

SubManager.com

Short Pitch :

Sub manager is an online subscription manager that will keep track of all your subscriptions.

Long Pitch :

Sub manager is a simple and easy to use web application that will help users track their subscriptions to different services. Sub manager allows users to view the expiration date, cancel and add a subscription. This web application makes it easy for users that have multiple subscriptions to manage them.

Persona:

Alex: Has subscription to Netflix, Apple music, Amazon Prime, phone plans.

Bob: Has subscription to Netflix

Comparative:

https://hiatus.app/signup/profile/take-control?utm_source=google&utm_medium=paidsearch&utm_campaign=12614261713&adgroupid=122993102316&utm_content=549441555763&utm_keyword=subscription%20manager&gclid=CjwKCAjw7eSZBhB8EiwA60kCWxf83jnXMZxoaXlf27LN-vSvg7P6eF_cBfMG44ITHzGA-rOJrpSINRoCFO4QAvD_BwE

https://signup.rocketmoney.com/subscriptions/?wpsrc=Google%20AdWords&wpcid=15575771256&wp_snetn=g&wpkwn=subscription%20manager&wpkmatch=p&wpcrid=616715968231&wpscid=142969139929&wpkwid=kwd-318014917402&utm_source=AdWords&utm_campaign=15575771256&utm_medium=cpc&utm_content=616715968231&utm_term=subscription%20manager&gclid=CjwKCAjw7eSZBhB8EiwA60kCW7KF97zrY2DZKZeFovrAwvC3FS2Hx2AI1RZJr4apnai_Zh5R6-vwshoCmTgQAvD_BwE