



HI THERE!
I'M MING ZE

Design Portfolio

MY EXPERIENCE



Graphic Designer

Freelance

Apr 2022 - Aug 2022

Intern Web Designer

Dreamztech

Sept 2022 - Dec 2022

Part Time Web Designer

Dreamztech

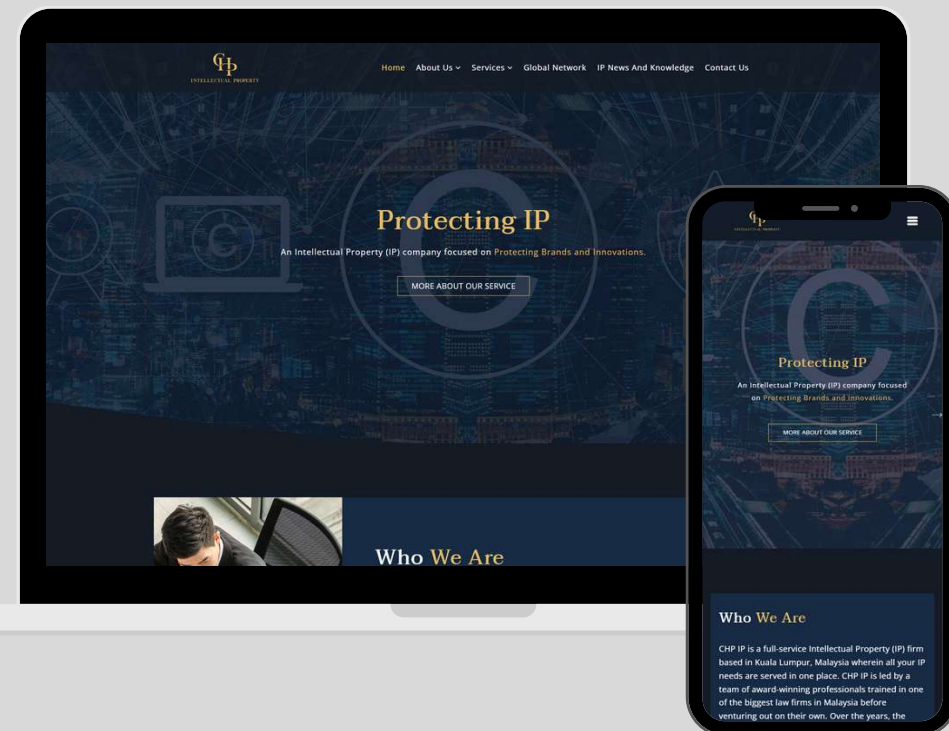
Dec 2022 - Now

PORTFOLIO

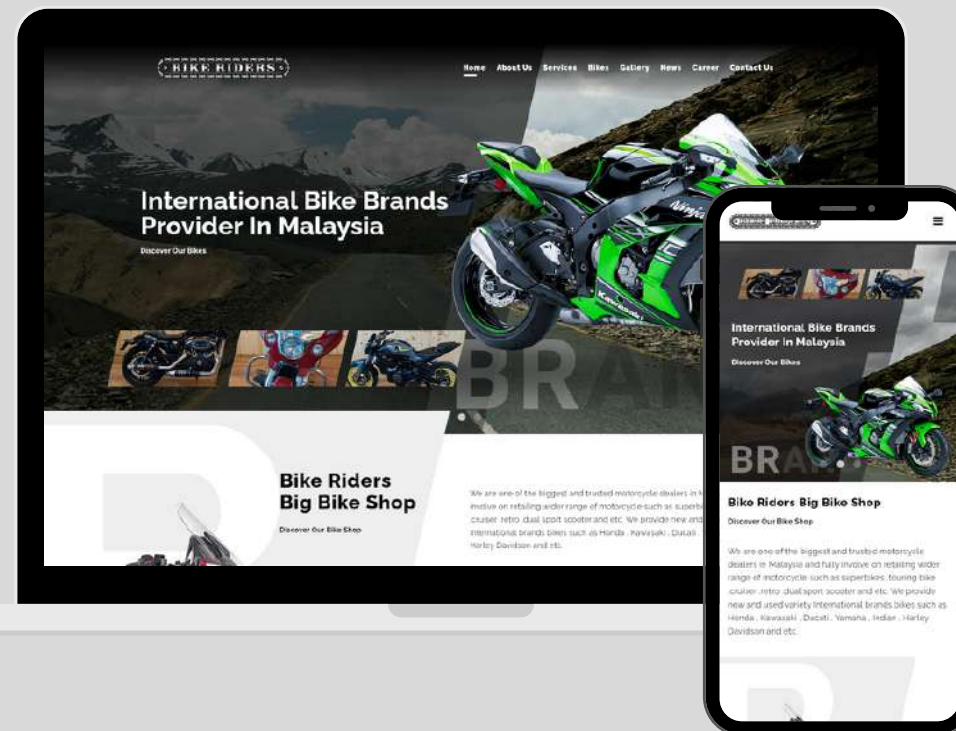
WEB DESIGN

GRAPHIC DESIGN

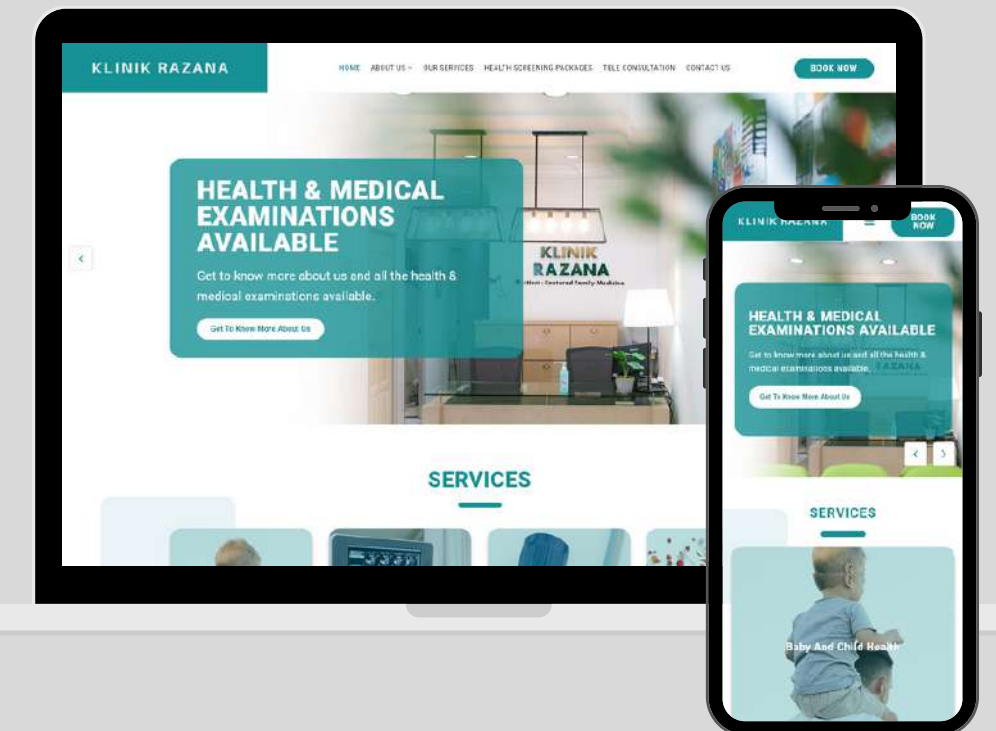
CASE 1 CHP IP



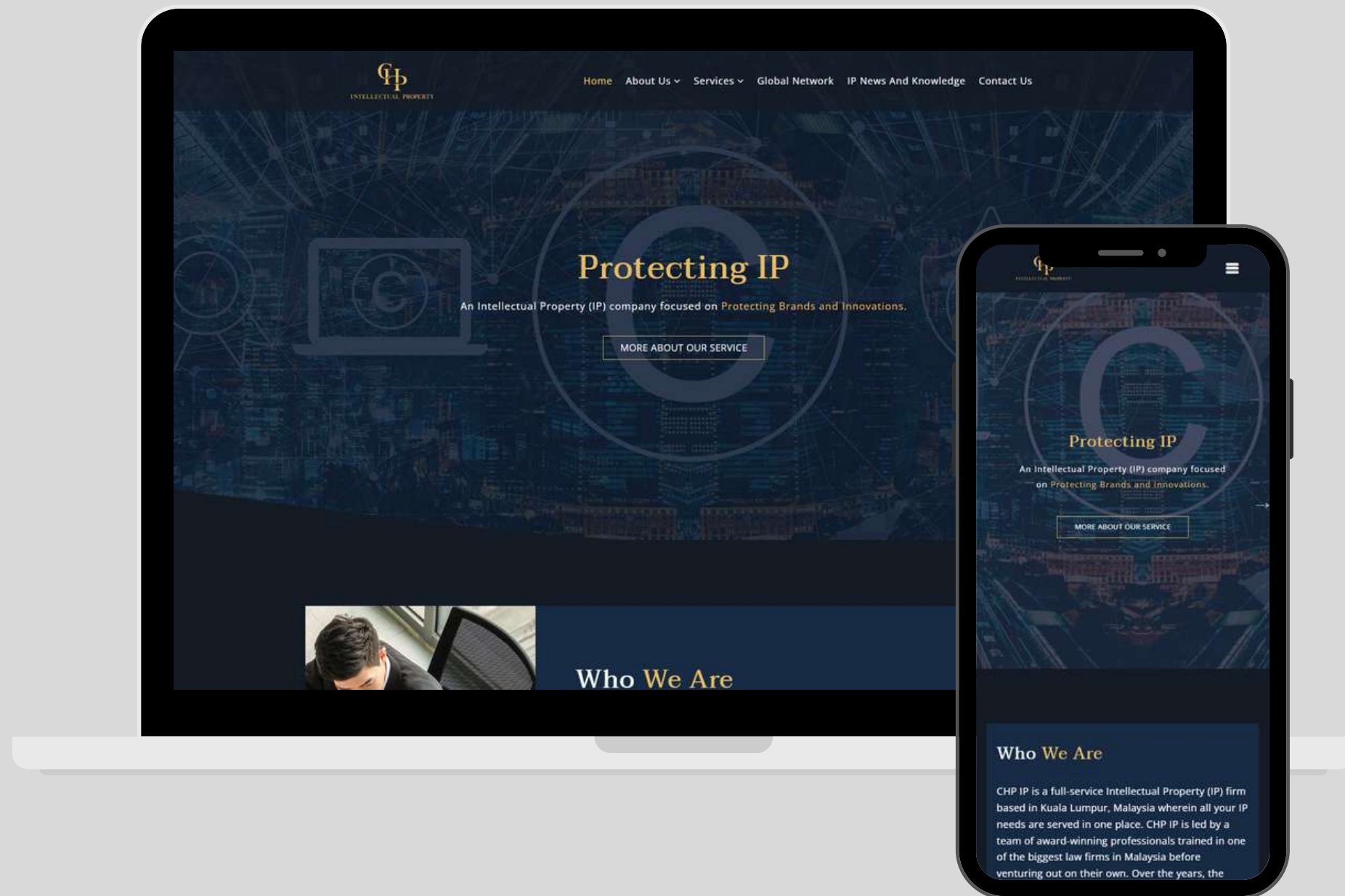
CASE 2 BIKES RIDER



CASE 3 KLINIK RAZANA



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<https://www.chpip.com.my/>

CASE 1 - CHP IP

Role : Web Designer

Platform : Web & Mobile

Task : Since I was assigned to be the designer of the project, I am responsible to design a dark theme landing page, doing content planning for the other pages and build the landing page into website responsively.

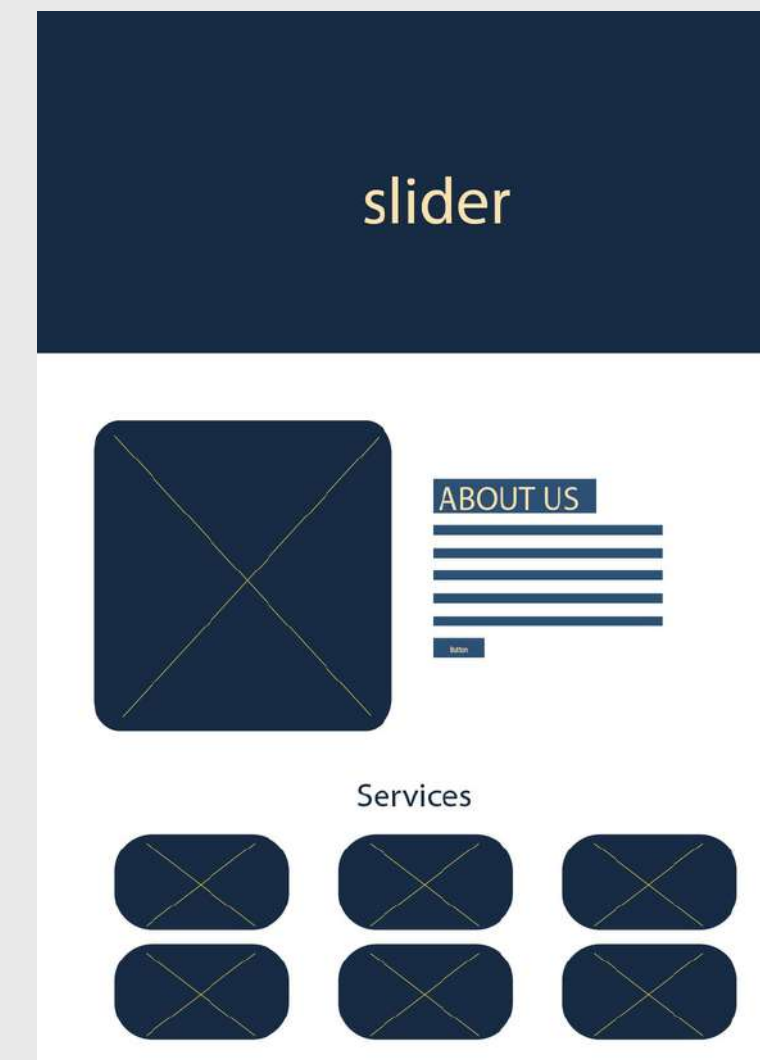
Challenges : Clients request to design the landing page follow their sister brand style so viewer can easily know they are associated but cannot be exactly same and need to complete the project in rush.

FIRST STAGE - Landing Page Design

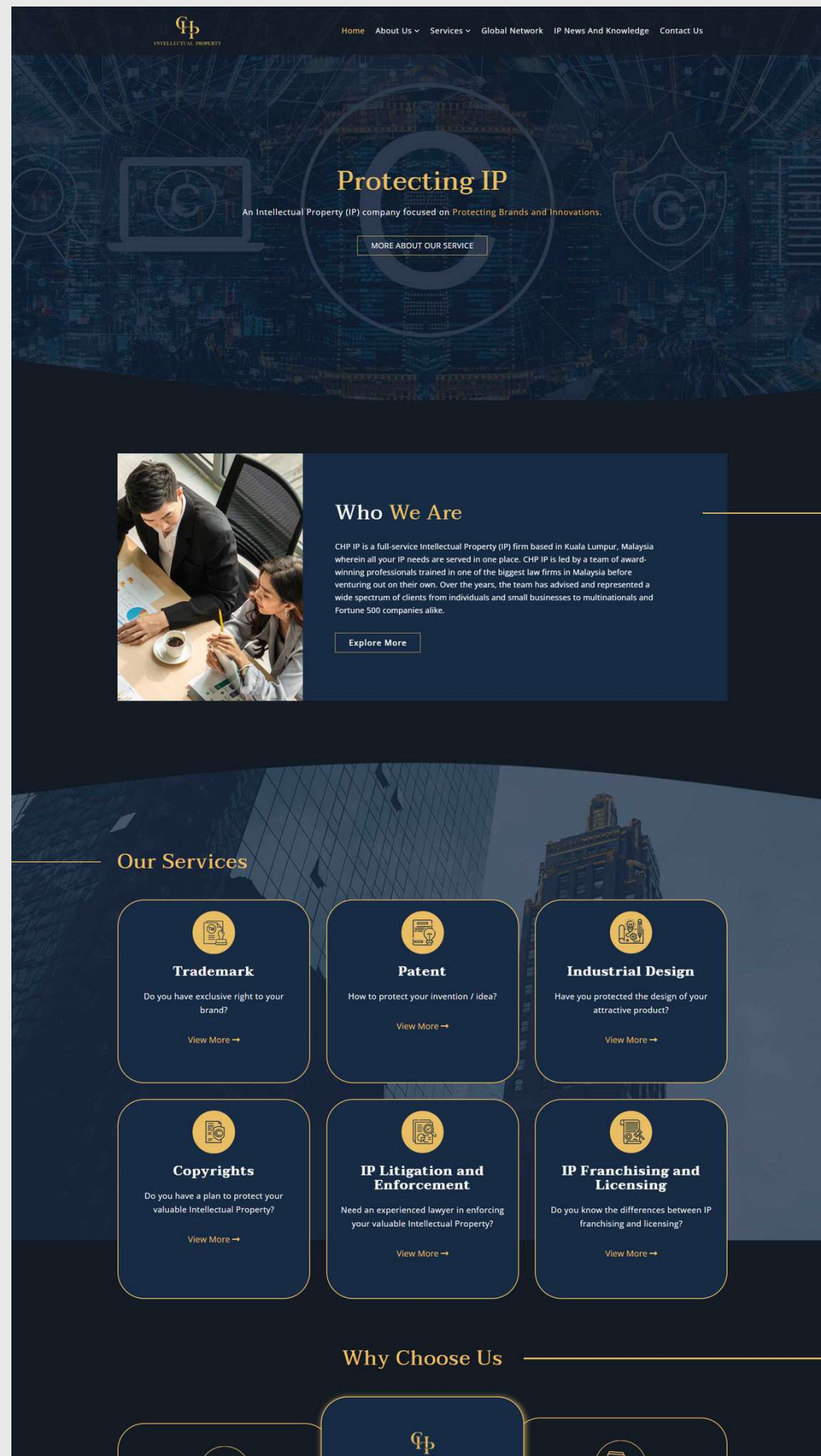


Colour Palette : Follow client's logo colour, I decide to use dark blue as background, white colour for wording and yellow colour for decoration purpose.

Landing Planning : After confirm with the colour palette, I start to briefly planning for the layout of landing using Adobe XD



FIRST STAGE - Landing Page Design



START BUILDING

Tools : Adobe Photoshop

Link Of The Landing :

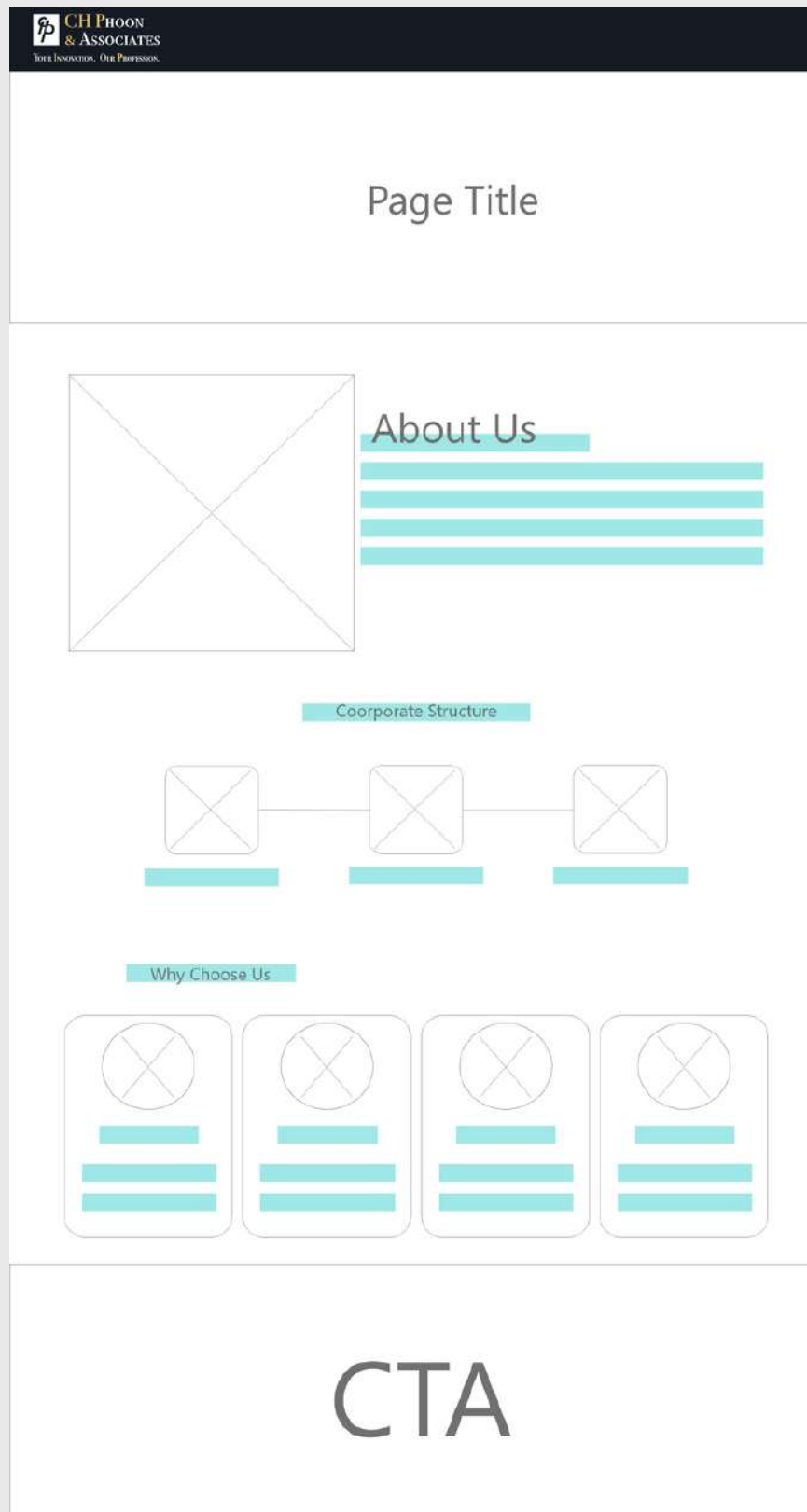
https://drive.google.com/file/d/1io55DMetF_Ezvd9liU-dE3PUfJLKng93/view?usp=sharing

Briefing Of The Process :

Finally, I have confirmed with the colour palette and basic layout I start building the landing follow the 12 grid layout. The landing I design is more to highlight their services and their unique selling points using a curved column with golden border to attract viewer attention. I also add some yellow colour on the wording to highlight some points and to ensure the landing is not plain I had made some curved design and add some lines on the background as decoration.

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SECOND STAGE - Content Planning



Tools : Adobe XD

Briefing Of The Process :

After I complete the landing page design, I will start to do content planning for the website. I will briefly think the needed section and do the arrangement of the layout.



Who We Are

CHP IP is a full-service Intellectual Property (IP) firm based in Kuala Lumpur, Malaysia wherein all your IP needs are served in one place. CHP IP is led by a team of award-winning professionals trained in one of the biggest law firms in Malaysia before venturing out on their own. Over the years, the team has advised and represented a wide spectrum of clients from individuals and small businesses to multinationals and Fortune 500 companies alike.

Explore More

Our Services



Trademark

Do you have exclusive right to your brand?

View More →



Patent

How to protect your invention / idea?

View More →



Industrial Design

Have you protected the design of your attractive product?

View More →



Copyrights

Do you have a plan to protect your valuable Intellectual Property?

View More →



IP Litigation and Enforcement

Need an experienced lawyer in enforcing your valuable Intellectual Property?

View More →



IP Franchising and Licensing

Do you know the differences between IP franchising and licensing?

View More →

THIRD STAGE - Website Building

Tools : Adobe Photoshop / Joomla!

Programming Language : CSS

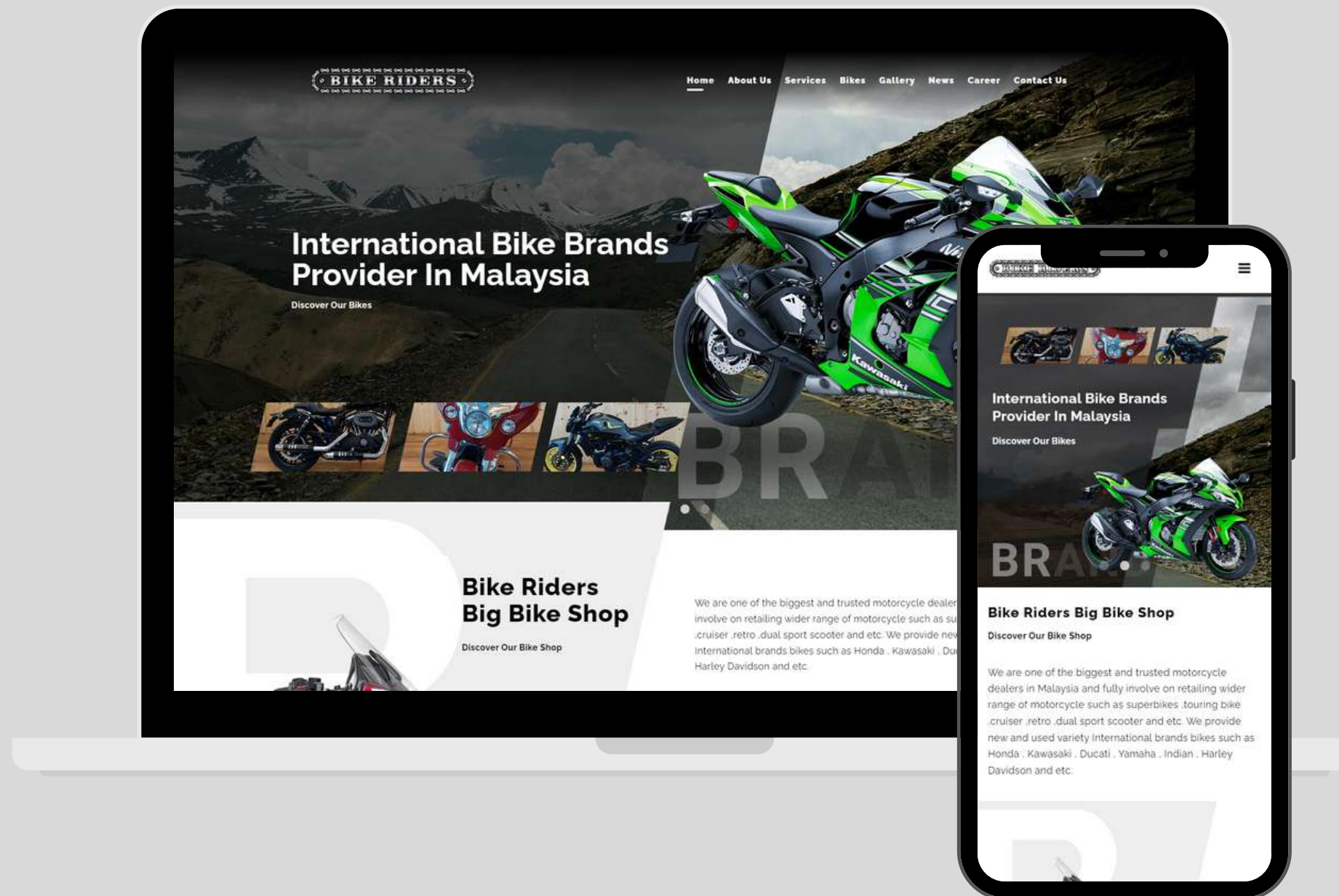
Briefing Of The Process :

During the last stage of the project, I will be the one who build the website follow the landing design. While building the website I will always caution on the spacing and spelling to ensure the overall design is correctly. I will using Joomla! as the CMS to insert the data of the website into at the same time I will use Photoshop to process the image to use in website such as resize, doing effect on the image or colour tone.

Beside that, I will take care of the responsive design during building so the website will be well aligned on mobile also.

Link Of The Website : <https://www.chpip.com.my/>

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<http://bikes.satumalaysiahosting.com/>

CASE 2 - BIKE RIDERS

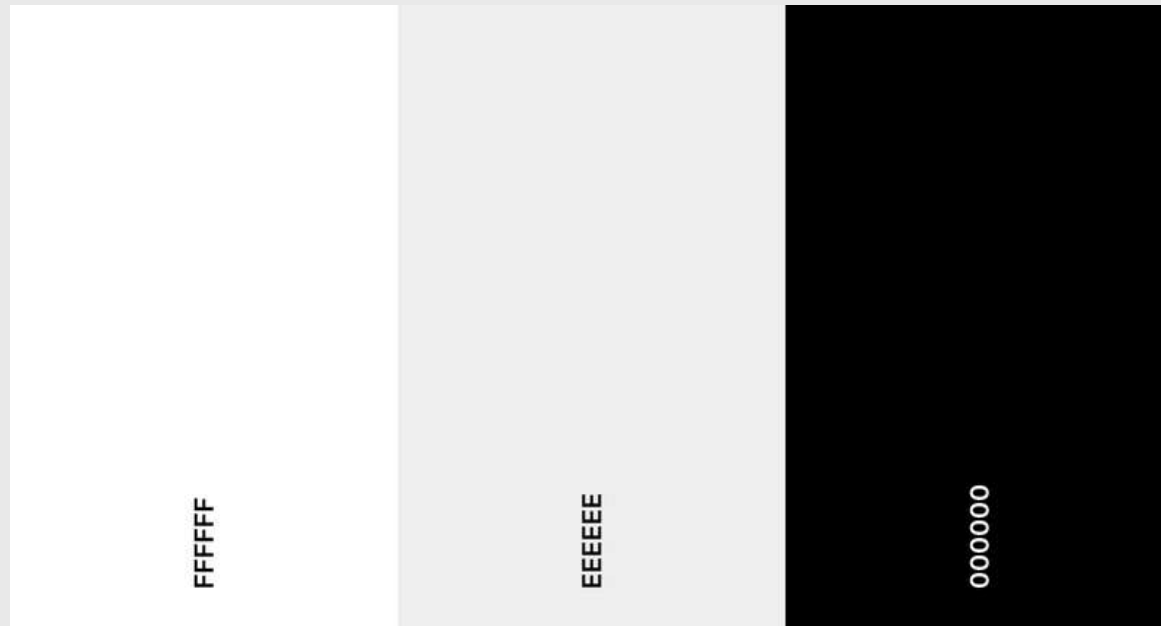
Role : Web Designer

Platform : Web & Mobile

Task : I was assigned to be the designer of the project, my am responsible to design a sporty and light theme landing page, doing content planning for the other pages and build the landing page into website responsively.

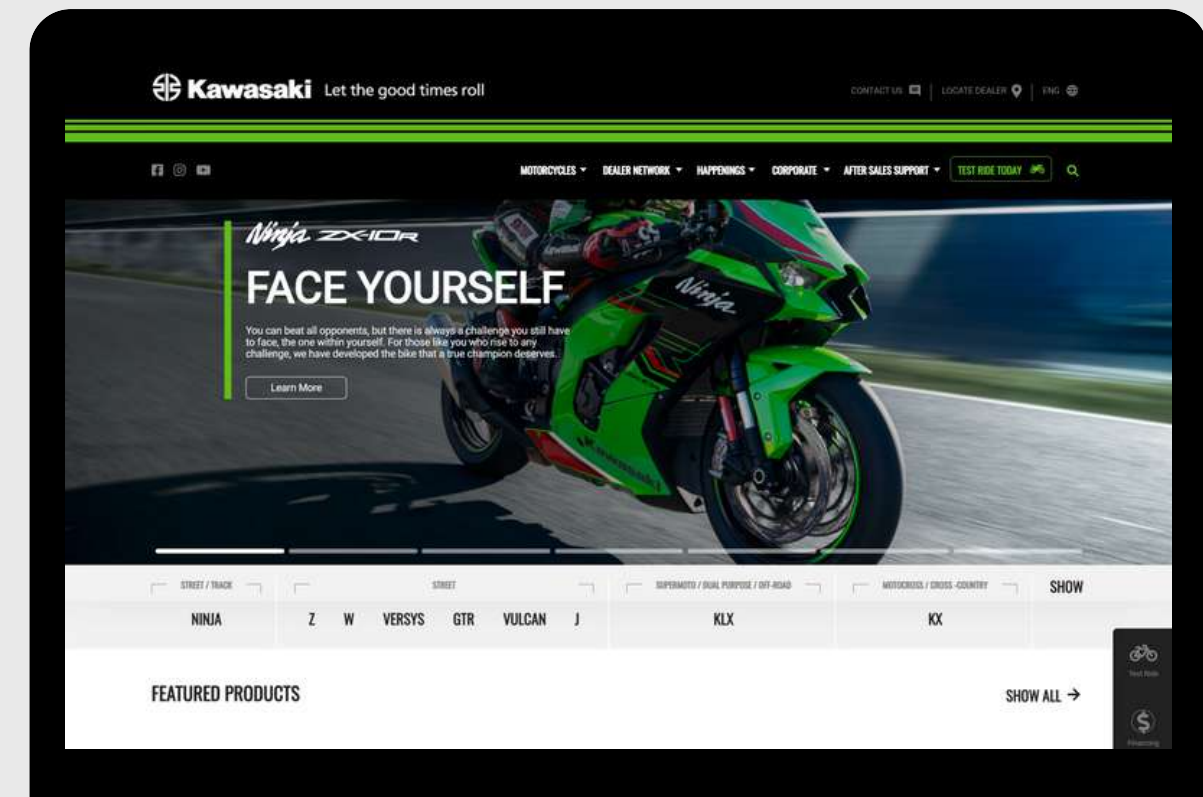
Challenges : Client want to show sporty feel on the website so I have to think a method to make the page achieve customer requirement.

FIRST STAGE - Landing Page Design

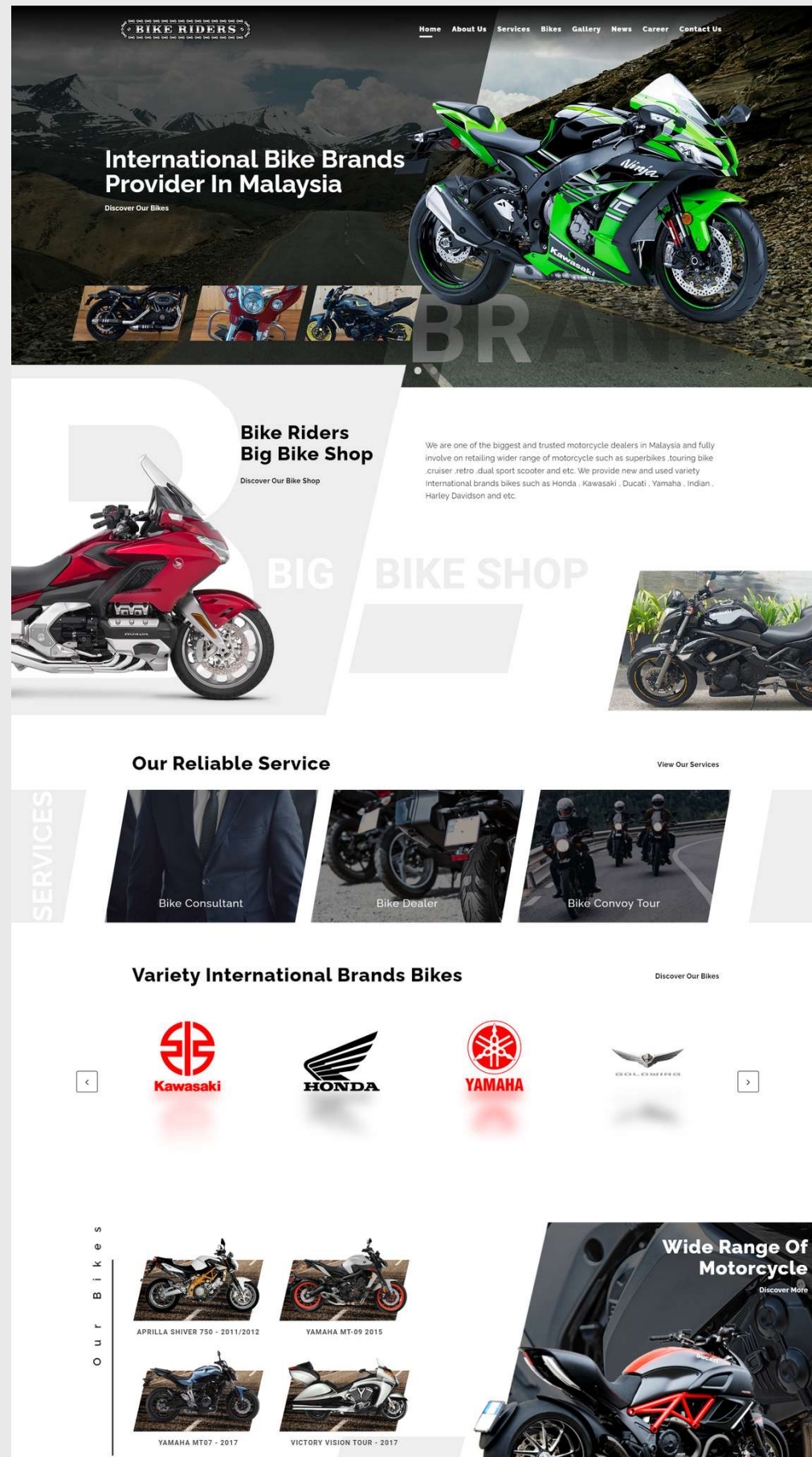


Colour Palette : For this project, client didn't provide any instruction before I start building landing. So I simply using the neutral colour as the colour palette.

Ideas : As I am not familiar with the motorbikes, so I looking for some reference from others bikes seller website and some motorbike brand website to get the idea to build the website.



FIRST STAGE - Landing Page Design



START BUILDING

Tools : Adobe Photoshop

Link Of The Landing :

https://drive.google.com/file/d/1liMLhaTR69y5R7q5z_pznSfx-4C5riT2/view?usp=sharing

Briefing Of The Process :

To make the landing look sporty I decide to implement more skew on the images and background and try to make the motor look 3D from the background. Next, because the landing is white based so I try to add more space between every section so the landing will look more spacious and smooth for user experience.

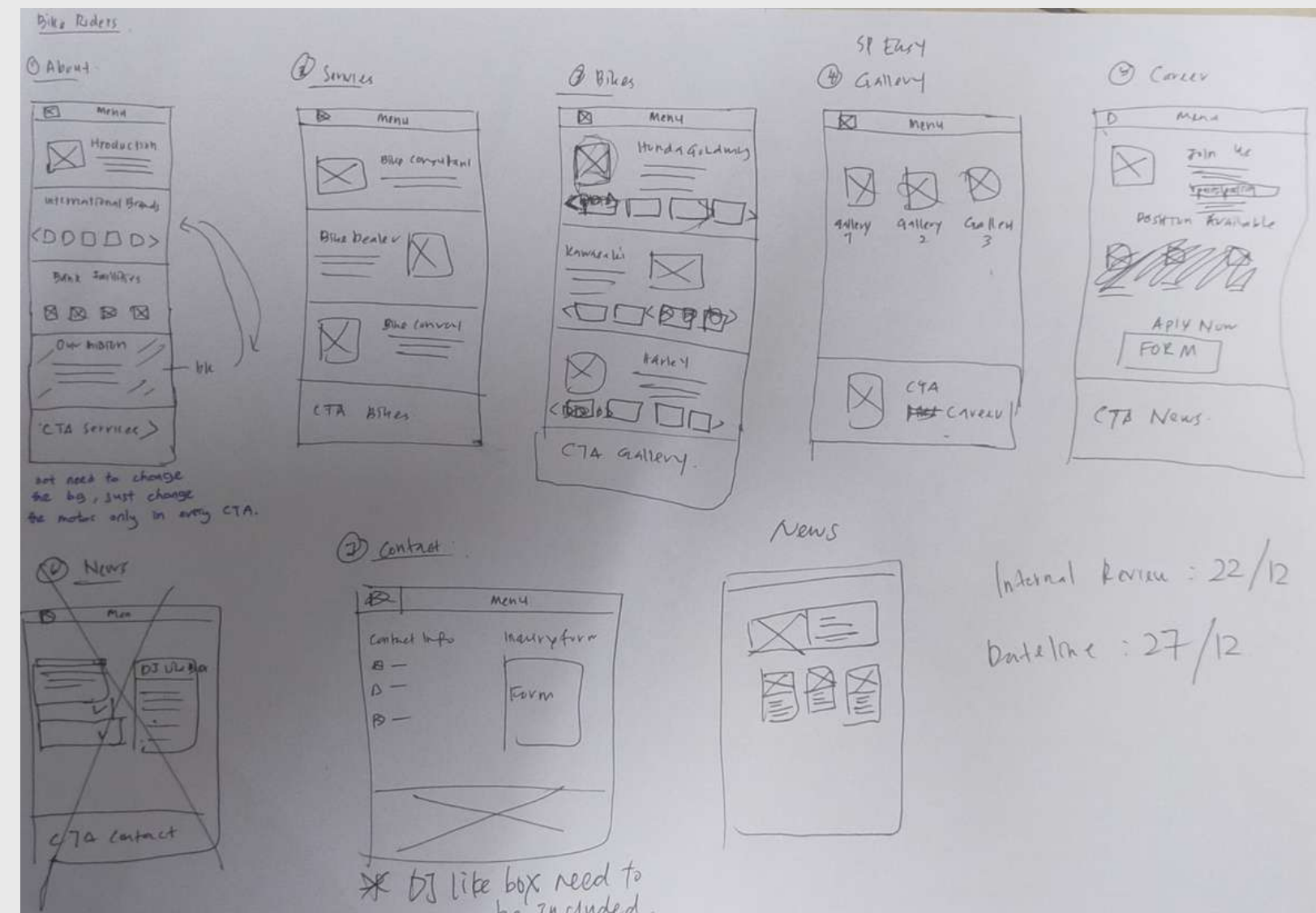
I also try to find the stock image which is related to the motorbikes and neutral colour so it match the colour theme of the landing. The overall landing is design in a spacious, simple style with some 3D bikes from the background to achieve sporty feel.

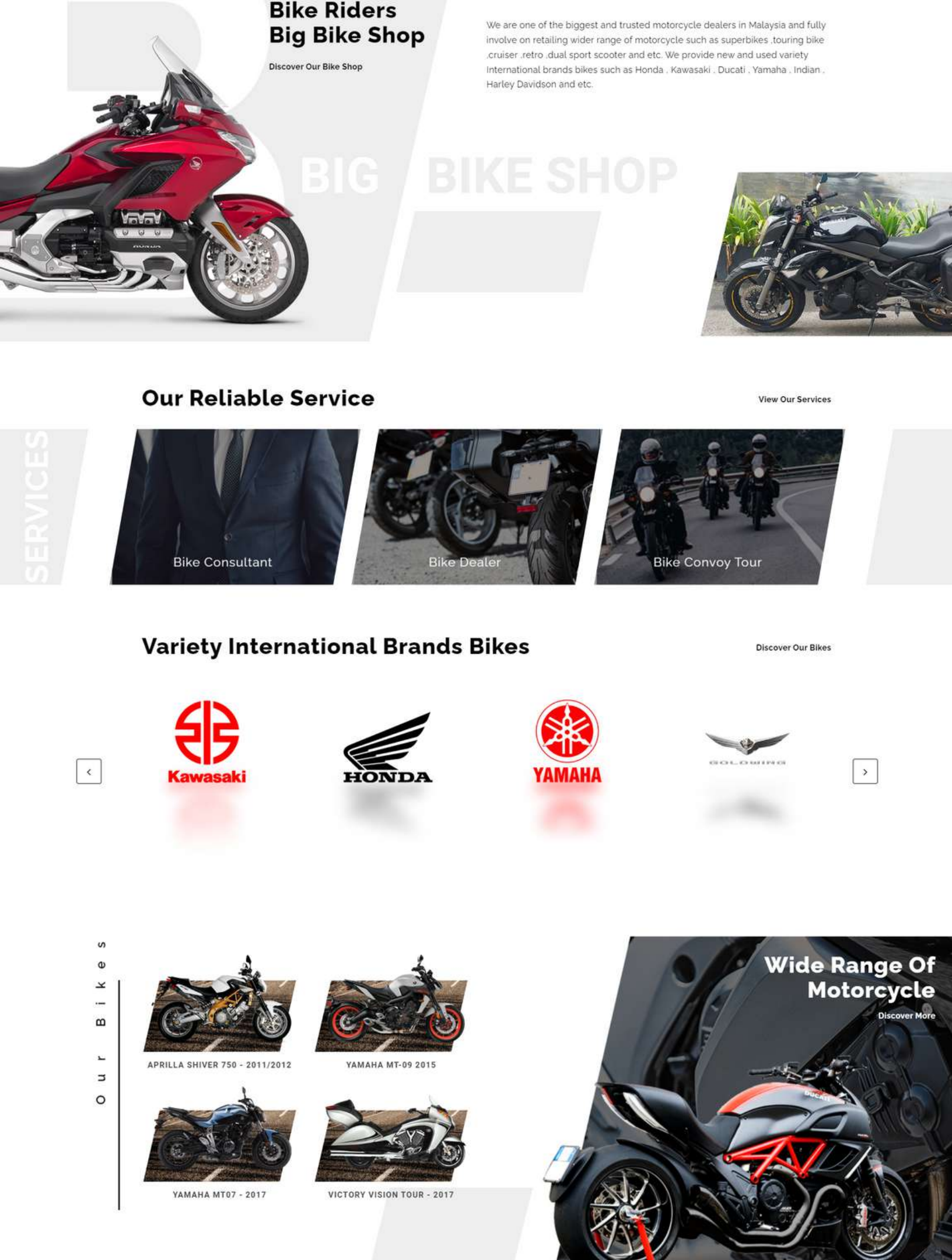
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SECOND STAGE - Content Planning

Briefing Of The Process :

After I complete the landing page design, I will start to do content planning for the website. Sometimes I will do content planning on a paper and draw the arrangement of the layout for every pages out.





THIRD STAGE - Website Building

Tools : Adobe Photoshop / Joomla!

Programming Language : CSS

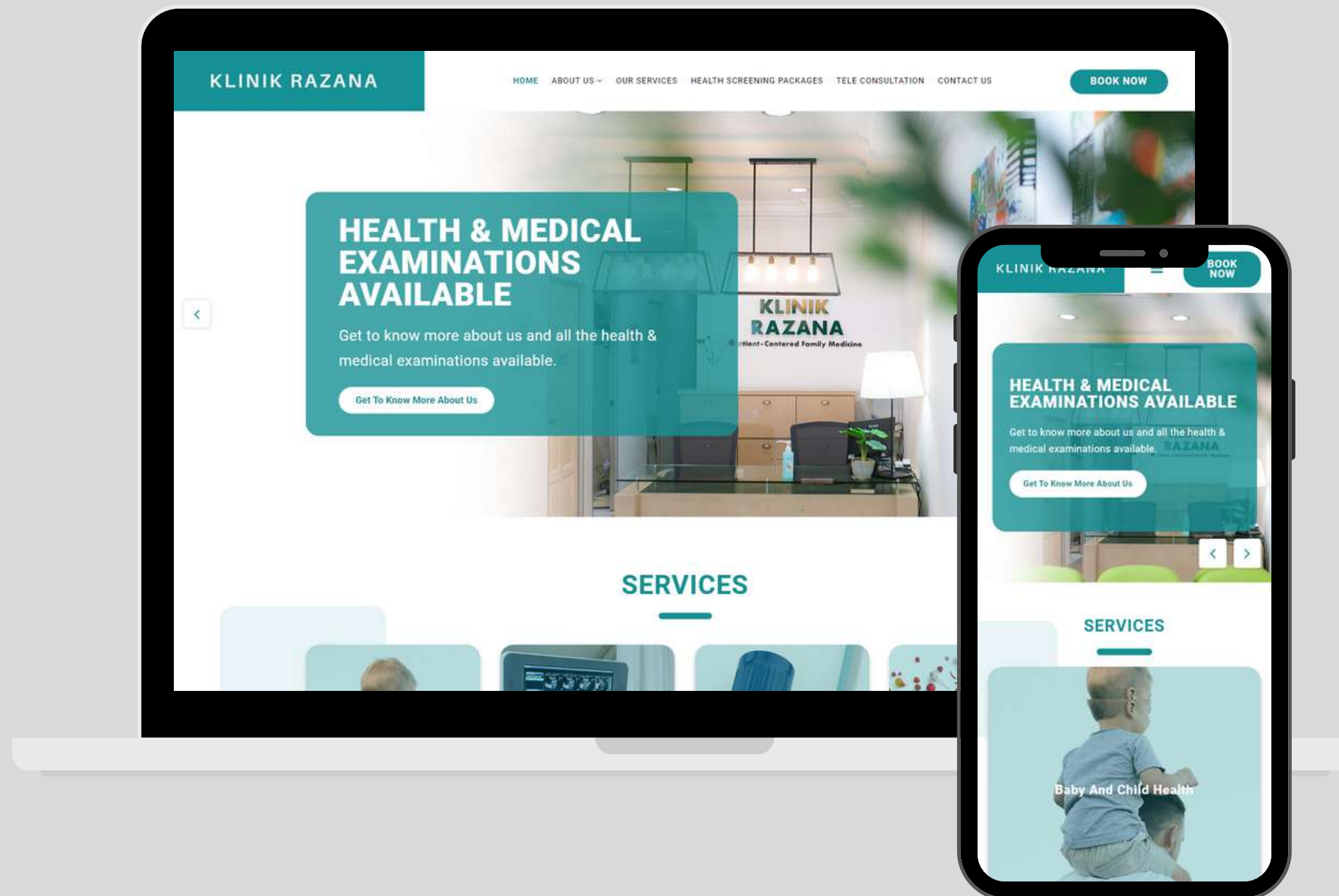
Briefing Of The Process :

During this stage, I will start building the landing into website. This landing will be a bit challenging for me because there is more CSS skill needed to make the page exactly same as the landing design.

After I complete the building of home page I will continue to build the other page follow home page's style and take care of the responsive design also the spacing.

Link Of The Website : <http://bikes.satumalaysiahosting.com/>

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<https://www.klinikrazana.com.my/>

CASE 3 - KLINIK RAZANA

Role : Web Designer

Platform : Web & Mobile

Task : I was assigned to be the designer of the project, my am responsible to design a corporate and white theme landing page, doing content planning for the other pages and build the landing page into website responsively.

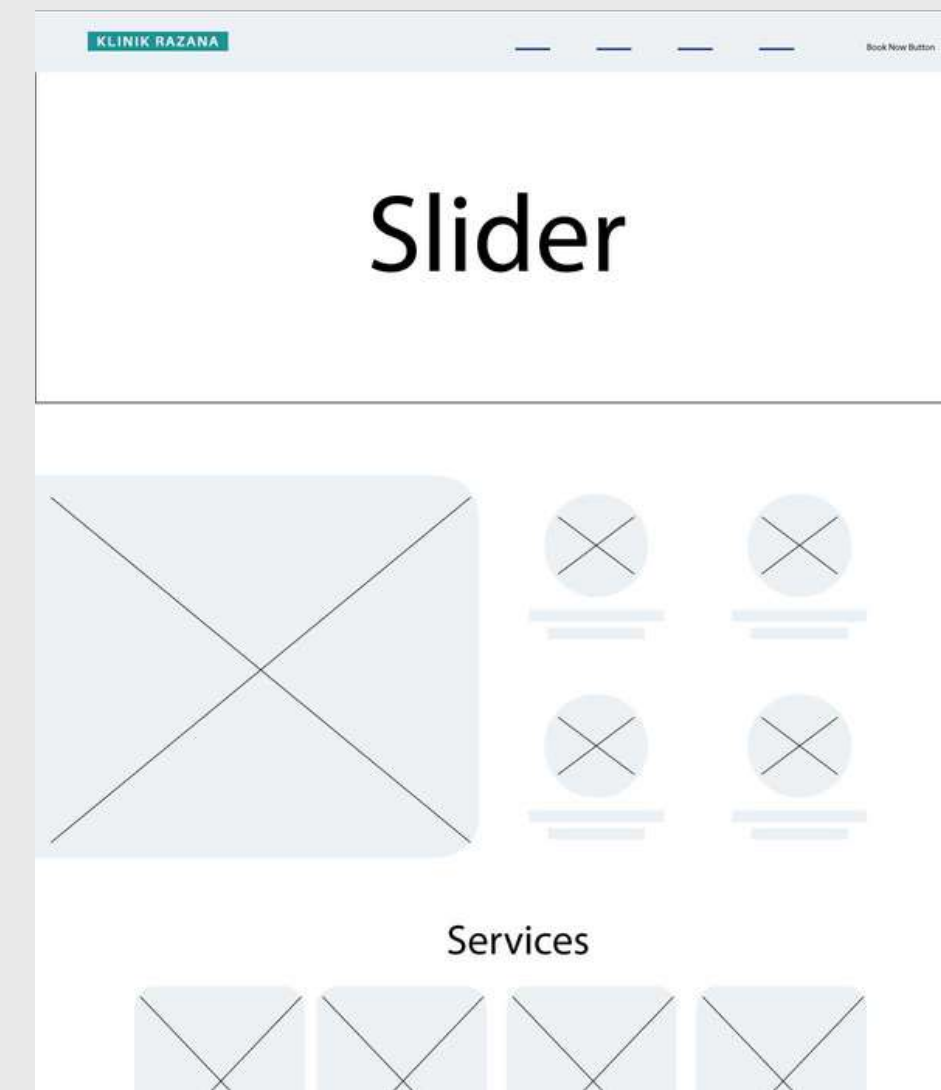
Challenges : Client are malay company, so they request the overall images in the website must be related to malay and it is my first landing project during my internship.

FIRST STAGE - Landing Page Design

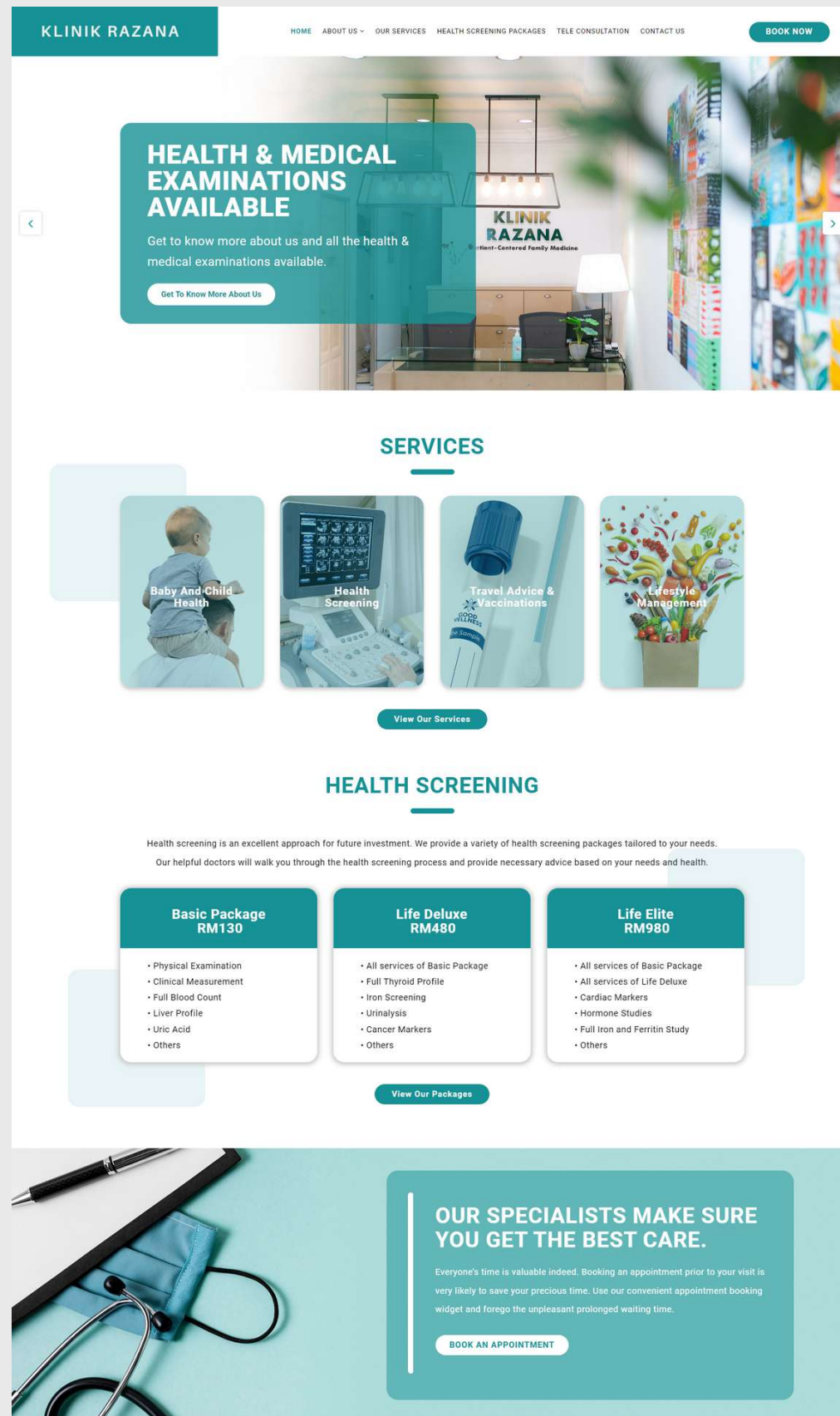


Colour Palette : For this project, I decide to use client's logo colour as the colour tone, white colour will be remand as the background and the tiffany blue colour will be mostly use on decoration and wording.

Landing Planning : After confirm with the colour palette I will start doing the landing planning so I can have a briefly idea while designing landing so it will save a lot of time on stucking. I also confirm to use Roboto as the font text in the landing during planning.



FIRST STAGE - Landing Page Design



START BUILDING

Tools : Adobe Photoshop

Link Of The Landing :

https://drive.google.com/file/d/1AvjrCRoHp3eI3VAH_6rFRskMtXPrzBgD/view?usp=sharing

Briefing Of The Process :

To make an corporate style landing I try to make all detail clearly in the landing and using more transparent background to highlight the wording.

In purpose to make the landing look creative I add some transparent square on the background as decoration and add some short line at the title.

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SECOND STAGE - Content Planning

Tools : Adobe XD

Briefing Of The Process :

After I complete the landing page design, I will start to do content planning for the website. I will briefly think the needed section and do the arrangement of the layout.

BOOK AN APPOINTMENT



WHO WE ARE

We're DIFFERENT because you deserve BETTER CARE.

To achieve the best possible outcome, we individualise diagnosis and treatment plans to each and every one of you.

Learn More

MEET OUR PEOPLE

Dr Razana graduated from the University of Malaya in 1993 and completed her postgraduate master's in Family medicine in 2000. She has special interests in Women's & child health, Mental Health, Nutrition and Preventive Medicine.

DR RAZANA

Read More

OUR PANEL CLINIC

Here are the list of panel clinic that our clinic is giving medical coverage, make sure you are peace of mind while you are under our care.



FOMEMA



Read More

THIRD STAGE - Website Building

Tools : Adobe Photoshop / Joomla!

Programming Language : CSS

Briefing Of The Process :

After the landing design and content planning is done, I will start building the website. Some skill like photoshop, Joomla! and CSS will be use for completing the website.

I will ensuring the website is build responsively and all the spacing and image is suitable for the website.

Link Of The Website : <https://www.klinikrazana.com.my/>

PORTFOLIO

WEB DESIGN

GRAPHIC DESIGN

CASE 1

Enchanted



CASE 2

CNY Banner



CASE 3

Facebook Post





CASE 1 - Enchanted Banner

Tools : Adobe Photoshop

Stock Image : Freepik + Client Image

Task : I was assigned to design a banner for website and mobile side. The banner was required to design in green or blue colour so it match the website colour theme.



CASE 1 - CNY BANNER

Tools : Adobe Photoshop

Stock Image : Freepik + Client Image

Task : I was assigned to design a chinese new year banner for website and mobile side. The banner was required include customer products and highlight the details with a button inside the banner



CASE 1 - FACEBOOK POST

Tools : Adobe Illustrator

Stock Image : Freepik

Task : I was assigned to design a facebook post for client's advertisement purpose. The post is require in a exactly size and need to make the image related to each others also need to add client's company element inside the post design.

**THANK
YOU**



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