The theory that most outstanding innovations and breakthroughs are made by people with a high level of 'innate intelligence' presents both advantages and disadvantages when applied to ordinary people. This mindset can foster a culture of self-improvement and continuous learning, which benefits not only individuals but also society as a whole.

However, there are significant disadvantages to over-relying on this theory. One major drawback is that it can lead to a deterministic outlook, where people believe that success is solely the result of natural intelligence, which they either have or do not have. This perspective can be discouraging for those who might not consider themselves inherently intelligent. As a result, they may feel disheartened and may not pursue their goals with the same vigor as they would if they believed that hard work and perseverance were more critical factors. Those who have access to better educational resources and opportunities from a young age are more likely to be perceived as 'innately intelligent.'

Moreover, this theory neglects the importance of other qualities such as creativity, emotional intelligence, and resilience. For instance, individuals who may not score high on traditional intelligence tests can still make significant contributions through their unique perspectives and innovative approaches. By focusing solely on innate intelligence, we risk undervaluing the diverse talents and abilities that different people bring to the table, which are essential for a well-rounded and dynamic society. This can create a self-fulfilling prophecy where only a select group, who already have advantages, continue to thrive, while others, who might have the potential but lack resources, get left behind.

In conclusion, while the theory of innate intelligence can motivate some people to achieve greatness, it is crucial to recognize its limitations. Success in life is multifaceted and relying too heavily on this theory can lead to a narrow and potentially harmful understanding of what it takes to succeed.