

EDUCRATE



Connecting
Educators and
Students



Our Vision

At the core of our vision is the belief that every student deserves **quality education**. We strive to create a learning environment that fosters **creativity, critical thinking, and collaboration** to prepare students for the future.



Current Demand

Demand for online tutoring increased since COVID-19

Challenges unmet by existing options

- Passive learners and demotivated students
- Suboptimal quality due to mismatched learning and teaching styles
- Disorganized learning resources
- Lack of community support

"The global online tutoring services market is expected to grow at a compound annual growth rate of 14.9% from 2023 to 2030 to reach USD 23.73 billion by 2030."
(Grand View Research, 2023)



Our Solution

All-in-one education platform that combines forum-style community interaction with marketplace features



Transparent marketplace covering an extensive range of subjects



Forum-style discussion for learners and educators

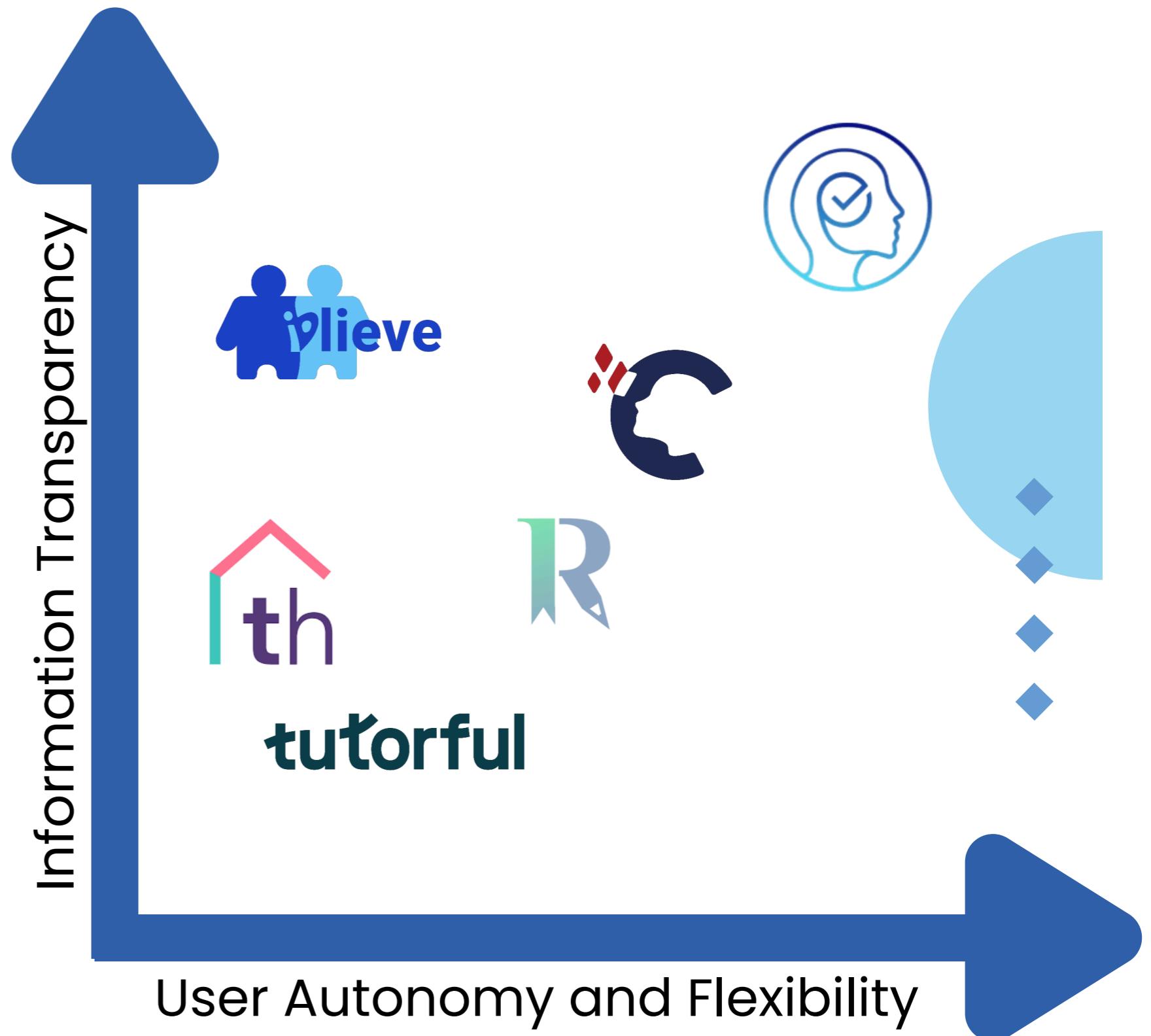


Competitive Landscape

The current market for online tutoring platforms is currently being served by companies that do not cater for educators.

As a result, educators suffer from:

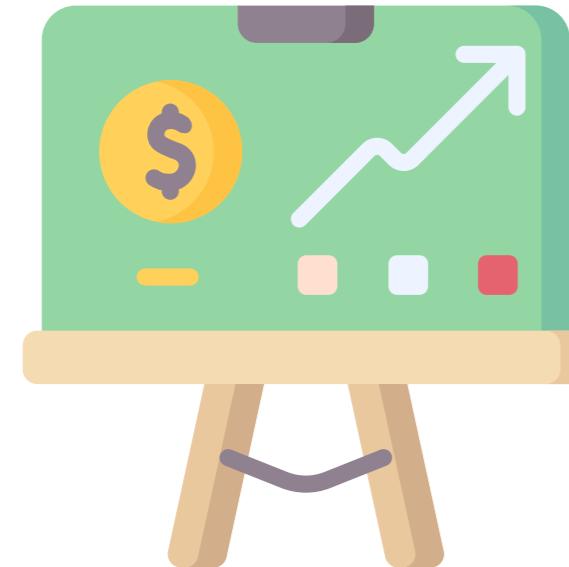
- Extended wait to get matched/assigned with students
- High commission cuts (30-50%)
- Limited transparency



Market Size

\$3,000,000

Annual Revenue from IB tutoring in
Hong Kong
(Commission)



273,000

IB Students Receiving
Tutoring Worldwide

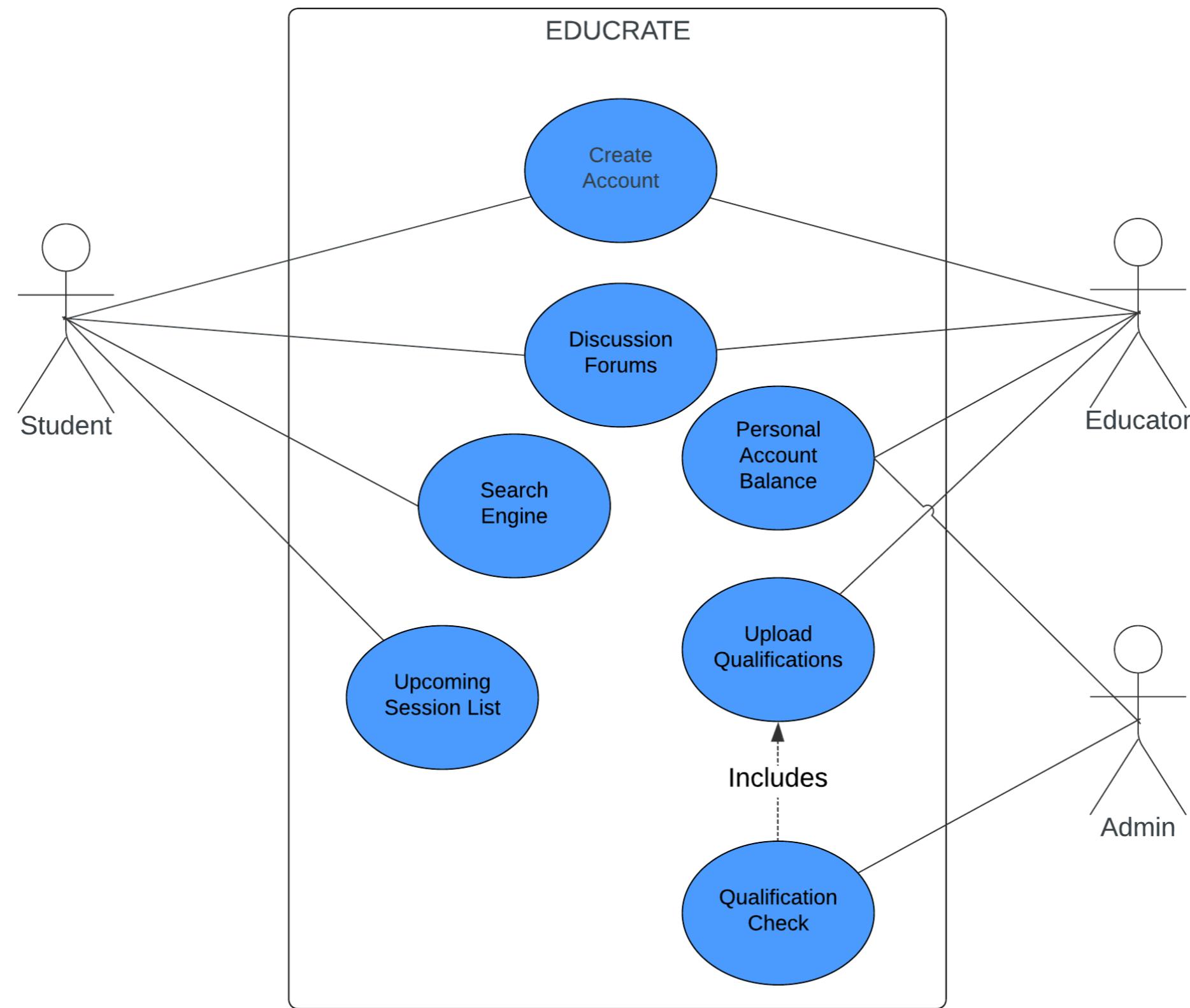


\$205,000,000

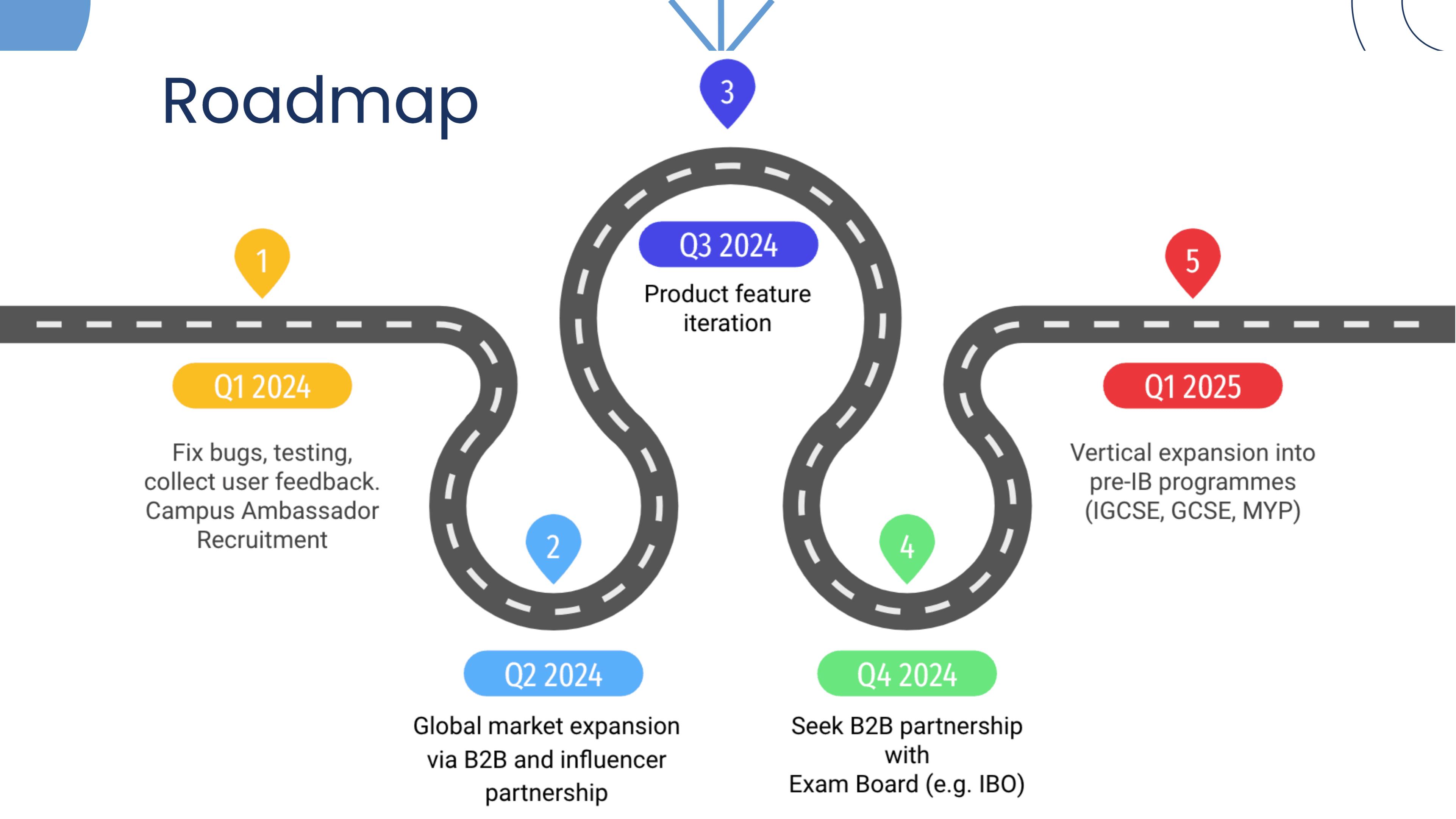
Global Annual Revenue
from IB Tutoring



How does it work



Roadmap



The Team

*UCL, Emerging Digital Technology
Founder of VP
IB Graduate (2020)*



CEO & Co-Founder
Sunny Fung

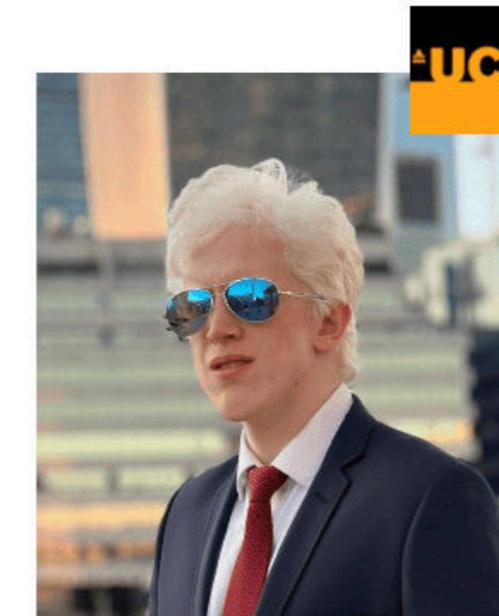


*KCL, Economics
EY Tax Summer Intern
baby vc Fellow
IB Graduate (2022)*



COO & Co-Founder
Sally Lo

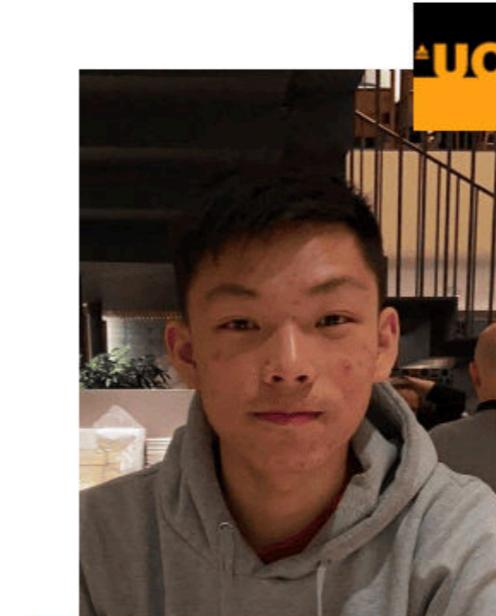
*UCL, Emerging Digital Technology
Blockchain Expert
Software Engineer*



CIO
Hamed Mousavi



*UCL, Emerging Digital Technology
Software Engineer
IB Graduate (2020)*



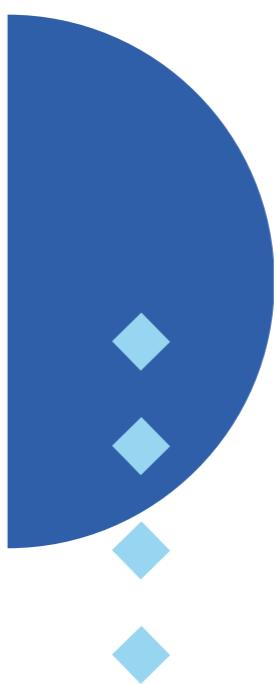
CTO
Jerry Leung



Thanks!

DO YOU HAVE ANY QUESTIONS?

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Unlock Brilliance



IB Tutoring That Empowers

The International Baccalaureate (IB) program, tailored for middle school students, stands as one of the most demanding global curriculums. Spanning a duration of two years, the IB program boasts an annual enrollment of approximately **308,000** students worldwide. An extensive survey reveals that a significant **77%** of IB students seek supplementary tutoring, representing a sizable potential clientele of **237,160** individuals. With tutoring sessions occurring weekly and a commission rate set at **15%**, the market value escalates to an impressive **\$250 million** per annum. Despite the saturation in the current tutoring institution landscape, numerous obstacles exist, inhibiting any single entity from dominating the market.

DISCOVER

the ideal learning resource and method that works for you from a wide array of options

MONETIZE

your expertise through hosting online tutoring sessions, getting paid what you deserve

ACCESS

a supportive global community of IB learners and educators, facilitating connections

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Milestones	Estimated Quarter	Events
Launch Beta	Q1 2024	Fix bugs, testing, collect user feedback.
#1	Q2 2024	Global market expansion and influencer partnership
#2	Q3 2024	Product feature iteration
#3	Q4 2024	Seek B2B partnership with Exam Board (IBO)
#4	Q1 2025	Vertical expansion into pre-IB programmes

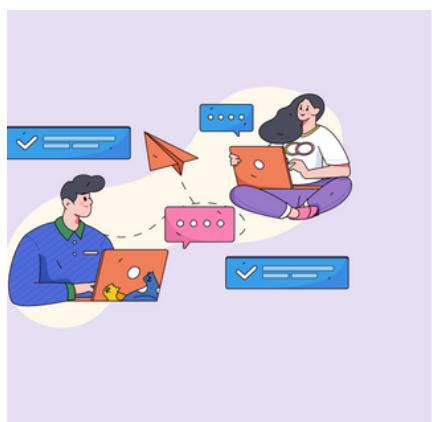
WEBSITE OUTLINE

Find the PERFECT study resource match, skip the FLUFF

search for anything IB related

BETA TEST IN PROGRE
IB Mathematics

Homepage, landing page for all visitors



Register Page for students and educators

How to join as an educator?

- 01 Provide Credentials:** Share your academic background and teaching experience
- 02 Quality Assurance:** Submit your materials for our comprehensive review. Allow 3-5 working days for processing
- 03 Account Activation:** Once approved, you'll be notified of your successful account creation
- 04 Set Up & Go:** Sign in, complete your profile details, set up payment methods, and schedule your calendar.
- Join now**

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General

all subject all user sort search

Zein 07:30 24/04/24

Hey everyone!

Navigating the IB Math curriculum can be challenging, especially when paper 3 often takes a backseat preparation. That's why we've designed a specialized course to help you master the unique challenges view more>

repost(0) comments(0) like(3) favorib

Message Board

Subject: all English A: Literature Chinese A: Literature French A: Literature Spanish A: Literature English A: Language and Literature Chinese A: Language and Literature view more>

Language: all English Mandarin Chinese Cantonese Chinese Korean Japanese French Spanish Russian Others

Identity mark: all General Educator Senior Educator

Matthew Miller [Mathematics Analysis and approaches](#) [Mathematics Applications and Interpretation](#)

Followers: 7

Bio: I am a successful teacher because I believe in the ability of my students and provide them the steps they need to develop the understanding of the Mathematics they are learning. Having taught for 25 years, I have experience of how to support students and give them the belief to achieve to their maximum.

Tags: [Successful](#) [Experienced](#) [Motivation](#)

Recent teaching session: Education : Germany

Educators List

Welcome, Sally!

Upcoming

You have no upcoming sessions Add your classes here>

Completed sessions

You have not attended any online sessions yet Book your first session with your desired tutor >

Following List

Sunny ASDFGHJK

Message Board Activity

Share your current thoughts in Message Board Message board>

Dashboard for Students

search course

Subject: all English A: Literature Chinese A: Literature French A: Literature Spanish A: Literature English A: Language and Literature Chinese A: Language and Literature view more>

Language: all English Mandarin Chinese Cantonese Chinese Korean Japanese French Spanish Russian Others

Class size: all 11 Group

Time slots: all 00:00-04:00 04:00-08:00 08:00-12:00 12:00-16:00 16:00-20:00 20:00-00:00

Price: all less than \$10 \$1000-\$9.99 \$20.00-\$29.99 \$30.00-\$49.99 \$50.00 above

Reset Continue

Courses Search page for Students

Sally sally@edurate.academy OK

Recent educators you've been having sessions with..

Sunny rose

order information All Pending Completed Cancelled Refunded

Geography office hour | 04:30 18/03/24
Opening up a one-hour slot to discuss any questions students have around Geography paper 3 essays.
\$2.00 Detail

Learning Tracker

564654654654 | 04:32 18/03/24
6546455454545454
\$50.00 Detail

Personal Account page

SITEMAP

1. Homepage
 - a. Blog
 - b. Search
2. About Us
3. Message Board
 - a. Subjects
 - b. Users
4. Educators
 - a. Subject
 - b. Language
 - c. Identity Mark
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6. Contact Us
7. Signup/Log In
8. Account Page
9. Courses
10. Course setting page
11. Income Details
12. Admin dashboard
13. Role management
14. System Management