

Sales Dashboard

Select all	Australia	Canada	Central	France	Germany	Northeast	>
Qtr 1		Qtr 2		Qtr 3		Qtr 4	

Total Revenue
\$110.37M

Number of Customer
19.82K

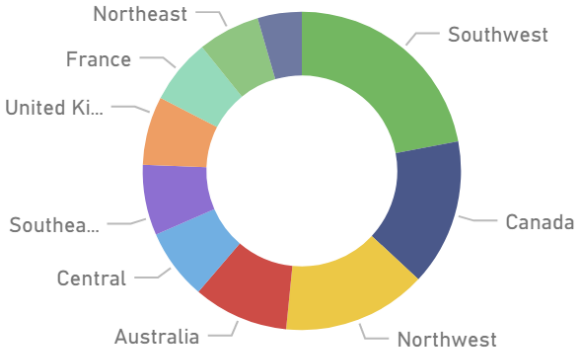
Total Unit Sold
275K

Total Discounts
\$2.04K

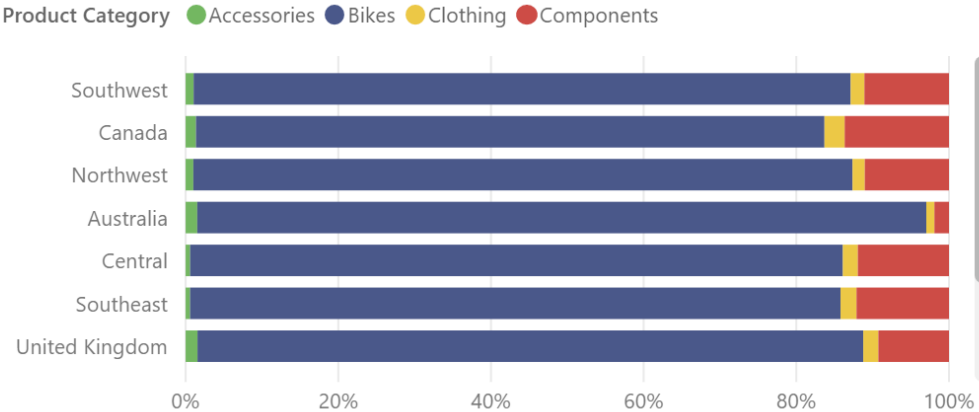
Net revenue by Category Hierachy



Net revenue by Territory

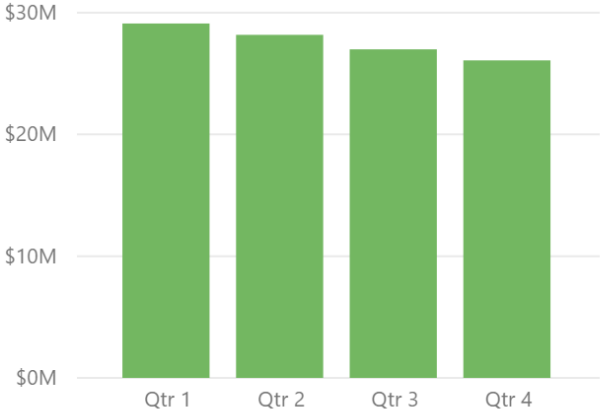


Net Revenue by Territory and Product Category



Name	Revenue	OrderQty
Mountain-200 Black, 38	\$4,406,146.9062	2977
Mountain-200 Black, 42	\$4,014,064.1199	2664
Mountain-200 Silver, 38	\$3,696,484.3126	2394
Mountain-200 Silver, 42	\$3,441,290.3343	2234
Mountain-200 Silver, 46	\$3,436,089.3546	2216
Mountain-200 Black, 46	\$3,311,097.3185	2111
Total	\$110,371,846.2034	274914

Net Revenue by Quarter



Basket Analysis

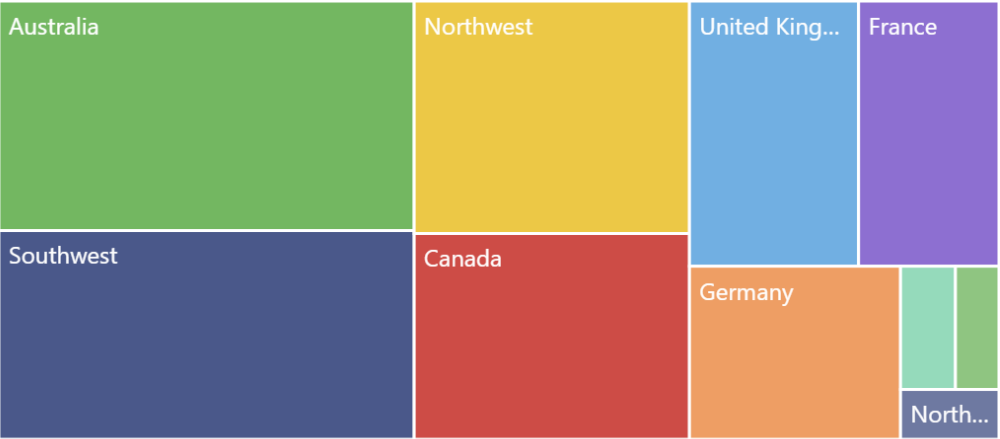
Initial Basket Product

- ☐ Adjustable Race
- ☒ All-Purpose Bike Stand
- ☒ AWC Logo Cap
- ☐ BB Ball Bearing
- ☐ Bearing Ball
- ☒ Bike Wash - Dissolver
- ☐ Blade
- ☐ Cable Lock
- ☐ Chain
- ☐ Chain Stays
- ☐ Chainring
- ☒ Chainring Bolts
- ☐ Chainring Nut
- ☐ Classic Vest, L
- ☐ Classic Vest, M

Selection Basket Product

- ☐ Adjustable Race
- ☐ All-Purpose Bike Stand
- ☒ AWC Logo Cap
- ☐ BB Ball Bearing
- ☐ Bearing Ball
- ☐ Bike Wash - Dissolver
- ☐ Blade
- ☐ Cable Lock
- ☒ Chain
- ☐ Chain Stays
- ☐ Chainring
- ☒ Chainring Bolts
- ☐ Chainring Nut
- ☐ Classic Vest, L
- ☐ Classic Vest, M

Territory



CustomerID	Unique Customers	Basket Customer	Selection Customers	Total Basket Customers
11000	1			
11001	1	1	1	1
11002	1			
11003	1	1	1	1
11004	1			
11005	1			
11006	1			
11007	1			
11008	1			
11009	1			
11010	1	1	1	1
11011	1			
11012	1			
11013	1			
11014	1			
11015	1	1		
11016	1			
11017	1			
11018	1			
11019	1			
11020	1			
11021	1			
11022	1			
11023	1			
11024	1	1		
11025	1			
11026	1			
11027	1	1	1	1
11028	1			
11029	1			
Total	19119	3447	2451	2414