### Movement Prediction

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#### **Motivation**

- Investigating the possibility of predicting user locations based on his/her location history
- Fill the users' data gaps to preserve more users in the dataset for analyzing.
- Applying imputation methods to obtain location prediction speedily and specifically

#### Data

- Saskatchewan Human Ethology Datasets (SHED10)
- 108 participants
- February 6th to March 7th, 2017 (28 days)
- 5-minute duty cycle
- 8,592,409 GPS records



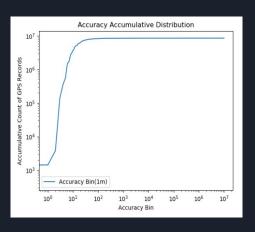
#### Filtering, Aggregation, Stratification

#### Filtering

- Filter users with more than 50% battery records
   42 users
- Filter records with less than 100m accuracy -97.46% GPS records
- Limit latitude and longitude to Saskatoon

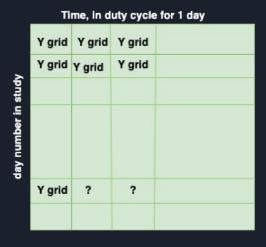
#### Stratify and Aggregate

- Extract 5 minutes duty cycle for records
- Aggeragate latitude and longitude over duty cycles
- Convert coordinates to Universal Transverse Mercator (UTM)
- Use 100m grid size

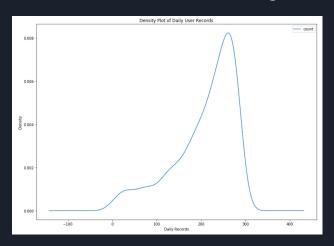


#### **User Placement Matrix**

- Users' placement matrix expresses the user location (grid cell) every 5 minutes
- Each row represents a day in the experiment
- Each column represents five minutes time spans in a day
- Create interaction matrix for each user and X and Y coordinate separately

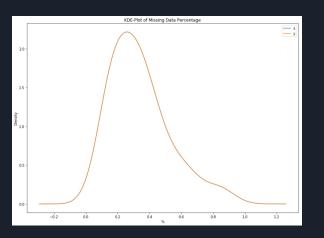


#### **Statistics: Daily records**



 Randomly mask 20% of cells for evaluation

	<b>Summary of Grid</b>			
	Min	Max	Mean	STD
Horizontal Grid	0	165	90.7	23.9
Vertical Grid	0	173	75.5	14.3
1				



#### **Models: Simple Fill**

**Imputation** is the process of replacing missing data with an estimated value based on other available information

- Replacing each missing cell with the mean of each column based on the existing data
- Baseline

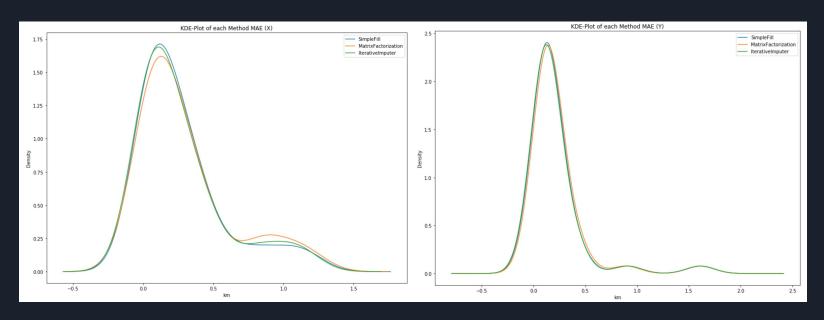
#### **Models: Matrix Factorization**

- Projects days and duty cycles into a shared latent space, using a vector of latent features to represent a day or a 5 minute span
- User placement in a day on a specific time span is modelled as the inner product of their latent vectors.
- Factorize user placement matrix using gradient descent

#### **Models: Iterative Imputer**

- Imputing missing values by modelling each feature with missing values as a function of other features in a round-robin fashion
- At each step, a feature column is designated as output y and the other feature columns are treated as inputs X
- A regressor is fit on (X, y) for known y
- Then, the regressor is used to predict the missing values of y
- This is done for each feature in an iterative fashion.

## **Results**Masking data for one day



**Horizontal Axis** 

**Vertical Axis** 

## **Results**Masking randomly vs Masking one day

Masking cells randomly

Model	Horizontal MAE	Vertical MAE
Simple Fill	306.2235 m	49.2045 m
Matrix Factorization	220.7322 m	41.1324 m
Iterative Imputer	147.20205 m	31.0712 m

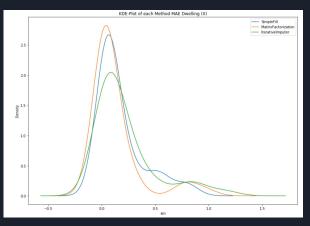
Masking for one day

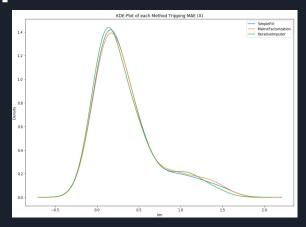
Simple Fill	271.5531 m	208.6263 m
Matrix Factorization	296.2389 m	220.7996 m
Iterative Imputer	270.1739 m	205.3427 m

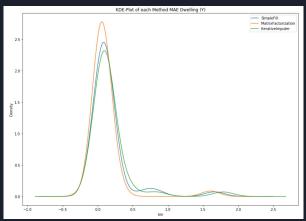
### **Results: Dwells vs Trips**

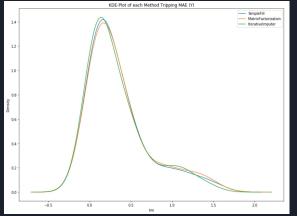
Model	Dwell Horizontal MAE	Trip Horizontal MAE	Dwell Vertical MAE	Trip Vertical MAE
Simple Fill	173.1982 m	346.5374 m	163.0607 m	258.3705 m
Matrix Factorization	127.1270 m	358.3617 m	109.1262 m	271.0766 m
Iterative Imputer	215.5642 m	331.3778 m	173.6039 m	251.7646 m

### Results: Dwells vs Trips









### Case Study #1 Success



## Case Study #2 Failure

#### **Summary**

We investigated the application of imputation methods for movement prediction

- The methods can predict missing records with average 225 meters error
- The methods can predict daily trajectories with average 345 meters error
- The performance of the models depends on the diversity of movement behaviour

# Thank you! Questions?

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