

By: Yousef Khalil

```
import kagglehub
# Download latest version
path = kagglehub.dataset_download("jp797498e/twitter-entity-sentiment-
analysis")
print("Path to dataset files:", path)
```

Downloading from
[https://www.kaggle.com/api/v1/datasets/download/jp797498e/twitter-
entity-sentiment-analysis?dataset_version_number=2...](https://www.kaggle.com/api/v1/datasets/download/jp797498e/twitter-entity-sentiment-analysis?dataset_version_number=2...)

100%|██████████| 1.99M/1.99M [00:00<00:00, 99.4MB/s]

Extracting files...

Path to dataset files:

/root/.cache/kagglehub/datasets/jp797498e/twitter-entity-sentiment-
analysis/versions/2

```
import pandas as pd
import numpy as np
import os
import re
import seaborn as sns
import matplotlib.pyplot as plt
import warnings
warnings.filterwarnings("ignore")
```

```
dataset=pd.read_csv(os.path.join(path,os.listdir(path)[1]))
dataset.head()
```

```
{"summary":{"name": "dataset", "rows": 74681, "fields": [{"column": "2401", "properties": {"dtype": "number", "std": 3740, "min": 1, "max": 13200, "num_unique_values": 12447, "samples": [1616, 2660, 2335]}, "semantic_type": "", "description": ""}], [{"column": "Borderlands", "properties": {"dtype": "category", "num_unique_values": 32, "samples": ["Cyberpunk2077", "Microsoft", "TomClancysRainbowSix"]}], [{"column": "Positive", "properties": {"dtype": "category", "num_unique_values": 4, "samples": ["Neutral", "Irrelevant", "Positive"]}], "semantic_type": ""}}
```



```
np.int64(2340)
```

```
dataset=dataset.drop_duplicates()  
dataset.company.value_counts()
```

```
company  
TomClancysRainbowSix      2328  
Verizon                   2319  
MaddenNFL                 2315  
CallOfDuty               2314  
Microsoft                2304  
WorldOfCraft             2300  
NBA2K                    2299  
LeagueOfLegends          2296  
TomClancysGhostRecon     2291  
Facebook                 2289  
ApexLegends              2278  
johnson&johnson          2257  
Battlefield              2255  
Amazon                   2249  
CallOfDutyBlackopsColdWar 2242  
FIFA                     2238  
Dota2                    2225  
Overwatch                2220  
Hearthstone              2219  
HomeDepot                2216  
GrandTheftAuto(GTA)      2208  
Borderlands              2205  
Xbox(Xseries)            2201  
Google                   2199  
Nvidia                   2198  
CS-GO                    2195  
PlayStation5(PS5)        2183  
Fortnite                 2176  
Cyberpunk2077            2175  
AssassinsCreed           2156  
RedDeadRedemption(RDR)   2155  
PlayerUnknownsBattlegrounds(PUBG) 2150  
Name: count, dtype: int64
```

```
dataset.info()
```

```
<class 'pandas.core.frame.DataFrame'>  
Index: 71655 entries, 0 to 74680  
Data columns (total 4 columns):  
#   Column      Non-Null Count  Dtype  
---  -  
0   index       71655 non-null  int64  
1   company     71655 non-null  object  
2   label       71655 non-null  object
```

```
3    reviews    71655 non-null    object
dtypes: int64(1), object(3)
memory usage: 2.7+ MB
```

```
dataset.label.value_counts()
```

```
label
Negative    21698
Positive    19712
Neutral     17708
Irrelevant   12537
Name: count, dtype: int64
```

Data Prerrocessing

```
def extract_emoji(text_string):                                # For EXtract
    All Emoji From Text
    emoji = []
    for char in text_string:
        if len(char.encode()) >=3 :
            emoji.append(char)
    return " ".join(emoji)

def extract_profile_name(text):                                # For EXtract
    Profile Names From Text
    result=[]
    rev=text.split('@')
    try :
        for i in range(len(rev)-1):
            t=rev[i+1]
            split_name=t.split()
            result.append(f"@{split_name[0]}")
        return result
    except:
        pass

dataset['emoji']=dataset['reviews'].apply(extract_emoji)
# create a table for emojis
dataset['reviews']=dataset['reviews'].apply(lambda x:x.lower())
# convert all reviews to lower case
dataset['natural_review']=dataset['reviews']
# create a column for natural reviews to compare later
dataset['reviews']=dataset['reviews'].apply(lambda
x:re.sub(extract_emoji(x),'',x))                                # remove emojis from
reviews
dataset['profile_name']=dataset['reviews'].apply(extract_profile_name)
# create a table for profile names
dataset['reviews']=dataset['reviews'].apply(lambda x:re.sub('[^a-zA-
Z]', ' ',x))                                # remove any special characters and
```

numbers from reviews

```
dataset['label']=dataset['label'].apply(lambda x:x.lower())
```

```
dataset.sample(10)
```

```
{
  "summary": {
    "name": "dataset",
    "rows": 10,
    "fields": [
      {
        "column": "index",
        "dtype": "number",
        "std": 3547,
        "min": 2064,
        "max": 13150,
        "num_unique_values": 10,
        "samples": [
          10289,
          8486,
          13150
        ],
        "semantic_type": "",
        "description": "",
        "column": "company",
        "properties": {
          "dtype": "string",
          "num_unique_values": 9,
          "samples": [
            "PlayerUnknown's Battlegrounds (PUBG)",
            "Red Dead Redemption (RDR)",
            "NBA 2K",
            "neutral",
            "negative",
            "irrelevant"
          ],
          "semantic_type": "",
          "description": "",
          "column": "reviews",
          "properties": {
            "dtype": "string",
            "num_unique_values": 10,
            "samples": [
              "rmb the tl lost it over tae playing pubg but only to be disappointed when they learned he was playing over the cocoa server",
              "yo nba k fuck cat fake ass garbage ass game",
              "keemstar ya know the social media sti is going after the video game blogger thequartering why who fuckin cares just wanted to point out where keem is at in life painfully lame"
            ],
            "semantic_type": "",
            "description": "",
            "column": "emoji",
            "properties": {
              "dtype": "category",
              "num_unique_values": 4,
              "samples": [
                "\ud83e\udd23",
                "\ud83e\udd21",
                "\u2019",
                "\ud83e\udd26\u200d"
              ],
              "semantic_type": "",
              "description": ""
            },
            "column": "natural_review",
            "properties": {
              "dtype": "string",
              "num_unique_values": 10,
              "samples": [
                "rmb the tl lost it over tae playing pubg, but only to be disappointed when they learned he was playing over the cocoa server.",
                "yo @nba2k fuck cat fake ass garbage ass game",
                "\ud83e\udd23. @keemstar ya know, the social media sti?. . \ud83e\udd21 is going after the video game blogger @thequartering . . . why?! who fuckin\u2019 cares. \ud83e\udd26\u200d just wanted to point out where keem is at in life. \ud83e\udd23 painfully lame.. . "
              ],
              "semantic_type": "",
              "description": ""
            },
            "column": "profile_name",
            "properties": {
              "dtype": "object"
            }
          }
        }
      }
    ]
  }
}
```

```

\"semantic_type\": \"\", \n      \"description\": \"\" \n    } \n  ] \n }\", \"type\": \"dataframe\"}

data_for_model=dataset[['reviews','label']]

```

Build Model

```

import torch.nn as nn
import torch
import torch.optim as optim
from torch.utils.data import DataLoader, Dataset
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import LabelEncoder
from tensorflow.keras.preprocessing.text import Tokenizer
from tensorflow.keras.preprocessing.sequence import pad_sequences

import nltk
nltk.download('stopwords')
nltk.download('punkt')
from nltk.corpus import stopwords
stopwords=stopwords.words('english')
data_for_model['reviews']=data_for_model['reviews'].apply(lambda x: '
'.join([word for word in x.split() if word not in stopwords]))

[nltk_data] Downloading package stopwords to /root/nltk_data...
[nltk_data] Unzipping corpora/stopwords.zip.
[nltk_data] Downloading package punkt to /root/nltk_data...
[nltk_data] Unzipping tokenizers/punkt.zip.

PERCENTILE = 97
print( f"{PERCENTILE}th percentile length Reviews:
{np.percentile([len(x) for x in data_for_model['reviews'].values],
PERCENTILE)}" )

97th percentile length Reviews: 193.0

max_len=200
reviews=data_for_model['reviews']
label=data_for_model['label']
label_encoder=LabelEncoder()
label=label_encoder.fit_transform(label)

tokenizer=Tokenizer(num_words=10000)
tokenizer.fit_on_texts(reviews)
tokenized_reviews=tokenizer.texts_to_sequences(reviews)
seq_reviews=pad_sequences(tokenized_reviews,maxlen=max_len)
x_train,x_test,y_train,y_test=train_test_split(seq_reviews,label,test_
size=0.25,random_state=42,shuffle=True)

print(reviews.values[0])
print(seq_reviews[0])

```

```

coming borders kill
[ 0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0  0  0  0  0  0  0  0  0  0  0  0  0  0
  0 286 6345 311]

```

```

class DataClass(Dataset):
    def __init__(self, review, label):
        self.review=torch.tensor(review)
        self.label=torch.tensor(label)

    def __len__(self):
        return len(self.review)

    def __getitem__(self,idx):
        return self.review[idx],self.label[idx]

def batch(batch):
    texts, labels = zip(*batch)
x_train,x_test,y_train,y_test=train_test_split(seq_reviews,label,test_
size=0.25,random_state=42,shuffle=True)

x_train=torch.tensor(x_train)
y_train=torch.tensor(y_train)
x_test=torch.tensor(x_test)
y_test=torch.tensor(y_test)

train_loader=DataLoader(DataClass(x_train,y_train),batch_size=32)
valied_loader=DataLoader(DataClass(x_test,y_test),batch_size=32)

class LSTMClassifier(nn.Module):
    def __init__(self, vocab_size, embed_dim, hidden_dim, output_dim):
        super().__init__()
        self.embedding = nn.Embedding(vocab_size, embed_dim)
        self.lstm = nn.LSTM(embed_dim, hidden_dim, batch_first=True)
        self.fc = nn.Linear(hidden_dim, output_dim)
        self.dropout = nn.Dropout(0.3)

    def forward(self, x):

```

```

        embedded = self.embedding(x)
        _, (hidden, _) = self.lstm(embedded)
        out = self.dropout(hidden[-1])
        return self.fc(out)

vocab=len(tokenizer.index_word)
number_of_class=len(label_encoder.classes_)
model = LSTMClassifier(vocab_size=vocab, embed_dim=100, hidden_dim=64,
output_dim=number_of_class)
criterion = nn.CrossEntropyLoss()
optimizer = optim.Adam(model.parameters(), lr=0.001)

# Train Model

for epoch in range(10):
    model.train()
    total_loss = 0
    for texts, labels in train_loader:
        optimizer.zero_grad()
        outputs = model(texts)
        loss = criterion(outputs, labels)
        loss.backward()
        optimizer.step()
        total_loss += loss.item()
    print(f'Epoch {epoch+1}, Loss: {total_loss:.4f}')

Epoch 1, Loss: 1855.7926
Epoch 2, Loss: 1276.4628
Epoch 3, Loss: 907.4885
Epoch 4, Loss: 670.0378
Epoch 5, Loss: 527.2335
Epoch 6, Loss: 438.6749
Epoch 7, Loss: 374.1906
Epoch 8, Loss: 333.5186
Epoch 9, Loss: 306.5507
Epoch 10, Loss: 275.7264

# Evaluate the Model
model.eval()
correct, total = 0, 0
with torch.no_grad():
    for texts, labels in valied_loader:
        outputs = model(texts)
        preds = torch.argmax(outputs, dim=1)
        correct += (preds == labels).sum().item()
        total += labels.size(0)
print(f'Validation Accuracy: {correct/total:.2f}')

Validation Accuracy: 0.85

```