

Ming Xie

USER EXPERIENCE DESIGNER

minminbaby.com

xieming0102@gmail.com

(858) 699-3818

EDUCATION

UC SAN DIEGO

Sep 2015 - Present

B.S. Cognitive Science

(Human Computer Interaction)

Minor: Computer Science

SKILLS

Tools

Sketch

Photoshop

Illustrator

Adobe XD

InVision

Flinto

Principle

HTML+CSS

Javascript

Design

Interaction Design

Visual Design

Branding

Wireframing

Rapid Prototyping

Design Exploration

Research

Competitive Analysis

Usability Testing

Personas

Storyboarding

Interviews/Survey

Journey Mapping

EXPERIENCE

Hyundai Automobile Research / UX Research

La Jolla , CA / Nov 2018 - Present

- Conducted observation and interviews, developed scenarios planning sessions, used collaborative-design procedure to enable designer to work with the intended targeted audiences for future Robo-Taxi Service.

ticketBox Enterprise LLC / UI/UX Design Intern

San Diego , CA / Mar 2018 - Sep 2018

- Worked with a team designing new features in Gofobo website and ticketBox's studio backend platform.
- Explored user's needs and designed promoting email pages for ticketBox marketing.
- Developed several webpages for gofobo.com

App-Circle Technology / Freelance UX Design

La Jolla , CA / Oct 2018 - Dec 2018

- Designed 'Talk to Admission Officer' feature for University application services startup.

Baiera Wellness Product / Web Developer

La Jolla , CA / Sep 2017 - Dec 2017

- Developed equipment selling website step2bed.com using Wordpress.

PROJECTS

DLFN

- Conducted Interviews & Survey and translated research findings into user needs.
- Lead design team in branding, conceptual design and visual design.

Youtube Redesign

- Conducted User testing on Youtube mobile app and collected data for improvement.
- Redesigned user interfaces for Youtube focusing on comfort of single hand control.