

Introduction

Raj Kishan, Prajhna Upadhyaya, Christina and Atulya Thomas

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1 Company Details (Client Details)

- Name: Evento
- Tagline: ``Be the guest at your own event”
- Logo:

Logo of the Company¹



FIGURE 1: Company logo

- Company Details:
 1. Sector: Event Management Company
 2. Experience: 3 Years
 3. History:

¹ <https://drive.google.com/file/d/1WYiWr-0pB2oEQ60CtL5RXb6qxcrf3QWp/view?usp=sharing>

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- (a) Found in 2016
 - (b) Bangalore based
 - (c) Started with College Production company, Now a complete Event organizer.
 - (d) Experiences/Services:
 - i. Corporate Events: IBM, Manyatha Tech Park, Google, Press conferences, Exhibition.
 - ii. Social Events: College Fest, Marriage, Naming Ceremony, Marathon
 - 4. Address: Shanti Nagar, Bangalore
 - 5. Founders: Prajhna Upadhyaya, Atulya Thomas, Christina, Kishan
 - 6. Contact details:
 - (a) Email: evento2016@gmail.com
 - (b) Phone Number: 080 8888888888
 - (c) Social Media handles Instagram, Facebook, Twitter, LinkedIn
 - 7. Functioning days: Monday- Friday
 - 8. Notable achievements: Rated one among the top 10 Event handling Companies From TOI
 - 9. NewsLetter /Photo gallery
 - 10. Career opportunities: HR details, Jobs available, Internships.

2 Languages used:

- **HTML 5:**

- 1. Basic Layout of the page
- 2. Connectivity and Navigation between different pages of the website.
- 3. For inserting Multimedia/Images.
- 4. Data Entry features.
- 5. Accessibility and static load.

- **CSS 3:**

- 1. The styling of the Titles, Buttons, Images, etc.
- 2. To increase UI design and make the page more friendly.
- 3. To ease of presenting different pages to different users.
- 4. Page optimization.
- 5. Faster loading comparatively.

- **SASS:**

- 1. For useful conversion of CSS and easy implication.
- 2. Declaration of Variables.
- 3. Nested Syntax for easier presentation.
- 4. Divide and Conquer using the @import feature.

- **JavaScript:**

1. To Improve interactivity and create Rich Interface.
2. For Client-side Validation of data fields.
3. No compilation needed, thus making it faster.
4. Platform independent.
5. Procedural Programming capabilities.

3 Resources To be Collected:

- Client-side Information:

1. Experiences and Reviews:

- (a) Prashanth Tripathi IBM: It was really a wonderful experience with you guys. The events were conducted according to our needs and requirements. Looking forward to more events with you. Thank you
- (b) Lisa (Wedding): It was really a great experience. One of the best wedding planning done by you guys. The wedding decor was just awesome. Moreover, you guys made a great ambience in the auditorium too. It was just amazing. Definitely I would suggest my friends too.
- (c) Linto Manyatha Tech park: Thanks for your wonderful arrangements. The events were perfectly coordinated.

- Image gallery: Google Drive Link²

- //Data Flow Diagram//

- Different end-users: End User(Customer), Clients, Freelancers, Job Seekers, Interns, Company Owners.

4 Documentation:

- **Code:**

1. Atom:

- (a) Used in typing and editing of the codes.
- (b) A modern text editor.
- (c) It's faster and uses less storage.
- (d) Helps in working together (Coding) together continuously as a team with the help of Teleport.

2. Github:

- (a) Useful in storing, retrieving and accessing of Codes/Programs.
- (b) The app helps all the members working in a project to easily access any files.
- (c) Any changes in the codes can be saved easily and the previous files can be easily accessed too.
- (d) Hence gives a clear record of codes used, changed, stored.

² <https://drive.google.com/drive/u/3/my-drive>

- **Images/Videos:**

1. Google Drive

- (a) Since the company web page requires videos and images, these are to be stored and we use google drive for the same.
- (b) This gives us a free 15 GB storage and an online way of storing pictures, which means we can access it anywhere on the internet.

- **Data Documentation:**

1. Manuscripts.io:

- (a) Manuscripts.io is used for the documentation part of the project
- (b) Whatever is to be presented is stored here.
- (c) Its an additional backup storage system used
- (d) Like all the other apps used, this is also helpful in working as a group together.
- (e) Easily accessible to all the team members, the changes made.

- **Modes of Communication:**

1. Whatsapp: Client-Developer Interaction
2. Telegram: Developing teams interaction and Messages exchange.