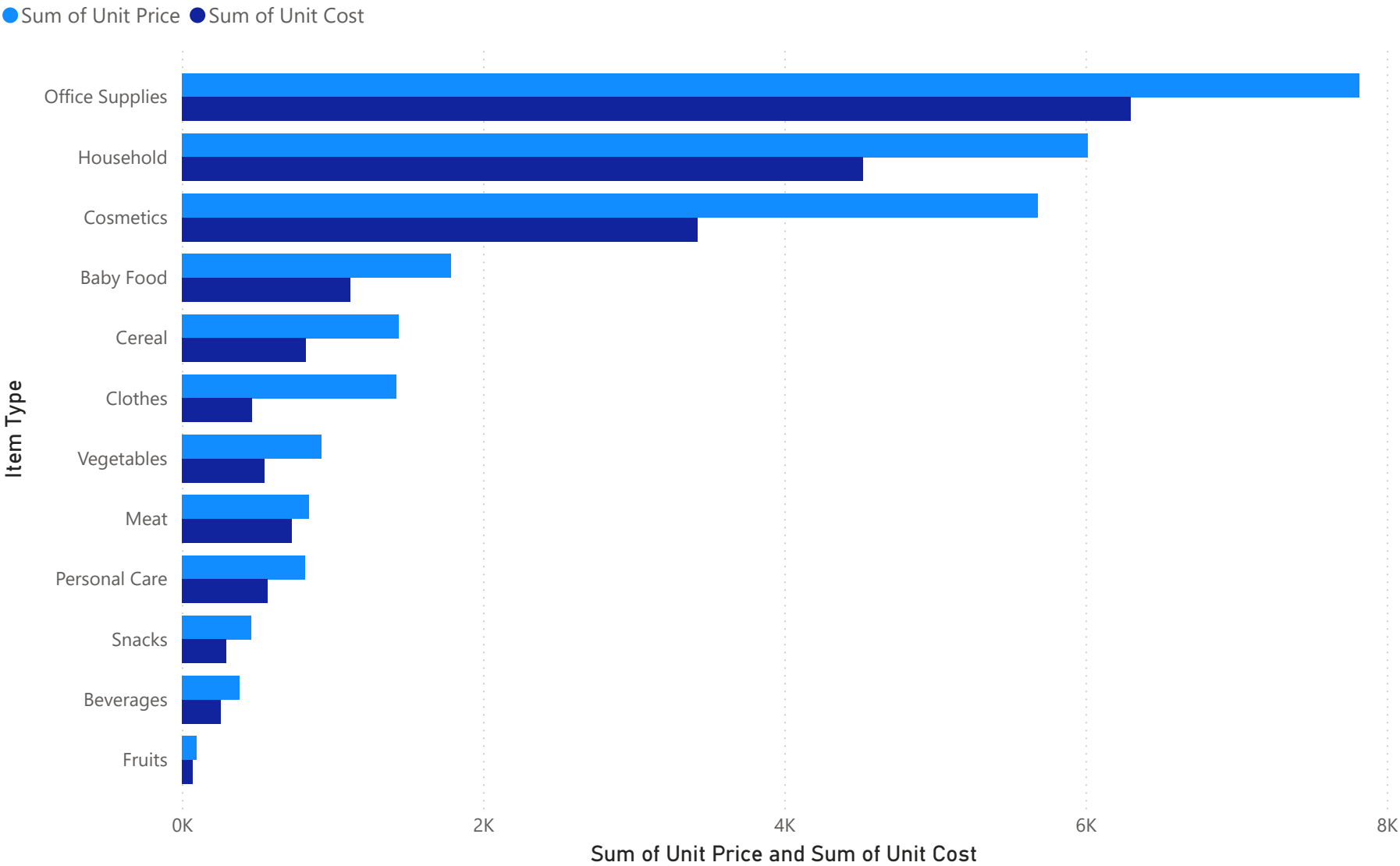
Region	Average of Shipping Time
Asia	28.73
Australia and Oceania	24.27
Central America and the Caribbean	26.71
Europe	24.14
Middle East and North Africa	24.20
North America	25.67
Sub-Saharan Africa	19.89
Total	23.36

Average of Shipping Time by Region



How do unit price and unit cost vary across item types?

Sum of Unit Price and Sum of Unit Cost by Item Type



Which countries contribute the most to total profit?

Country	Sum of Total Profit
Albania	166,635.36
Angola	693,911.51
Australia	576,605.12
Austria	495,007.89
Azerbaijan	1,512,926.83
Bangladesh	606,834.72
Belize	403,773.12
Brunei	846,885.00
Bulgaria	626,223.87
Burkina Faso	510,216.66
Cameroon	781,681.30
Cape Verde	306,097.92
Comoros	85,223.58
Congo	168,688.54
Total	44,168,198.40

Sum of Total Profit by Country

