

Sub-Board I, Inc  
Board of Directors Meeting  
June 18, 2009  
3:00 PM, Room 317 Student Union

**Present:** Shah, Chintan (DSA); Caldwell, Jamie (SBA); Chaffee, Cragg (GMA); Jowsey, Nicole M. (GSA); Hagley, Annika (GSA); Rio, Michael (GSA); Harrigan, Charles (SA); Alvarado, Ernesto (SA); Bagban, Zeehan (SA); Farah, Hassan – (Proxy for Zulkarnaian Muhammad) (SA); Memon, Maaz (SA).

**Guests:** Nguyen, Audrey; Boston, Joshua; Pape, Robert; Hooley, Bill; Moffatt, Adrix; Sajjad, Asif; Apa, Michael; Shonn, Don.

- I. Call to Order
  - Meeting called to order at 3:07 p.m. by C. Chaffee.
- II. Approval of Minutes
  - C. Shah moves to approve minutes from the April 24, 2009 meeting. Seconded by C. Harrigan. Passed by acclamation.
- III. Reports
  - A. Executive Committee
    - a. President:
      - Chaffee discusses how WRUB is going to off-site hosting to let students access it anywhere and not run into the problems the site is currently having. The new set-up will help see who's visiting the site and how many people are listening in. If the change is not beneficial then we can go back to old UB site.
      - Quickly mentions that the board will be voting on a new name for the old "Generation" Magazine and gives the board four options to choose from. (Current, Thread, Scene and Novice.) Also mentions the new magazine will have a new website and that the magazine will be bi-weekly instead of weekly with sneak peaks of what's to come on the website. The hope is to increase advertisement revenue this way. C. Chaffee discusses the problems with some academic departments demanding payment for the faculty member for students to get credit. Discussion ensued on how to fix this problem. (Grad students as advisors, Independent Study, politely discussing past relationships with Cristanne Miller, who is newly in the position of Chair of the English department.)
      - Next discusses two vans that need to be fixed. One will be traded in and another needs \$2100 in repairs and is getting fixed.
      - Next discussion is the programming grant which probably isn't going to have enough money. This will be discussed more at the September 2009 meeting. M. Memon is going to be looking to get donations for grant of

enrichment of student life. Needs help, but unsure how going to be distributed just yet.

- Ticket Office is changing policy of charging late fees from 10 days in advance to 5 days in advance. There will be a review at the end of the fall semester to review.
- Lastly, new SBI website for board members which will have the minutes and agendas from the last 1 or 2 years.

b. Vice-President:

- C. Harrigan discusses how he will be going over the budget later in the meeting. Discusses how the new magazine's printing went to Dual Printing and it will be in glossy color. Discusses grant money and how half goes to clubs, half goes to us. Also discusses how Ticket office is purchasing scanners for on-line ticket sales.

c. Secretary:

- J. Caldwell discusses how minutes will be e-mailed ahead of time to board members for review before the next meeting. These meetings minutes, a list of board members and the website URL will be emailed to every board member as soon as the website URL is known.

d. Treasurer:

- M. Memon brings up again what C. Chaffee discussed about getting donations for the programming grants and asks for help.

B. Executive Director

- W. Hooley discusses briefly how the bidding for a printer for the new magazine went. Discusses the student medical insurance plan and how the contract will be going out to bid during the 2009-2010 year for the following year. Employee reviews are finished. Discusses the pharmacy and how looking at increasing prices by 4 % to meet budgetary needs (prices have not been increased since August 2004).
- M. Apa discusses how he received positive feedback from KVS seminar and reminds al that fiscal the year starts August 1.

IV. Old Business

A. Generation Magazine

- J. Boston discusses that the cost to print the magazine is \$50,000 annually. Hoping to get more in advertisement sales. Last year Generation had \$11,500 in ads. C. Harrigan says goal this year is \$20,000. Discussion about getting ads from current advertisers of Generation and ways to let them know it's not a new publication (putting "formally Generation" on letterhead). C. Chaffee brings up that putting the articles up on the website instead of paper may bring in more revenue for advertisements since people like to advertise on-line.
- The new website for WRUB is almost ready. The websites for both (magazine and radio station) will be up and running by beginning of the fall semester.

- J. Boston says the goal is to target all the schools on both campuses. Distribution is important.
- H. Farah moves that the Board vote on a new name for the magazine. N. Jowsey seconds. The results: Thread – 0, Current - 7, Novice – 1, and Scene – 3. The new name is officially Current.
- Discussion of the charter. The big changes are in Article 1 and Article 5 which is the selection of editor and staff. The Editor is no longer elected by the staff, but will be hired by the employer, the SBI Board of Directors. Also, Article 8 Section 4 changed where the editor designee is chosen by editor. There is a discussion for an explanation of why board will choose the editor. Reasons given are that an election doesn't represent the university fairly. Also, Sub-Board was always the employer. With Generation, Sub-Board gave permission to elect the editor. The problem was that it made things more difficult. There was no responsibility in hiring someone who had these professional skills.
- Discussion ensued about getting all the different schools (graduate, undergraduate, dental, law, etc.) involved in the magazine. Could pass a resolution to make it a requirement to have someone from each of the schools represented.
- H. Farah motions for magazine charter ratification, N. Jowsey seconds. Passed by vote of 11-0-0.

#### B. Other

- None.

### V. New Business

#### A. By-Law Amendment

- A possible by-law amendment (**ARTICLE III, MEMBERSHIP: Section 3. Power to Assess Dues**) change is presented to the board, and will be voted on at the next meeting.
- The change would increase the per-head fee from \$7.10 to \$7.50 per semester (about 5%) except for part-time, professional and MBA students which are assessed at 50% of that fee. B. Hooley discusses how this is because of inflation, which has increased 14% since June 2004, when the current membership amendment was enacted. Explains that we have been avoiding the inevitable and there really is not enough money to balance the budget. This will continue to happen. Inflation will continue. Gap won't be fully bridged unless the Board addresses this issue.
- B. Hooley says what would really take care of the program would be a per-head fee that is based on the cost of living annually. Explains that the per-head fee was actually decreased from almost \$15 prior to 2004. With UB 2020's increase in enrollment, there will be a need for increased services to the students.
- Discussed reason why we are bringing this up now. Reason is that since August is the beginning of the fiscal year, the budget that will be approved tonight is based on the assumption that the board will pass the by-law amendment with

the increased per-head fee at a later date. If there is not the support for it right now, C. Harrigan will need to reduce expenses by \$17,000.

- C. Shah suggests we cut down on the paper work and go paperless.
- C. Harrigan explains that the original deficit in the budget was \$90,000. Cut total expenses by a little less than 1%.
- E. Alvarado questions whether if we printed “Current” on newsprint. Explains we could save money. Also questioned is pharmacy having \$5,000 in office supplies. B. Hooley explains why pharmacy needs that because of all the labels needed for the prescriptions. The board discusses other options on how we can save money. J. Caldwell says need to give “Current” a chance before cutting its budget already and board agrees. The board needs to see how much can be raised in advertising to cover its color/glossy print.
- C. Shah motions to table by-law amendment, E. Alvarado seconds. By-Law amendment is tabled.

B. 2009-2010 General Fund Budget

- All services except medical services. Funded by mandatory student activity fees.

C. 2009-2010 Enterprise Fund Budget

- Clinical Lab
- Pharmacy
- Student Medical Insurance

D. 2009-2010 Capital Equipment Fund Budget

- Equipment and furniture

E. 2009-2010 Programming Grant Fund Budget

F. 2009-2010 Development Fund Budget

- Charitable funds for student governments.

- C. Harrigan presents the budget and the board discusses all the budget changes for the 2009-2010 fiscal year.
- N. Jowsey motions to approve the budget, C. Harrigan seconds. Passed by acclamation.

G. Other

- None

VI. Adjournment

- C. Harrigan motions to adjourn, J. Caldwell seconds. Passed by acclamation. Meeting adjourned at 5:13 p.m.

Respectfully submitted,

Jamie Caldwell