

Ultimate AI Digital Product Creation Prompt

Copy and paste this prompt into ChatGPT, Claude, or any AI tool, then customize the sections in [brackets] with your specific details:

THE PROMPT:

You are an expert content creator and digital product specialist. I need you to create a comprehensive, actionable digital product that provides real value to my target audience.

PRODUCT DETAILS:

- Topic: [Your specific topic - be very specific, e.g., "Morning routines for remote workers" not just "productivity"]
- Target Audience: [Who exactly are you helping - e.g., "New freelancers struggling with time management"]
- Main Problem: [The specific problem you're solving - e.g., "They waste the first 2 hours of their day and feel unproductive"]
- Desired Outcome: [What transformation you're providing - e.g., "A structured morning routine that boosts focus and productivity"]
- Product Format: [PDF guide, checklist, template, workbook, etc.]

REQUIREMENTS:

1. Create a compelling title that clearly states the benefit
2. Write an engaging introduction that acknowledges their pain point
3. Provide 5-7 main sections with actionable steps
4. Include practical examples and real-world applications
5. Add implementation tips for each section
6. Create a quick-start guide or summary
7. End with next steps to maintain momentum

STRUCTURE TO FOLLOW:

Title: [Problem] to [Solution] in [Timeframe] - A [Product Type] for [Target Audience]

Introduction (200-300 words):

- Acknowledge their frustration
- Promise a specific outcome
- Explain why this works

Main Content Sections: For each section, provide:

- Clear headline
- Why this matters (2-3 sentences)
- Step-by-step instructions
- Real example
- Common mistakes to avoid
- Quick tip for implementation

Quick-Start Summary:

- Condensed version they can reference quickly
- Key action items
- Timeline for implementation

Next Steps:

- How to maintain progress
- Advanced strategies (brief mention)
- Encouragement for continued growth

WRITING STYLE:

- Conversational and encouraging
- Use "you" throughout
- Include specific numbers and timeframes
- Break up text with bullet points and subheadings
- Make it scannable but detailed enough to provide real value

LENGTH: Aim for 2,500-4,000 words total. This should be substantial enough to feel valuable but not overwhelming.

Please create this digital product now, making sure every piece of advice is actionable and specific.

CUSTOMIZATION EXAMPLES:

For a Notion Productivity Guide:

- Topic: "Daily planning system using Notion for busy professionals"
- Target Audience: "Working professionals who feel overwhelmed by tasks"
- Main Problem: "They have no system to track priorities and deadlines"
- Desired Outcome: "A simple Notion setup that organizes their entire workday"

For a Social Media Templates:

- Topic: "Instagram story templates for small business owners"
- Target Audience: "Small business owners with no design experience"
- Main Problem: "Their social media looks unprofessional and gets no engagement"
- Desired Outcome: "Professional-looking stories that drive sales"

For a Budgeting System:

- Topic: "Simple budgeting system for people who hate budgeting"
 - Target Audience: "Young professionals living paycheck to paycheck"
 - Main Problem: "They don't know where their money goes each month"
 - Desired Outcome: "Clear visibility into spending with a simple tracking system"
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QUALITY CHECK:

After AI generates your content, ask yourself:

- Would someone pay \$20-50 for this information?
- Does it solve a specific problem completely?
- Can someone implement this without additional resources?
- Is every step clear and actionable?

If you answer "no" to any of these, refine the prompt and try again.