Product Ideas

Glasses that highlight key info when you look at a screen

AI that reads your emails and summarizes only decisions you need to make

A calendar that automatically fills in data summaries (like steps, study hours, or expenses)

A "data digest" app that gives you a simple daily summary of your personal data, like a quick morning update

Pricing/Cost/Expenses

Freemium model: free basic summaries, paid version with deeper analytics.

Partnership with educational orgs to help students interpret big data.

Hurdles

Data privacy and user trust issues.

Misinformation can happen when you oversimplify.

Hard to connect to all data sources (social media, finance, etc.).

High cost of AI compute for personal users.

Feedback from users

Collect feedback to train the summarizer to match understanding levels.

Allow people to send in raw data and receive a brief video summary.

Advertisement and marketing

Use TikTok or YouTube to make short videos that show real statistics in a fun way.

Demo tool comparing "before and after" simplification of dashboards.

Partner with journalists for "data clarity" tools in media.

Platform / Application Type

Voice assistant that answers data questions conversationally.

Slack/Teams Bot — posts daily "data insights" summaries for your workplace automatically.

A mobile app that turns data sets into interactive 3D worlds you can explore.

Summarizes every news article's data and stats into visual cards.

Regulatory

An AI tool that checks to see if summaries of data change the meaning of the original data

Every public data release must include a 1-page simple summary.