

```
import pandas as p
import numpy as n
import matplotlib.pyplot as plt
import plotly.express as px
import seaborn as sns
```

```
d = p.read_excel("/content/sales1.xlsx")
```

```
#tail() which will give the last five records
d.tail()
```

| | Row ID | Order ID | Order Date | Dispatch Date | Delivery Mode | Customer ID | Customer Name | Segment | City | State/Province | ... | Region | Product ID | Cat |
|------|--------|-----------------|------------|---------------|---------------|-------------|----------------|-------------|------------------|------------------------------------|-----|---------|-----------------|-----|
| 9995 | 9990 | ES-2021-5488768 | 2021 | 2021 | First Class | SN-20710 | Steve Nguyen | Home Office | Northampton | England | ... | North | OFF-BI-10001253 | St |
| 9996 | 9991 | ES-2021-5488768 | 2021 | 2021 | First Class | SN-20710 | Steve Nguyen | Home Office | Northampton | England | ... | North | FUR-CH-10002373 | Fu |
| 9997 | 9992 | ES-2021-4951531 | 2021 | 2021 | Second Class | JF-15565 | Jill Fjeld | Consumer | Preston | England | ... | North | FUR-BO-10002003 | Fu |
| 9998 | 9993 | ES-2021-2785118 | 2021 | 2021 | Second Class | JH-16180 | Justin Hirsh | Consumer | Castelnau-le-Lez | Languedoc-Roussillon-Midi-Pyrénées | ... | Central | OFF-PA-10001661 | St |
| 9999 | 9995 | IT-2021-5726048 | 2021 | 2021 | Second Class | DK-12985 | Darren Koutras | Consumer | Dublin | Dublin | ... | North | OFF-AR-10000715 | St |

5 rows × 21 columns



```
#head() gives us the first five records
d.head()
```

| | Row ID | Order ID | Order Date | Dispatch Date | Delivery Mode | Customer ID | Customer Name | Segment | City | State/Province | ... | Region | Product ID | Categ |
|---|--------|-----------------|------------|---------------|----------------|-------------|--------------------|-------------|---------------|----------------|-----|---------|-----------------|---------|
| 0 | 32 | ES-2018-2801336 | 2018 | 2018 | Standard Class | DB-13270 | Deborah Brumfield | Home Office | Barcelona | Catalonia | ... | South | OFF-BI-10002225 | Of Supp |
| 1 | 44 | ES-2018-3186072 | 2018 | 2018 | Standard Class | CA-12265 | Christina Anderson | Consumer | Littlehampton | England | ... | North | TEC-CO-10000620 | Technol |
| 2 | 45 | ES-2018-3186072 | 2018 | 2018 | Standard Class | CA-12265 | Christina Anderson | Consumer | Littlehampton | England | ... | North | TEC-AC-10004203 | Technol |
| 3 | 46 | ES-2018-3186072 | 2018 | 2018 | Standard Class | CA-12265 | Christina Anderson | Consumer | Littlehampton | England | ... | North | TEC-CO-10001596 | Technol |
| 4 | 47 | ES-2018-5235241 | 2018 | 2018 | Same Day | TB-21175 | Thomas Boland | Corporate | Taverny | Ile-de-France | ... | Central | OFF-SU-10004818 | Of Supp |

5 rows × 21 columns

- The above data set is about the sales of the Super-market store. Here we have 2 years of sales data like OrderID, Order Date, Dispatch Date, Delivery Mode, Customer ID, Customer Name, Segment City, State/Province, Region, Product ID, Category, Sub-Category, Product Name, Sales, Quantity, Discount, Profit, Returns.
- By using the above details of the Super-market store, we can analysis the trends and we can know the hidden patterns. By visualizing the data in the form of various charts which will give more information about the relation between the attributes, trends, patterns and we can explore about the sales, profit and other measures.

```
d.describe()
```

| | Row ID | Order Date | Dispatch Date | Sales | Quantity | Discount | Profit |  |
|-------|-------------|--------------|---------------|--------------|--------------|--------------|--------------|---|
| count | 10000.00000 | 10000.000000 | 10000.00000 | 10000.000000 | 10000.000000 | 10000.000000 | 10000.000000 |  |
| mean | 5000.50000 | 2019.798000 | 2019.81480 | 293.808906 | 3.777300 | 0.103105 | 37.282974 | |
| std | 2886.89568 | 1.094311 | 1.10219 | 486.055635 | 2.203268 | 0.174782 | 178.100384 | |
| min | 1.00000 | 2018.000000 | 2018.00000 | 2.955000 | 1.000000 | 0.000000 | -3059.820000 | |
| 25% | 2500.75000 | 2019.000000 | 2019.00000 | 49.462500 | 2.000000 | 0.000000 | 1.320000 | |
| 50% | 5000.50000 | 2020.000000 | 2020.00000 | 119.355000 | 3.000000 | 0.000000 | 14.220000 | |
| 75% | 7500.25000 | 2021.000000 | 2021.00000 | 320.708625 | 5.000000 | 0.100000 | 48.510000 | |
| max | 10000.00000 | 2021.000000 | 2022.00000 | 7958.580000 | 14.000000 | 0.850000 | 3979.080000 | |

```
d.count()
```

| | |
|----------------|-------|
| Row ID | 10000 |
| Order ID | 10000 |
| Order Date | 10000 |
| Dispatch Date | 10000 |
| Delivery Mode | 10000 |
| Customer ID | 10000 |
| Customer Name | 10000 |
| Segment | 10000 |
| City | 10000 |
| State/Province | 10000 |
| Country/Region | 10000 |
| Region | 10000 |
| Product ID | 10000 |
| Category | 10000 |
| Sub-Category | 10000 |
| Product Name | 10000 |
| Sales | 10000 |
| Quantity | 10000 |
| Discount | 10000 |
| Profit | 10000 |
| Returns | 10000 |
| dtype: | int64 |



- The data set don't have any null values which will helps us to in analysising and visualizing the data easily. We can get accurate results.
- The next part is to convert the data. And need to explore the data for the further analysis.

```
print("Sum of the sales:",d["Sales"].sum())
print("Average of the sales:",d["Sales"].mean())
print("Maximum of the sales:",d["Sales"].max())
print("Minimum of the sales:",d["Sales"].min())

Sum of the sales: 2938089.0615000003
Average of the sales: 293.80890615000004
Maximum of the sales: 7958.58
Minimum of the sales: 2.955

#No, of sales with respect to Order Date
d.groupby('Order Date').sum()['Sales'].reset_index()
```

<ipython-input-8-8627eec84e97>:2: FutureWarning: The default value of numeric_only in DataFrameGroupBy.sum is deprecated. In a futur

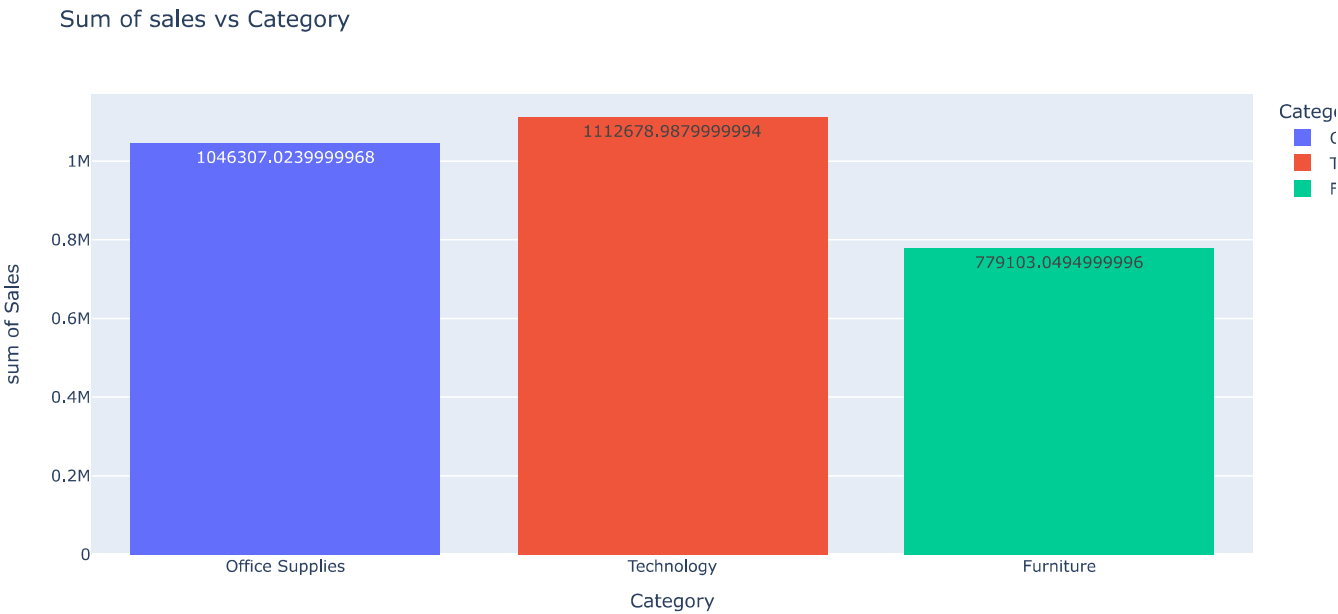
| | Order Date | Sales |  |
|---|------------|--------------|---|
| 0 | 2018 | 4.777967e+05 |  |
| 1 | 2019 | 6.526474e+05 | |
| 2 | 2020 | 7.654412e+05 | |
| 3 | 2021 | 1.042204e+06 | |

```
#No. of sales with respect to Order Date
d.groupby('Order Date').mean()['Sales'].reset_index()

<ipython-input-9-f877dc722ed0>:2: FutureWarning: The default value of numeric_only in DataFrameGroupBy.mean is deprecated. In a futu
d.groupby('Order Date').mean()['Sales'].reset_index()
```

| | Order Date | Sales |
|---|------------|------------|
| 0 | 2018 | 289.048230 |
| 1 | 2019 | 291.100520 |
| 2 | 2020 | 297.028034 |
| 3 | 2021 | 295.409220 |

```
#Sum of sales regarding to each category
px.histogram(d,x='Category',y='Sales',color='Category',title="Sum of sales vs Category",text_auto="Sales")
```



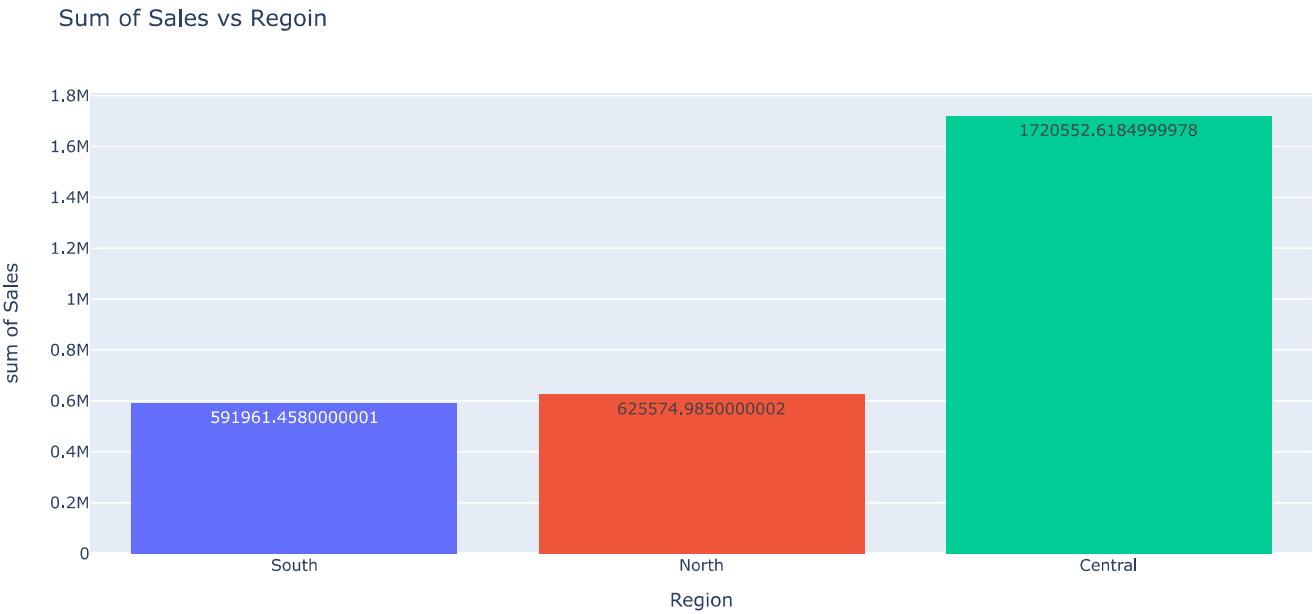
```
#Sum of sales regarding to each Delivery Mode
px.histogram(d,x='Delivery Mode',y='Sales',color='Delivery Mode',title="Sum of sales vs Delivery Mode",text_auto="Sales")
```



```
d.groupby(["Region"])[ "State/Province"].count().reset_index()
```

| | Region | State/Province | |
|---|---------|----------------|--|
| 0 | Central | 5822 | |
| 1 | North | 2141 | |
| 2 | South | 2037 | |

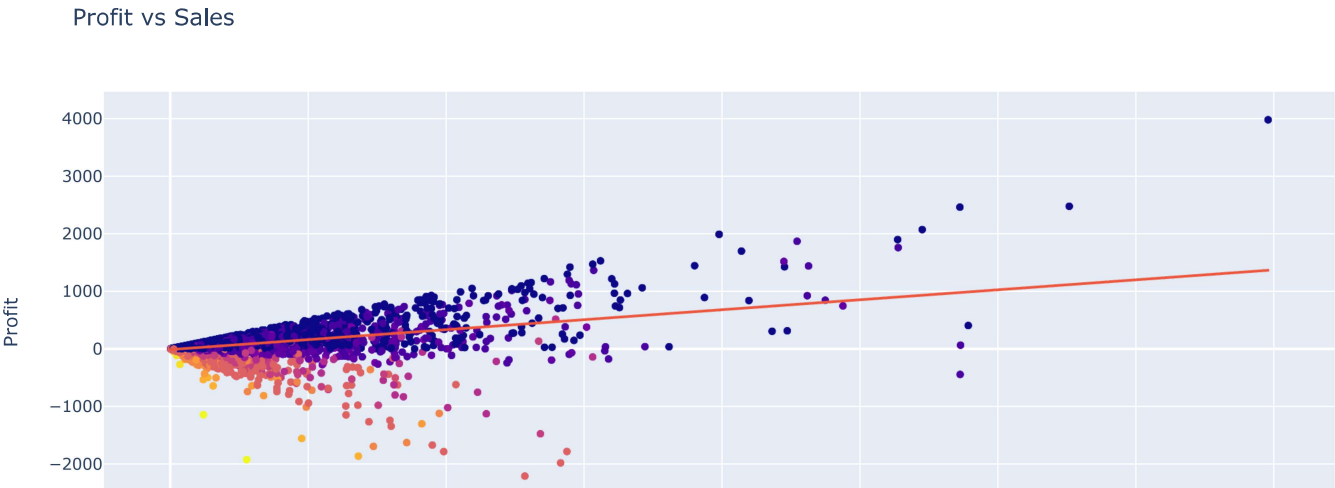
```
#Sum of sales regarding to each Region
px.histogram(d,x="Region",y= 'Sales',color='Region',title="Sum of Sales vs Regoin",text_auto="Sales")
```



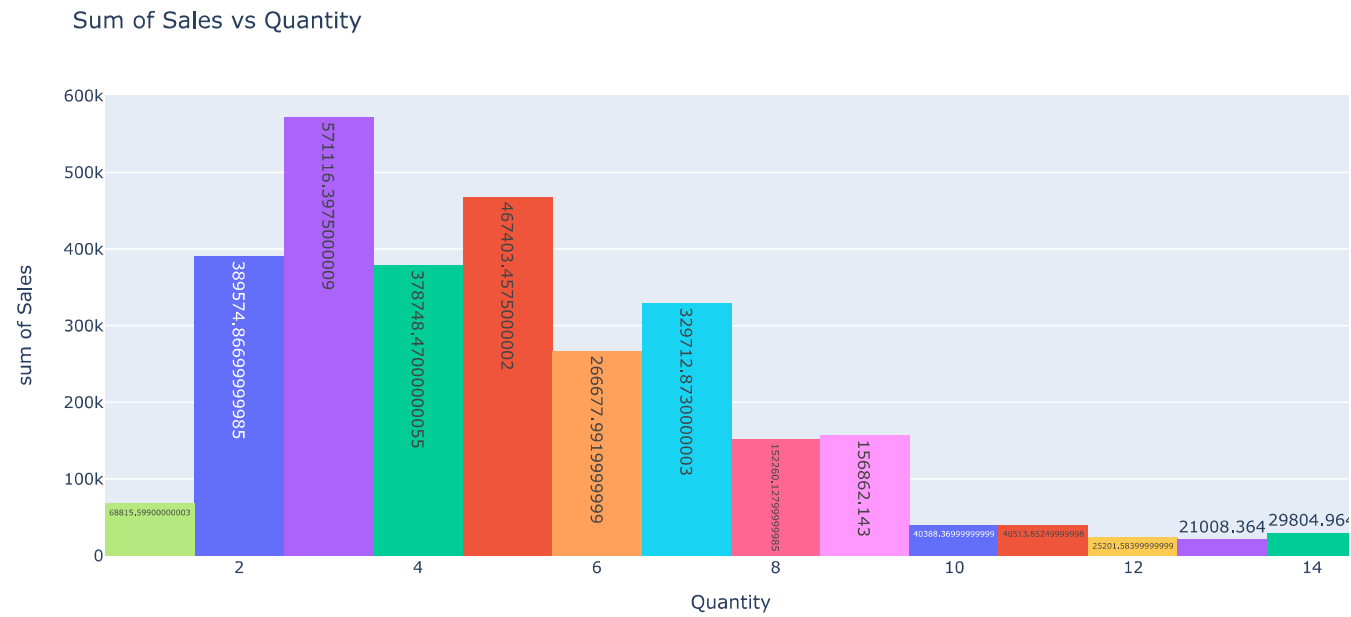
```
#Sum of sales regarding to each Segment
px.histogram(d, x="Segment", y="Sales",color='Segment',title="Sum of Sales vs Segment",text_auto="Sales")
```



```
px.scatter(d,x="Sales",y="Profit",color='Discount',trendline="ols",title="Profit vs Sales")
```

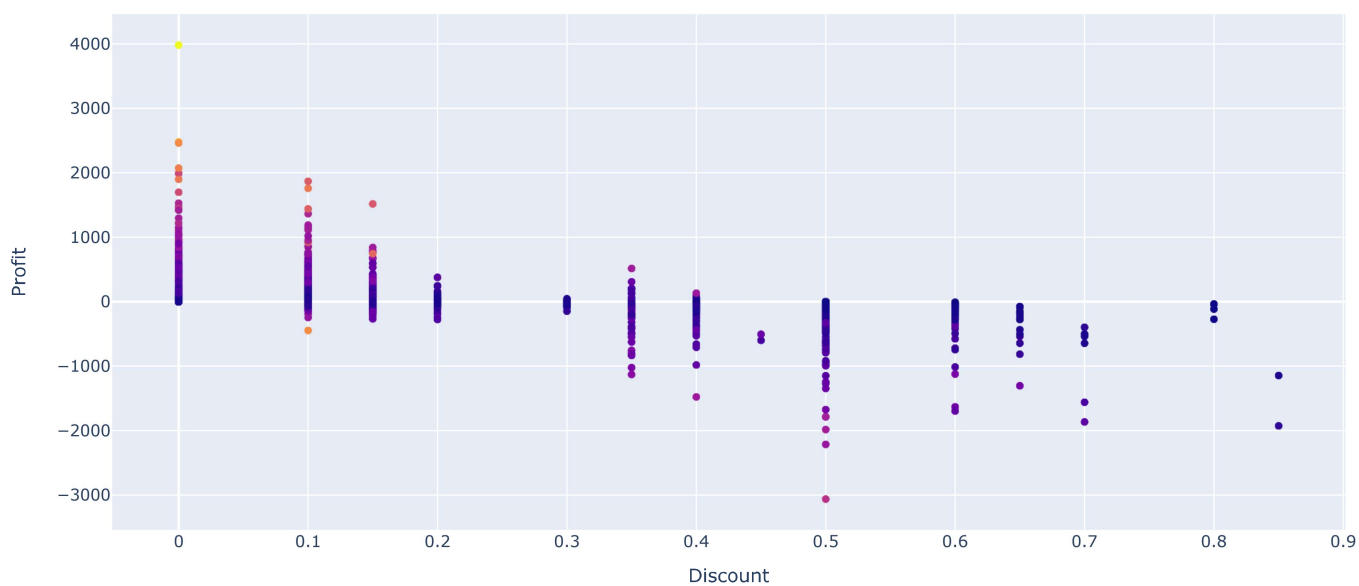


```
px.histogram(d,y="Sales",x="Quantity",color="Quantity",title="Sum of Sales vs Quantity",text_auto="Sales")
```

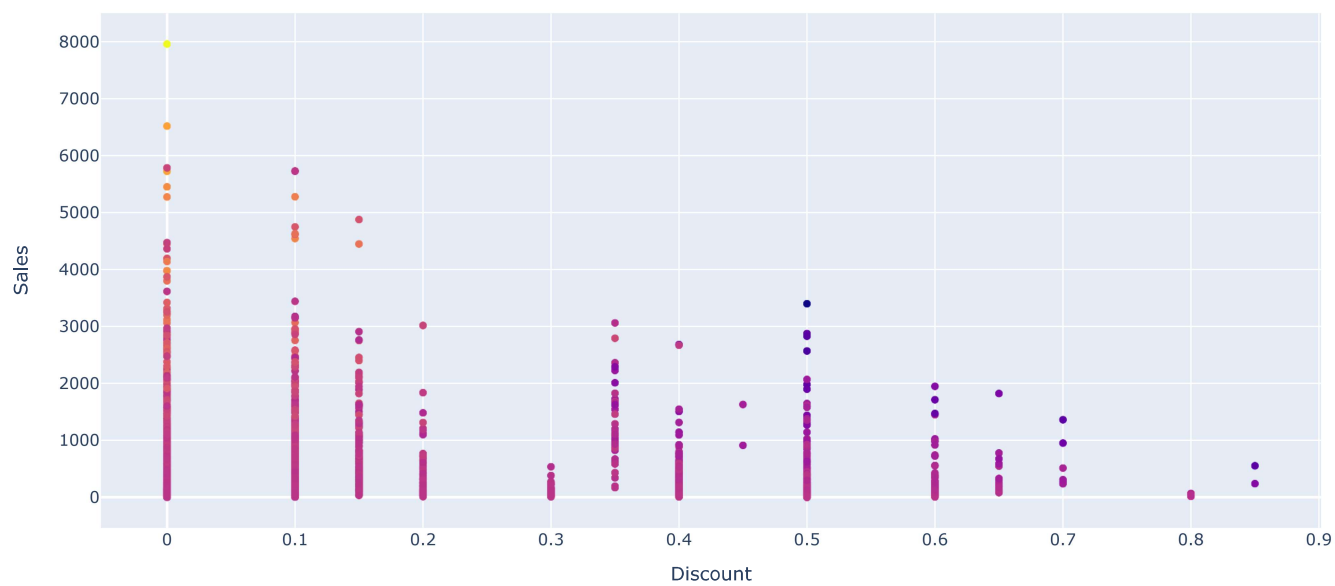


```
px.histogram(d,y="Profit",x="Quantity",color="Quantity",title="Sum of Sales vs Quantity",text_auto="Profit")
```

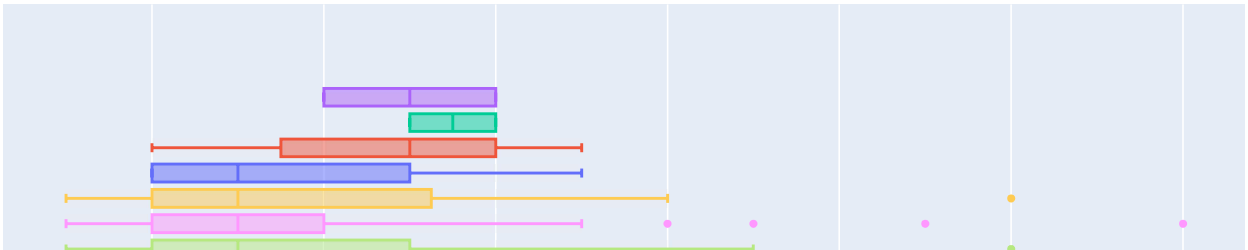
```
px.scatter(d,x="Discount",y="Profit",color='Sales')
```



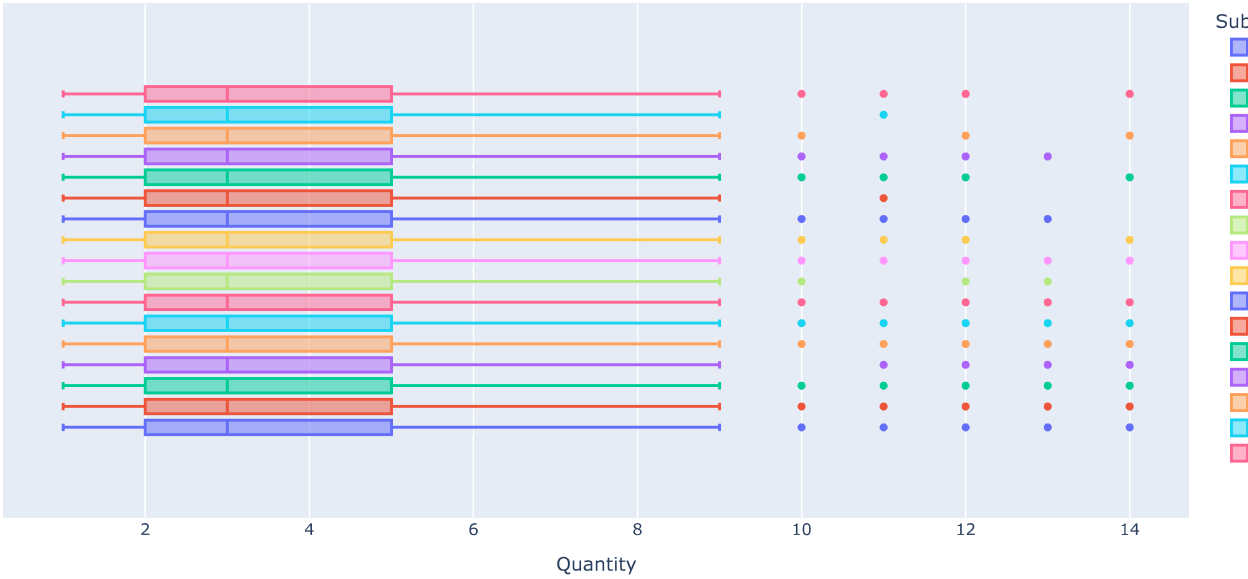
```
px.scatter(d,x="Discount",y="Sales",color='Profit')
```



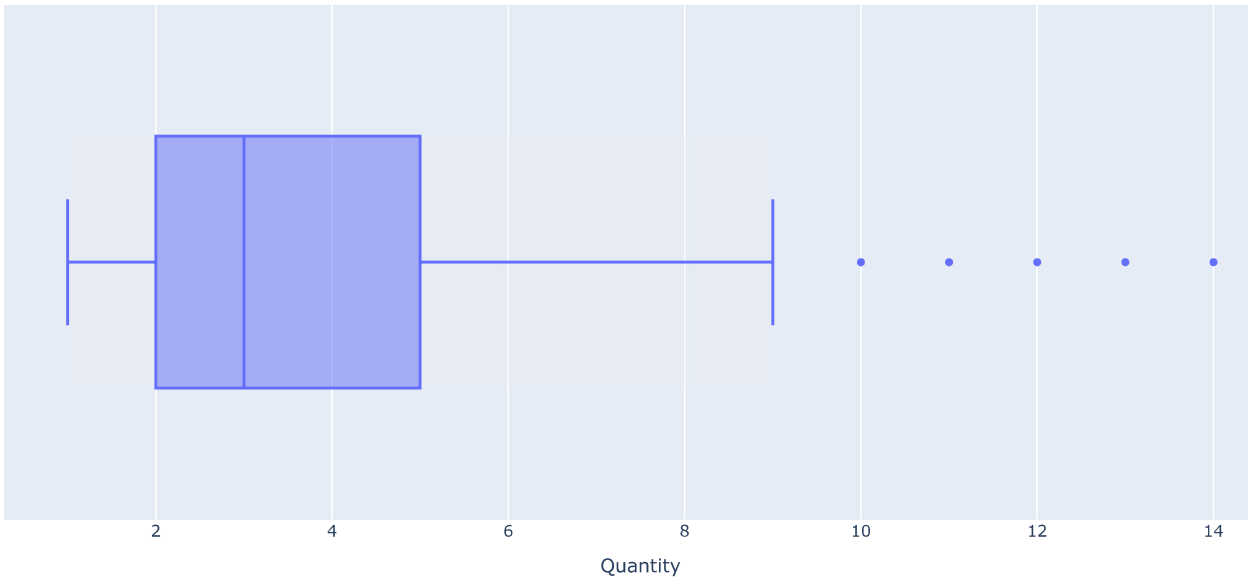
```
fig = px.box(d, x="Quantity",color="Discount")  
fig.show()
```



```
fig = px.box(d, x="Quantity",color="Sub-Category")
fig.show()
```



```
fig = px.box(d, x="Quantity")
fig.show()
```



```
C_Sales = d.groupby(["Order Date","Category"]).sum()["Sales"].reset_index()

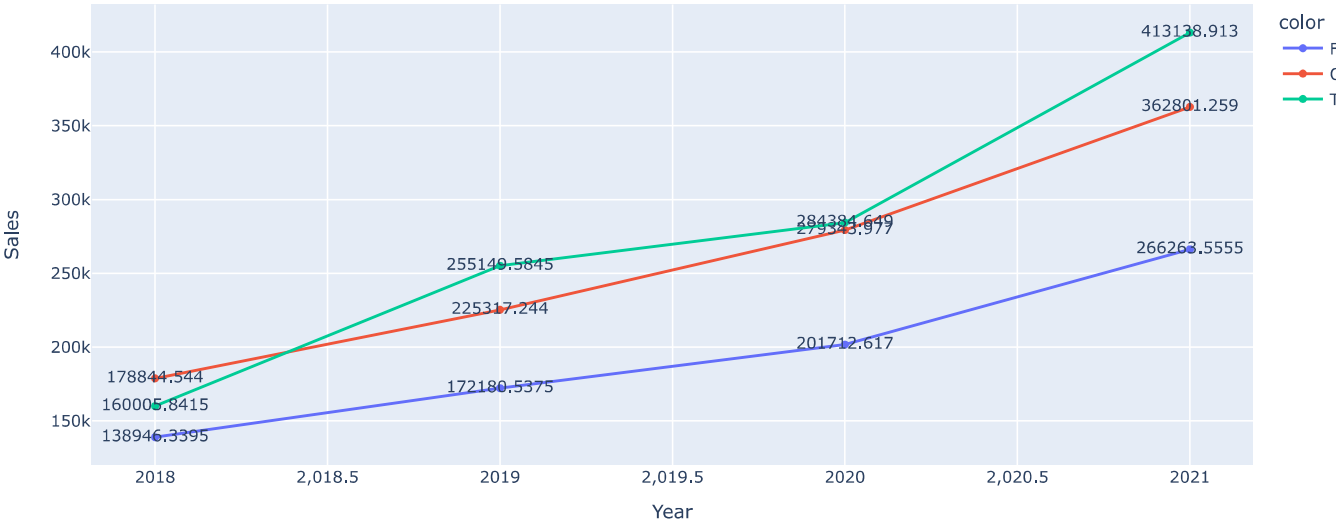
<ipython-input-23-2e786e30873c>:1: FutureWarning:
```

C_Sales

| | Order Date | Category | Sales |
|----|------------|-----------------|-------------|
| 0 | 2018 | Furniture | 138946.3395 |
| 1 | 2018 | Office Supplies | 178844.5440 |
| 2 | 2018 | Technology | 160005.8415 |
| 3 | 2019 | Furniture | 172180.5375 |
| 4 | 2019 | Office Supplies | 225317.2440 |
| 5 | 2019 | Technology | 255149.5845 |
| 6 | 2020 | Furniture | 201712.6170 |
| 7 | 2020 | Office Supplies | 279343.9770 |
| 8 | 2020 | Technology | 284384.6490 |
| 9 | 2021 | Furniture | 266263.5555 |
| 10 | 2021 | Office Supplies | 362801.2590 |
| 11 | 2021 | Technology | 413138.9130 |

```
px.line(d,x=C_Sales["Order Date"],y=C_Sales["Sales"],color=C_Sales["Category"],labels={"x":"Year","y":"Sales"},text=C_Sales["Sales"],tit:
```

Sales over time for each Category



```
C_Profit = d.groupby(["Order Date","Category"]).sum()["Profit"].reset_index()

<ipython-input-26-c066a28dc280>:1: FutureWarning:

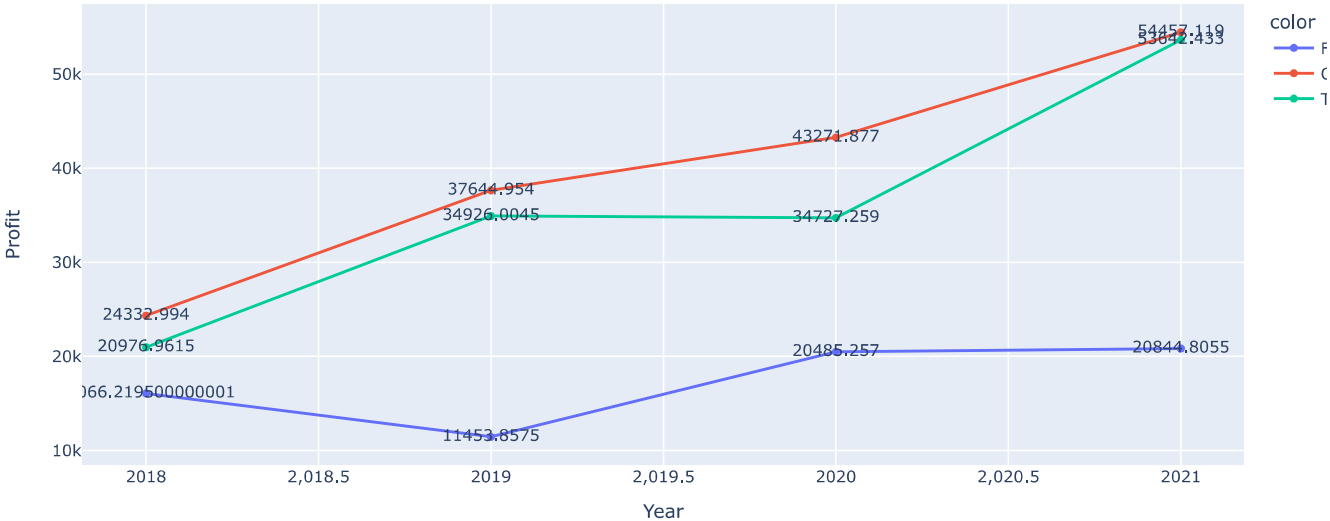
The default value of numeric_only in DataFrameGroupBy.sum is deprecated. In a future version, numeric_only will default to False. E
```

C_Profit

| | Order Date | Category | Profit |
|---|------------|-----------------|------------|
| 0 | 2018 | Furniture | 16066.2195 |
| 1 | 2018 | Office Supplies | 24332.9940 |
| 2 | 2018 | Technology | 20976.9615 |
| 3 | 2019 | Furniture | 11453.8575 |
| 4 | 2019 | Office Supplies | 37644.9540 |
| 5 | 2019 | Technology | 34926.0045 |

```
px.line(d,x=C_Profit["Order Date"],y=C_Profit["Profit"],color=C_Profit["Category"],labels={"x":"Year","y":"Profit"},text=C_Profit["Profit"]
```

Profit over time for each Category



```
Sub_Sales = d.groupby(["Order Date","Sub-Category","Category"]).sum()["Sales"].reset_index()

<ipython-input-29-3df56c31326c>:1: FutureWarning:

The default value of numeric_only in DataFrameGroupBy.sum is deprecated. In a future version, numeric_only will default to False. E
```

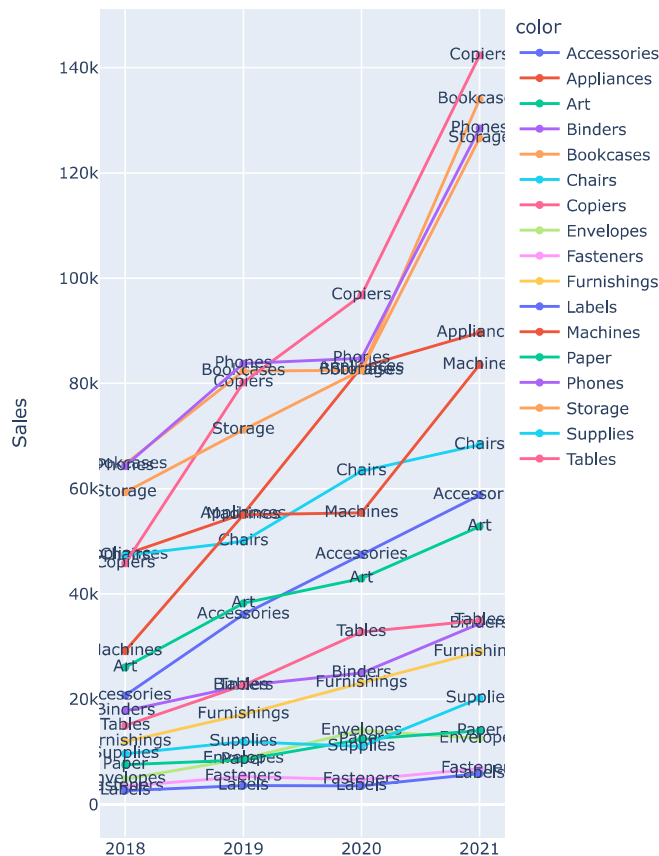
Sub_Sales

| | Order Date | Sub-Category | Category | Sales |
|-----|------------|--------------|-----------------|-------------|
| 0 | 2018 | Accessories | Technology | 20704.1040 |
| 1 | 2018 | Appliances | Office Supplies | 47483.2020 |
| 2 | 2018 | Art | Office Supplies | 26063.7480 |
| 3 | 2018 | Binders | Office Supplies | 17808.2430 |
| 4 | 2018 | Bookcases | Furniture | 64680.1590 |
| ... | ... | ... | ... | ... |
| 63 | 2021 | Paper | Office Supplies | 13991.9010 |
| 64 | 2021 | Phones | Technology | 128460.7470 |
| 65 | 2021 | Storage | Office Supplies | 126608.6340 |
| 66 | 2021 | Supplies | Office Supplies | 20176.8810 |
| 67 | 2021 | Tables | Furniture | 34972.6125 |

68 rows × 4 columns

```
px.line(d,x=Sub_Sales["Order Date"],y=Sub_Sales["Sales"],color=Sub_Sales["Sub-Category"],labels={"x":"Year","y":"Sales"},text=Sub_Sales['
```

Sales over time for each Category



```
Sub_Profit = d.groupby(["Order Date", "Sub-Category", "Category"]).sum()["Profit"].reset_index()

<ipython-input-32-32e8cc66f97d>:1: FutureWarning:
The default value of numeric_only in DataFrameGroupBy.sum is deprecated. In a future version, numeric_only will default to False. E
```

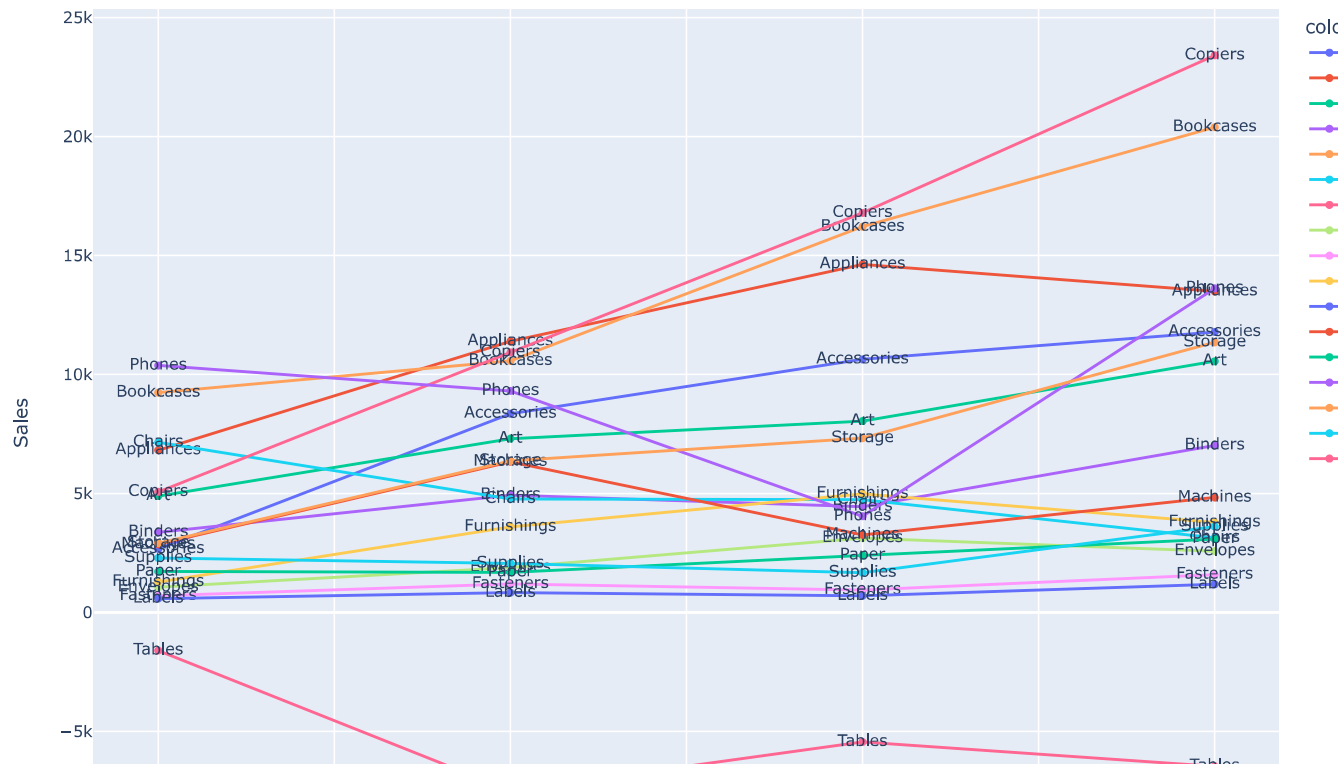
Sub_Profit

| | Order Date | Sub-Category | Category | Profit | |
|-----|------------|--------------|-----------------|------------|--|
| 0 | 2018 | Accessories | Technology | 2667.5940 | |
| 1 | 2018 | Appliances | Office Supplies | 6819.5220 | |
| 2 | 2018 | Art | Office Supplies | 4893.4380 | |
| 3 | 2018 | Binders | Office Supplies | 3364.8330 | |
| 4 | 2018 | Bookcases | Furniture | 9236.7090 | |
| ... | ... | ... | ... | ... | |
| 63 | 2021 | Paper | Office Supplies | 3086.7810 | |
| 64 | 2021 | Phones | Technology | 13617.7770 | |
| 65 | 2021 | Storage | Office Supplies | 11350.0140 | |
| 66 | 2021 | Supplies | Office Supplies | 3609.0810 | |
| 67 | 2021 | Tables | Furniture | -6467.0475 | |

68 rows × 4 columns

```
px.line(d,x=Sub_Profit["Order Date"],y=Sub_Profit["Profit"],color=Sub_Profit["Sub-Category"],labels={"x":"Year","y":"Sales"},text=Sub_Prc
```

Sales over time for each Category



```
px.scatter(d,x="Sales",y="Profit",color='Sales',trendline="ols",title="Profit vs Sales")
```

Profit vs Sales

