

QUEST:

- Synthesizes the overall implication of media and information to an Individual (Personal, professional, educational, and others) and the society as a whole (economic, social, political, educational, and others).**MIL11/12MILI-IIIj-29**

Multiple Choice: Encircle the letter of the best answer.

1. Mary is a public servant; she uses Facebook to advocate about mental health awareness. What impact of media and information literacy the scenario shows?

a. educational b. professional c. political d. society
2. Jane is a famous influencer; she promotes local businesses on her social media accounts. It reaches to millions of users around the world. What impact of media and information literacy the scenario can be applied?

a. economy b. society c. professional d. educational
3. It enables learners to master content and extend their investigations, become more self-directed, and assume greater control over their own learning.

a. media literacy b. information literacy c. literacy d. digital literacy
4. Mike acquired data from Google Scholar for his research. What impact of media and information literacy the scenario exemplify?

a. educational b. professional c. society d. economy
5. Jonathan applied to a job through an online job platform. What impact of media and information literacy the scenario exemplify?

a. educational b. professional c. society d. economy

Mission1.Share your Ideas!

What do I already know about media?	What do I want to know about Literate individual?
1.	1.
2.	2.
3.	3
4.	4.

EQUIP:

Media and information literacy empowers people to think critically about information and use of digital tools. It helps people make informed choices about how they participate in peace building, equality, freedom of expression, dialogue, access to information, and sustainable development.

Information literacy forms the basis for lifelong learning. It is common to all disciplines, to all learning environments, and to all levels of education. It enables learners to master content and extend their investigations, become more self-directed, and assume greater control over their own learning. An information literate individual is able to:

- Determine the extent of information needed
- Access the needed information effectively and efficiently
- Evaluate information and its sources critically
- Incorporate selected information into one’s knowledge base
- Use information effectively to accomplish a specific purpose

Understand the economic, legal, and social issues surrounding the use of information, and access and use information ethically and legally.

Impact of Media and Information Literacy

Professional Aspect

A media and information literate individual is able to:

- use information ethically and creatively
- respect producers and consumers of information
- adapt to the dynamics of any medium

Educational Aspect

A media and information literate individual is able to:

- think critically and learn knowledge based on facts
- Proliferate information that is based on academic and/or factual sources.
- Utilize media in exploring knowledge
- It makes teaching easier for educators.
- Media and information literacy can improve the quality of education through the use of different media platform.
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Political Aspects

These days, aspiring political candidates create social media accounts to reach out people and post their campaign online.

- Media and information literacy keeps the public well informed on political issues and current events.

- It educates the public in the field of politics.
- It allows ordinary citizens to express their opinion on certain political issues using the web.

Economy Aspects

- Media and information literacy can promote tourism, which provide more work and potential investor.
- It can educate people who are interested to try other forms of investment and look for business opportunities.



Society Aspects




Nowadays, many people rely on social media to learn the latest news and trends.

- Media and information literacy allows people with the same interest to develop camaraderie and interaction.
- It encourages people to have a more productive hobby.
- It encourages people to build support groups engaging in various advocacies.

Mission 2:

Instructions: Explain how media and information literacy can be used as a benefit or disadvantages in these circumstances.

	Benefits	Disadvantages
<div>  <p>Promoting a business through social media</p> </div>		
<div>  <p>Ordering food online</p> </div>		

 <p>A person with hearing impairment using TTSReader</p>		
 <p>Watching tv shows on Netflix</p>		
 <p>Students working together</p>		

Reference List:

<https://guides.library.unt.edu/medialiteracy/information-literacy-defined>

<https://www.slideshare.net/EdwardolsidroRicafronte/media-and-information-literate-individual>

<https://prezi.com/p/qrmucycszoau/advantages-and-disadvantages-of-media-and-information/>

Name: _____

Quarter: 2

Grade and Section: _____

Week No: 12

Subject: Media and Information Literacy

Assessment: Please detach this page and submit to the class adviser.

Directions: Write **True** if the statement is correct but if it's **False** change the underlined word or group of words to make the whole statement true.

- _____ 1. Information Literacy is a set of abilities requiring individual s to “recognize when information is needed ole (and have the ability to locate, evaluate and use effectively the needed information.”
- _____ 2. Literacy was derived from the Latin word “INFORMARE” Which mean to give form, shape or character to (something)”
- _____ 3 “According to Darwin(1999), Information provides richness to reality. It is able to transform and improved everything by providing terminologies and labels.
- _____ 4. Value evidence cite evidence to support their interpretation of text, both verbally and in writing.
- _____ 5. Build strong content knowledge acquire and share knowledge of subject matter through reading, writing and speaking.
- _____ 6. Examples of Politically engaged are Volunteering and Participating in a group activities.
- _____ 7. Advertisement it is a notice in a public medium to promote a product or service.
- _____ 8. One of the five bases in assessing information coming from the web is a Accuracy and objectivity of the information.
- _____ 9. One of the Characteristics of Media Literate Individual is to understand other perspectives and cultures.
- _____ 10. One of the Old Dominion University Cited Five Indicators of Being