



Machine Learning Foundations

Linear Regression

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August 13, 2020



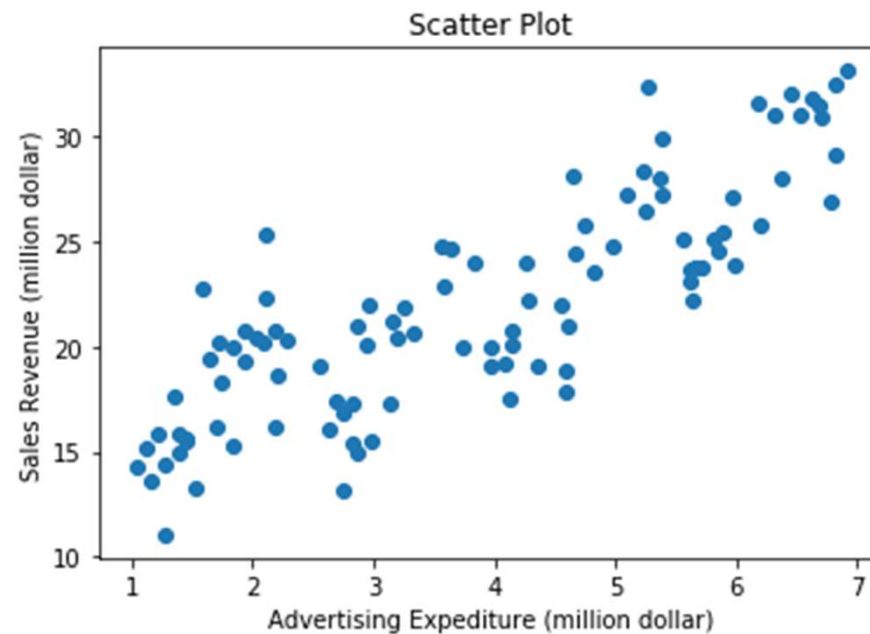
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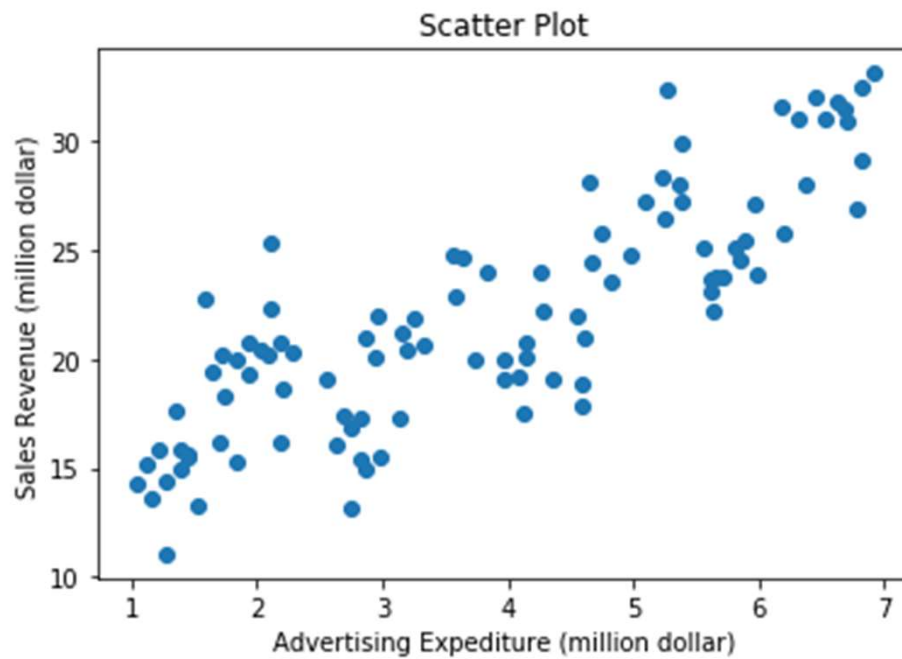


Univariate Linear Regression

- feature (x): advertising expenditure of that year
- target (y): sales revenue for a year



Hypothesis



$$h(x) = \theta_0 + \theta_1 x$$



Cost Function (MSE)

- $J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$
- *Minimize $J(\theta_0, \theta_1)$ over θ_0, θ_1*



Gradient Descent

- repeat until $J(\theta_0, \theta_1)$ converges to minimum:

$$\theta_j = \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta_0, \theta_1) \quad (\text{in this example, } j = 0 \text{ and } 1)$$

- Plug in $J(\theta_0, \theta_1)$

repeat until $J(\theta_0, \theta_1)$ converges to minimum:

$$\theta_0 = \theta_0 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) \cdot x_0^{(i)}$$

$$\theta_1 = \theta_1 - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) \cdot x_1^{(i)}$$