### Vertical AI agents that understand context

manage online interactions from simple replies to complex relationship building





## Friends & Family round / Pre-seed

Raising USD 250-500K in Friends & Family round to accelerate R&D and position for Seed round early Q2 2025.



Elizabeth Marchuk

4+ Years in Digital
Marketing, built a
community of 100k+ Al
Enthusiasts



Mathias Asberg

Serial entrepreneur, advisor 10+ years in Al, founded Europe's Al startup 2023's



DR. Abdulaziz Fadhel

Overseen tech teams
in leading Al
startups, advised +15
Al startups



Alex Hidalgo

15+ years in project management,Invest ments, finance, and tech law



Maksim Siadura

7+ years in product development, leading Al-driven startups and consulting





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## Problem

# Al tools cannot integrate with online communication channels and social media tools lack capabilities

- Manual copy-pasting for every interaction
- Impossible to handle real-time communications
- Loss of context between conversations
- LLM Models are not optimized for communication



## Solution

### Vertical Agentic AI for online communication

- Direct access to platform content and conversations
- Intelligent processing of context and relationships
- Real-time response generation at scale
- Memory of all interactions and history

















## Market Overview

Feature/Capability	>>> ReplyPilot	© ChatGPT ** Claude perplexity	agorapulse  sproutsocial  sproutsocial  buffer Hootsuite
Access to messages:		×	
Access to comments:		×	X
AI / Agentic AI:			X
Full Context:		Manually	X
Memory of Interactions:		×	X
Integration:	Works out of the box	Manual copy / past	Requires API credentials
*Optimized AI for Communication:		×	X

<sup>\*</sup>Optimized AI for Communication: Purpose trained / tuned LLM models for communication

#### Frontend Layer Technology Chat Widget Backend Layer 1. Pre-processor WebSocket Media compiler Json Compiler Pre-processor Security 2. AI Agents 3. Response compiler Tools Agentic Engine Memory Data Layer Database's Products Databases Documents Website Data logger User settings Model Training Successful / Not successful Classification & purpose anlyzing Improved Model Reinforcement learning outcome + user feedback

#### 1. Pre-Processor (Al driven):

- Pre-processes data to reduce load with 90%
- Process data into structure data (JSON)
- Processes Images / videos into text

#### 2. Al Agents (Al driven):

- Analyses context of incoming Json
- Real-time agent orchestration
- Dispatches jobs to agents
- Compile data loads from agents

#### 3. Response compiler (Al driven)

- Takes Data + Instructions + Params
- Compile the final response

#### 4. Al Models

- OpenAI / Google SOTA Models integrated
- In process of training DeepSeek-v3 R1
  - This means we will own vertical conversational model's and 100% IP







## Market entry

### Our first product solves a decade long problem..

- Understand and answer business inquiries
- Connects to business data
- Encapsules brand voice & communication
- Not dependent on any API's





## Timeline

# Q1 is all about moving fast to position ourselves to raise seed beginning of Q2

- Rapid iteration and deployment cycles
- Integration of Messaging channels
- Big name Pilots and close first B2B clients
- Raise Seed round early Q2

From early soft launch in November we can see MoM

Gross volume: +197% Net Volume: +587%

Spend per customer: +147%

Users: +300

**01/2025** Chat UI Rollout

03/2025
Messaging integration

03/2025
Vertical trained model

**02/2025** B2B Rollout

**03/2025** 5 Pilots

04/2025 Seed round

## THANK YOU!

For more details access data room at <a href="https://dataroom.replypilot.app">https://dataroom.replypilot.app</a>