

Marketplace Hackathon

COMFORTY



Best Furniture Collection for your interior.

Day - 7



Introduction

At Comforty, we believe that the right chair can transform your space and elevate your comfort. Specializing in ergonomic design, premium materials, and modern aesthetics, we craft chairs that seamlessly blend style with functionality.

MARKET PROBLEMS

- Compromise on Quality for Convenience
- Lack of Variety
- High price
- Late Delivery

SOLUTIONS

- Best Quality

We provide a great quality of chairs

- Large Variety

We offer a wide variety of chairs options of different materials like steel or wood.

- Reasonable price

We products are available at a reasonable price.

- Good Delivery Service

We delivery our products on time .

TECHNICAL SKILLS

The Next.js logo is a square with a red border. Inside the square, the word "NEXTJS" is written in a red, sans-serif font. The letters are spaced out, with "NEXT" and "JS" being slightly larger than the "J" and "S".

NEXTJS

Frontend

We used Next.js, a React-based framework, to build fast and SEO-friendly applications efficiently.

The Sanity logo is a square with a purple border. Inside the square, the word "SANITY" is written in a purple, sans-serif font. The letters are spaced out, with "SAN" and "ITY" being slightly larger than the "I" and "Y".

SANITY

Backend + CMS

Sanity, a headless CMS, was used for managing dynamic and structured content seamlessly.

The Vercel logo is a square with a brown border. Inside the square, the word "VERCEL" is written in a brown, sans-serif font. The letters are spaced out, with "VER" and "CEL" being slightly larger than the "E" and "L".

VERCEL

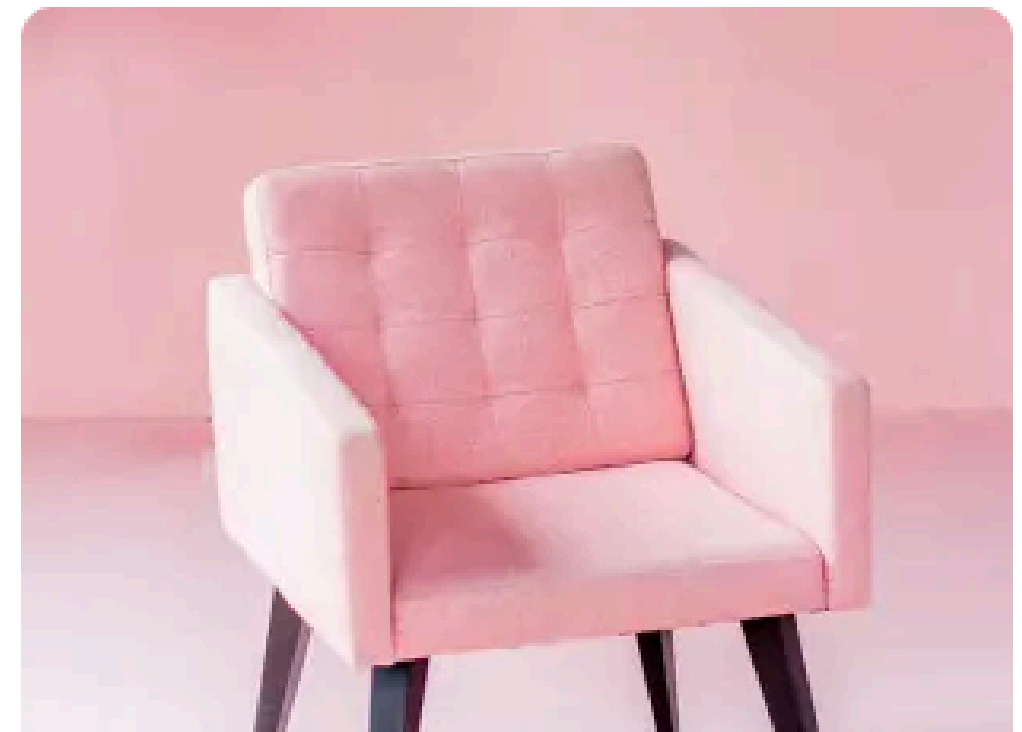
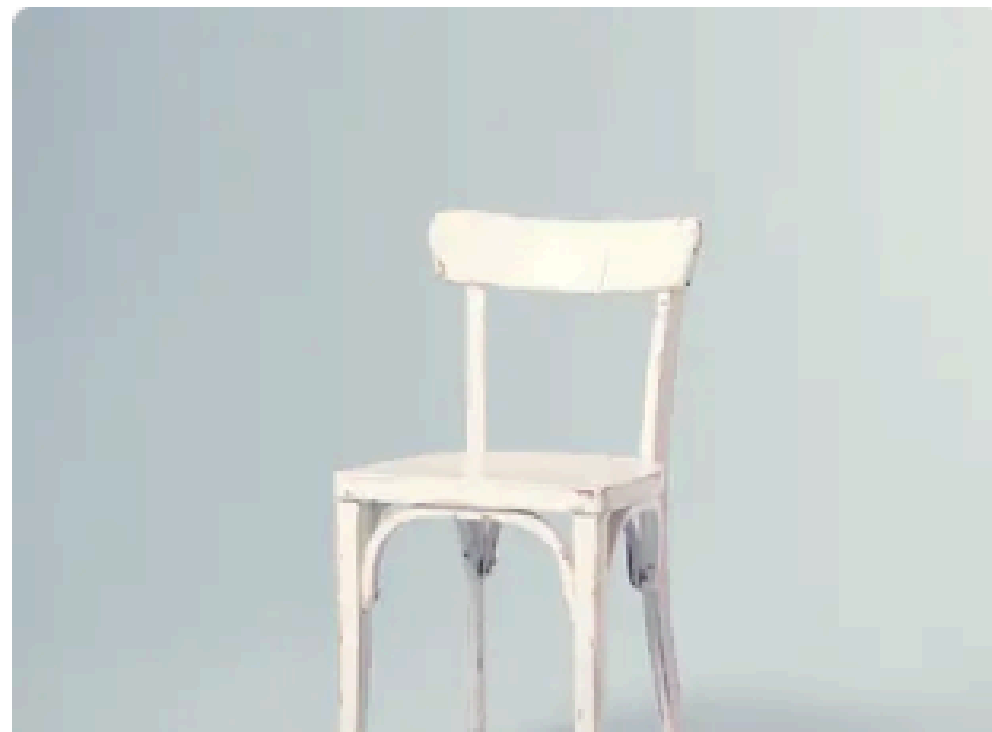
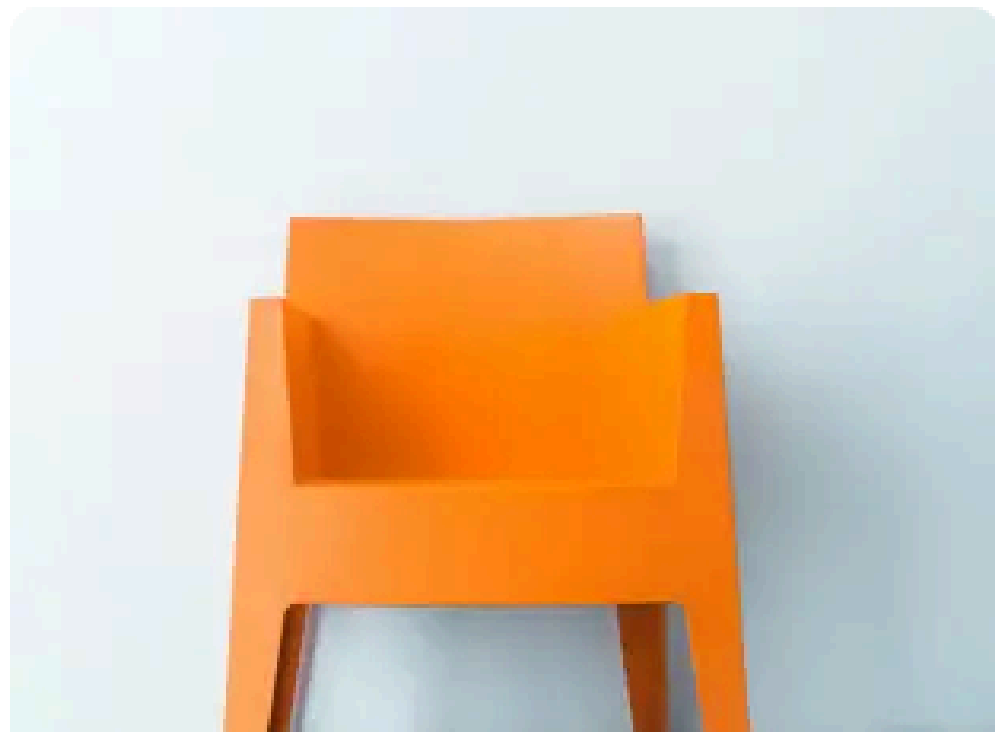
Deployment

We used Vercel to deploy the application effortlessly, as it's optimized for hosting Next.js projects with ease.

TARGET MARKET

- Busy Professionals:
Working professionals who are looking for comfortable chairs
- Families:
Families who prefer home-decoration at a resonable price.

Featured Products



MARKETING STRATEGY

- Social Media”:
Share our products on platforms like Instagram, Facebook and Youtube.
- Marketing:
We publish blogs on our different products to attract to website.
- Loyalty Programs:
Offering loyalty points or discounts for repeat customers.

Contact

Linkedin: www.linkedin.com/in/minalsaleem

Github: <https://github.com/MinalSaleem>