

Mobile Application Development

(Publish to Play Store)

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February 1st, 2020



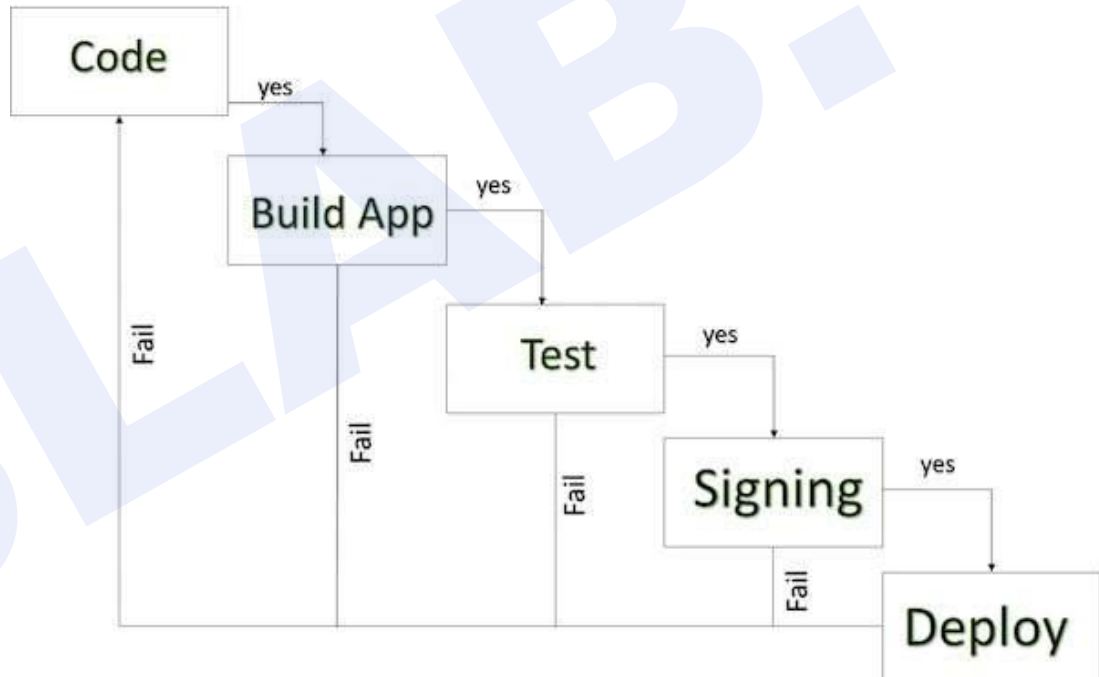
“The future of mobile is the future of online. It is how people access online content now.”

– David Murphy, Founder and Editor of [Mobile Marketing Daily](#)

Publishing

Overview

- a process that makes your Android applications available to users. In fact, publishing is the last phase of the Android application development process.



Publishing

Where to Publish?

- Slideme.org
 - Amazon Store
 - 1Mobile
 - Samsung
 - Mobile9
 - Opera Mobile Store
 - Mobango
 - F-droid
- GetJar
 - Google Play



Samsung
GALAXY Apps



Publishing



Tips

- #1. Take a Look at App Store Policies
- #2. Take High-Quality Screenshots of Your App
- #3. Create a Policy Page for Your App
- #4. Test Your App to Eliminate Errors
- #5. Get In Touch with App Review Sites
- #6. Be Clear About the Support Available with Your App
- #7. Give Your App a Version Number
- #8. Consider Getting Android Market Licensing
- #9. Optimize App for Different Platforms
- #10. Clean Up the App

Prerequisites

- Regression Testing - > for all target devices
- Application Rating
- Targeted Regions -> Time, Localize
- Application Size -> **150MB** as default limit in Google Play
- SDK and Screen Compatibility
- Application Pricing -> Free or Specific Price
- Promotional Content -> for marketing
- Build and Upload release-ready APK
- Finalize Application Detail

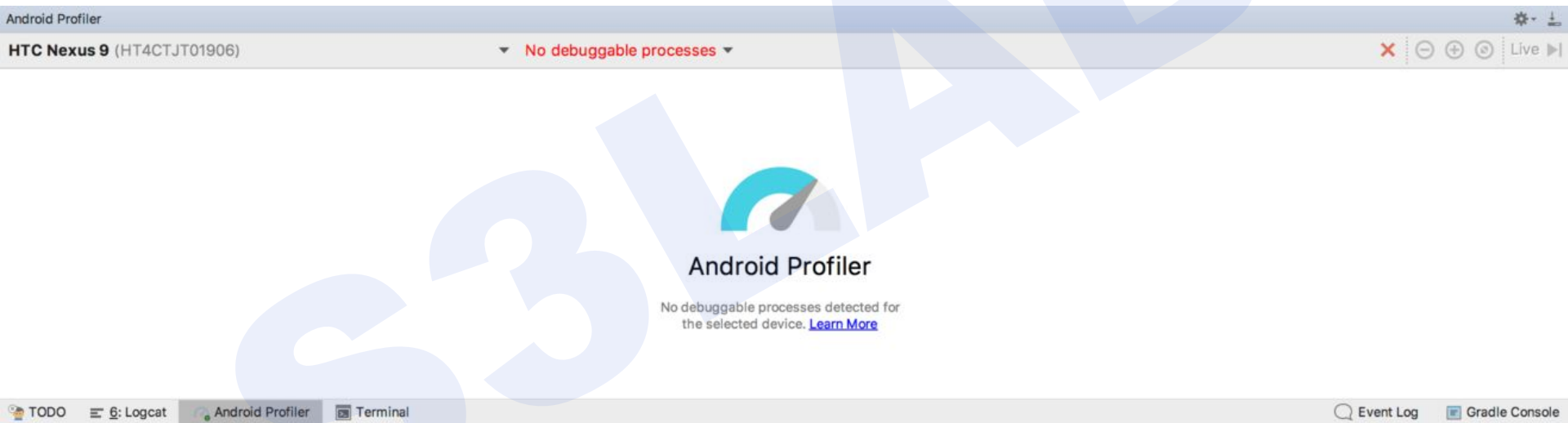
Android Profiling



- Provides a way to monitor CPU, networking and memory metrics of an app in real-time as it is running on a device or emulator. This serves as an invaluable tool for performing tasks such as identifying performance bottlenecks in an app, checking that the app makes appropriate use of memory resources and ensuring that the app does not use excessive networking data bandwidth.

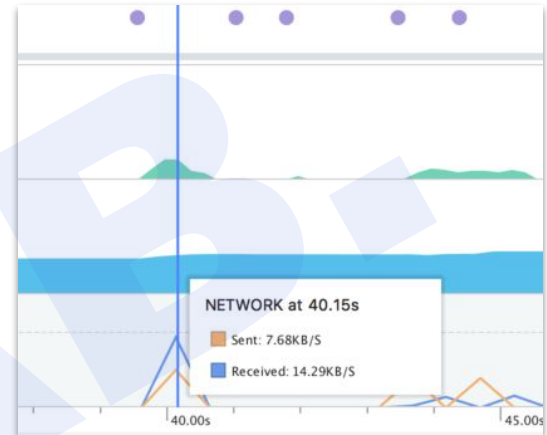
Android Profiling

View -> Tool Windows -> Android Profiler



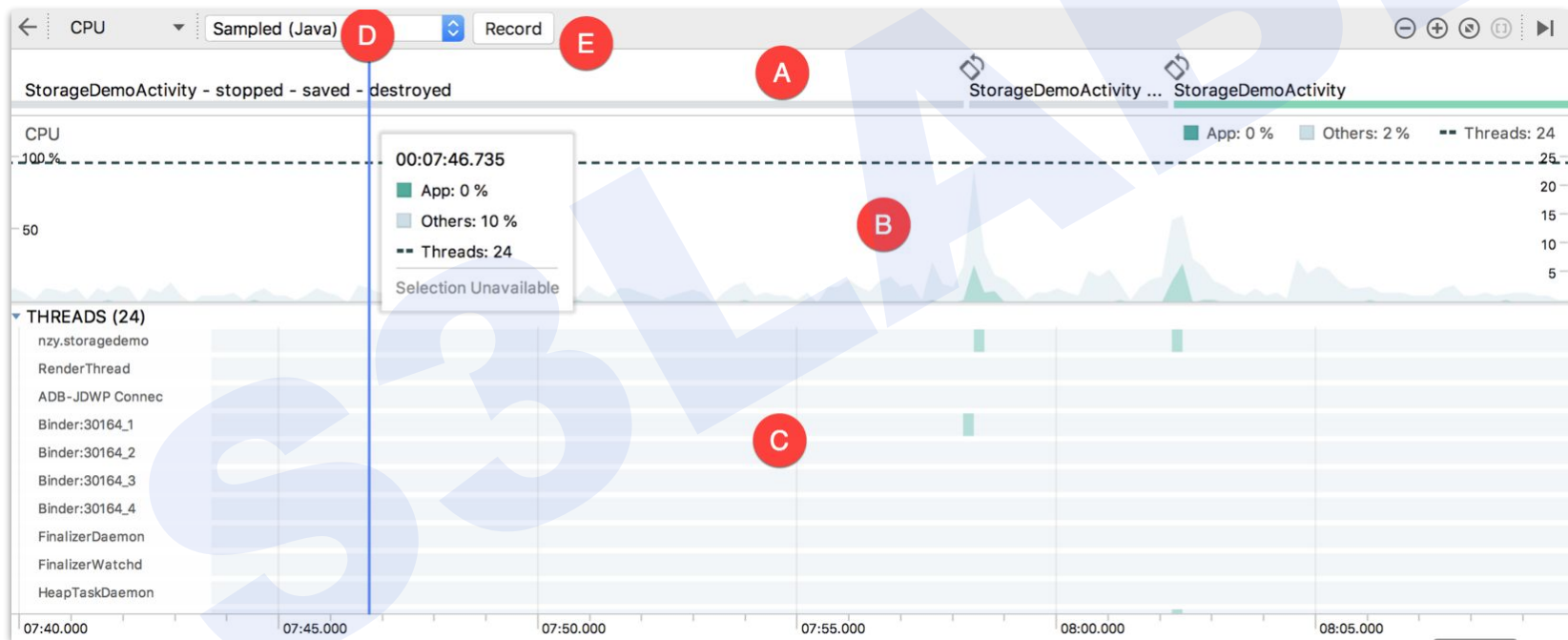
Android Profiling

View -> Tool Windows -> Android Profiler



Android Profiling

CPU Profiler



Android Profiling

CPU Profiler - trace



The screenshot displays the Android Studio CPU Profiler interface. The 'SESSIONS' window is open, showing a list of sessions. A black arrow points to the 'Method Trace (Java)' session at 9:50 AM. The main window shows a hierarchical tree of methods being traced, including main(), run(), invoke(), and various Android framework methods like loop(), next(), nativePollOnce(), dispatchBatchedInputEventPending(), dispatchInputEvent(), clearCallingIdentity(), and dispatchMessage(). A table on the right shows performance metrics for each method.

Name	Self (μs)	%	Children (μs)	%	Total (μs)	%
main	2	0.00%	13,844,372	100.00%	13,844,374	100.00%
main() (com.android.internal.os.ZygoteInit)	1	0.00%	13,844,371	100.00%	13,844,372	100.00%
run() (com.android.internal.os.ZygoteInit\$MethodAndArgsCaller)	1	0.00%	13,844,370	100.00%	13,844,371	100.00%
invoke() (java.lang.reflect.Method)	1	0.00%	13,844,369	100.00%	13,844,370	100.00%
main() (android.app.ActivityThread)	1	0.00%	13,844,368	100.00%	13,844,369	100.00%
loop() (android.os.Looper)	1	0.00%	13,844,367	100.00%	13,844,368	100.00%
next() (android.os.MessageQueue)	28,743	0.21%	12,225,325	88.31%	12,254,068	88.51%
nativePollOnce() (android.os.MessageQueue)	12,220,701	88.27%	4,624	0.03%	12,225,325	88.31%
dispatchBatchedInputEventPending() (android.view.InputEventReceiver)	1,992	0.01%	0	0.00%	1,992	0.01%
dispatchInputEvent() (android.view.InputEventReceiver)	0	0.00%	2,632	0.02%	2,632	0.02%
clearCallingIdentity() (android.os.Binder)	2,507	0.02%	0	0.00%	2,507	0.02%
dispatchMessage() (android.os.Handler)	0	0.00%	1,587,792	11.47%	1,587,792	11.47%

Android Profiling

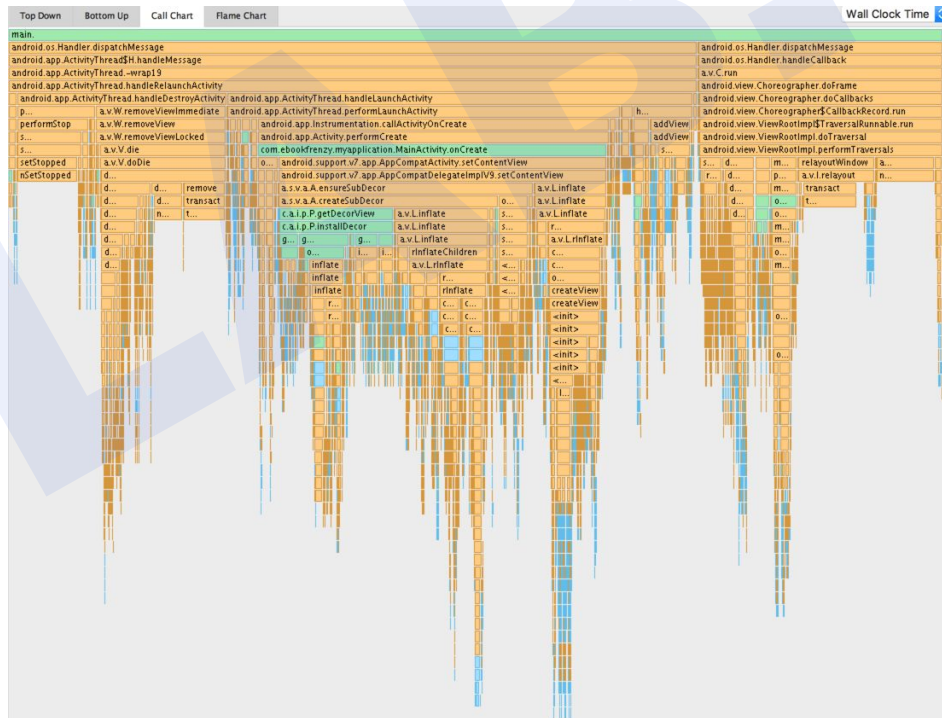
CPU Profiler - trace

Top Down Bottom Up Call Chart Flame Chart				Wall Clock Time			
Name		Self (μs)	%	Children (μs)	%	Total (μs)	%
JDWP		3,498,238	99.92%	2,888	0.08%	3,501,126	100.00%
▶	m dispatch() (org.apache.harmony.dalvik.ddmc.DdmServer)	1,937	0.06%	951	0.03%	2,888	0.08%
▼	m get() (java.util.HashMap)	32	0.00%	418	0.01%	450	0.01%
▶	m dispatch() (org.apache.harmony.dalvik.ddmc.DdmServer)	32	0.00%	418	0.01%	450	0.01%
▼	m getEntry() (java.util.HashMap)	120	0.00%	293	0.01%	413	0.01%
▶	m get() (java.util.HashMap)	120	0.00%	293	0.01%	413	0.01%
▼	m handleChunk() (android.ddm.DdmHandleProfiling)	35	0.00%	210	0.01%	245	0.01%
▶	m dispatch() (org.apache.harmony.dalvik.ddmc.DdmServer)	35	0.00%	210	0.01%	245	0.01%
▼	m valueOf() (java.lang.Integer)	181	0.01%	58	0.00%	239	0.01%
▶	m dispatch() (org.apache.harmony.dalvik.ddmc.DdmServer)	181	0.01%	58	0.00%	239	0.01%
▶	m equals() (java.lang.Integer)	173	0.00%	5	0.00%	178	0.01%
▶	m handleMPSS() (android.ddm.DdmHandleProfiling)	9	0.00%	119	0.00%	128	0.00%
▶	m startMethodTracingDdms() (android.os.Debug)	7	0.00%	112	0.00%	119	0.00%
▶	m startMethodTracingDdms() (dalvik.system.VMDebug)	111	0.00%	1	0.00%	112	0.00%
▶	m singleWordWangJenkinsHash() (sun.misc.Hashing)	78	0.00%	31	0.00%	109	0.00%
▶	m <init>() (java.lang.Integer)	25	0.00%	33	0.00%	58	0.00%

Android Profiling

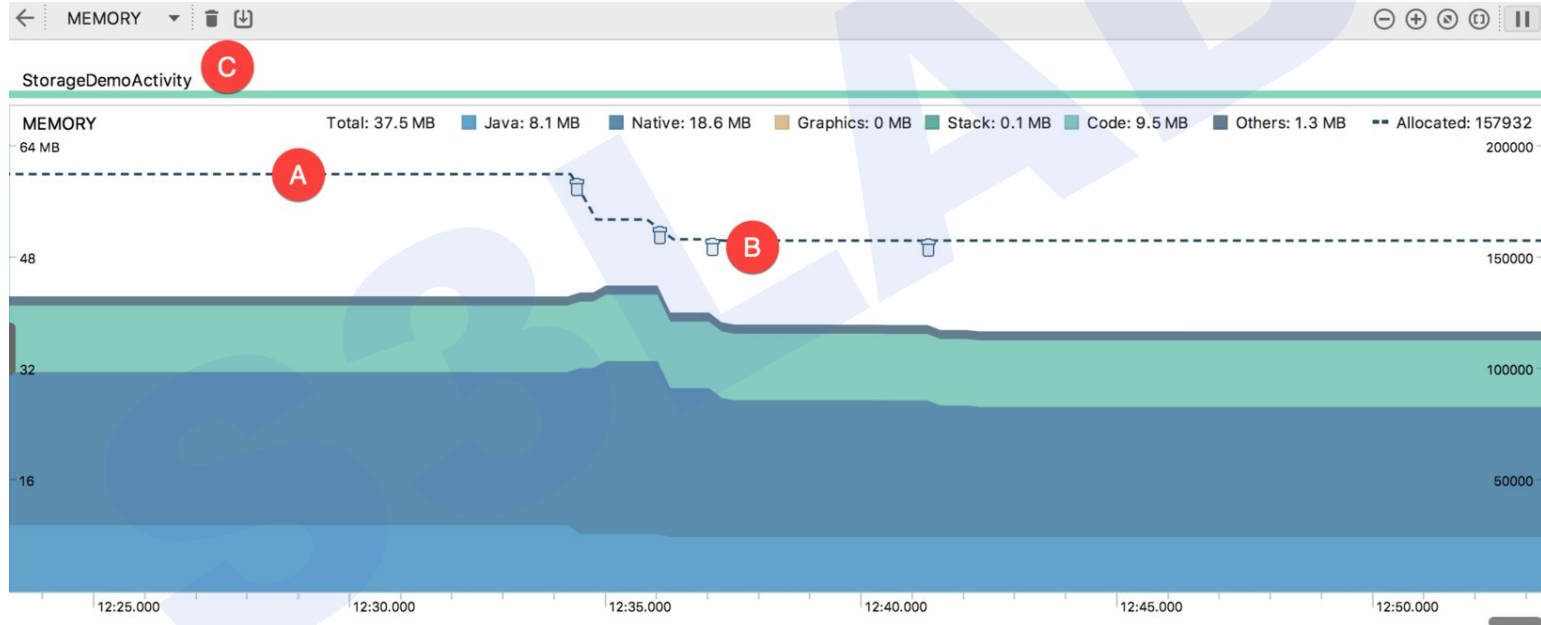
CPU Profiler - trace

- In app method: Green
- API: Orange
- Third-party: Blue



Android Profiling

Memory Profiler



Android Profiling

Memory Profiler - heap dump



Heap Dump		app heap		Arrange by class		🕒 2562023:38:47.080 - 2562023:38:47.080			
Class Name						Allocations	Native Size	Shallow Size	Retained Si...
app heap						9,474	112,343	585,378	2,244,844
Class (java.lang)						490	0	70,567	261,732
byte[]						1,980	0	205,510	205,510
String (java.lang)						1,577	0	25,232	80,090
Object[] (java.lang)						521	0	26,792	72,889
Editor (android.widget)						1	0	248	60,437
SelectionModeHelper (android.widget)						1	0	36	57,818
SelectionModeHelper\$SelectionTracker (android.widget)						1	0	37	57,213
RuleBasedBreakIterator (android.icu.text)						2	0	114	57,183
SelectionModeHelper\$SelectionMetricsLogger (android.widget)						1	0	25	57,163
IcultiatorWrapper (java.text)						1	0	12	57,138
RBBIDataWrapper (android.icu.text)						1	0	41	55,645
char[]						15	0	46,950	46,950

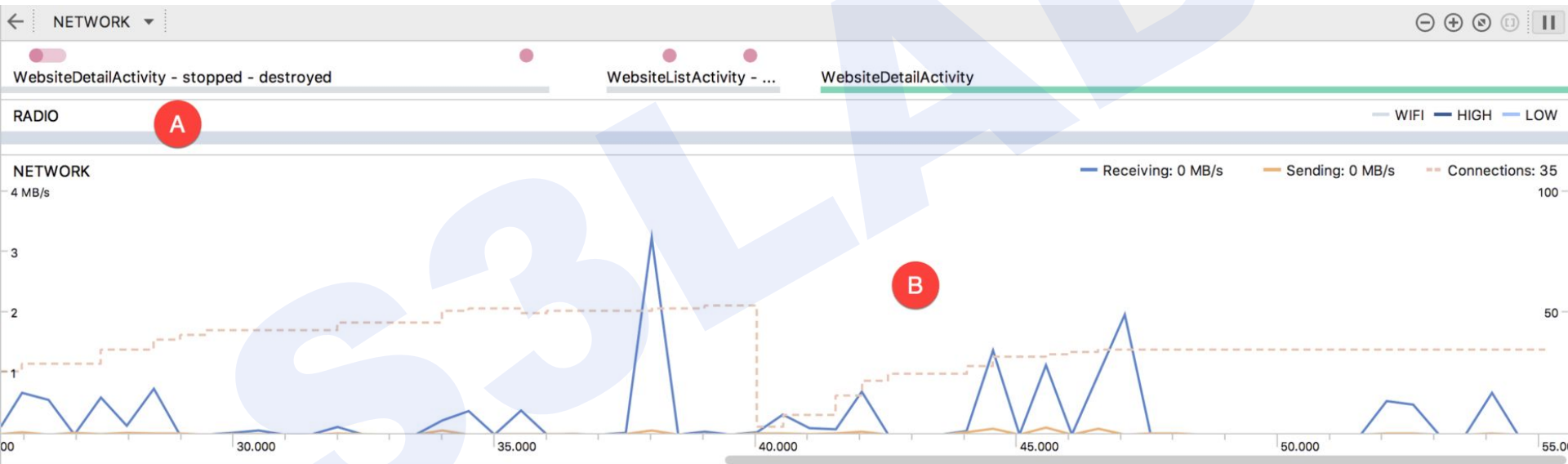
Android Profiling

Memory Profiler - heap dump

Instance View				
Instance	De...	Shallow Size	Retained...	
String@314658816 (0x12c15000) "This is an Example String in My App!!"	0	16	2134	
String@314687984 (0x12c1c1f0) ". If the resource you are trying to use i	0	16	386	
String@314587648 (0x12c03a00) "Studio Profilers encountered an une	0	16	384	A
String@314985456 (0x12c64bf0) "aq:native-post-ime:com.ebookfrenz	5	16	198	
String@314985664 (0x12c64cc0) "aq:native-pre-ime:com.ebookfrenz	4	16	196	
String@314799680 (0x12c37640) "aq:pending:com.ebookfrenzy.myap	3	16	182	
String@315482512 (0x12cde190) "aq:ime:com.ebookfrenzy.myapplication	6	16	174	
String@315483216 (0x12cde450) "com.google.android.inputmethod.la	1	16	166	
String@314693600 (0x12c1d7e0) "com.ebookfrenzy.myapplication/cor	3	16	160	
String@314693440 (0x12c1d740) "/data/app/com.ebookfrenzy.myapplication	6	16	146	
String@315528816 (0x12ce9670) "/data/local/tmp/perfd/cache/comple	0	16	142	
String@314739008 (0x12c28940) "Dalvik/2.1.0 (Linux; U; Android 7.1.1	4	16	136	
String@314598784 (0x12c06580) "/data/user_de/0/com.ebookfrenzy.n	2	16	128	
String@314599296 (0x12c06780) "/system/priv-app/SettingsProvider/	7	16	124	
String@314599040 (0x12c06680) "/system/priv-app/SettingsProvider/	7	16	124	
String@314598528 (0x12c06480) "android.security.net.config.RootTru	7	16	124	
String@314845912 (0x12c42ad8) "res/drawable/action_bar_item_back	9	16	120	
String@314843512 (0x12c42178) "/data/app/com.ebookfrenzy.myapplication	3	16	118	
String@314843872 (0x12c422e0) "/data/app/com.ebookfrenzy.myapplication	6	16	118	
String@314873744 (0x12c49790) "/data/app/com.ebookfrenzy.myapplication	6	16	118	
String@314843752 (0x12c42268) "/data/app/com.ebookfrenzy.myapplication	6	16	116	
References				
Reference	Depth	Shallow Size	Retained Si...	
String@314658816 (0x12c15000)	0	16	2134	
myString in MainActivity@314905856 (0x12c51500)	3	256	4031	B

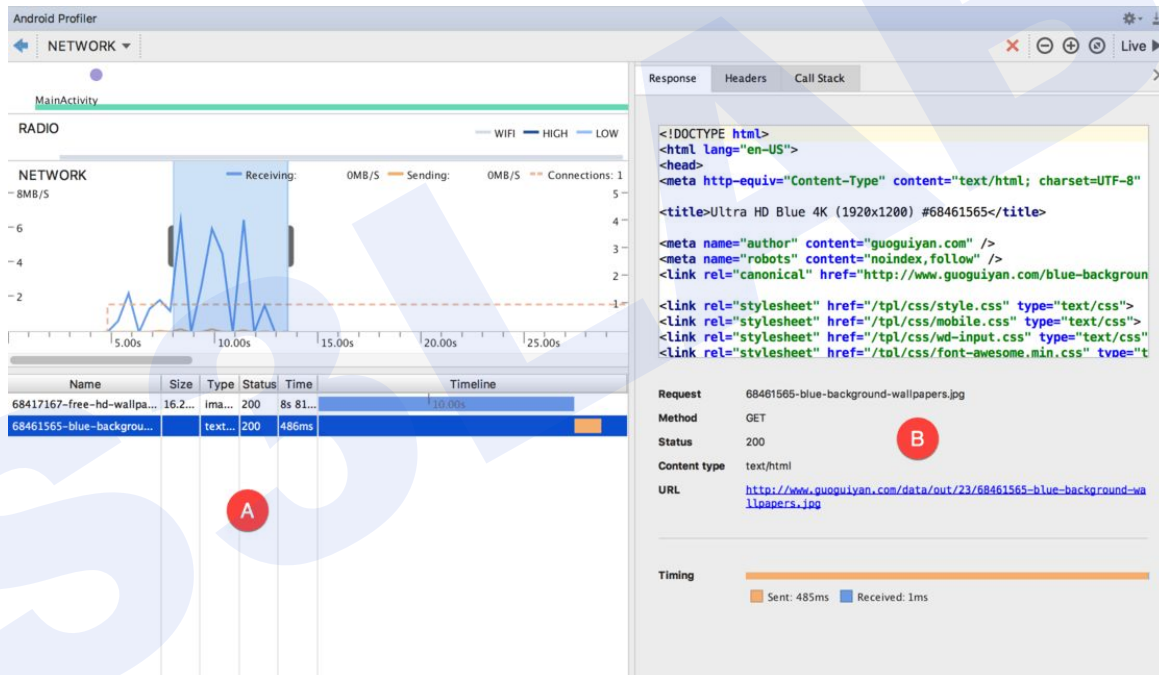
Android Profiling

Network Profiler



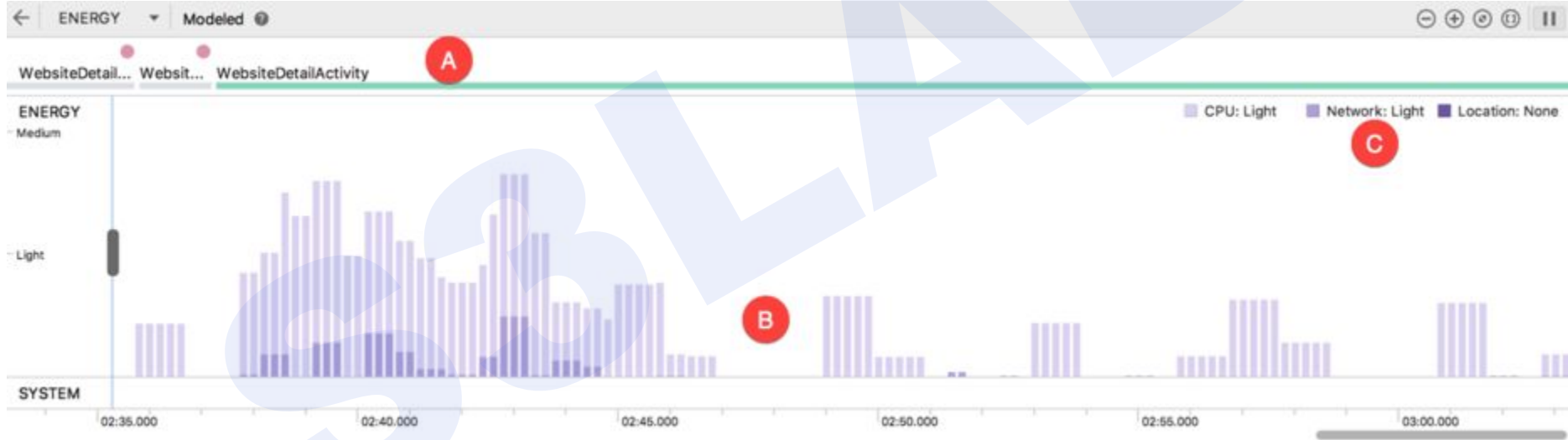
Android Profiling

Network Profiler



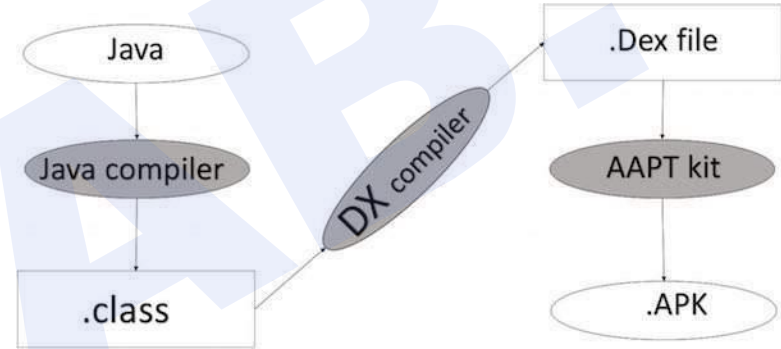
Android Profiling

Energy Profiler



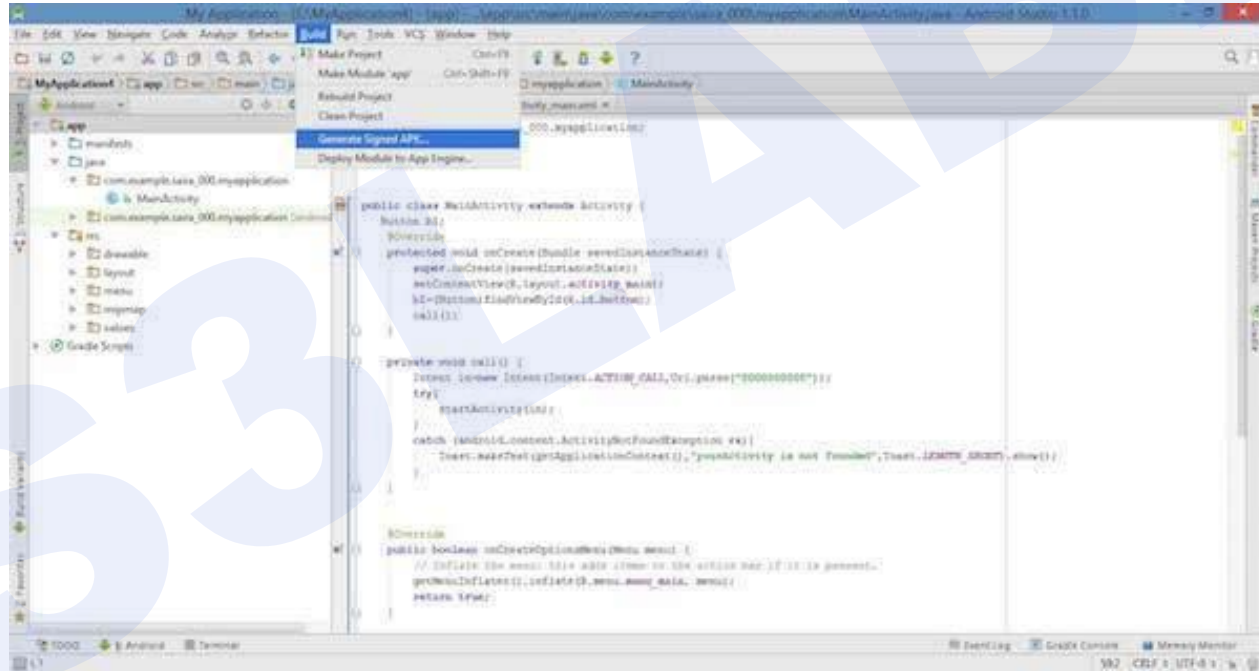
Android Export Process

- **Dx tools**(Dalvik executable tools): convert **.class** file to **.dex** file, memory optimization and reduce the boot-up speed time.
- **AAPT**(Android assistance packaging tool):convert **.Dex** file to **.Apk**
- **APK**(Android packaging kit): The final stage of deployment process is called as **.apk**.



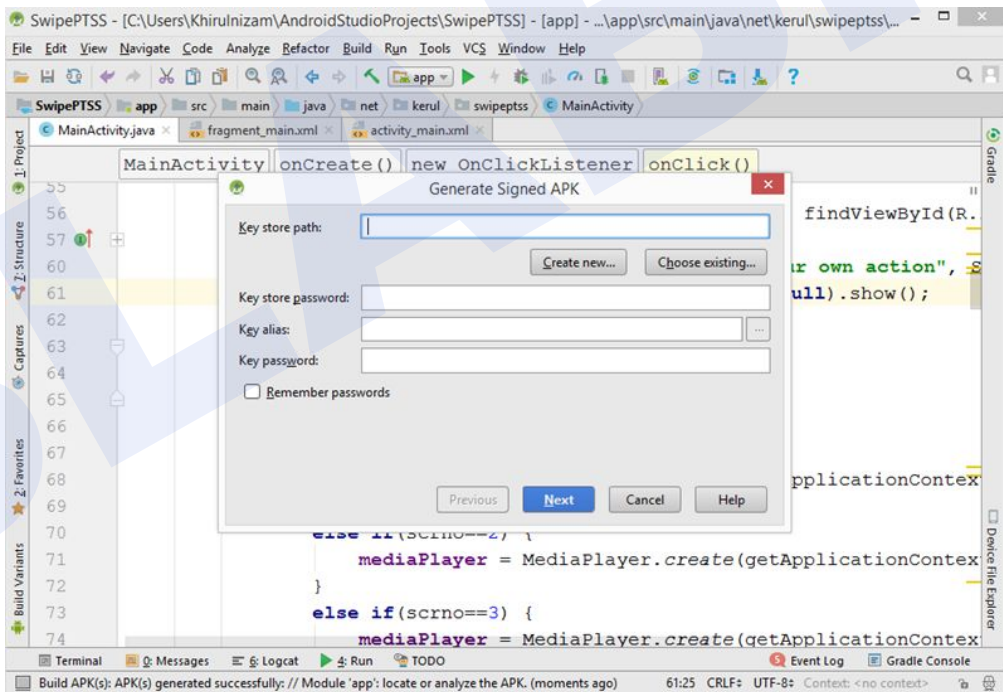
Export Signed APK

Build -> Generate Signed APK



Export Signed APK

Create new keystore



Export Signed APK

Manually

- Generate a private key using keytool
 - `$ keytool -genkey -v -keystore my-release-key.keystore -alias alias_name -keyalg RSA -keysize 2048 -validity 10000`
- Compile your app in release mode to obtain an unsigned APK
- Sign your app with your private key using [jarsigner](#)
 - `$ jarsigner -verbose -sigalg SHA1withRSA -digestalg SHA1 -keystore my-release-key.keystore my_application.apk alias_name`
- Verify that your APK is signed. For example –
 - `$ jarsigner -verify -verbose -certs my_application.apk`
- Align the final APK package using [zipalign](#).
 - `$ zipalign -v 4 your_project_name-unaligned.apk your_project_name.apk`

Export Signed APK



Manifest

- Remove **Log** calls and remove the **android:debuggable** attribute
- android:versionCode -> should be increase for every updated release
- android:versionName -> usually follow the version code

Play Store Account

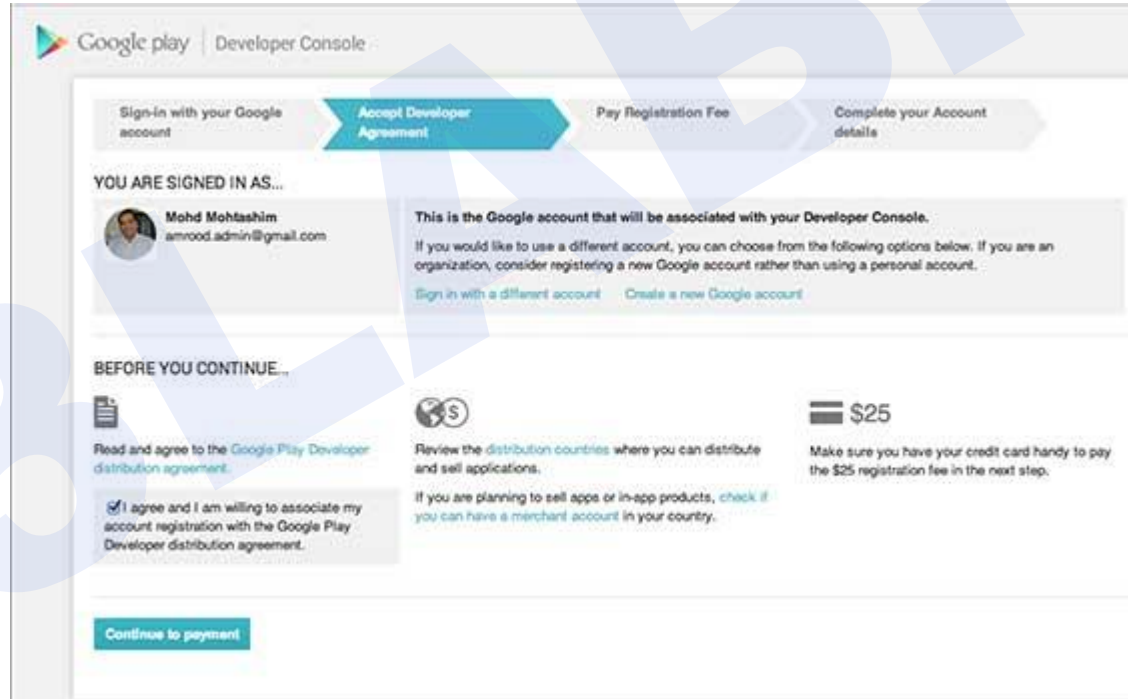
Register

- Register for a developer ID
- \$25 for life.
- Another consideration: you need to pay through Google Wallet, using a credit card.
- <https://play.google.com/apps/publish/>



Play Store Account

Using Google ID Register MarketPlace



The screenshot shows the Google Play Developer Console registration interface. At the top, there's a progress bar with four steps: 'Sign-in with your Google account', 'Accept Developer Agreement' (highlighted in blue), 'Pay Registration Fee', and 'Complete your Account details'. Below the progress bar, it says 'YOU ARE SIGNED IN AS...' followed by a profile picture and the name 'Mohd Mohtashim' with the email 'amrood.admin@gmail.com'. To the right of the profile, it states: 'This is the Google account that will be associated with your Developer Console. If you would like to use a different account, you can choose from the following options below. If you are an organization, consider registering a new Google account rather than using a personal account.' Below this, there are two links: 'Sign in with a different account' and 'Create a new Google account'. Under the heading 'BEFORE YOU CONTINUE...', there are three sections. The first section, 'Read and agree to the Google Play Developer distribution agreement', includes a checkbox that is checked and the text 'I agree and I am willing to associate my account registration with the Google Play Developer distribution agreement.' The second section, 'Review the distribution countries where you can distribute and sell applications', includes a link: 'If you are planning to sell apps or in-app products, check if you can have a merchant account in your country.' The third section, 'Make sure you have your credit card handy to pay the \$25 registration fee in the next step.', shows a dollar sign icon and the amount '\$25'. At the bottom, there is a blue button labeled 'Continue to payment'.

Play Store Account

Create Application

Google Play Console

All applications

Alert - One of your apps needs attention

One or more of your apps were removed for violation of Google Play policies. Once you address the issues you can resubmit your apps.

+1 MORE

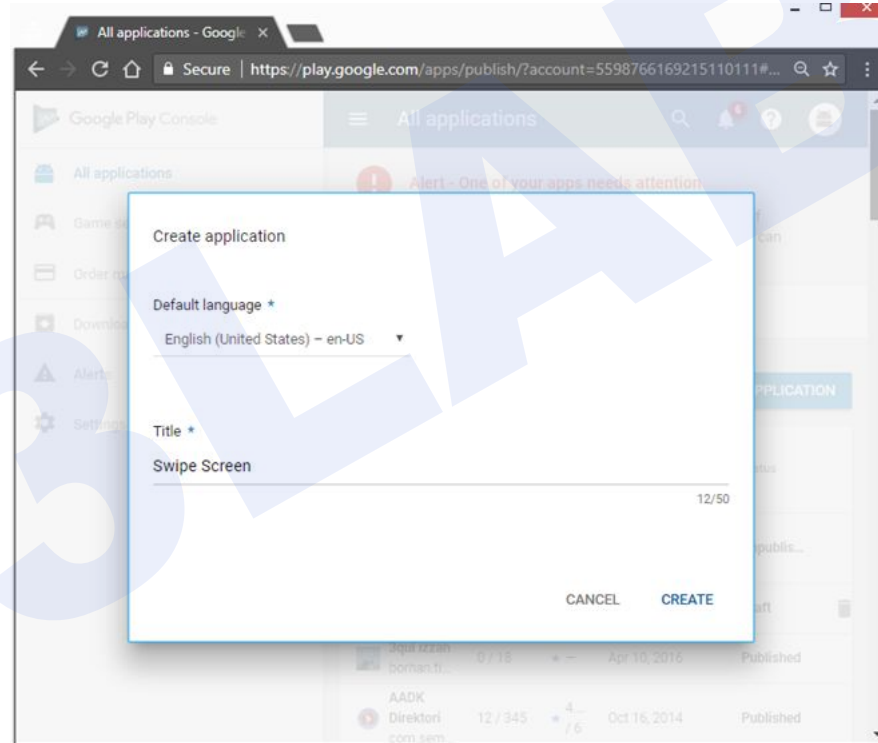
Filter

CREATE APPLICATION

App name	Active / Total installs	Avg. rating / Total #	Last update	Status
1Malaysia Map my.gov.m...	11 / 621	3... / 6	Sep 21, 2016	Unpublis...
3 Qul my.seluar...	—	★ —	Apr 10, 2016	Draft
3qui izzah borhan.ti...	0 / 18	★ —	Apr 10, 2016	Published
AADK Direktori com.sem...	12 / 345	4... / 6	Oct 16, 2014	Published

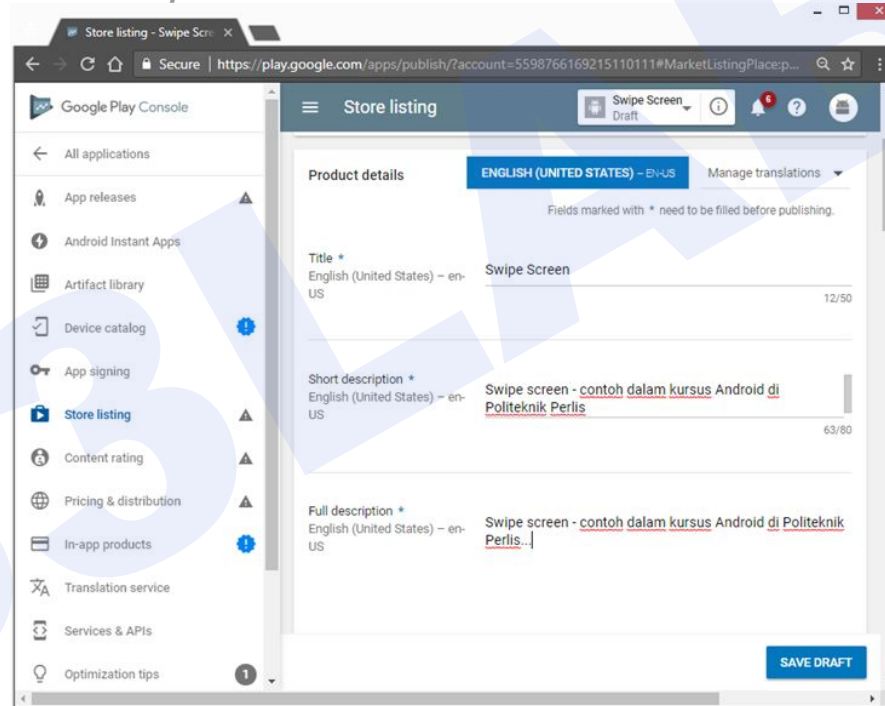
Play Store Account

Create Application



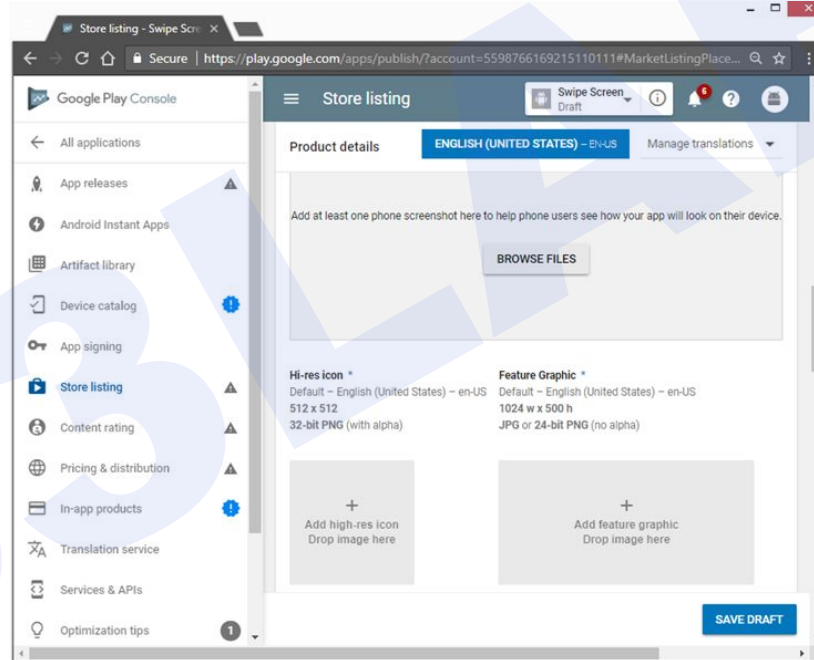
Play Store Account

Configure Application - Description



Play Store Account

Configure Application - Upload graphic Assets



Play Store Account

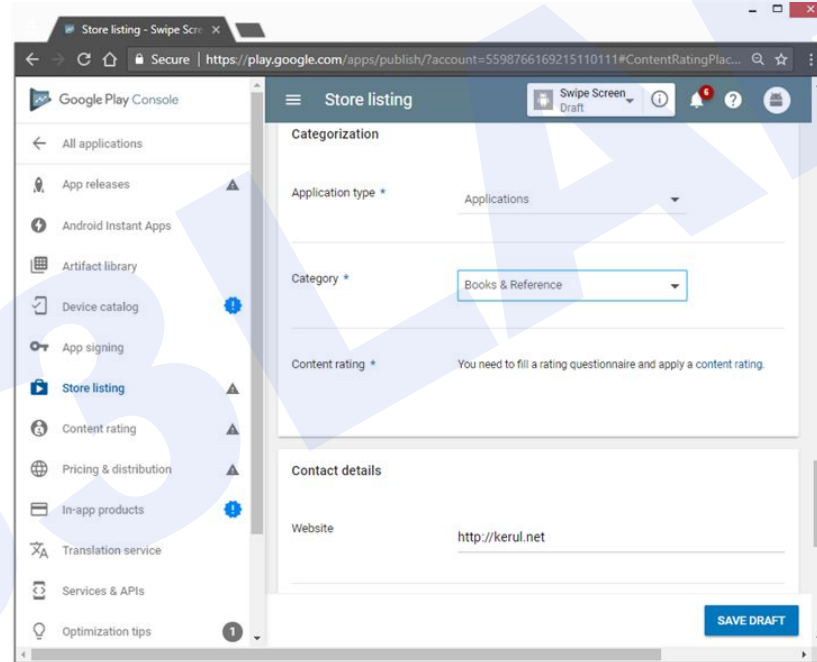


Graphic Materials

- High-res icon. (size 512px x 512px)
- Featured graphic. (size 1024px x 500px)
- At least 2 non-Android TV screenshots. (2 screenshot images. Min length for any side: 320px)

Play Store Account

Configure Application - App Category



The screenshot shows the Google Play Console interface for configuring an application's store listing. The left sidebar lists various management tools, with 'Store listing' selected. The main content area is titled 'Store listing' and shows the 'Categorization' section. In this section, 'Application type' is set to 'Applications' and 'Category' is set to 'Books & Reference'. A message indicates that a content rating questionnaire must be completed. The 'Contact details' section shows the website 'http://kerul.net'. A 'SAVE DRAFT' button is located at the bottom right of the form.

Google Play Console

Store listing

Swipe Screen Draft

Categorization

Application type * Applications

Category * Books & Reference

Content rating * You need to fill a rating questionnaire and apply a content rating.

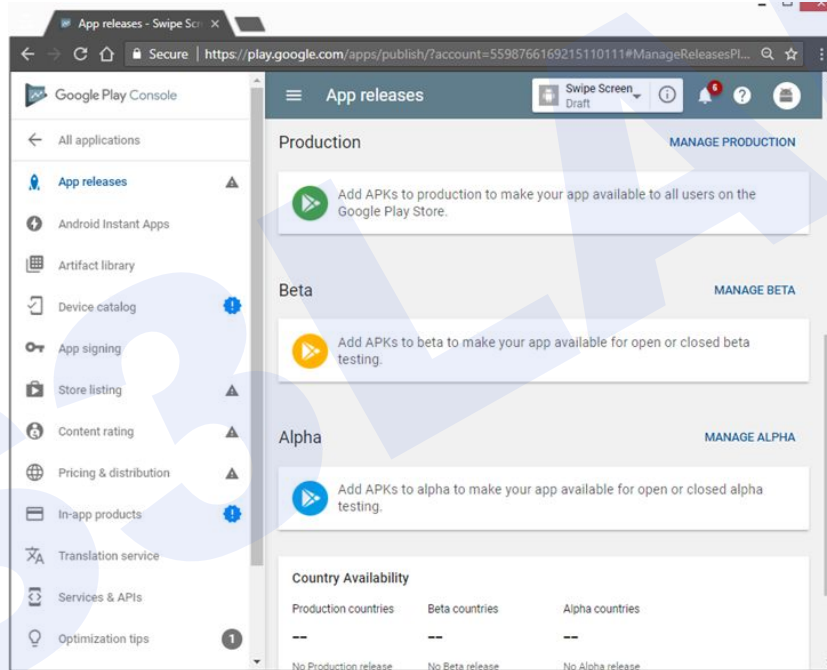
Contact details

Website http://kerul.net

SAVE DRAFT

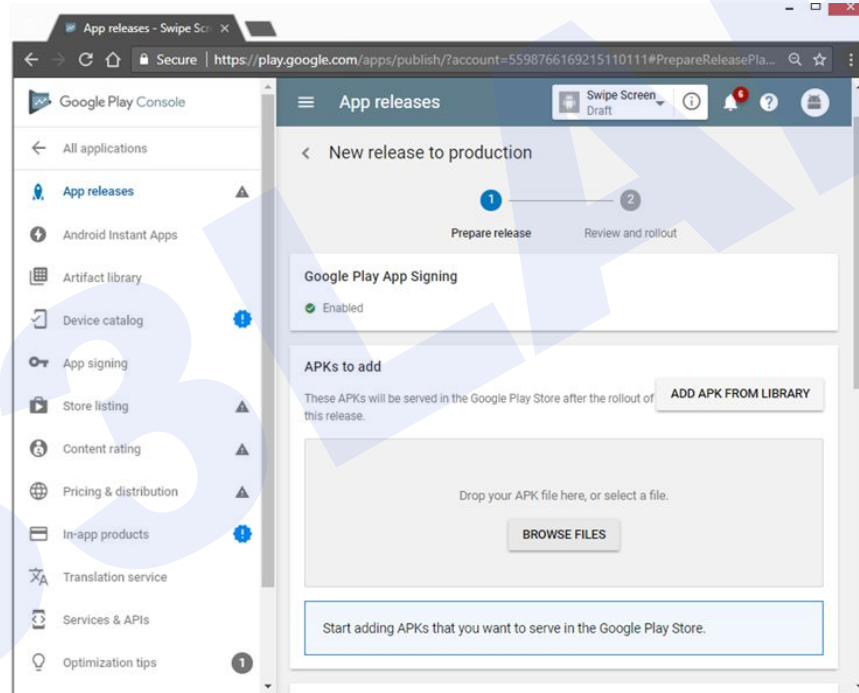
Play Store Account

Configure Application - Upload APK



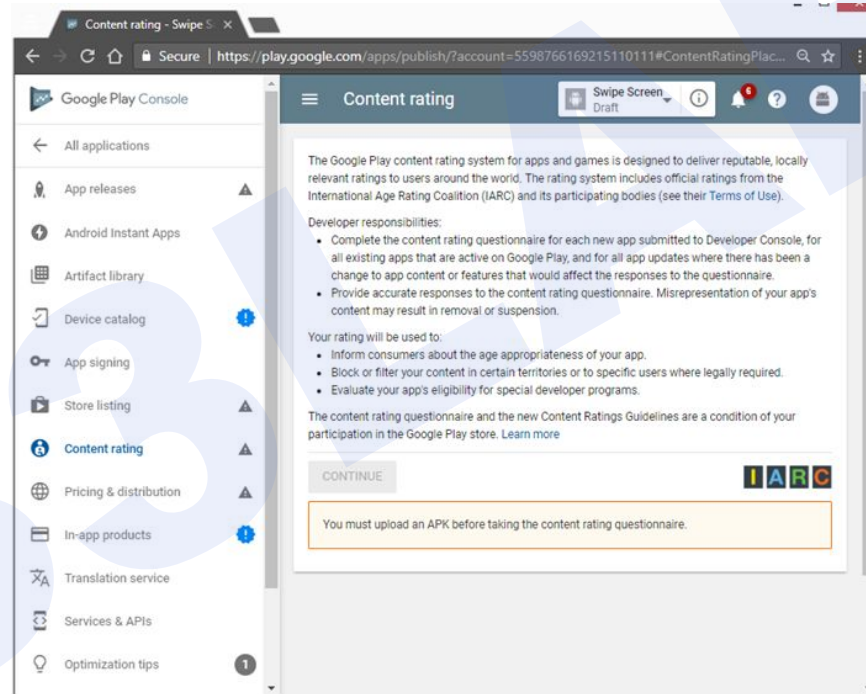
Play Store Account

Configure Application - Upload APK



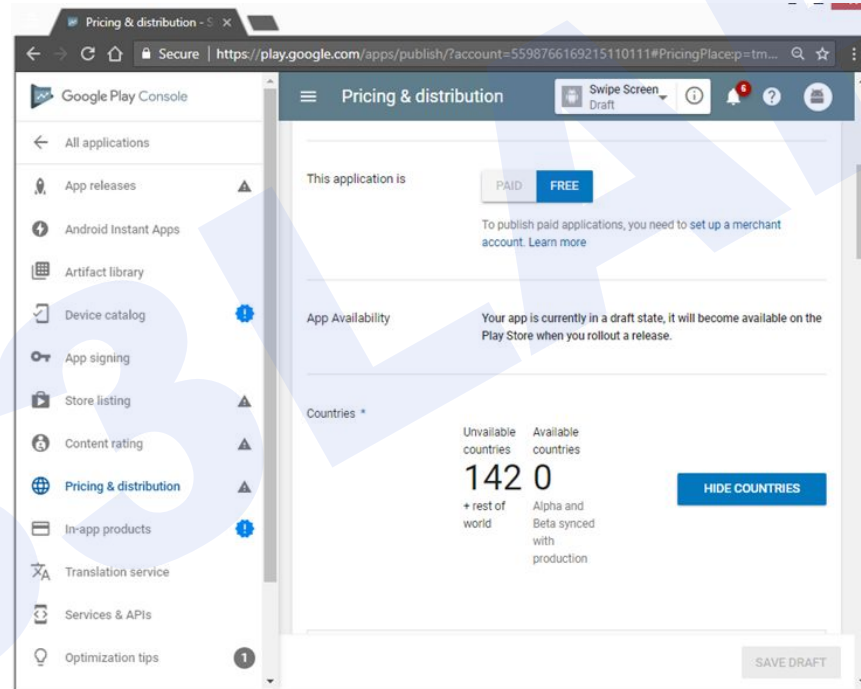
Play Store Account

Configure Application - Content Rating



Play Store Account

Configure Application - Pricing



Q & A



Thank you for listening

*"Coming together is a beginning;
Keeping together is progress;
Working together is success."
- HENRY FORD*