



## CONTACT

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- 📍 Taman Sunway Kayangan,  
Shah Alam

## EDUCATION

- 2011-2016  
**SJK (C) LICK HUNG**
  - UPSR

2017 - 2022  
**SMK SUBANG JAYA**
  - PT3
  - SPM

- 2022 - 2025 (Ongoing)  
**ASIA PACIFIC UNIVERSITY**
  - Diploma in Information & Communication Technology
  - Bachelor in Interactive Media and Immersive Technology (Ongoing)

## SKILLS

- Microsoft Office: Word, Excel, PowerPoint, Access
- 3D Modelling & Game design: ZBrush, 3Ds Max, Marmoset, Unity
- Animation: Adobe Animate CC, Adobe After Effects
- Editing: Adobe Softwares
- UI / UX: Figma

## LANGUAGES

- English (Fluent)
- Chinese (Fluent)
- Cantonese (Fluent)
- Malay (Basic)

# HOWARD LAI HENG YE

## PROFILE

A Multimedia student specializing in Interactive Media and Immersive Technology with VR/AR. I offer a diverse skill set spanning filming, graphic design, and game and character development. Passionate about storytelling through digital mediums, I am looking for a hands-on role to sharpen my professional expertise and deliver high-quality visual content.

## WORK EXPERIENCE

- |   |      |
|---|------|
| <b>Ace Tuition Centre (USJ 9)</b>   | 2019 |
| Assistant Teacher   |      |
| • Assist students with their homework   |      |
| • Provide lecturing if teacher is absent  |      |
| <b>Old Nanyang Cafe (Sunway Pyramid)</b>  | 2022 |
| Shop manager  |      |
| • Ensure every staff are doing their assigned role  |      |
| • Manages the flow of order   |      |
| <b>Agassy (Sunway Pyramid)</b>  | 2022 |
| Sales   |      |
| • Promote products to customers   |      |
| • Provides service to meet customers satisfaction   |      |
| <b>Profaz Maju Niaga Sdn. Bhd.</b>  | 2024 |
| Graphic Designer (intern)   |      |
| • Created various designs for the company's advertisement   |      |
| • Created designs for the company's ongoing project   |      |
| <b>Pasar Malam (#fun)</b>   | 2025 |
| Pasar Malam Vendor  |      |
| • Managed daily sales accounting and monthly financial records to track profitability and optimize budget allocation. |      |
| • Designed the menu, and promotional materials, to attract foot traffic.  |      |

## VOLUNTARILY EXPERIENCE

- SJK (C) Lick Hung**  
Fund Raising for cancer patient  
2016

## CERTIFICATIONS

- Cambridge English Exam 2018**
  - Distinction

- Cambridge English ESOL International**
  - Distinction