



# IMPROVE YR MESSENGER EXPERIENCE

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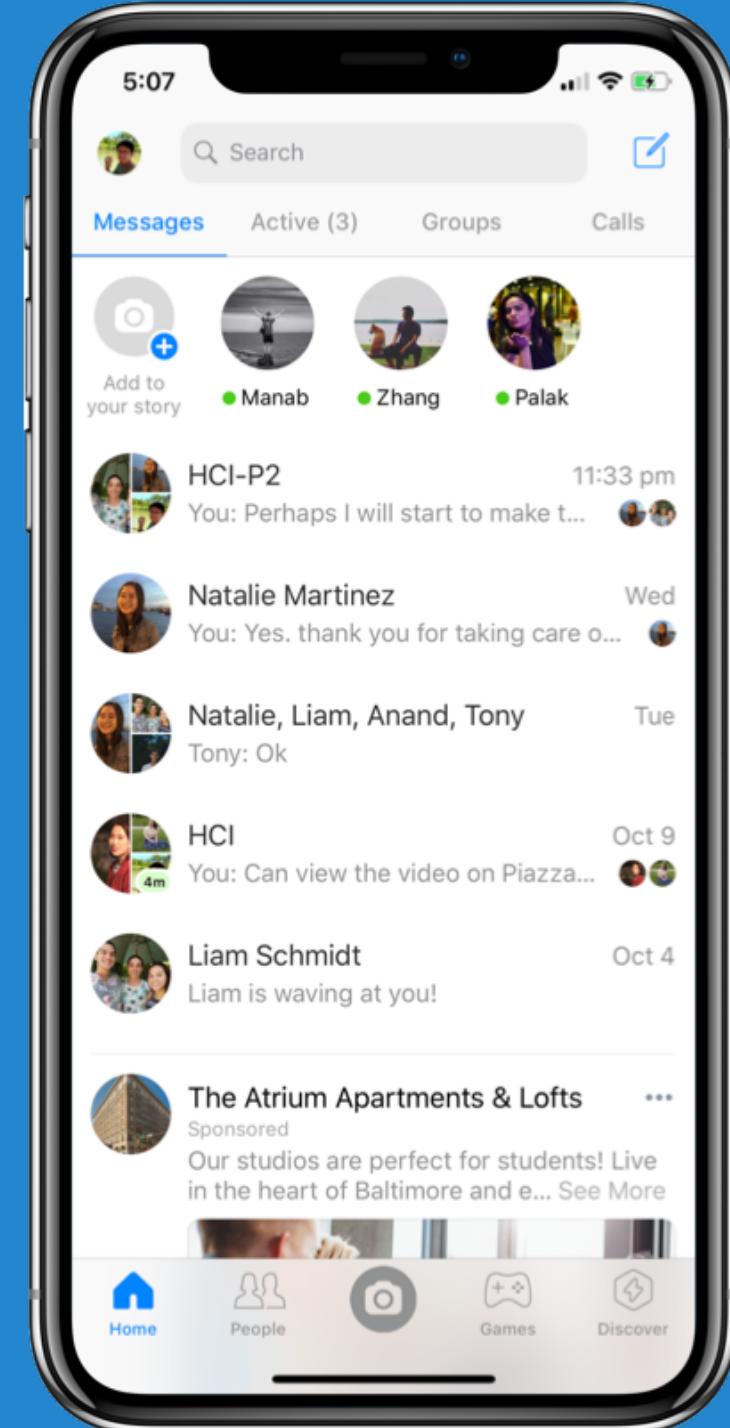
Liam Schmidt

# Part 1: Layout, Gestures & Tags



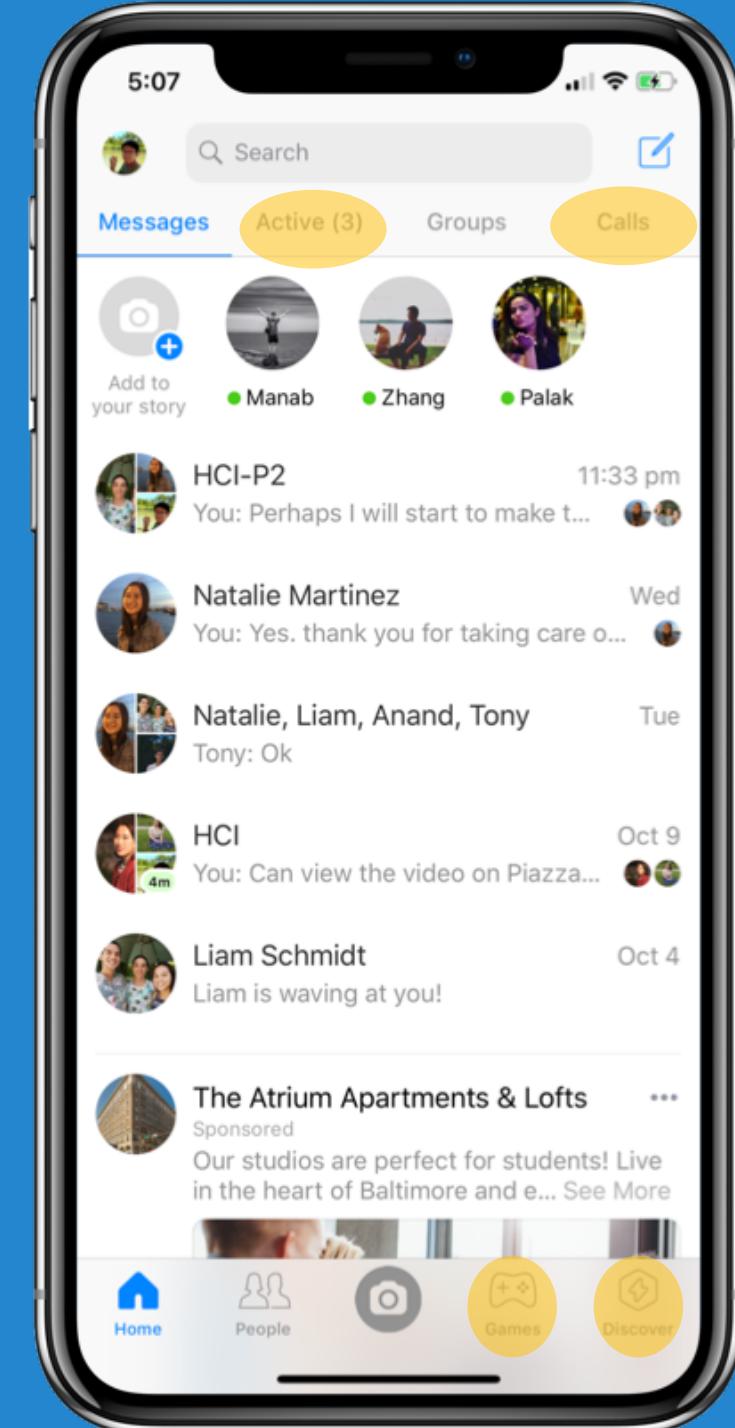
# Current Home Page

- Quite a messy layout
- Often search for specific groups



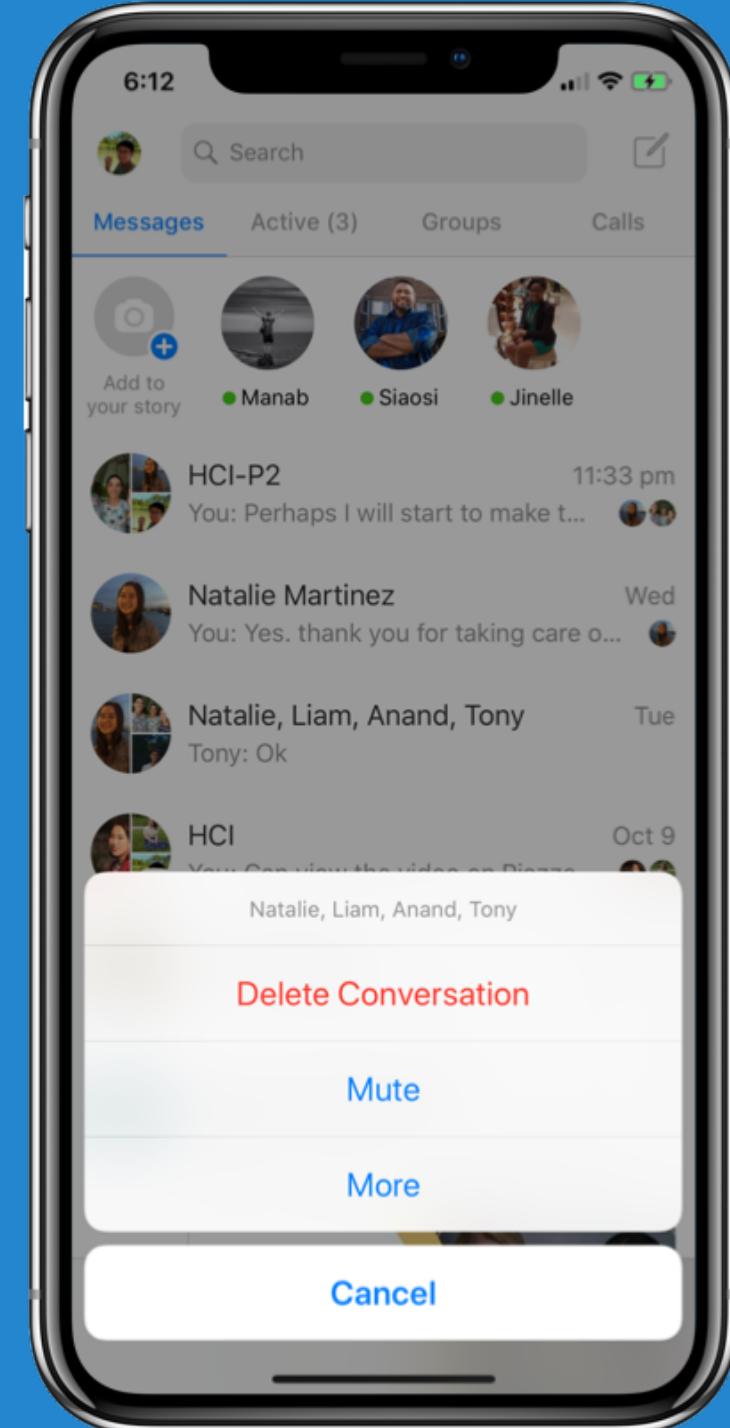
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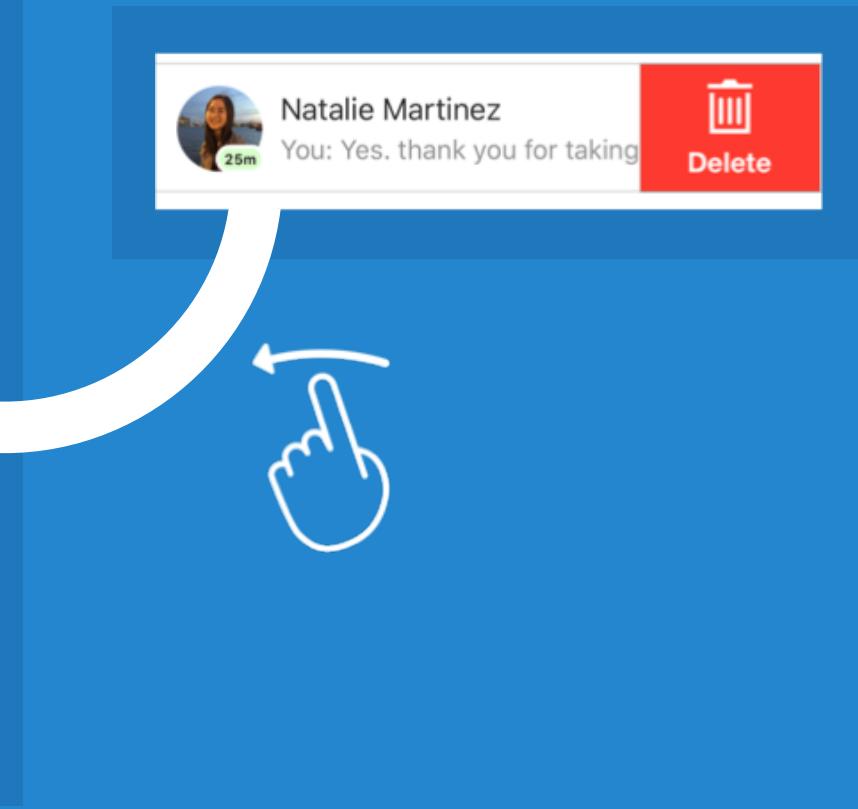
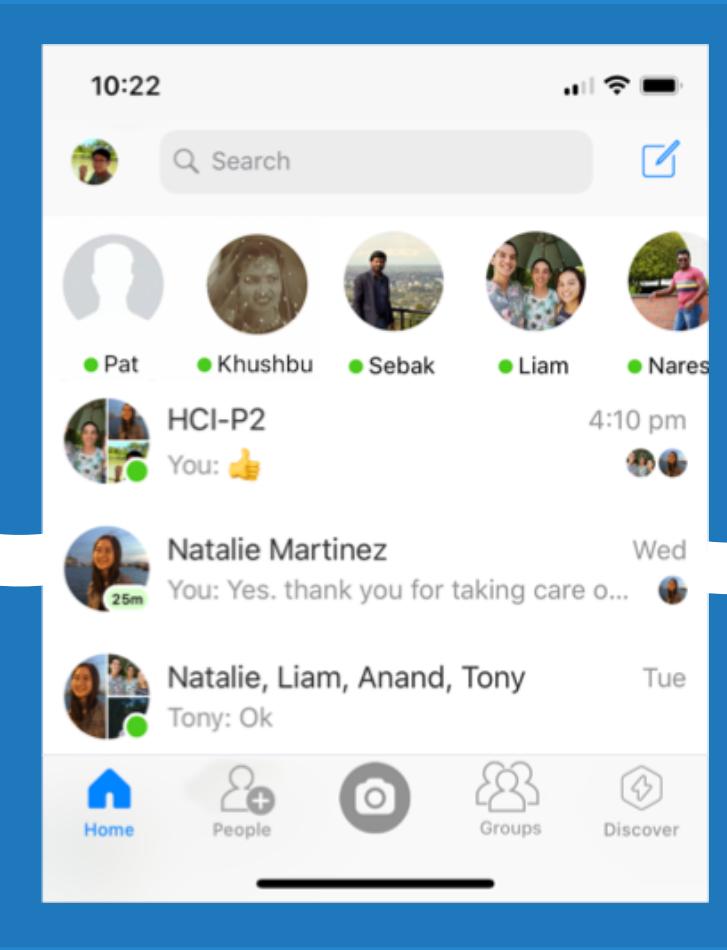
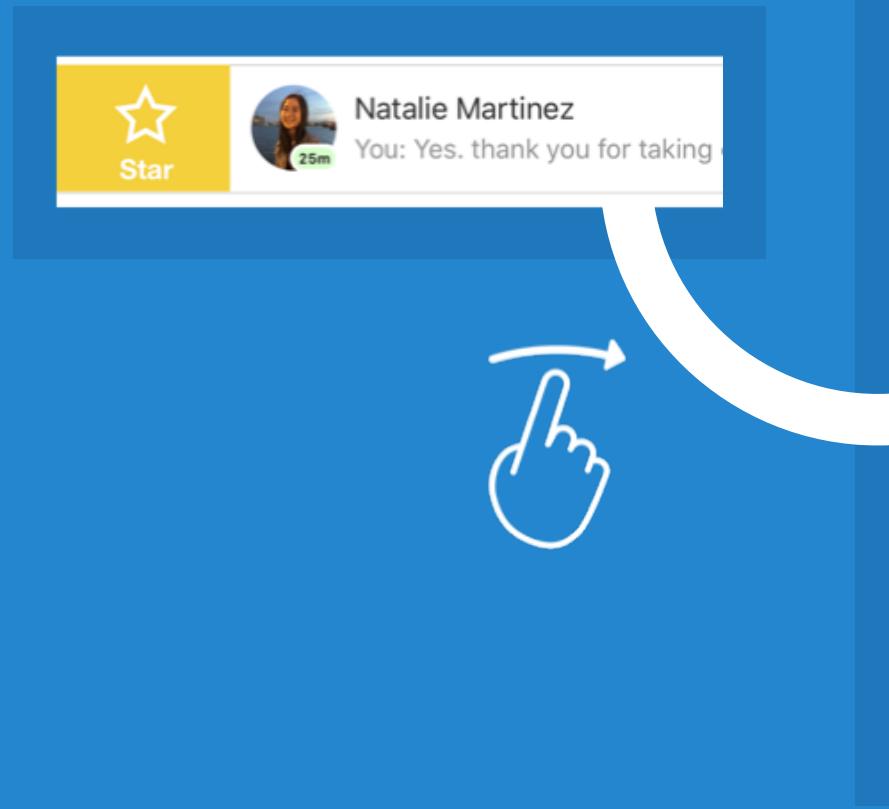
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- Often search for specific groups
- Rarely-used tabs & icons
- Constraints gesture usability



# Current Home Page

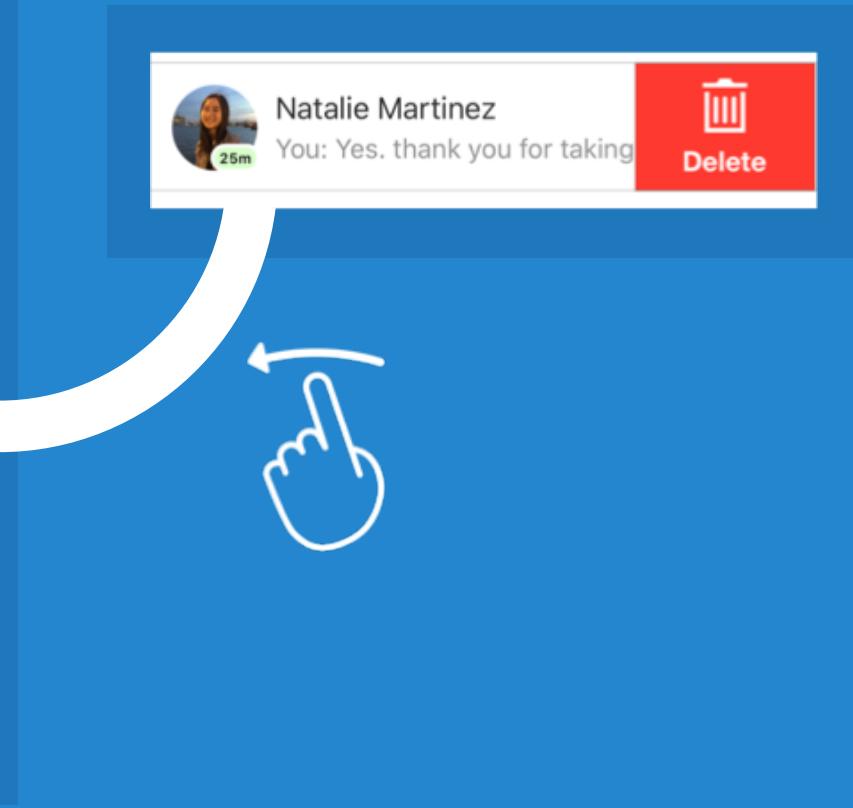
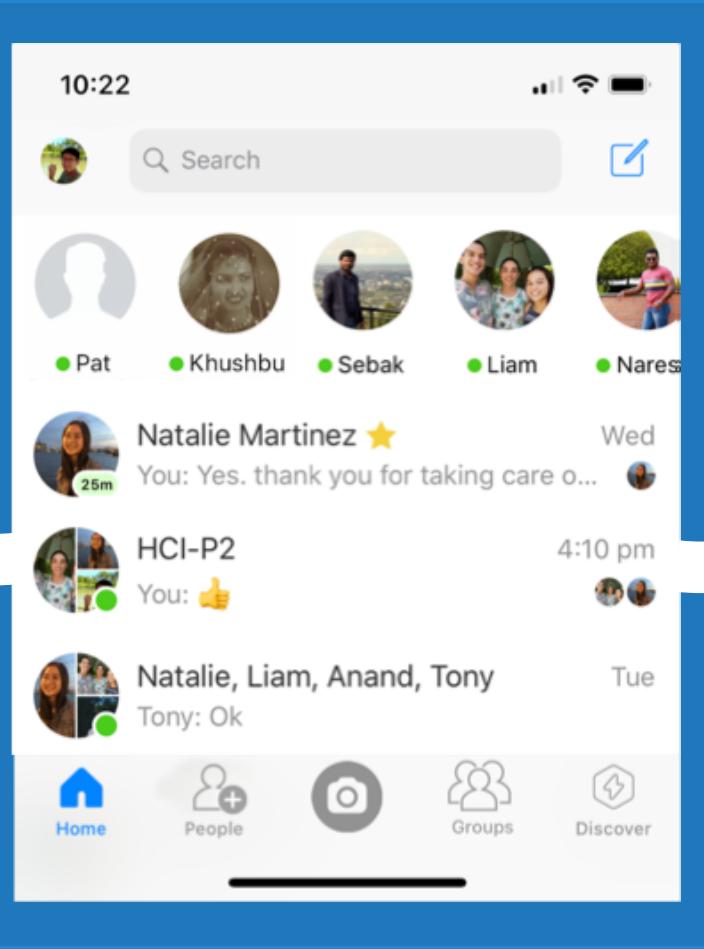
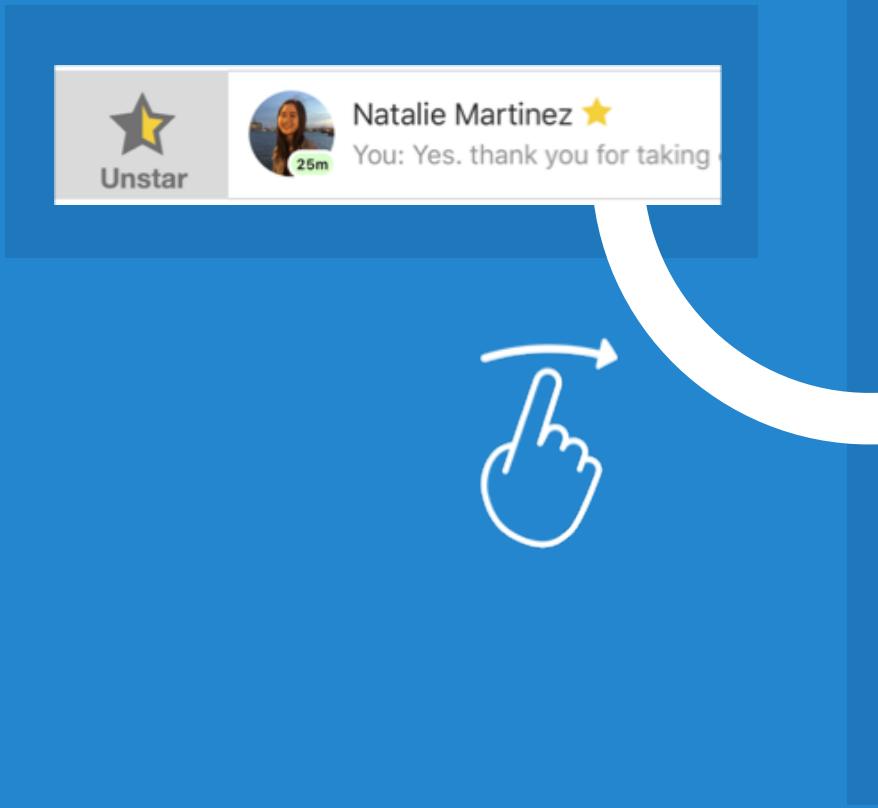
- Quite a messy layout
- Often search for specific groups
- Rarely-used tabs & icons
- Constraints gesture usability
- Long press & wait for 3 sec to delete a conversation
- A bunch of archived messages





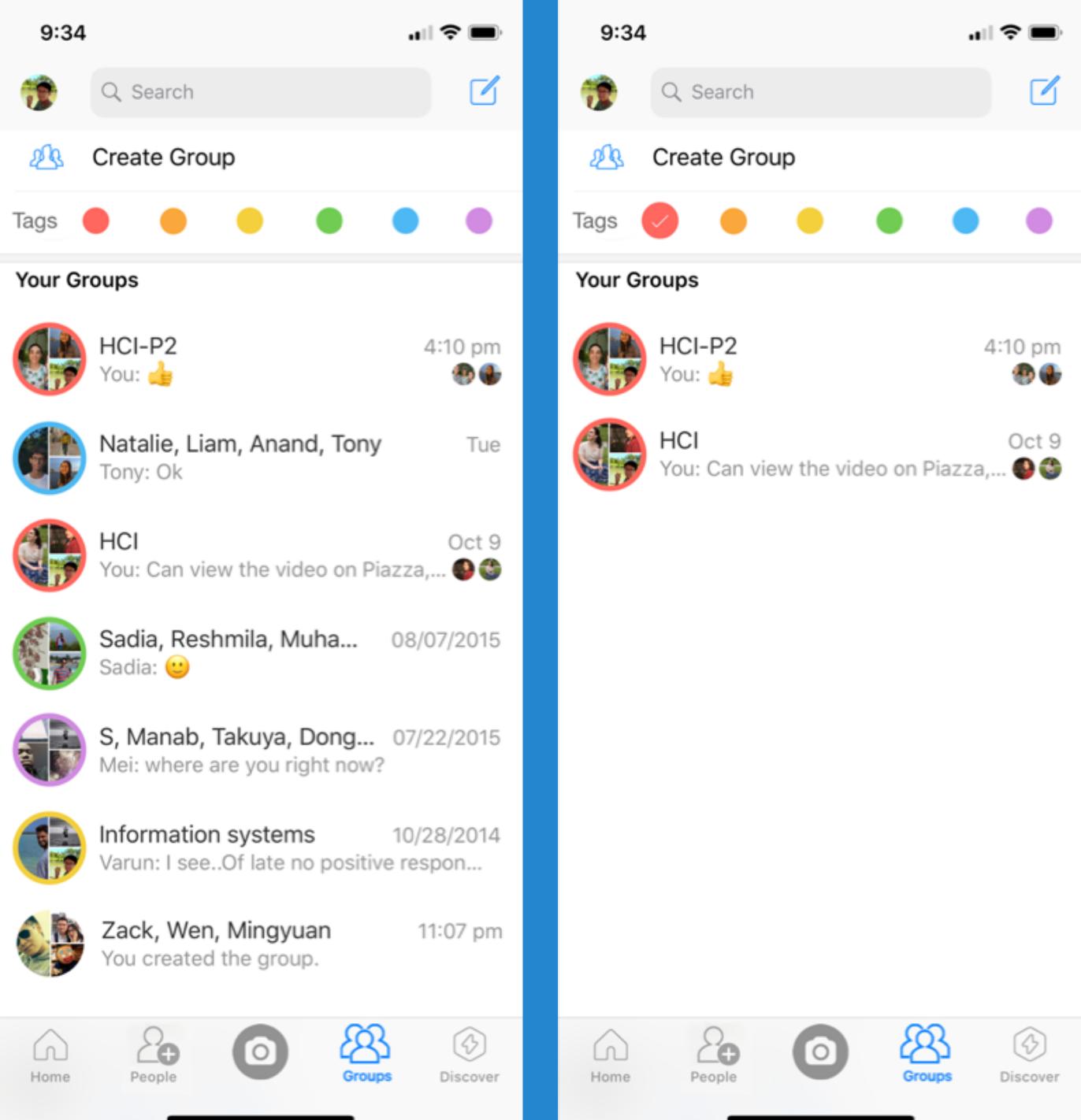
**Remove the top bar to enable gestures to star or delete a message**

**Move the “Groups” tab as an “Groups” icon at the dock**



The starred conversation will be pinned at the top, and you can star multiple person/group conversations

# Introduce “Group Tag” function to help you easily organize your groups



# Part 2 : Friend Radar



# Steps to Create a Group

## 1 Send Friend Request

Scan people's QR code or enter their phone number to send requests



## 2 Search Each Person

In the “New Group” page, search for each person you just added, choose them as group members



## 3 Switch to Groups Tab

After waiting request confirmations, switch to the “groups” tab, click the “create group” tab



## 4 Ready to Group Chat

After choosing the members, click the “Create Group” button, then you're ready to chat



✓ Introduce “Friend Radar” function in the “People” page

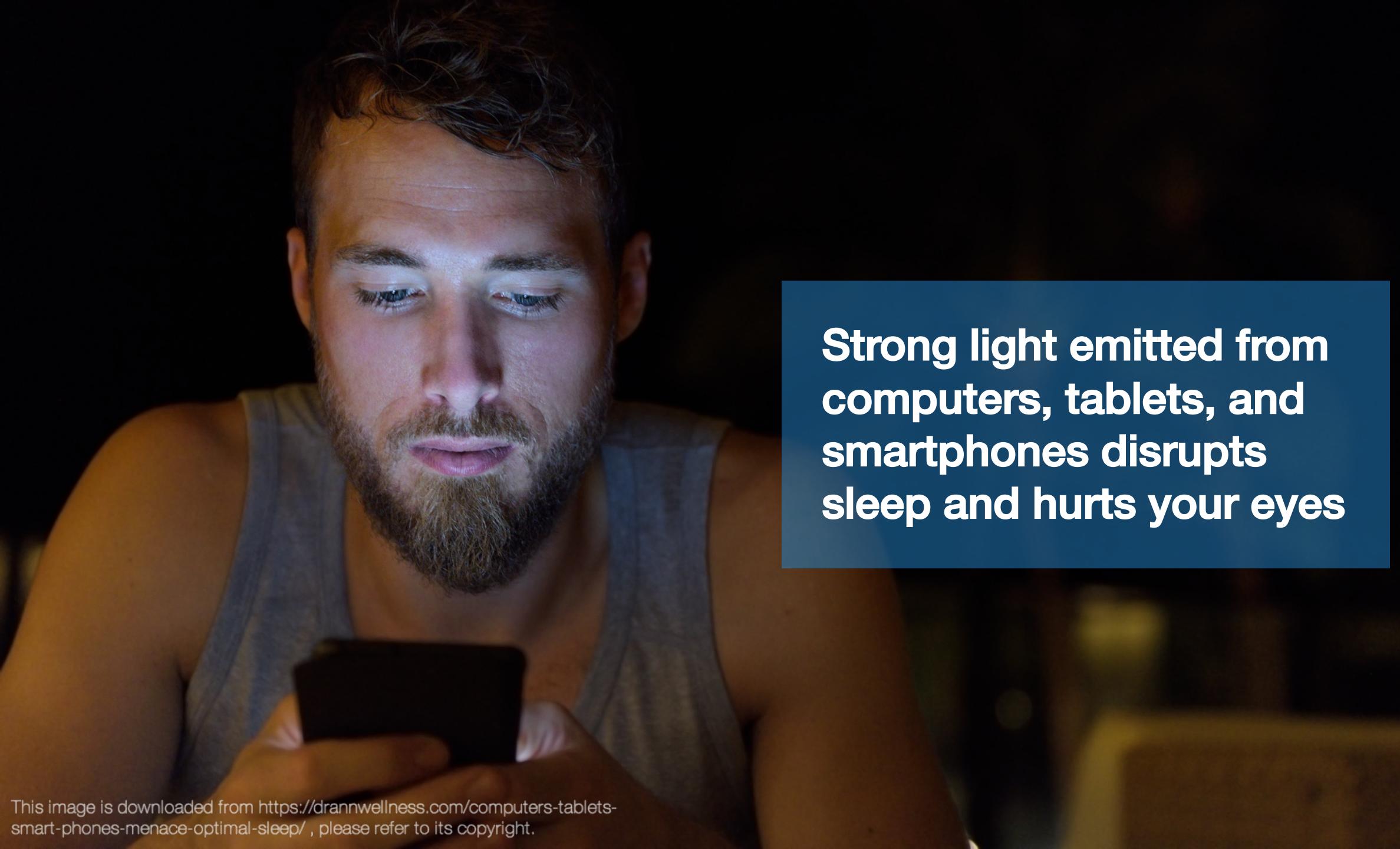
✓ People around you are shown in the radar when they are also opening the “Friend Radar”

✓ Easy way to add one person or multiple people nearby for conversation

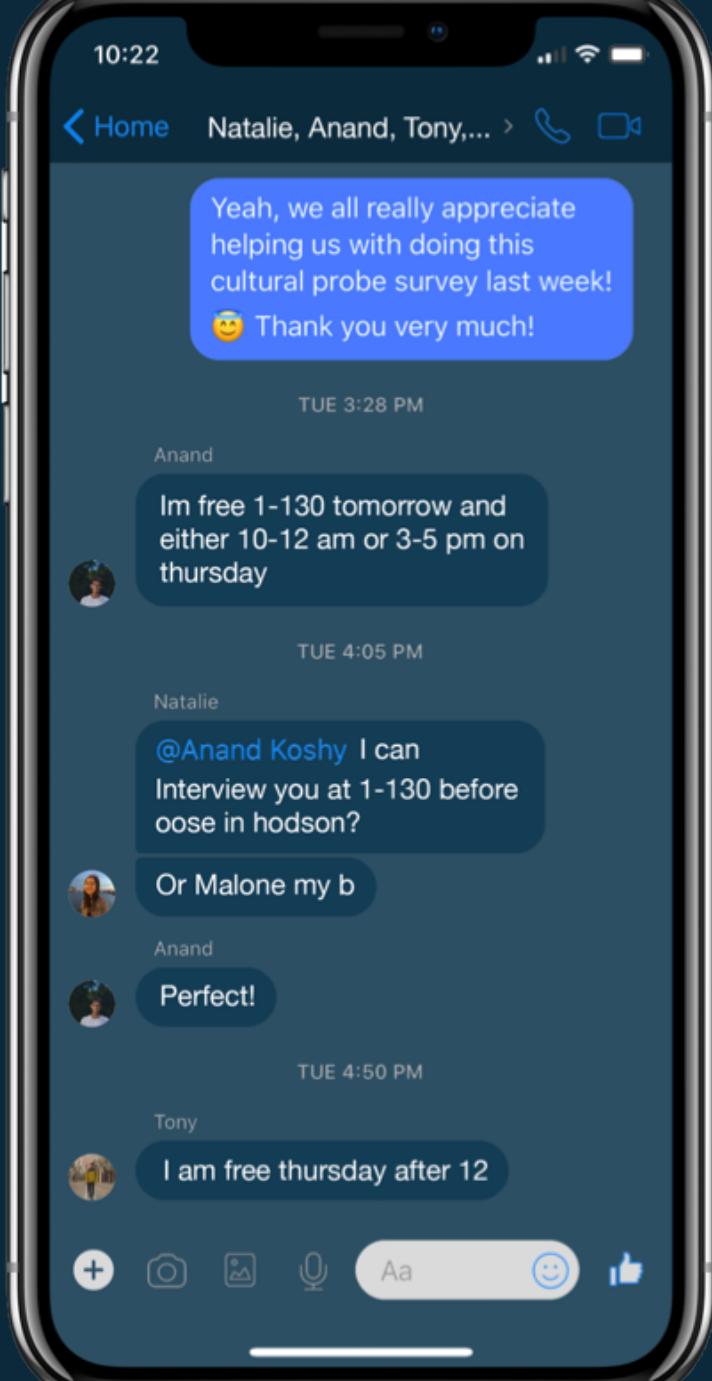
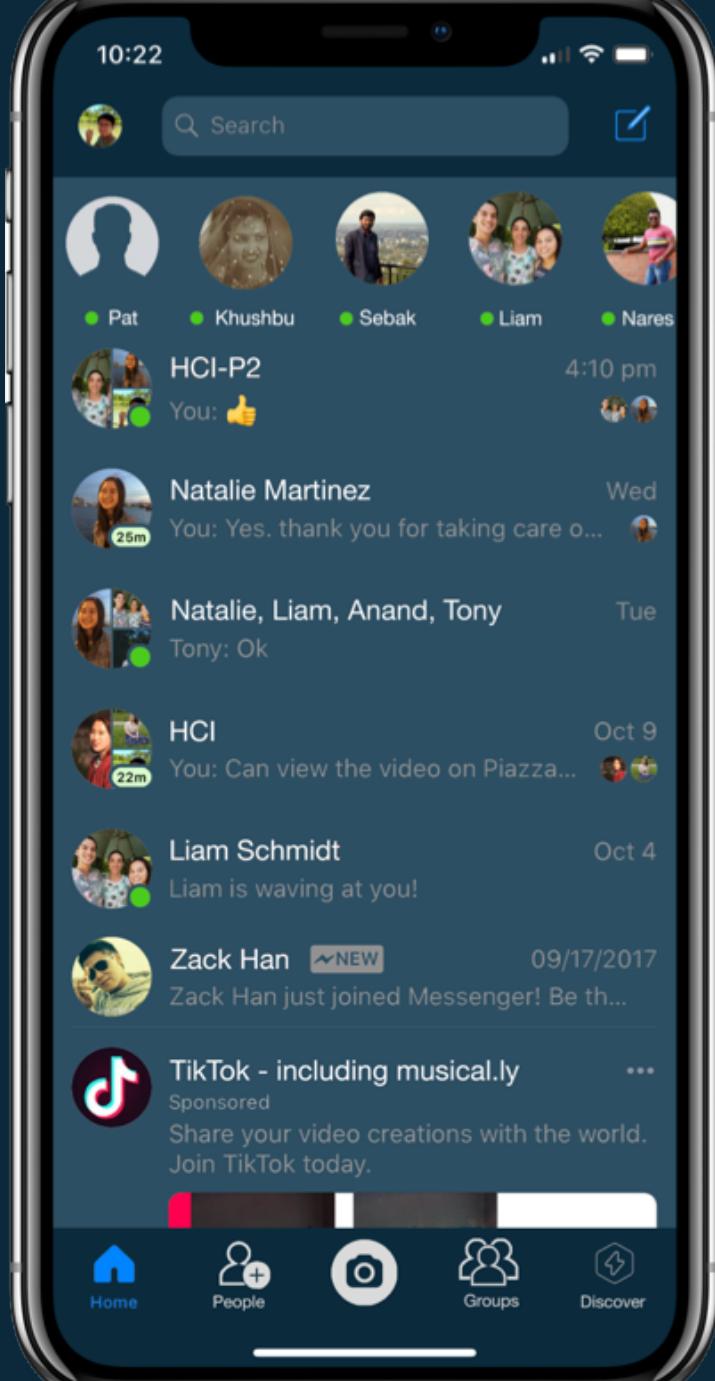




# Part 3: Dark Mode



**Strong light emitted from  
computers, tablets, and  
smartphones disrupts  
sleep and hurts your eyes**



# Lessons Learned

## Business Thinking

- Informed by market analysis
- Want things to be connected & profitable



VS

## Design Thinking

- Informed by consumer observation
- Want things to be simple & user-friendly





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