

LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

DAY 01

Step # 1 (Marketplace Type):

"General E-Commerce"

In e-commerce marketplace the primary goal is to provide great customer service through timely delivery within a short time frame & also a large variety of chairs of different categories.

Step # 3 (Business Goal):

Q: What problem does your marketplace aim to solve?

Our marketplace aim to solve the problem of offering a wide variety of chairs options of different materials like steel or wood.

Q: Who is your target audience?

Our target audience is office workers to provide them comfortable chairs & modern designs chairs for decoration of home.

Q What product or service will you offer?

Our marketplace offers a diverse range of chairs options of chairs, including office chairs, home decoration chairs & comfort chairs.

Q What you will set your marketplace apart?

- Customers will have a huge variety of chairs to choose from, allowing them to select chairs according to their want & range.
- Our marketplace delivery is based on safe delivery service within two to three days.

Step # 3 (Data Schema)

Identify the entities.

1) Product:

title, price, description, image, tags, category, discount price, stock.

2) Order:

order Id, product Id, price, quantity, status.

3) Customer:

customer Id, customer Name, email, number, address.

4) Delivery Zone:

Zone name, assigned delivers.

Relationship b/w Entities.

Product



Order ← Customer



Shipment.