

Work Experience

Web Engineer

Publicis: Team One - Los Angeles, CA

2019 - Present

Previous title: Jr. Web Developer (2019 - 2021)

- Led implementation for migration to new UI designs for [lexus.com](https://www.lexus.com) to be more elegant, dynamic, and accessible across all device breakpoints. Migrated from a 700k LOC legacy JavaScript codebase to React within 18 months.
- Significantly improved home page page speed score by 414% from an average of 14 points to an average of 72 points. Model pages scores improved by 232% from an average of 25 points to 83 points.
- Streamlined front-end development cycle by developing reusable components, allowing faster turnaround time. Increased production deploys from once every 3 - 4 weeks to once a week.
- Conserved authoring efforts by an average of 30 hours for minor yearly content update with the use of content fragments integration with Adobe Experience Manager (AEM). Authors are able to quickly overwrite complex data structures.
- Introduced Storybook implementation with ReactJS to showcase standalone components with their respective documentation and style guide. Enabled team to share internal documentation and resources to creatives and client.
- Increased engineering productivity by 30 minutes with further improvement of Storybook integration with React Testing Library, Jest, Storyshot, and A11y.
- Extended the shared codebase to the Lexus Mexico team and Toyota team. Implemented a toggle in AEM to enable site-wide animation configuration of children components for the [lexus.mx](https://www.lexus.mx) site.
- Enhanced application deployment by converting from the manual pipelines to a continuous integration model by consuming JSON data from the AEM content platform.
- Collaborated with two Front-end developers to build an omni-directional carousel for Lexus users to explore new updates, events, and releases.
- Exposed existing analytics data in the UI to the Ensign pixel tracking platform. Enabled analytics team to gather conversion data from various social media platforms like Facebook, Twitter, and Google.
- Expanded localization to the Toyota IP Solutions website for Japanese users.

Technical Specialist

Ceridian - Fountain Valley, CA

2018 - 2019

- Utilize SQL to troubleshoot issues with clients' workforce management configurations and payroll setup.
- Perform complex queries to troubleshoot potential payroll issues during the payroll finalization process.
- Consistently meeting SLA for bug resolutions by providing clients with step-by-step walk through via Zoom.
- Exceed monthly bug resolution quota by 10 - 20% every quarter.

Education

University of California, Fullerton - Business Administration B.A.

Technologies and Languages

Languages: JavaScript (ES6+), C#, Python
Frontend: React, Next.js, React Native, vueJS, Storybook, Styled-components
Databases: React-spring SQL Server, MySQL, MongoDB
Technologies: NodeJS, Express, GraphQL, Docker, Git
Tools: AWS, Jira, Trello, enlighten, Flashtalking, lighthouse, jest