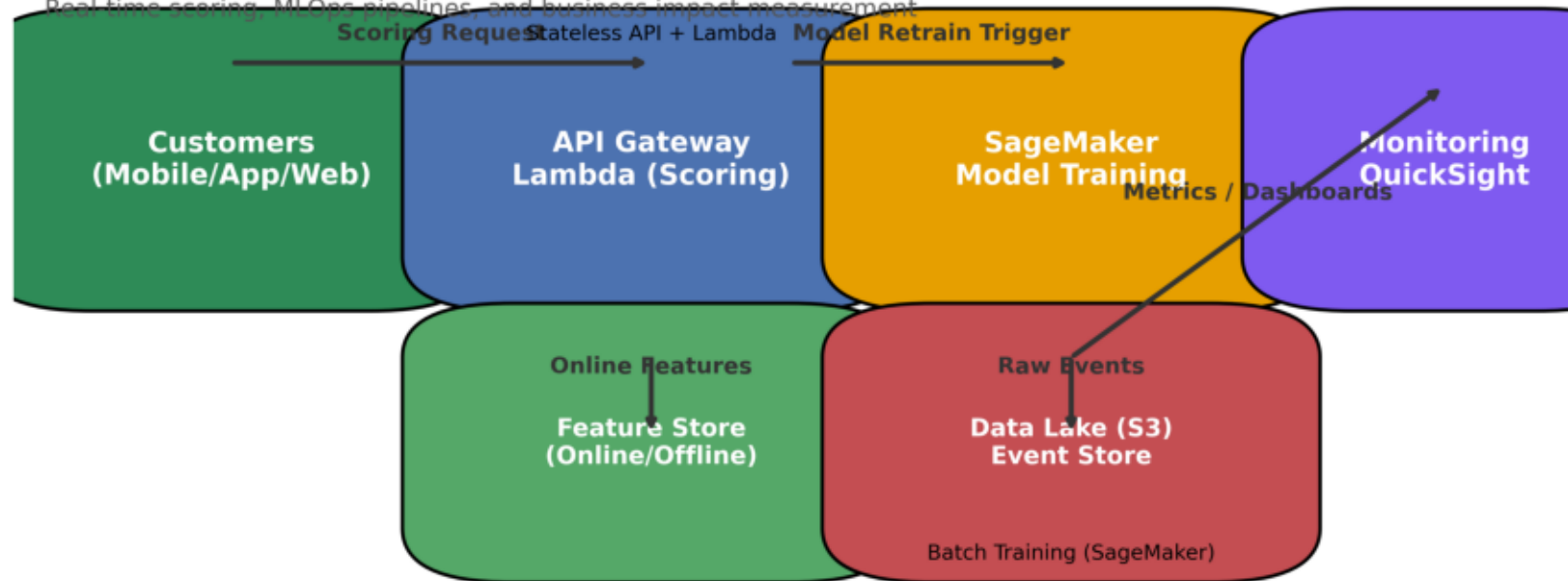


# Uplift Engine — Demo & Impact

Giải pháp Uplift Engine nâng ROI từ 19.2% lên 78.3% — tăng thêm 59.1 điểm phần trăm, tiết kiệm 70% ngân sách.

## Uplift Engine — High-level Architecture

Real time scoring, ML Ops pipelines, and business impact measurement



Approximate Qini (sorted uplift scores)

