



HOWARD LAI HENG YE

PROFILE

A Multimedia student specializing in Interactive Media and Immersive Technology with VR/AR. I offer a diverse skill set spanning filming, graphic design, and game and character development. Passionate about storytelling through digital mediums, I am looking for a hands-on role to sharpen my professional expertise and deliver high-quality visual content.

WORK EXPERIENCE

- Ace Tuition Centre (USJ 9)** 2019
Assistant Teacher
 - Assist students with their homework
 - Provide lecturing if teacher is absent
- Old Nanyang Cafe (Sunway Pyramid)** 2022
Shop manager
 - Ensure every staff are doing their assigned role
 - Manages the flow of order
- Agassy (Sunway Pyramid)** 2022
Sales
 - Promote products to customers
 - Provides service to meet customers satisfaction
- Profaz Maju Niaga Sdn. Bhd.** 2024
Graphic Designer (intern)
 - Created various designs for the company's advertisement
 - Created designs for the company's ongoing project
- Pasar Malam (拌fun)** 2025
Pasar Malam Vendor
 - Managed daily sales accounting and monthly financial records to track profitability and optimize budget allocation.
 - Designed the menu, and promotional materials, to attract foot traffic.

VOLUNTARILY EXPERIENCE

SJK (C) Lick Hung
Fund Raising for cancer patient
2016

CERTIFICATIONS

Cambridge English Exam 2018

- Distinction

Cambridge English ESOL International

- Distinction

CONTACT

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Taman Sunway Kayangan,
Shah Alam

EDUCATION

2011-2016

SJK (C) LICK HUNG

- UPSR

2017 - 2022

SMK SUBANG JAYA

- PT3
- SPM

2022 - 2025 (Ongoing)

ASIA PACIFIC UNIVERSITY

- Diploma in Information & Communication Technology
- Bachelor in Interactive Media and Immersive Technology (Ongoing)

SKILLS

- Microsoft Office: Word, Excel, PowerPoint, Access
- 3D Modelling & Game design: ZBrush, 3Ds Max, Marmoset, Unity
- Animation: Adobe Animate CC, Adobe After Effects
- Editing: Adobe Softwares
- UI / UX: Figma

LANGUAGES

- English (Fluent)
- Chinese (Fluent)
- Cantonese (Fluent)
- Malay (Basic)