



JAEMIN SHIM

I am seeking internship opportunities in frontend development, bringing a unique perspective from my previous backgrounds, and excelling in international environments and teamwork, with expertise in agile and scrum-based daily tasks.

CONTACT DETAILS

+46 73 268 1131
jaemin.shim14@gmail.com

SOCIAL MEDIA

See full LinkedIn **profile**
[here](#)

LANGUAGE SKILLS

Korean Native
English Native
Swedish Professional

SOFTWARE SKILLS

- HTML
- CSS
- Javascript
- React
- Node.js
- Typescript
- Next.js
- MongoDB
- PostgreSQL
- Bootstrap
- Tailwind

FAMILIAR WITH

- UI/UX design principles
- Web accessibility standards & best practices
- SEO
- RESTful APIs integration
- Scrum & Agile work

REFERENCES

References are available on request

WORK EXPERIENCES

PR & Influencer Marketing Manager, ITCHY, Stockholm, Sweden 2021 - 2023

- Setting KPIs in influencer marketing in the Nordics and the US
- Planning yearly marketing campaigns and strategies for the EU and the US
- Maximizing the reach within the Nordics and drive positive ROI through paid & earned media
- Budget ownership, developing influencer marketing & PR strategy
- Planning, monitoring, and analyzing collaborations and paid ads
- PR event planning and execution

Regional Marketer, Poster Store, Stockholm, Sweden 2021 - 2021

- Excuting and monitoring collaborations for launching in Korea
- Website translation including product description and newsletters
- Localizing Poster Store's e-com for the Korean digital landscape, and driving its brand presence on Korean search & shopping platforms
- Campaign planning and extra actions for market growth in Korea

Client Advisor, Louis Vuitton, Stockholm, Sweden 2019 - 2021

Brand Ambassador for Connected Objects, Men's Ready To Wear and Women's Leather Good

B2B interpreter, Dubai World Trade Center, UAE 2015 - 2018

English-Korean interpreter at various conventions, dealing mainly with sales and business settlements

Cabin Crew & Supervisor, Emirates Airlines, UAE 2014 - 2018

Responsible for in-flight service delivery, customer safety and in-flight work

EDUCATION

Frontend Development, Hyper Island 2023 -

Mastering HTML, CSS, JavaScript, and modern frameworks like React.js with a focus on creating responsive, user-friendly web interfaces and applying UI/UX design principles.

Digital Marketing & Advertising, I.E. Business School, Barcelona 2018 - 2019

Covering all the basics for economics, marketing, and advertising

Double Bachelor in English Interpretation and Business Communication Studies at HUFs, Seoul, Korea 2010 - 2014

Mixing practical and theoratical subjects for a wider range of knowledge, and retrieved a teaching license in Korean public schools.

Exchange Student at California State University, Northridge 2012 - 2013

Minor's degree in Middle East and Islamic Studies