Marketing

1. Industry
2. Region
   1. Internet Investigation (Netizen Amount, Smartphones popularizing rate, Growth rate, Growth Trend)
      1. European/US
      2. China
   2. Fitness & Health Application Investigation (Market Size, 装机量，public health awareness (combined with survey), )
      1. Europe/US
      2. China
   3. Diary/Weight Management Application Investigation (市场份额， average popularizing rate, application trend, 月均使用率)
      1. Europe/US
      2. China
   4. Summary(说明决定欧美市场)
3. European/US User Investigation
4. Competitors
5. Target User Profile
6. Target User Problems
7. Target User Behaviors
8. Market Opportunities
9. What Makes You Success?