



Summary

Segment

Location

Product



Reset

Year(s)

All

Continent(s)

All

Gender

All

Latest Month Rev

\$506.98K

\$515K

Latest Month Order

256

242

Total Revenue

\$55M

Total Orders

26K

Total Profit

\$32M

Order-to-Ship (Avg)

4.8 Days

New Customers

29K

YoY Growth

1.9%

Store Sales

Online

\$11,431,370

Total Revenue

5,580

Total Orders

\$6,699,738.0

Total Profit

2.5%

YoY Growth

Offline

Store

Country

Total Revenue

Volume

9 Canada

\$1,756,645

658

8 Canada

\$1,617,620

583

55 United States

\$1,417,885

622

50 United States

\$1,394,738

605

54 United States

\$1,384,396

629

10 Canada

\$1,377,401

528

57 United States

\$1,325,612

605

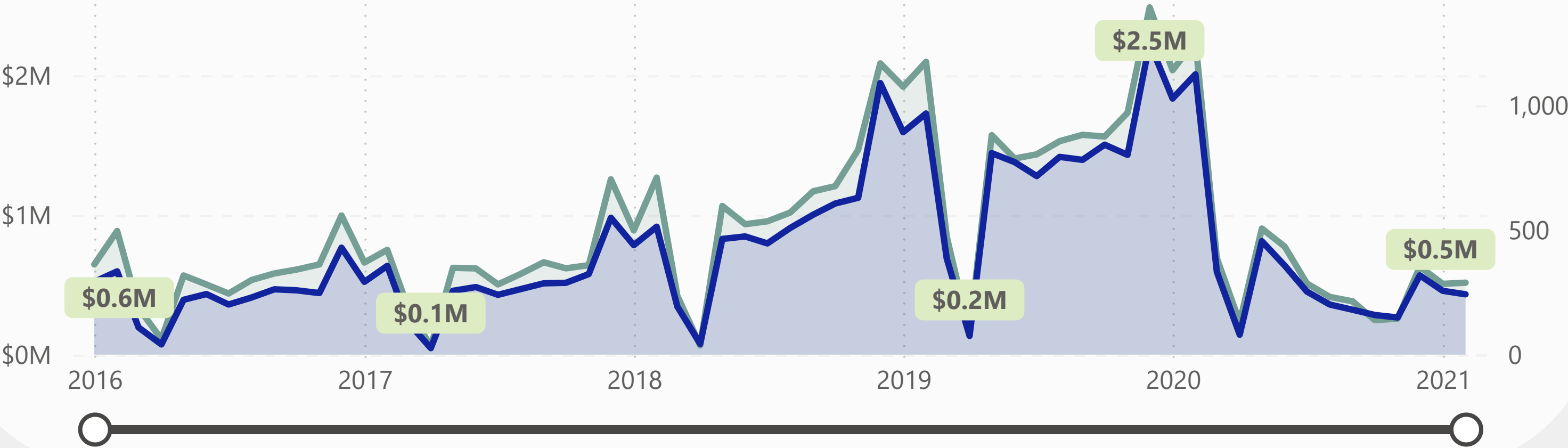
Total

\$43,918,096

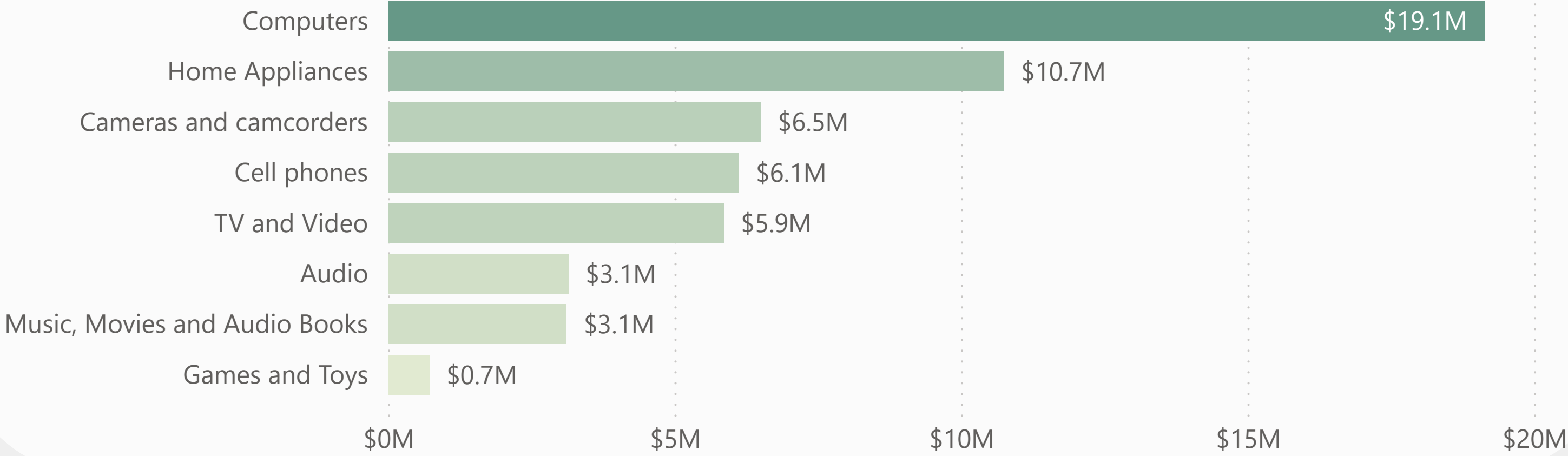
20,746

Revenue Trending

Total Revenue Total Orders



Category Sales



USA

Onl

GBR

DEU

7.99%

6.77%

AUS

NLD

5.28%

2.54%

ITA

FRA

42.94%

CAN

8.58%



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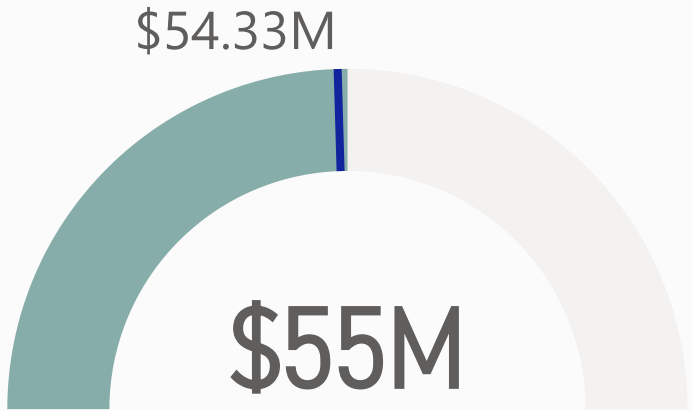
Year(s)

All

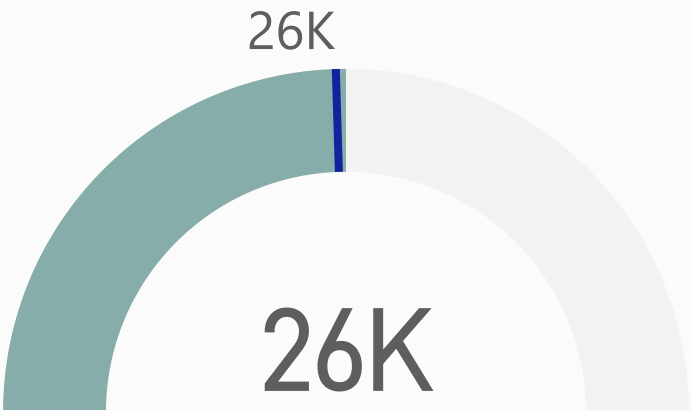
Platform(s)

All

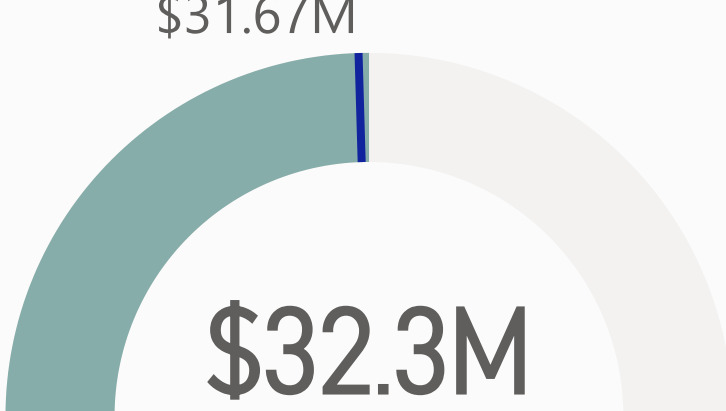
Latest Year Rev



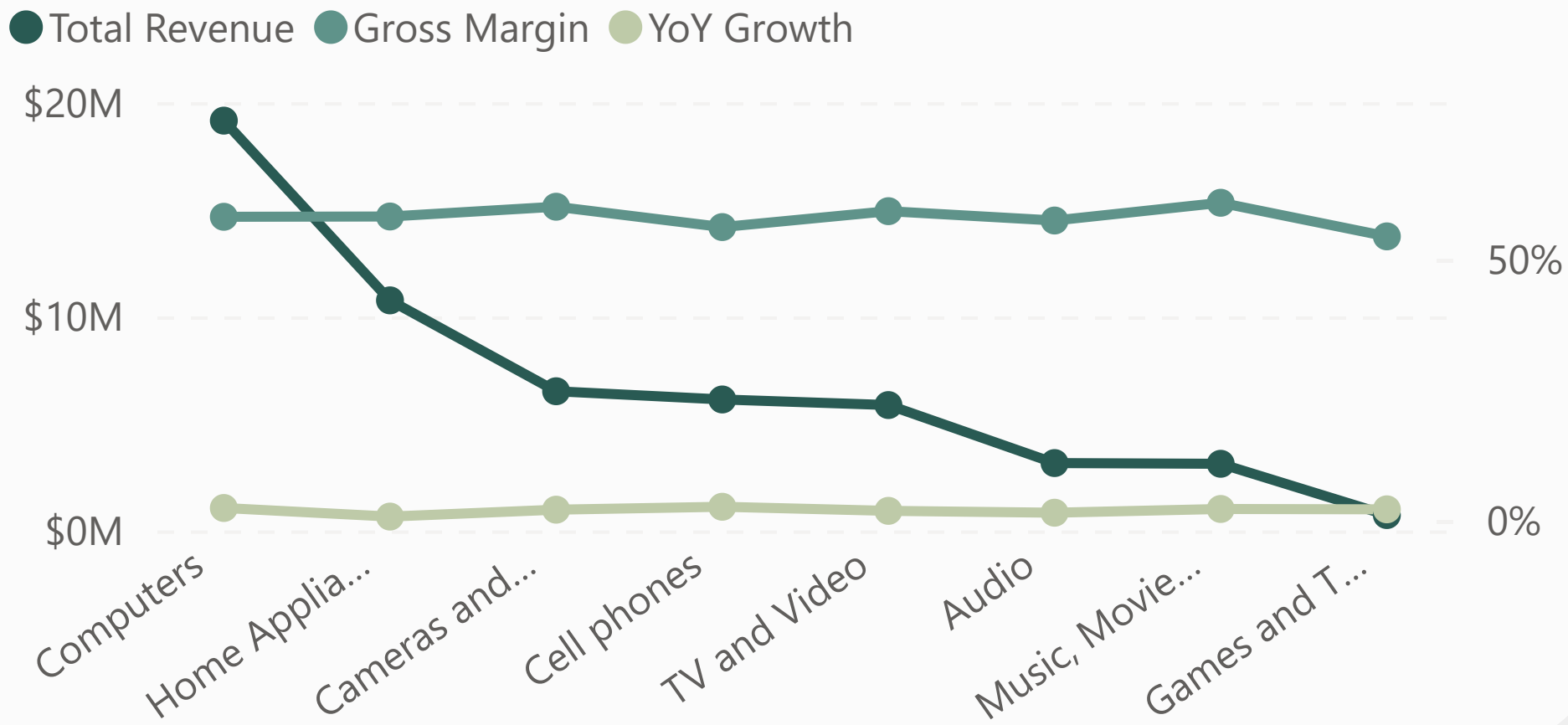
Latest Year Order



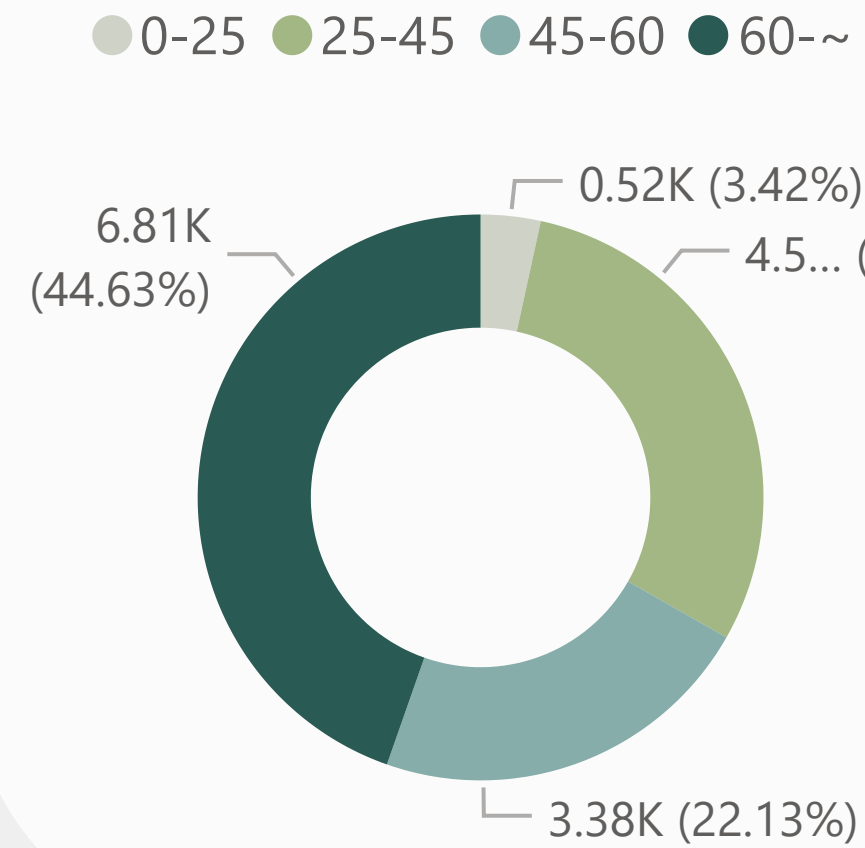
Latest Year Profit



Category



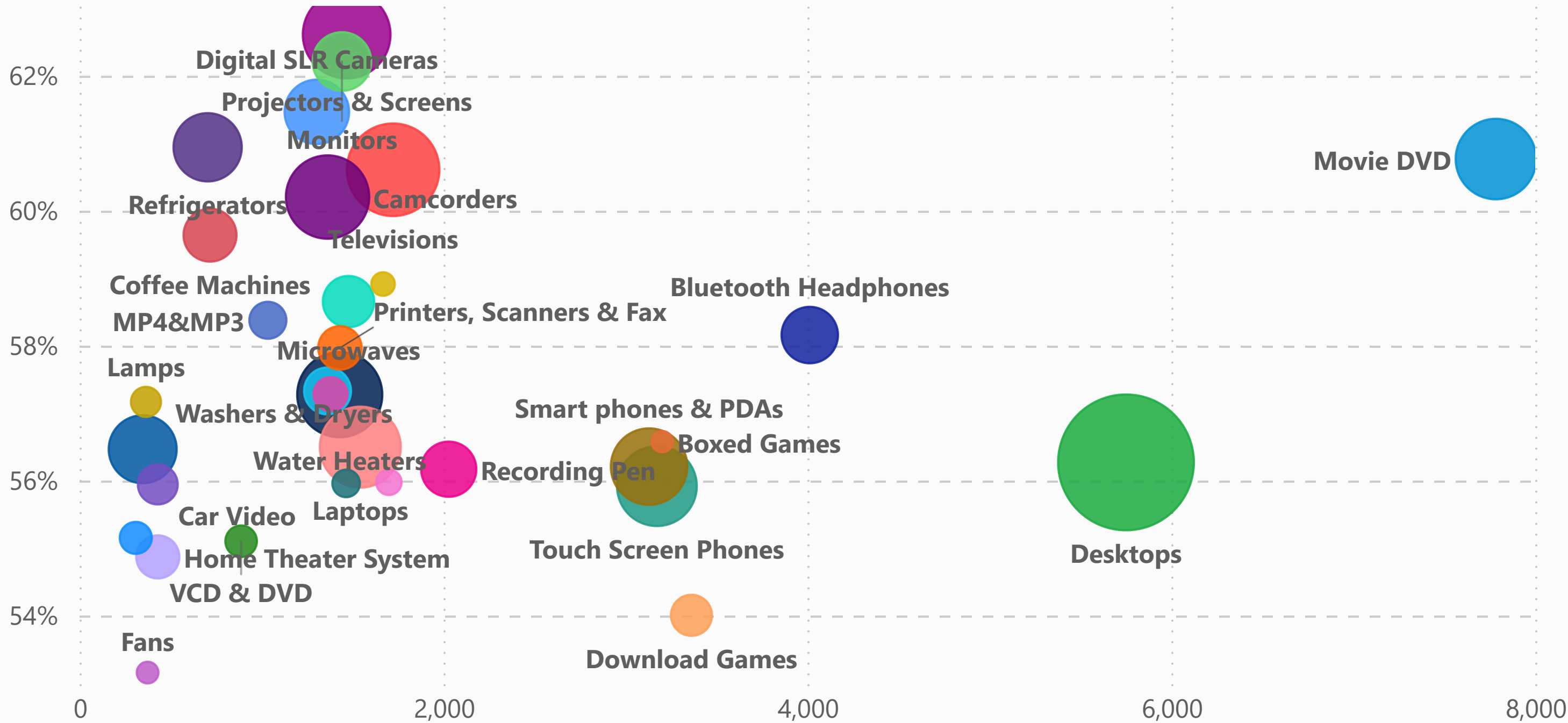
Age Group



Top 10 States by Revenue

Country	Total Revenue	Gross Margin	YoY Growth
<input checked="" type="checkbox"/> United States	\$12,342,842	58.6%	2.1%
California	\$3,064,224	58.6%	2.0%
Texas	\$2,249,426	58.3%	2.7%
New York	\$1,673,228	58.1%	2.7%
Florida	\$1,511,224	59.0%	1.0%
Pennsylvania	\$1,352,266	58.7%	1.9%
Illinois	\$1,303,487	58.5%	2.4%
Total	\$17,589,222	60.5%	1.9%

Sub Category



Top 12 Customers by Revenue

Name	Total Revenue	Gross Margin	YoY Growth
Matthew Flemming	\$61,872	64.0%	0.0%
Roy Le	\$49,705	70.2%	0.0%
Karen Jones	\$43,518	66.2%	0.0%
Zrina Topic	\$42,788	60.8%	0.0%
Jaxon Fyans	\$42,395	74.8%	0.0%
Jodi Hernandez	\$42,020	71.4%	0.0%
Zane Belgrave	\$40,377	71.0%	0.0%
Stephan Rothstein	\$38,675	58.5%	0.0%
Evie Wieck	\$38,608	73.2%	0.0%
Mitchell Woodriff	\$38,299	76.7%	0.0%
Dennis Weissmuller	\$38,191	63.0%	0.0%
Thomas Mull	\$37,368	72.4%	0.0%
Total	\$513,816	68.3%	0.0%



Summary

Segment

Location

Product



Reset

1/1/2016

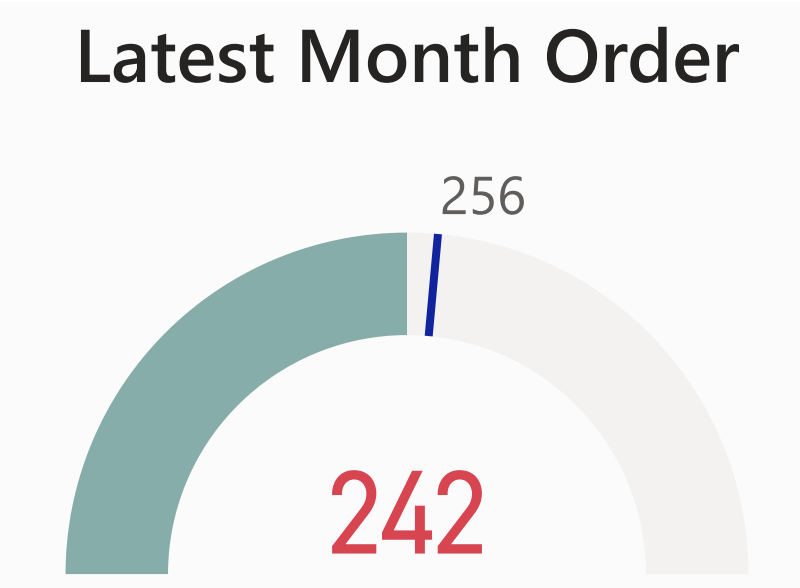
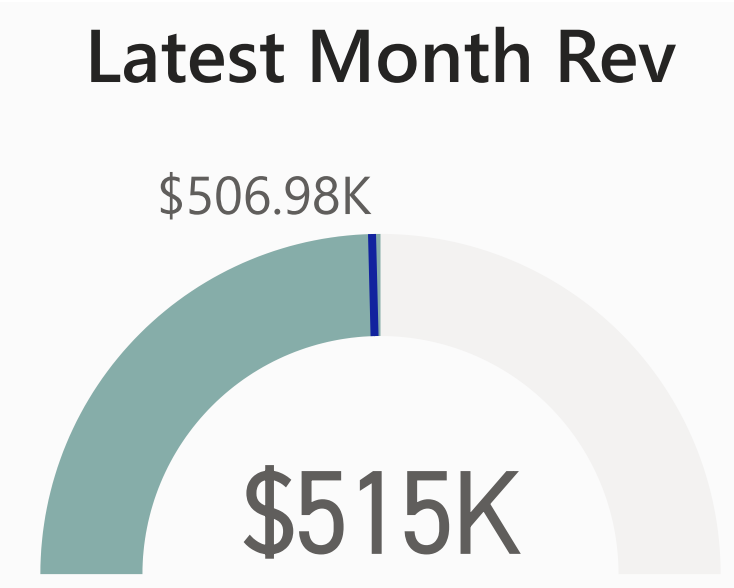
2/1/2021

Continent(s)

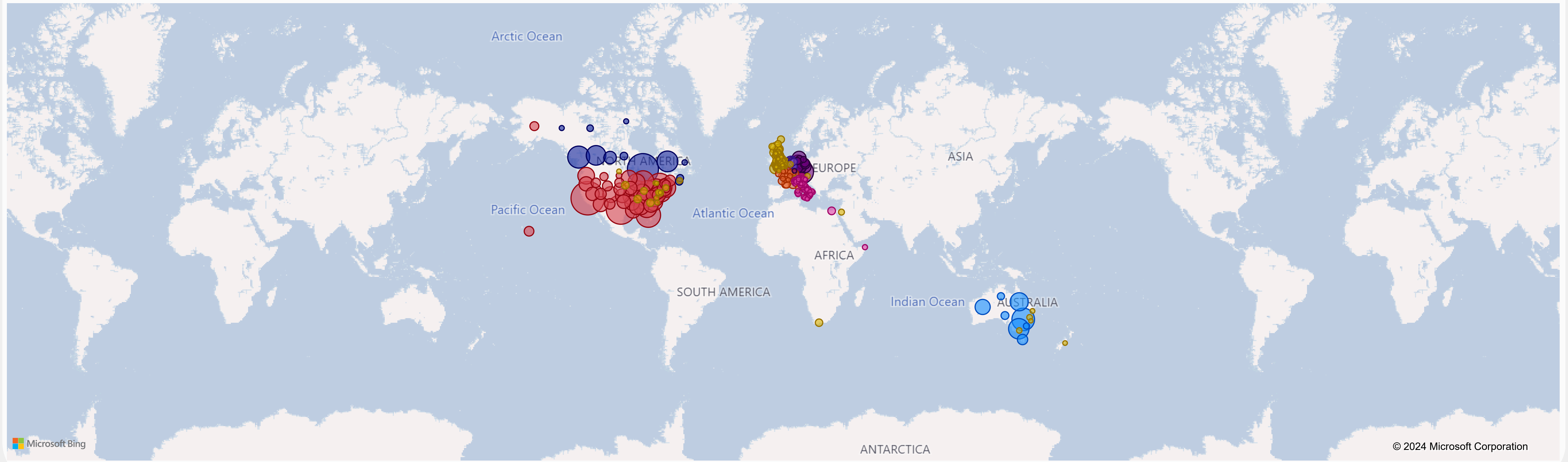
All

Country

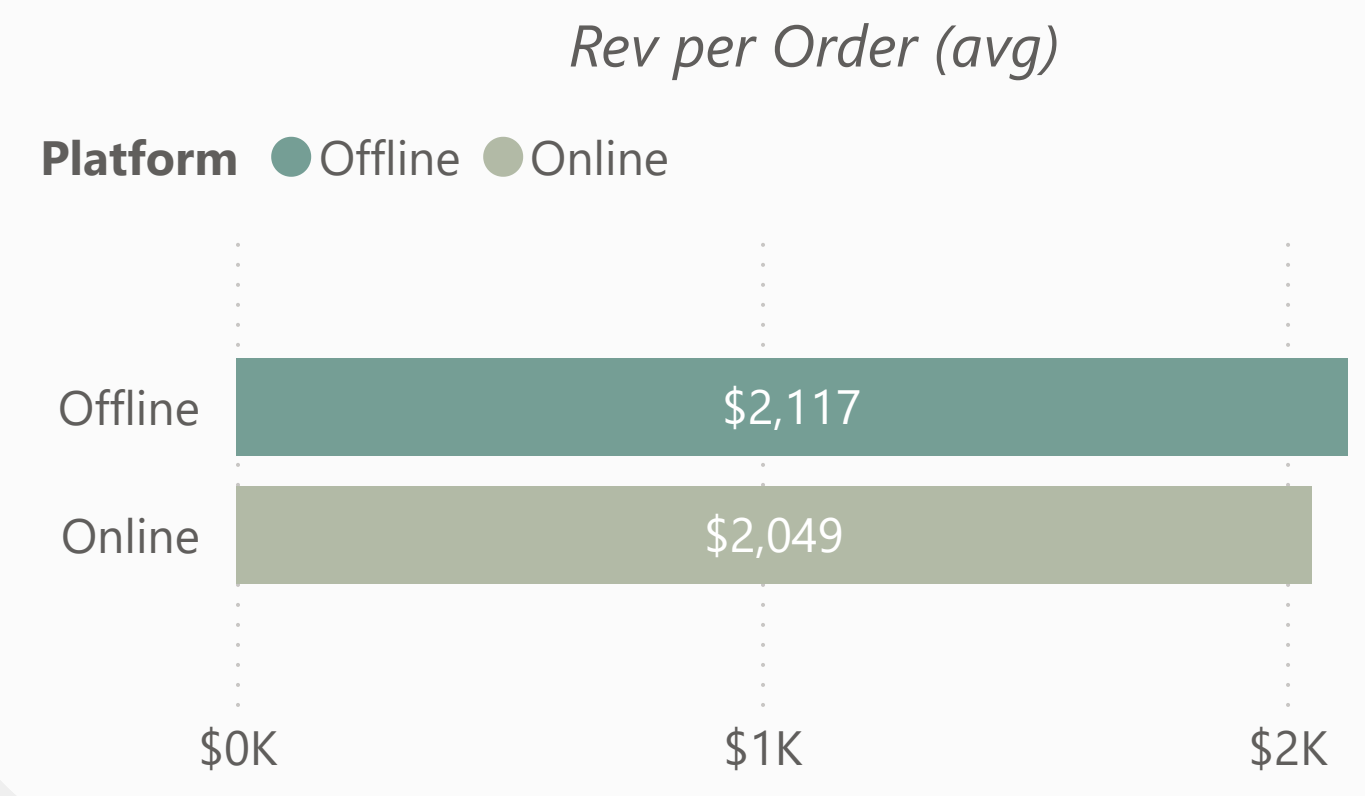
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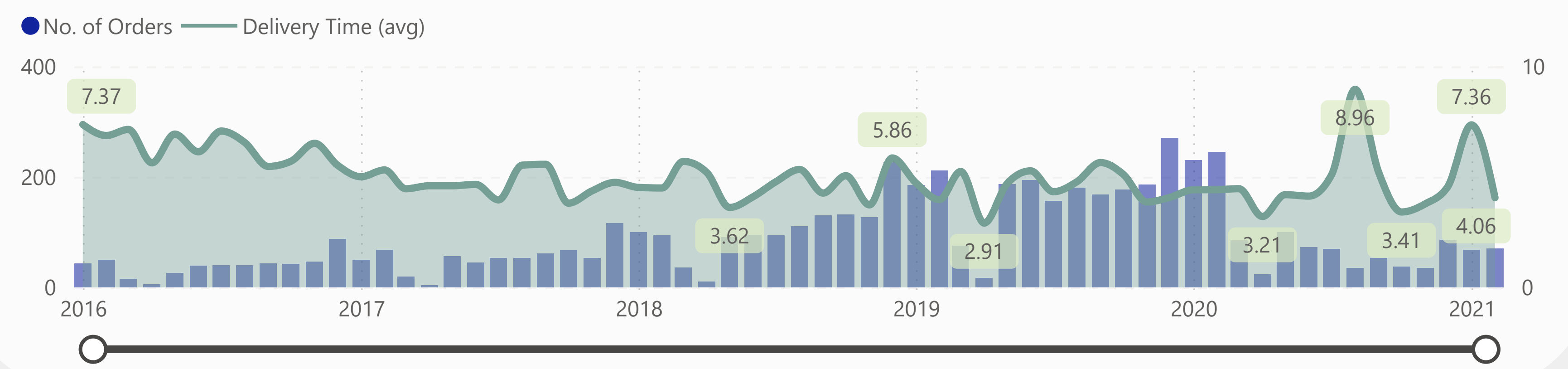
- Australia
- Canada
- France
- Germany
- Italy
- Netherlands
- United Kingdom
- United States



Online vs. Offline Trending



Delivery Details





Summary

Segment

Location

Product



Reset

1/1/2016



2/1/2021



Category

All



Subcategory

All



Brand

All



Product Key

All

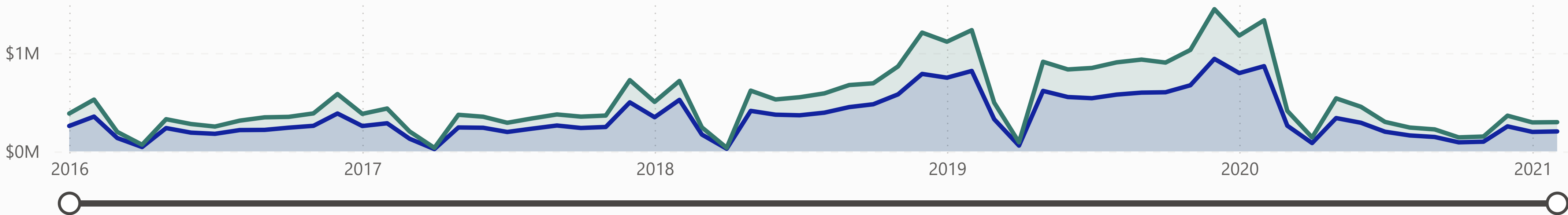


Price Adjustment (%)

-0.20



Adjusted Profit Total Profit



Latest Month Rev

\$506.98K

\$515K

Latest Month Order

256

242

Latest Month Profit

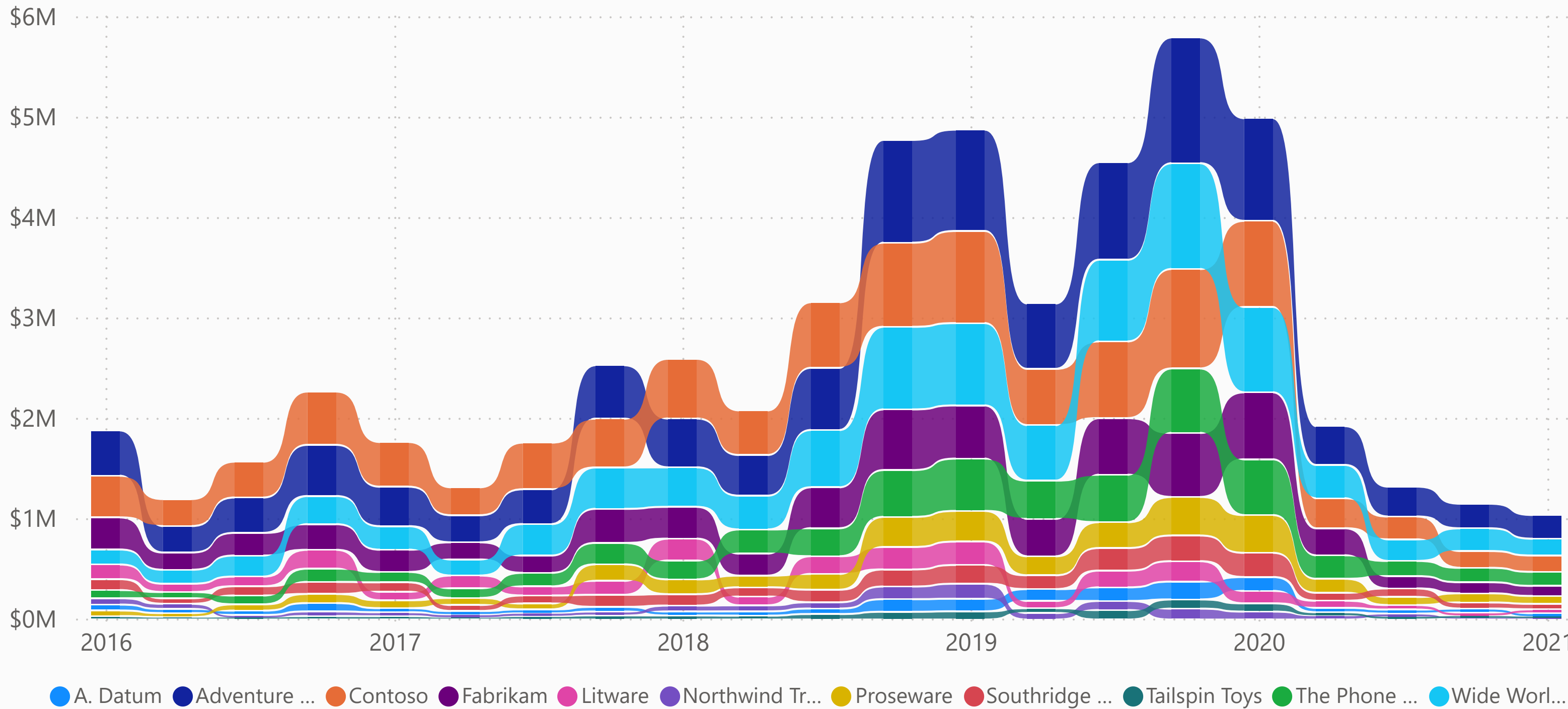
\$294.44K

\$296.9K

Metrics Selection

- ☐ Total Orders
- ☒ Total Revenue
- ☐ Total Profit
- ☐ MoM Growth

Brand's Rank Trending



Best Seller

Computers

Category

Desktops

Sub Category

Wide World Importers

Brand

WWI Desktop PC2.33 X2...

Product name

1

Colors

\$304.48

Unit Cost (avg)

\$919

Unit Price (avg)