



**TRANSFORMING THINKERS
INTO CREATORS**

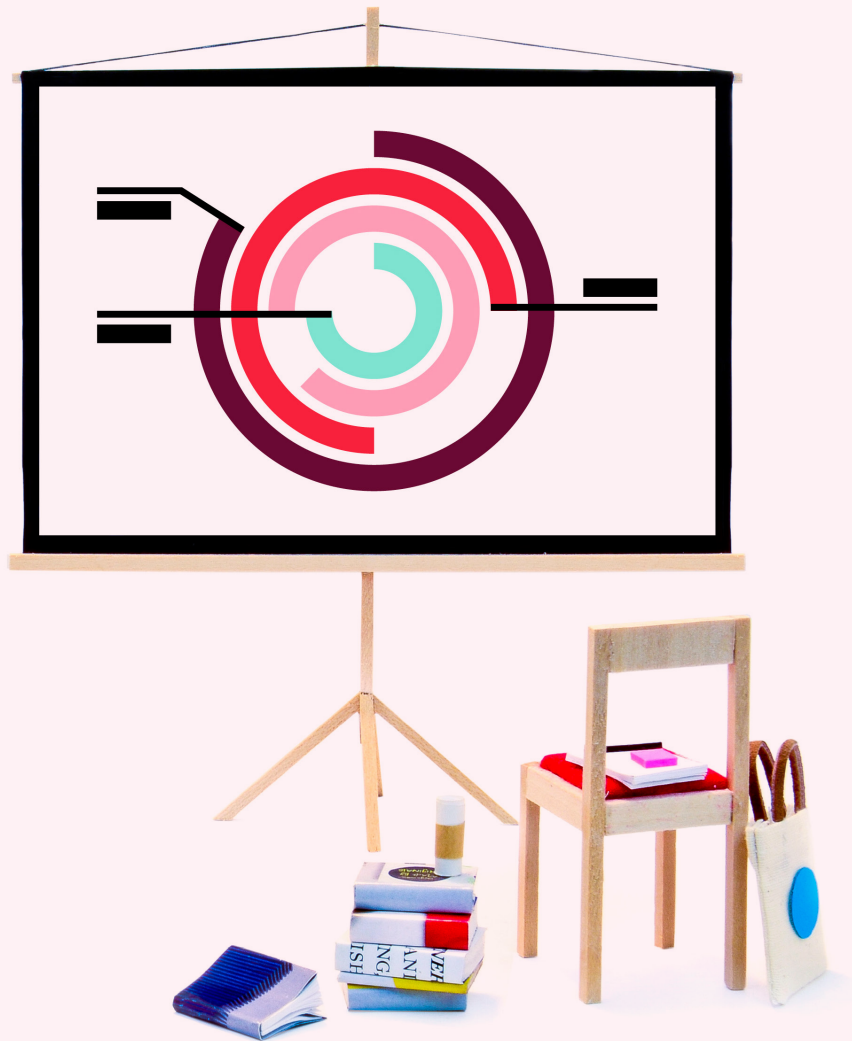
**NOW
WITH MORE
FIBER!**

STUDENT ONBOARDING PROGRAM

As we get cleared for takeoff, we ask that you please remain in your seat until the captain has turned off the “fasten seatbelt” sign.

We’re incredibly excited you’ll be learning with us. Regardless of where you ultimately want to go, we hope that you enjoy your time here, and that this course proves to be a challenging, valuable, and fun stop en route to your final destination.

We know you have a choice of options when embarking on your educational journey, and we thank you for choosing General Assembly.





THE GENERAL ASSEMBLY EDUCATIONAL EXPERIENCE

ACCESS TO TOP PRACTITIONERS

All of our instructors are experienced professionals in their fields, utilizing hands-on, project-based learning to construct meaningful lessons. They take pride not only in their craft, but also in the success of their students throughout the course.

PRACTICAL, DYNAMIC CONTENT

To ensure that you receive a tailored, relevant, and engaging educational experience, our continually evolving curricula undergoes regular review by instructional designers and practitioners, and is molded by student feedback.

DIVERSE COMMUNITY

We believe that a vibrant, collaborative, and eclectic community is the key ingredient to continuous success. Our community is made up of individuals encompassing a range of backgrounds and experiences, developing and practicing numerous skill sets, and focusing on a variety of interests across several fields — offering you exposure to a wide array of ideas and disciplines.

SPIRIT OF INNOVATION

The entrepreneurial mindset infuses all of our programming. We embrace, encourage, and provide opportunities for fearless iterating, getting outside your comfort zone, accepting failure, learning from mistakes, and enjoying the journey while finding your way to success.



FREQUENTLY ASKED QUESTIONS

COURSE POLICIES

WHAT IS GA'S PAYMENT POLICY?

We accept payment via check, credit card, debit card, or Paypal. Sorry, no doubloons. Please adhere to your scheduled payment plan so that your course participation remains in good standing.

WHAT IF I MISS A SESSION?

While we stress the importance of regular attendance, we know that sometimes things come up. If you absolutely must miss a session, please let your instructor know. We don't recommend missing more than two sessions for the duration of your course. Reach out to your instructor to figure out the best way for you to stay on top of the material. Ultimately, we're committed to making this a great educational experience for you, and want to make sure a couple bumps along the way don't stop you from reaching your goals.

THE DOG ATE MY HOMEWORK.

This is why cats are better. Keeping up with the course assignments is absolutely critical to your success in the program. If you can't complete an assignment, be sure to connect with your instructor/Expert-in-Residence.

I HAVE FEEDBACK FOR GA. WHOM SHOULD I TELL?

We're all ears. We recommend connecting with your producer first. You can also reach out to anyone on the Contact List. Know that there are regular checkpoints throughout the course, at which time your producer will ask you to fill out a feedback survey—we really do read them, so we encourage you to fill them out.

WHAT DOES IT TAKE TO GRADUATE FROM A COURSE?

Clear eyes, full hearts, can't lose. Though specific assignments will differ course to course, there are two main requirements to be considered for graduation: 1) Complete and submit 80% of all homework assignments; and 2) Complete and submit the course final project.



FREQUENTLY ASKED QUESTIONS CONTINUED

CAMPUS POLICIES

MY ROOMMATE'S ANNOYING. CAN I COME WORK ON CAMPUS WHENEVER I WANT?

We sympathize, but no. For the duration of your course, and only on the days which you have sessions, you may work on campus up to 30 minutes prior to the start of your session.

DO YOU ALLOW PRINTING ON CAMPUS?

Sorry, we don't have any printers available on campus for use.



SAN FRANCISCO CAMPUS

ADDRESS

414 Brannan Street
San Francisco, CA 94107

HOURS

Doors open 10am to 6pm, Monday through Friday
Please do not arrive more than 30 min before class

WI-FI

Network: Hattery Guest
Password: 414brannan



SAN FRANCISCO CONTACT LIST

ALL OFFERINGS

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NOTES

NOTES

This image shows a full page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page, providing a template for writing. There are no margins, text, or other markings on the page.

