Mobile Application Development

(Publish to Play Store)

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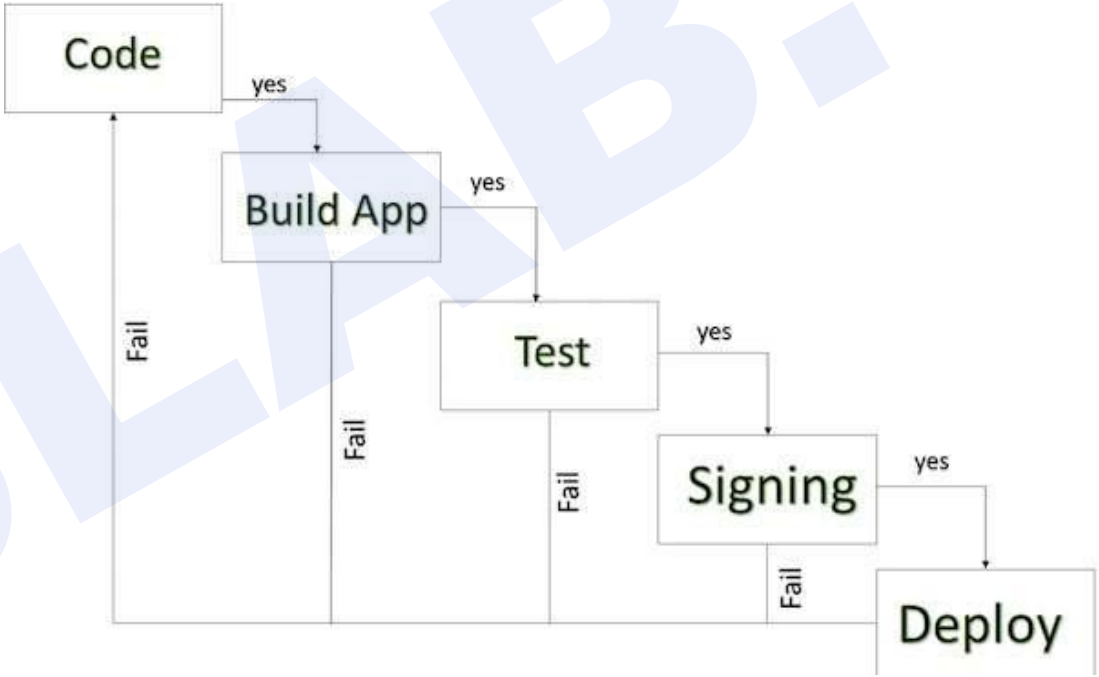
S³Lab
Smart Software System Laboratory


“The future of mobile is the future of online. It is how people access online content now.”
– David Murphy, Founder and Editor of Mobile Marketing Daily

Publishing

Overview

- a process that makes your Android applications available to users. Infect, publishing is the last phase of the Android application development process.



Publishing

Where to Publish?

- Slideme.org
- Amazon Store
- 1Mobile
- Samsung
- Mobile9
- Opera Mobile Store
- Mobango
- F-droid
- GetJar
- Google Play

Publishing

Tips

- #1. Take a Look at App Store Policies
- #2. Take High-Quality Screenshots of Your App
- #3. Create a Policy Page for Your App
- #4. Test Your App to Eliminate Errors
- #5. Get In Touch with App Review Sites
- #6. Be Clear About the Support Available with Your App
- #7. Give Your App a Version Number
- #8. Consider Getting Android Market Licensing
- #9. Optimize App for Different Platforms
- #10. Clean Up the App

Prerequisites

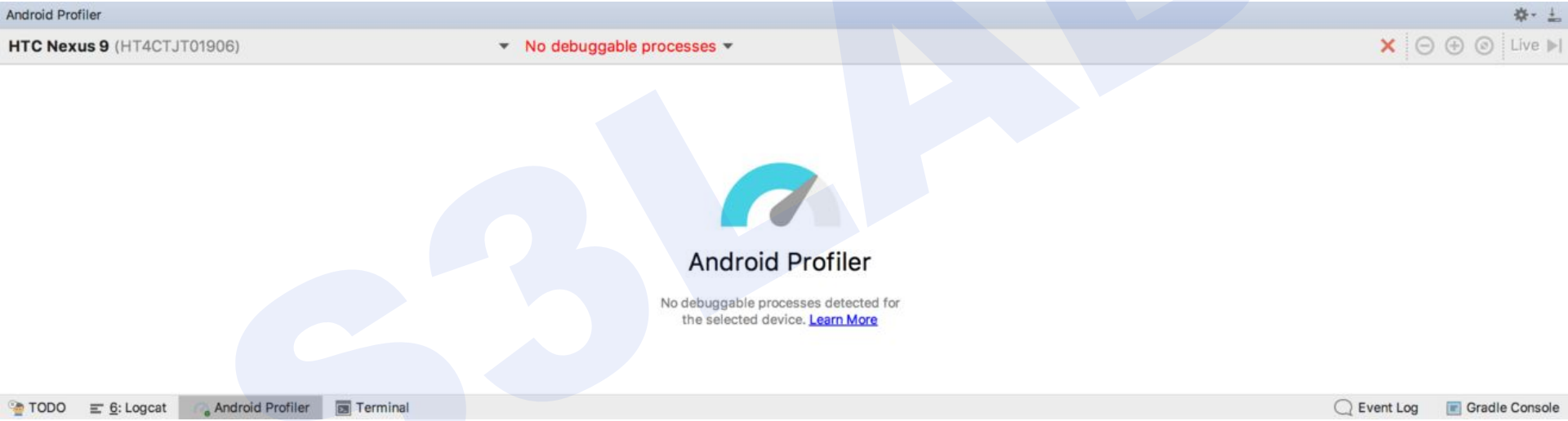
- Regression Testing - > for all target devices
- Application Rating
- Targeted Regions -> Time, Localize
- Application Size -> **150MB** as default limit in Google Play
- SDK and Screen Compatibility
- Application Pricing -> Free or Specific Price
- Promotional Content -> for marketing
- Build and Upload release-ready APK
- Finalize Application Detail

Android Profiling

- Provides a way to monitor CPU, networking and memory metrics of an app in real-time as it is running on a device or emulator. This serves as an invaluable tool for performing tasks such as identifying performance bottlenecks in an app, checking that the app makes appropriate use of memory resources and ensuring that the app does not use excessive networking data bandwidth.

Android Profiling

View -> Tool Windows -> Android Profiler



Android Profiling

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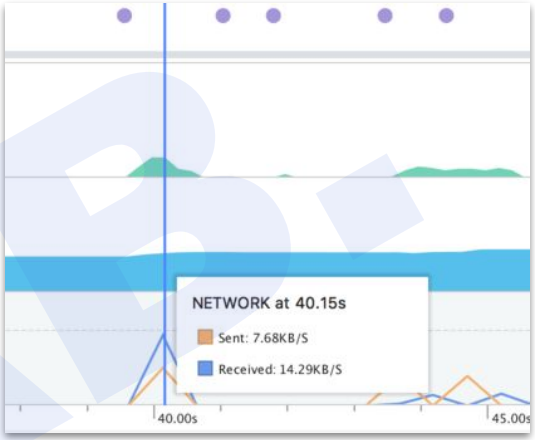
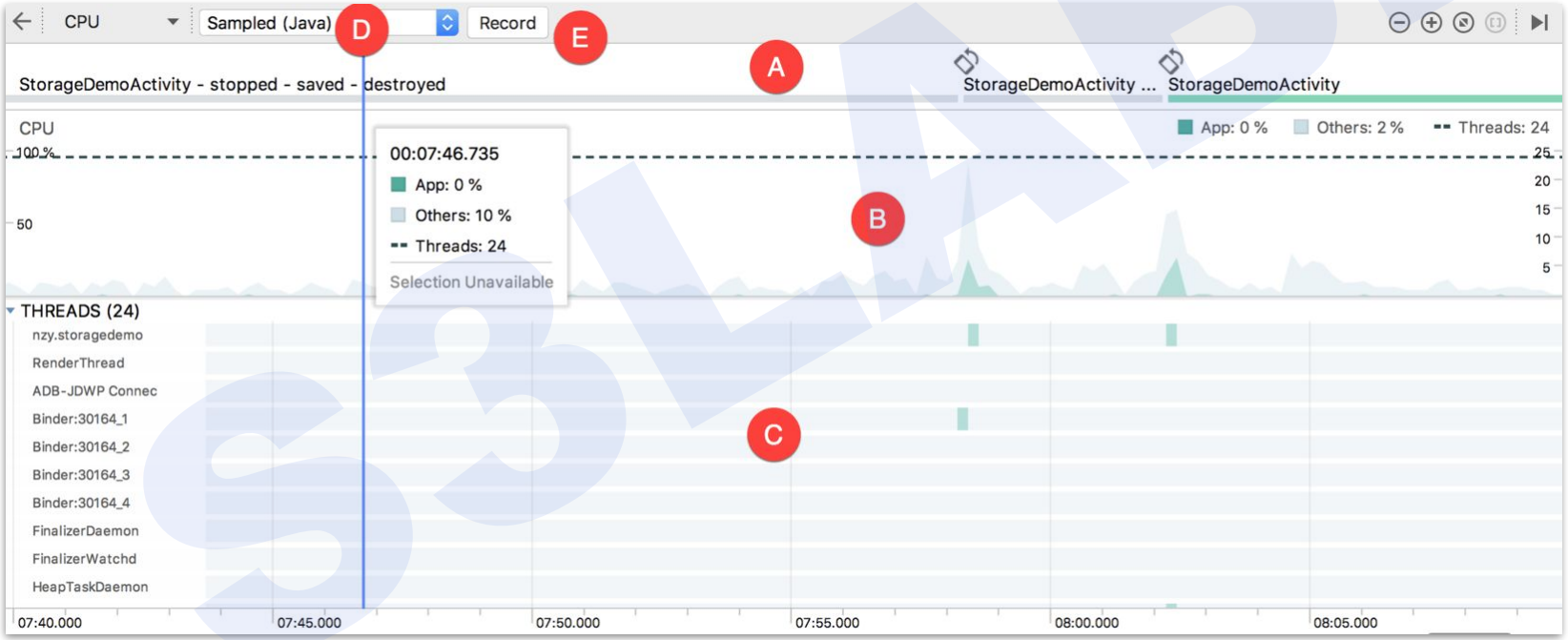


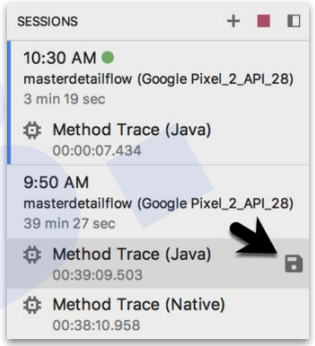
Android Profiling

CPU Profiler



Android Profiling

CPU Profiler - trace



Top Down | Bottom Up | Call Chart | Flame Chart — Wall Clock Time

Name	Self (µs)	%	Children (µs)	%	Total (µs)	%
main	2	0.00%	13,844,372	100.00	13,844,374	100.00
main() (com.android.internal.os.ZygoteInit)	1	0.00%	13,844,371	100.00	13,844,372	100.00
run() (com.android.internal.os.ZygoteInit$MethodAndArgsCaller)	1	0.00%	13,844,370	100.00	13,844,371	100.00
invoke() (java.lang.reflect.Method)	1	0.00%	13,844,369	100.00	13,844,370	100.00
main() (android.app.ActivityThread)	1	0.00%	13,844,368	100.00	13,844,369	100.00
loop() (android.os.Looper)	1	0.00%	13,844,367	100.00	13,844,368	100.00
next() (android.os.MessageQueue)	28,743	0.21%	12,225,325	88.31%	12,254,068	88.51%
nativePollOnce() (android.os.MessageQueue)	12,220,701	88.27%	4,624	0.03%	12,225,325	88.31%
dispatchBatchedInputEventPending() (android.view.InputEventReceiver)	1,992	0.01%	0	0.00%	1,992	0.01%
dispatchInputEvent() (android.view.InputEventReceiver)	0	0.00%	2,632	0.02%	2,632	0.02%
clearCallingIdentity() (android.os.Binder)	2,507	0.02%	0	0.00%	2,507	0.02%
dispatchMessage() (android.os.Handler)	0	0.00%	1,587,792	11.47%	1,587,792	11.47%

Android Profiling

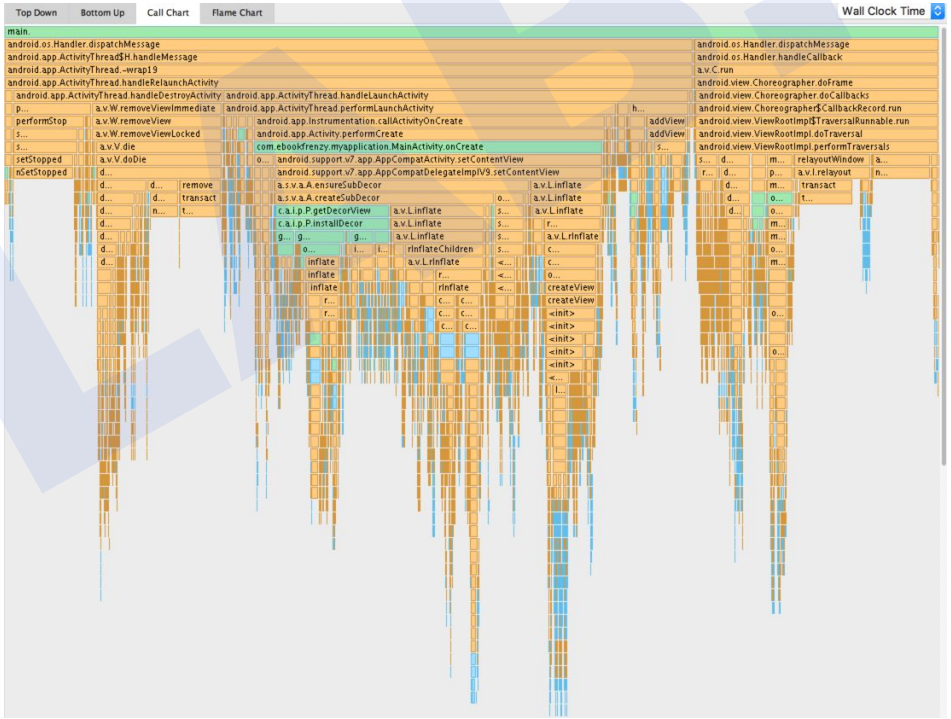
CPU Profiler - trace

Name	Self (µs)	%	Children (µs)	%	Total (µs)	%
JDWP	3,498,238	99.92%	2,888	0.08%	3,501,126	100.00%
▶ dispatch() (org.apache.harmony.dalvik.ddmc.DdmServer)	1,937	0.06%	951	0.03%	2,888	0.08%
▼ get() (java.util.HashMap)	32	0.00%	418	0.01%	450	0.01%
▶ dispatch() (org.apache.harmony.dalvik.ddmc.DdmServer)	32	0.00%	418	0.01%	450	0.01%
▼ getEntry() (java.util.HashMap)	120	0.00%	293	0.01%	413	0.01%
▶ get() (java.util.HashMap)	120	0.00%	293	0.01%	413	0.01%
▼ handleChunk() (android.ddm.DdmHandleProfiling)	35	0.00%	210	0.01%	245	0.01%
▶ dispatch() (org.apache.harmony.dalvik.ddmc.DdmServer)	35	0.00%	210	0.01%	245	0.01%
▼ valueOf() (java.lang.Integer)	181	0.01%	58	0.00%	239	0.01%
▶ dispatch() (org.apache.harmony.dalvik.ddmc.DdmServer)	181	0.01%	58	0.00%	239	0.01%
▶ equals() (java.lang.Integer)	173	0.00%	5	0.00%	178	0.01%
▶ handleMPSS() (android.ddm.DdmHandleProfiling)	9	0.00%	119	0.00%	128	0.00%
▶ startMethodTracingDdms() (android.os.Debug)	7	0.00%	112	0.00%	119	0.00%
▶ startMethodTracingDdms() (dalvik.system.VMDebug)	111	0.00%	1	0.00%	112	0.00%
▶ singleWordWangJenkinsHash() (sun.misc.Hashing)	78	0.00%	31	0.00%	109	0.00%
▶ <init>() (java.lang.Integer)	25	0.00%	33	0.00%	58	0.00%

Android Profiling

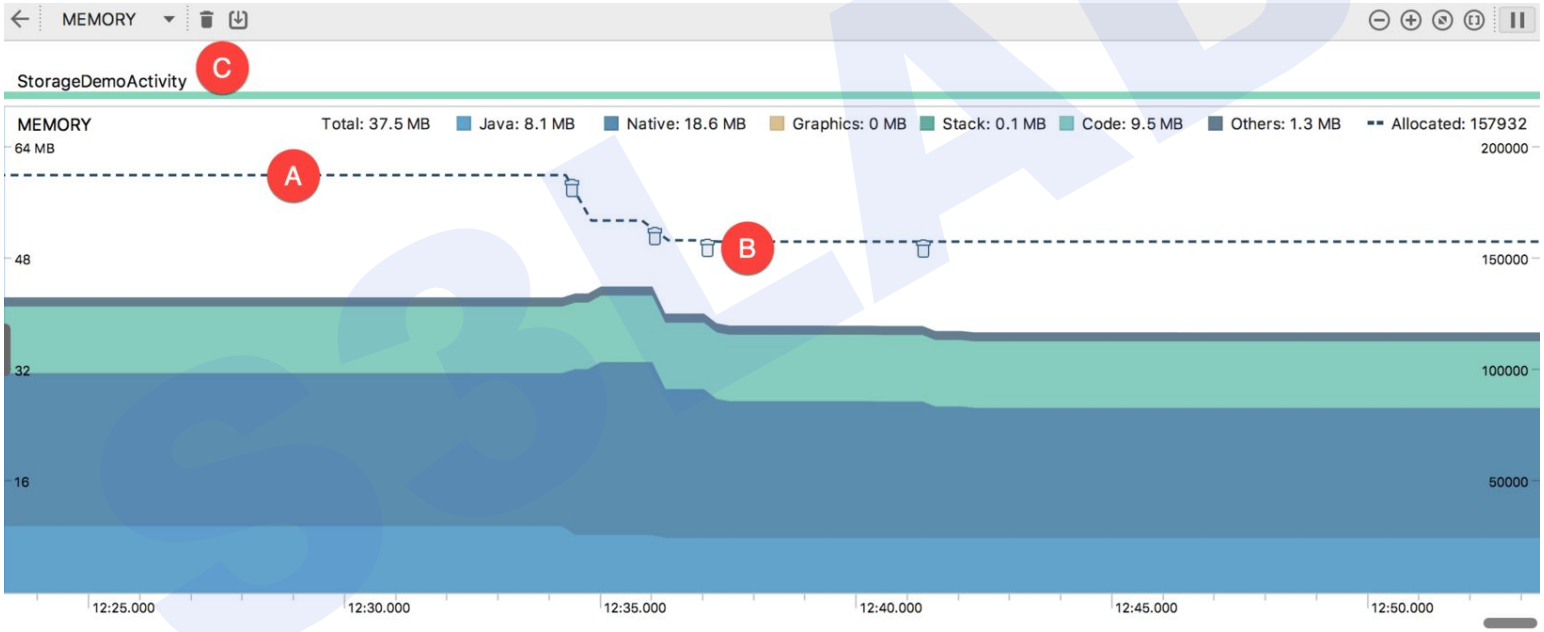
CPU Profiler - trace

- In app method: Green
- API: Orange
- Third-party: Blue



Android Profiling

Memory Profiler



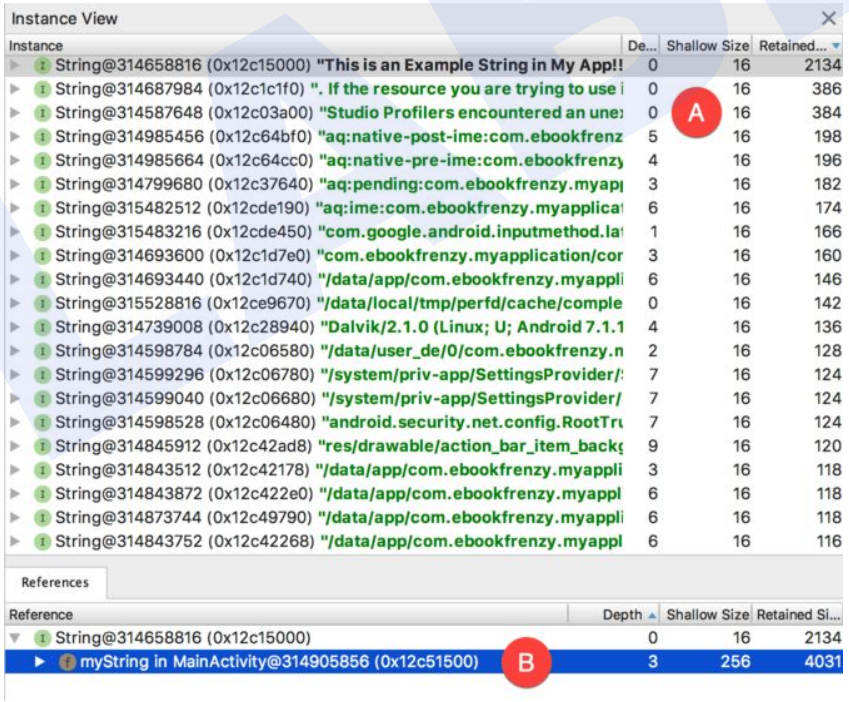
Android Profiling

Memory Profiler - heap dump

Class Name	Allocations	Native Size	Shallow Size	Retained Si...
app heap	9,474	112,343	585,378	2,244,844
Class *(java.lang)*	490	0	70,567	261,732
byte[]	1,980	0	205,510	205,510
String *(java.lang)*	1,577	0	25,232	80,090
Object[] *(java.lang)*	521	0	26,792	72,889
Editor *(android.widget)*	1	0	248	60,437
SelectionActionModeHelper *(android.widget)*	1	0	36	57,818
SelectionActionModeHelper$SelectionTracker *(android.widget)*	1	0	37	57,213
RuleBasedBreakIterator *(android.icu.text)*	2	0	114	57,183
SelectionActionModeHelper$SelectionMetricsLogger *(android.widget)*	1	0	25	57,163
IculteratorWrapper *(java.text)*	1	0	12	57,138
RBBIDataWrapper *(android.icu.text)*	1	0	41	55,645
char[]	15	0	46,950	46,950

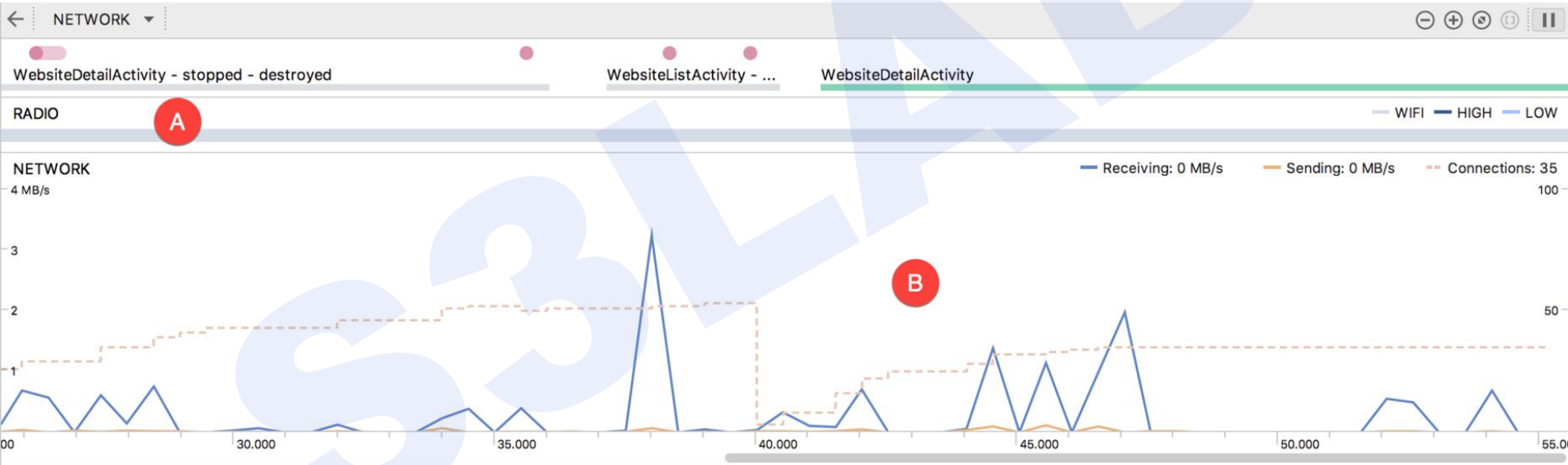
Android Profiling

Memory Profiler - heap dump



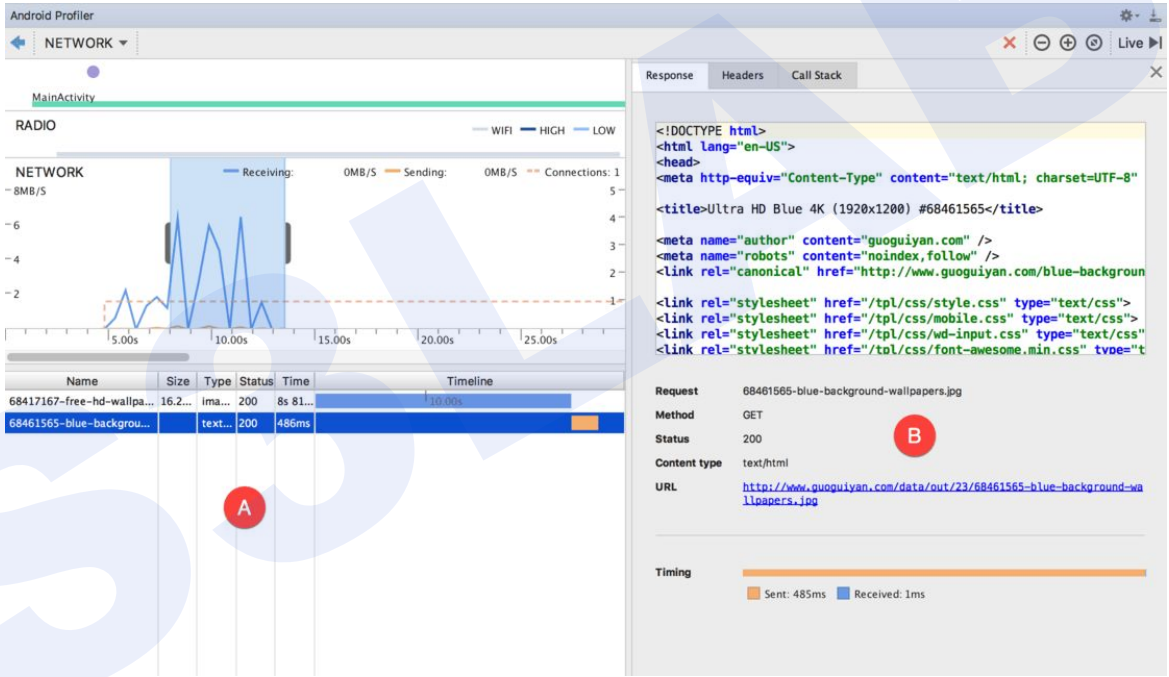
Android Profiling

Network Profiler



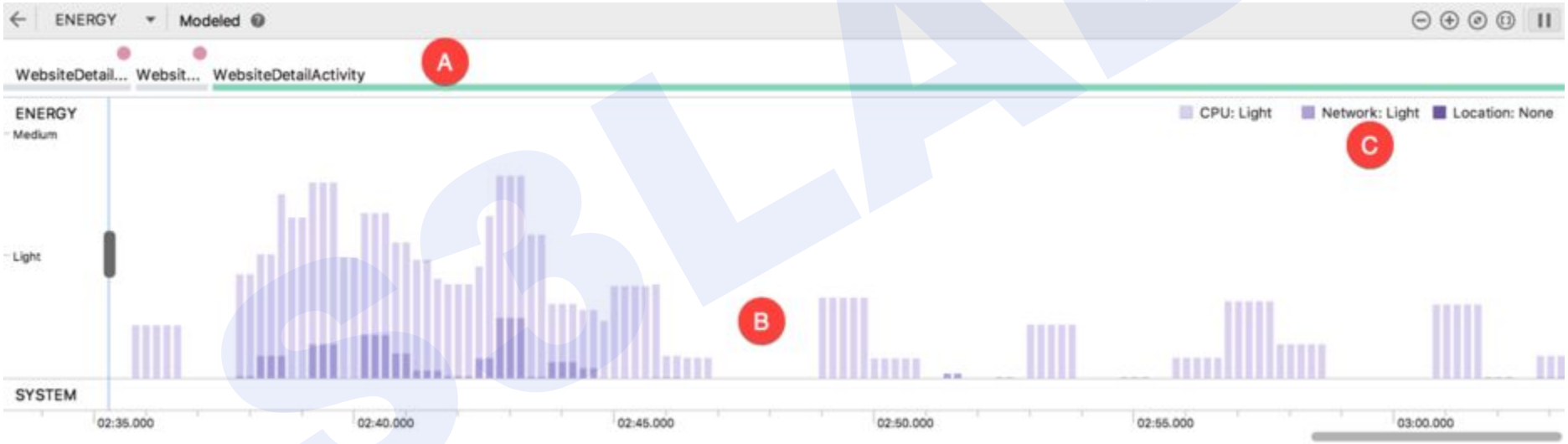
Android Profiling

Network Profiler



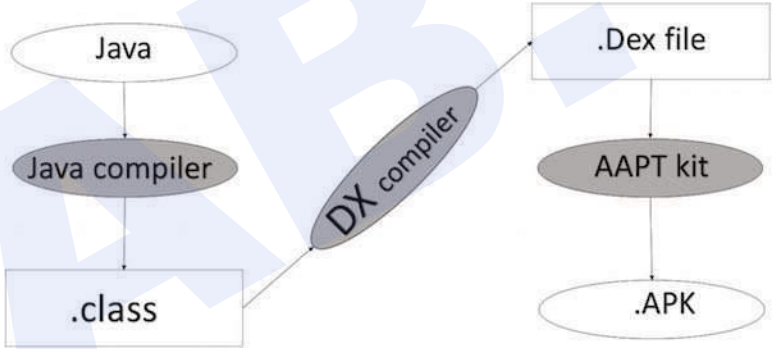
Android Profiling

Energy Profiler



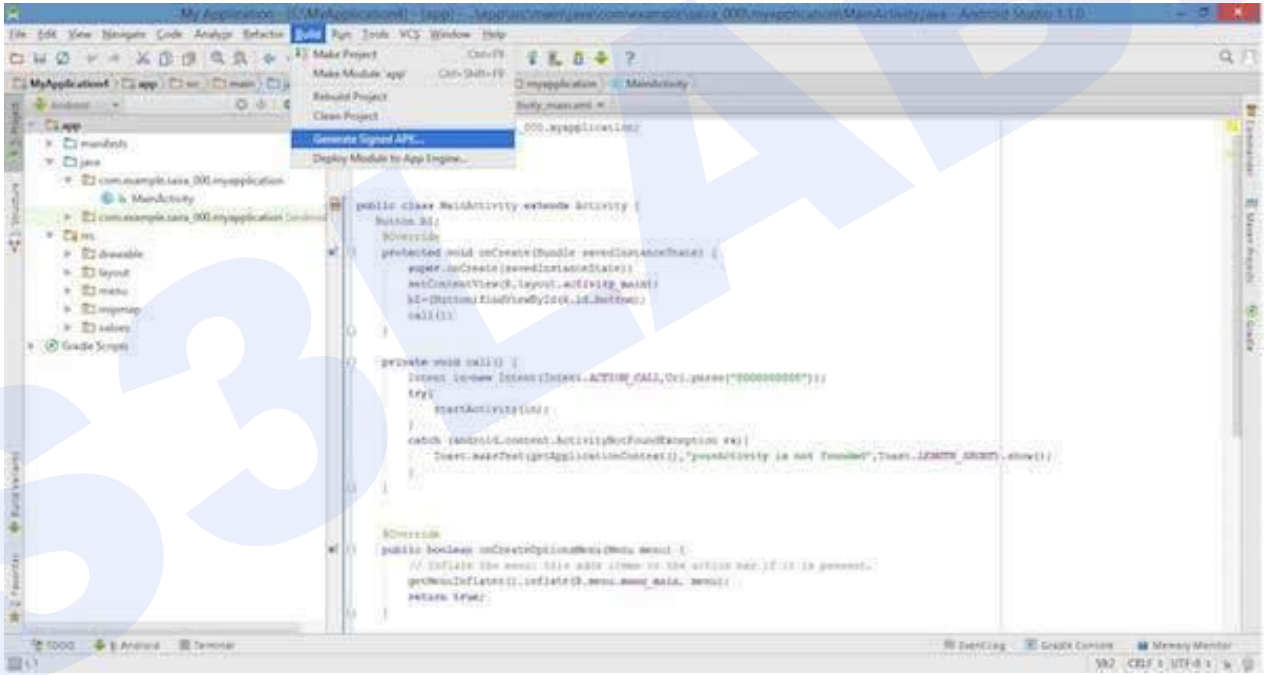
Android Export Process

- **Dx tools**(Dalvik executable tools): convert **.class** file to **.dex** file, memory optimization and reduce the boot-up speed time.
- **AAPT**(Android assistance packaging tool):convert **.Dex** file to **.Apk**
- **APK**(Android packaging kit): The final stage of deployment process is called as **.apk**.



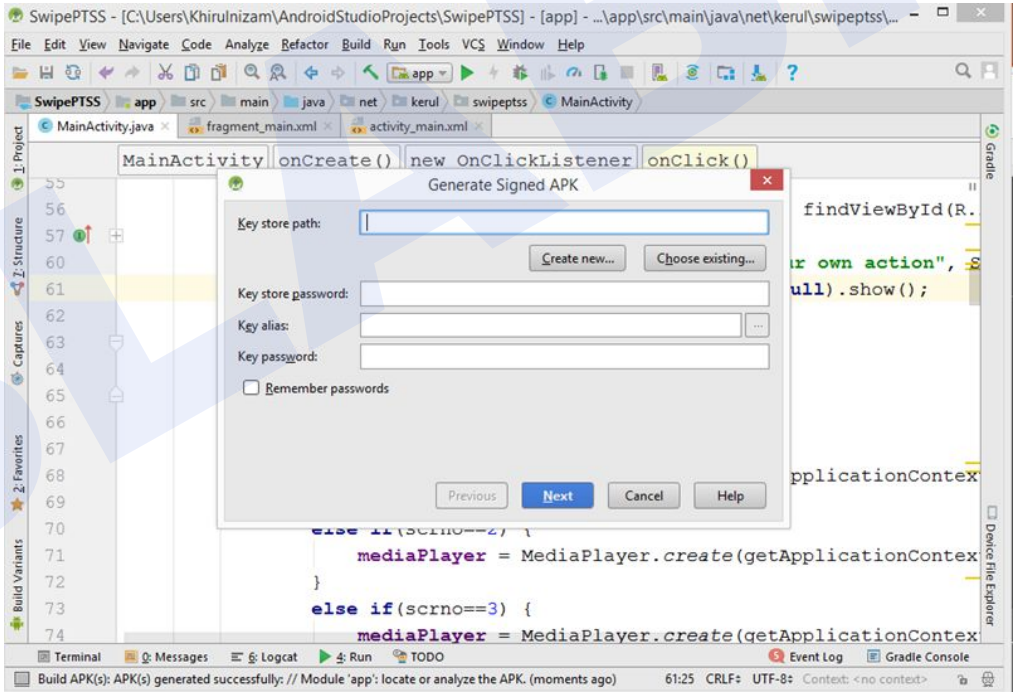
Export Signed APK

Build -> Generate Signed APK



Export Signed APK

Create new keystore



Export Signed APK

Manually

- Generate a private key using keytool
  - *$ keytool -genkey -v -keystore my-release-key.keystore -alias alias_name -keyalg RSA -keysize 2048 -validity 10000*
- Compile your app in release mode to obtain an unsigned APK
- Sign your app with your private key using jarsigner
  - *$ jarsigner -verbose -sigalg SHA1withRSA -digestalg SHA1 -keystore my-release-key.keystore my_application.apk alias_name*
- Verify that your APK is signed. For example −
  - *$ jarsigner -verify -verbose -certs my_application.apk*
- Align the final APK package using zipalign.
  - *$ zipalign -v 4 your_project_name-unaligned.apk your_project_name.apk*

Export Signed APK

Manifest

- Remove **Log** calls and remove the **android:debuggable** attribute
- android:versionCode -> should be increase for every updated release
- android:versionName -> usually follow the version code

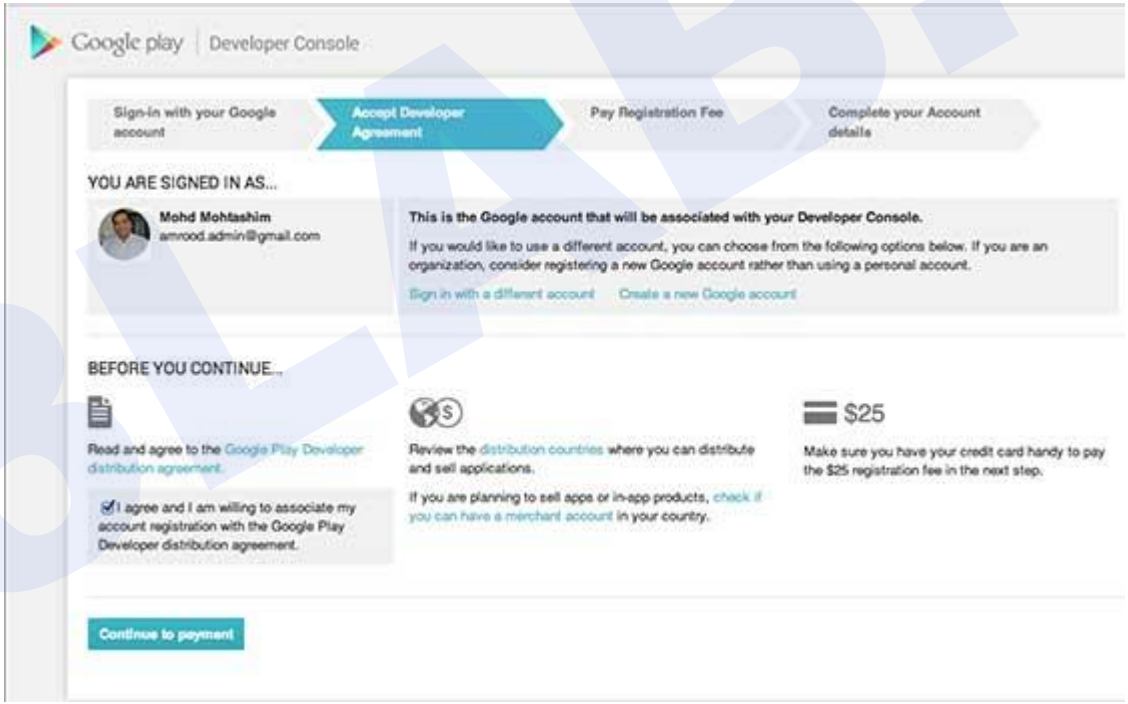
Play Store Account

Register

- Register for a developer ID
- $25 for life.
- Another consideration: you need to pay through Google Wallet, using a credit card.
- https://play.google.com/apps/publish/

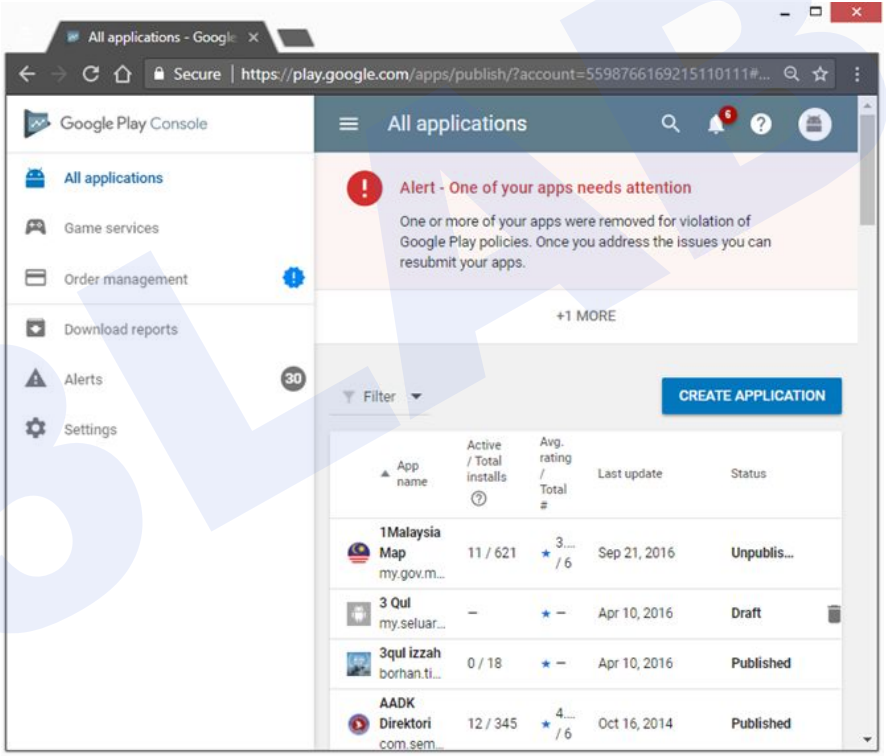
Play Store Account

Using Google ID
Register
MarketPlace



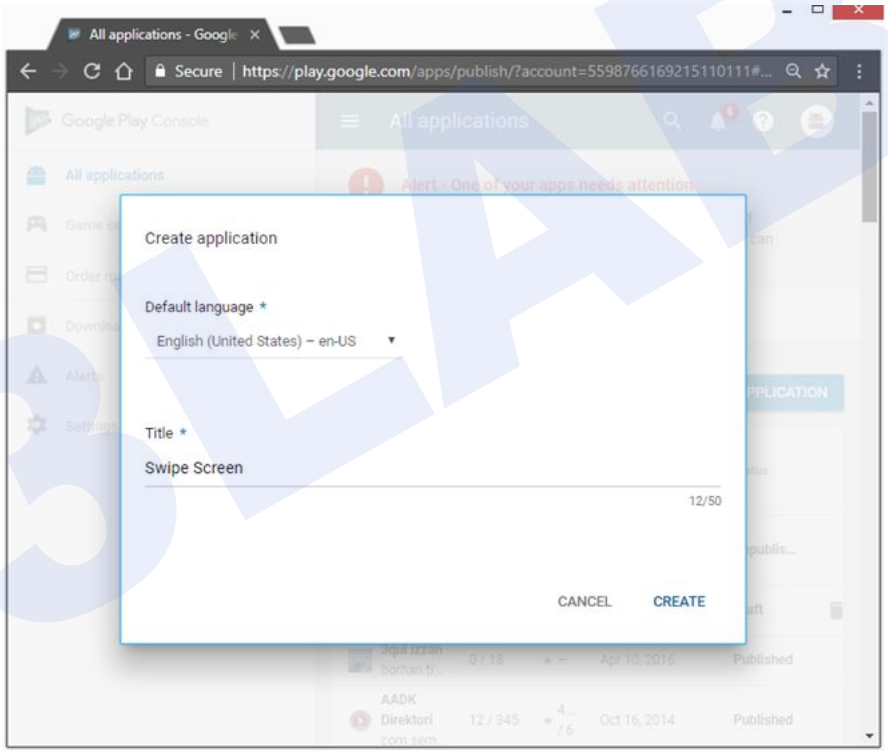
Play Store Account

Create Application



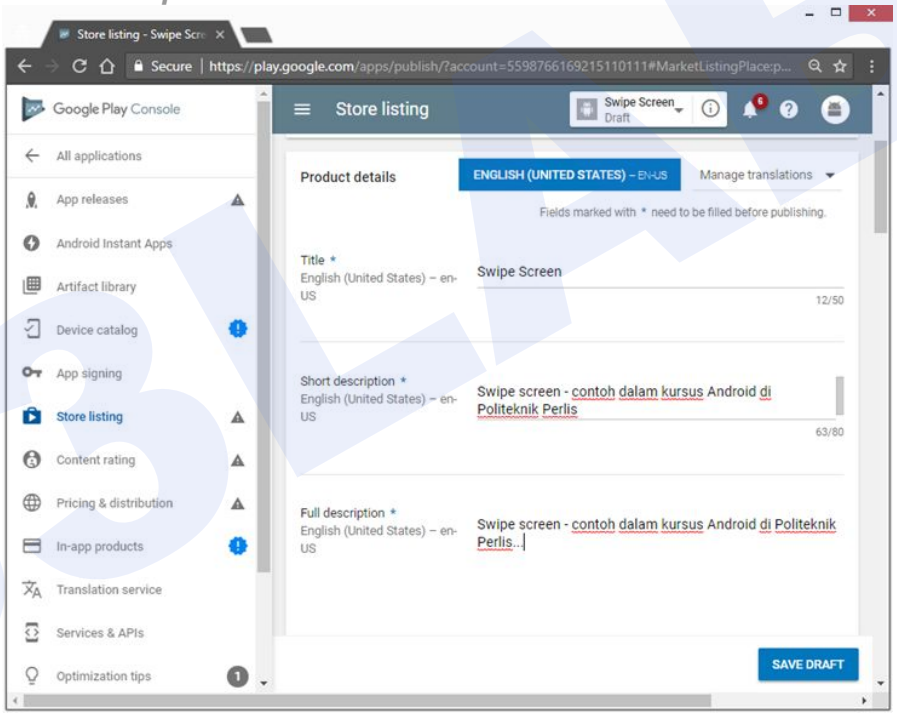
Play Store Account

Create Application



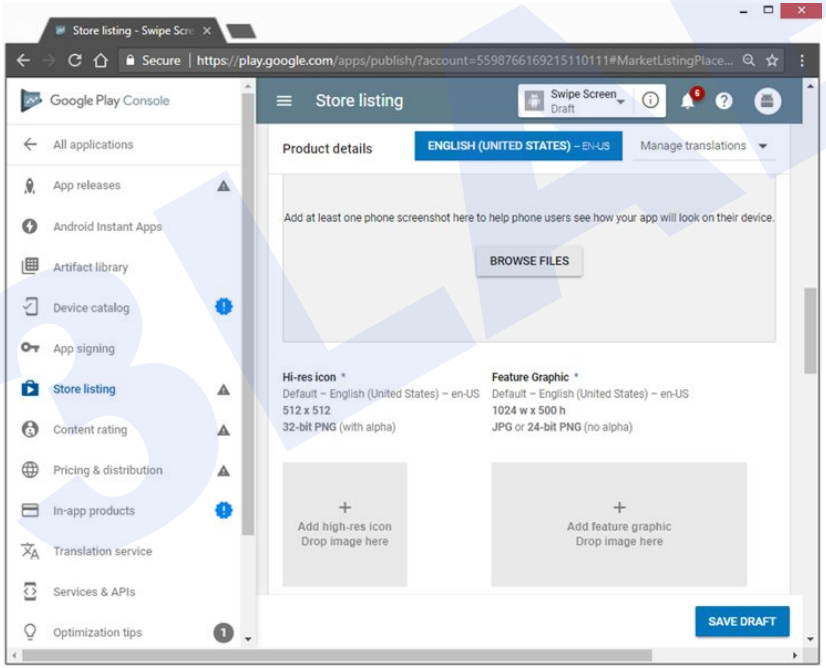
Play Store Account

Configure Application - Description



Play Store Account

Configure Application - Upload graphic Assets



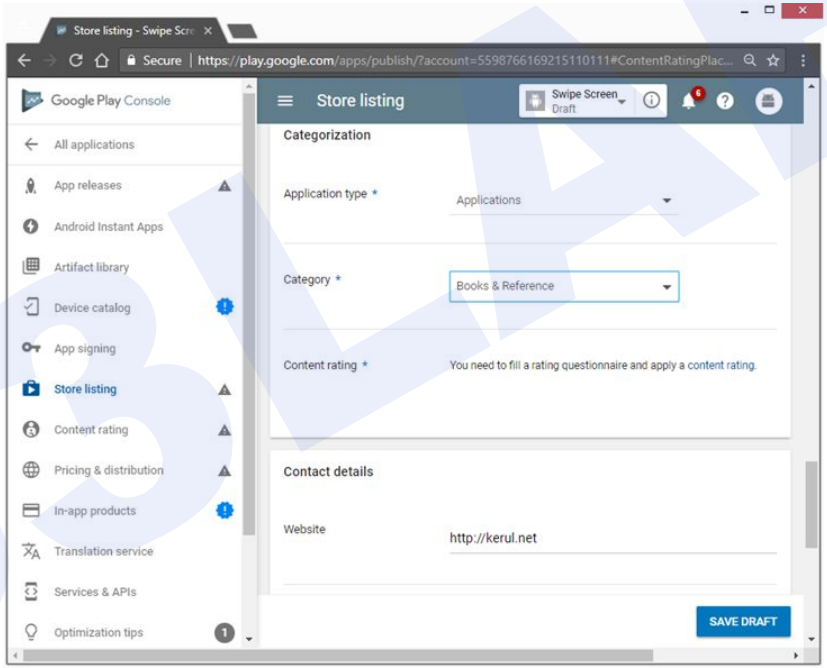
Play Store Account

Graphic Materials

- High-res icon. (size 512px x 512px)
- Featured graphic. (size 1024px x 500px)
- At least 2 non-Android TV screenshots. (2 screenshot images. Min length for any side: 320px)

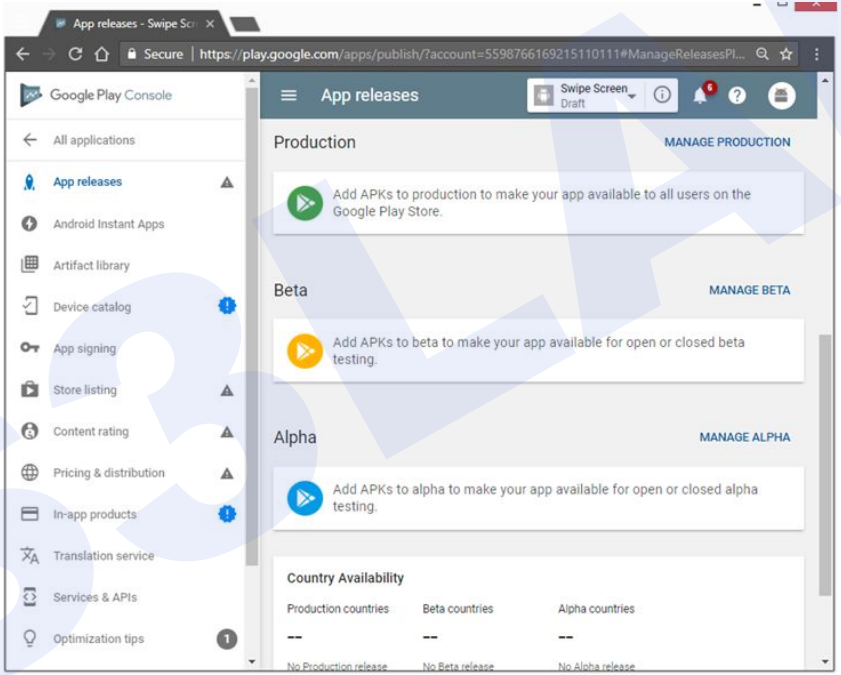
Play Store Account

Configure Application - App Category



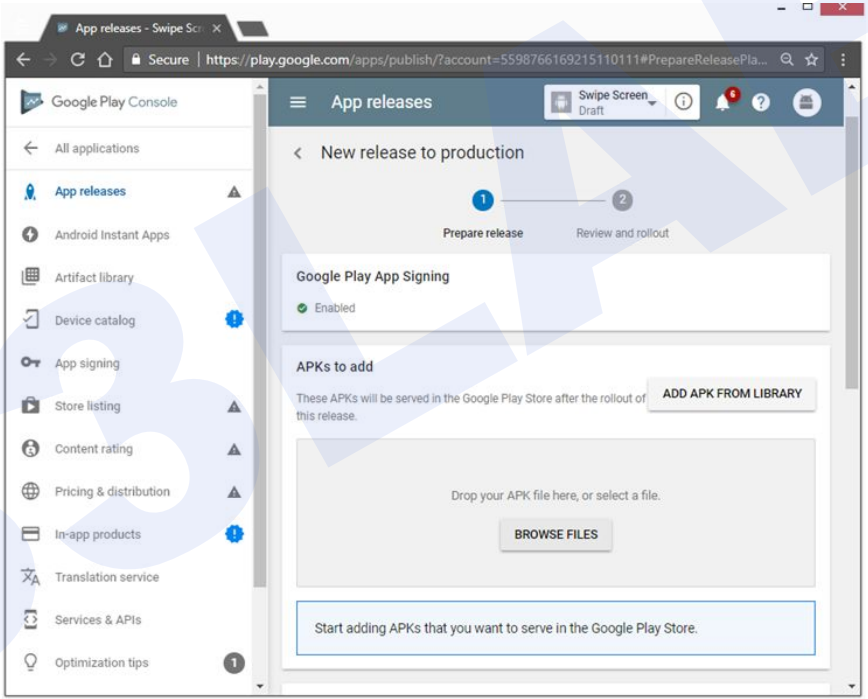
Play Store Account

Configure Application - Upload APK



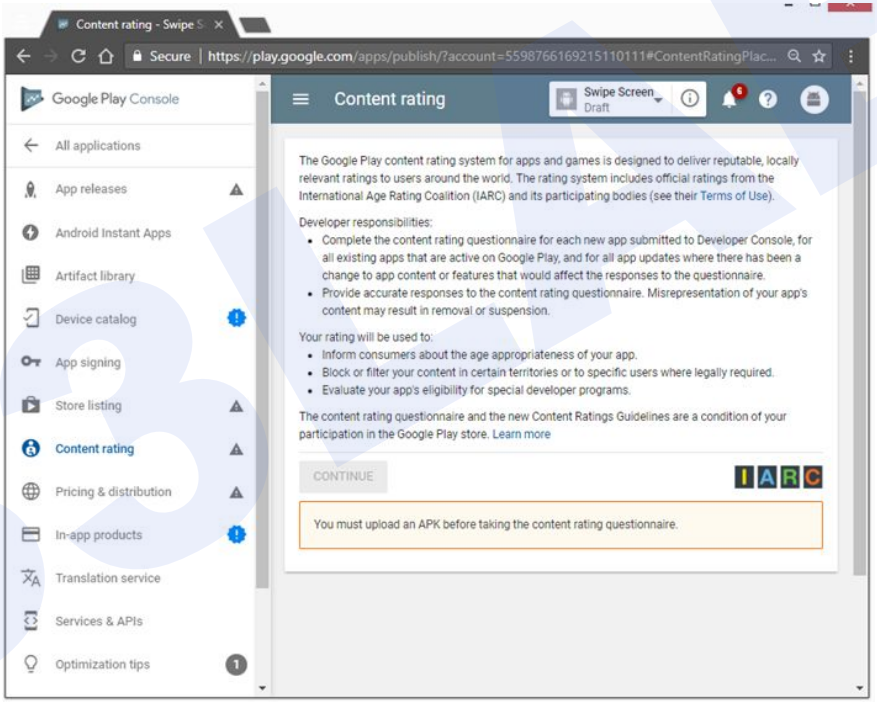
Play Store Account

Configure Application - Upload APK



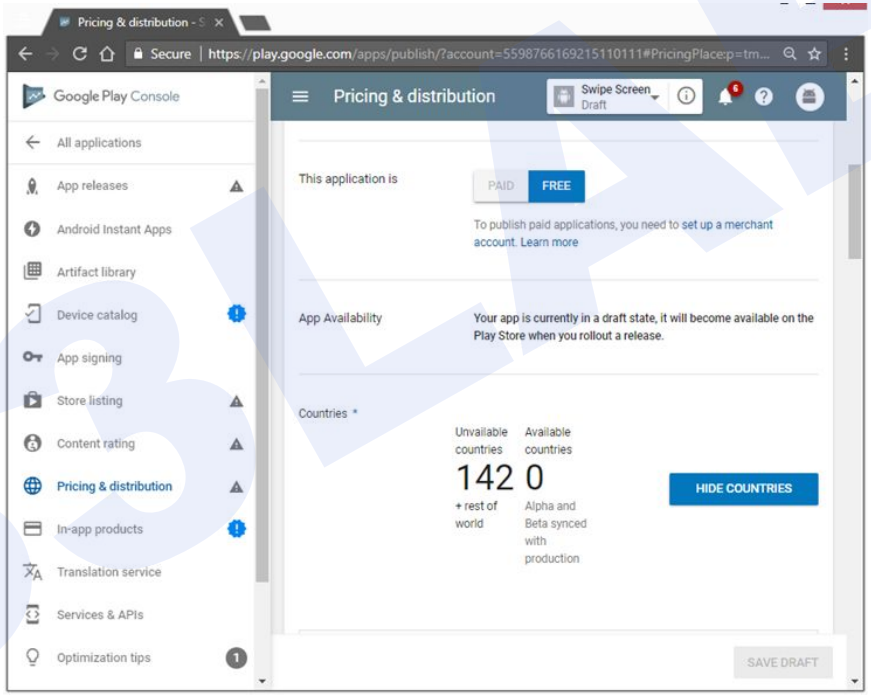
Play Store Account

Configure Application - Content Rating



Play Store Account

Configure Application - Pricing



Q & A

Thank you for listening

“Coming together is a beginning;
Keeping together is progress;
Working together is success.”
- HENRY FORD