

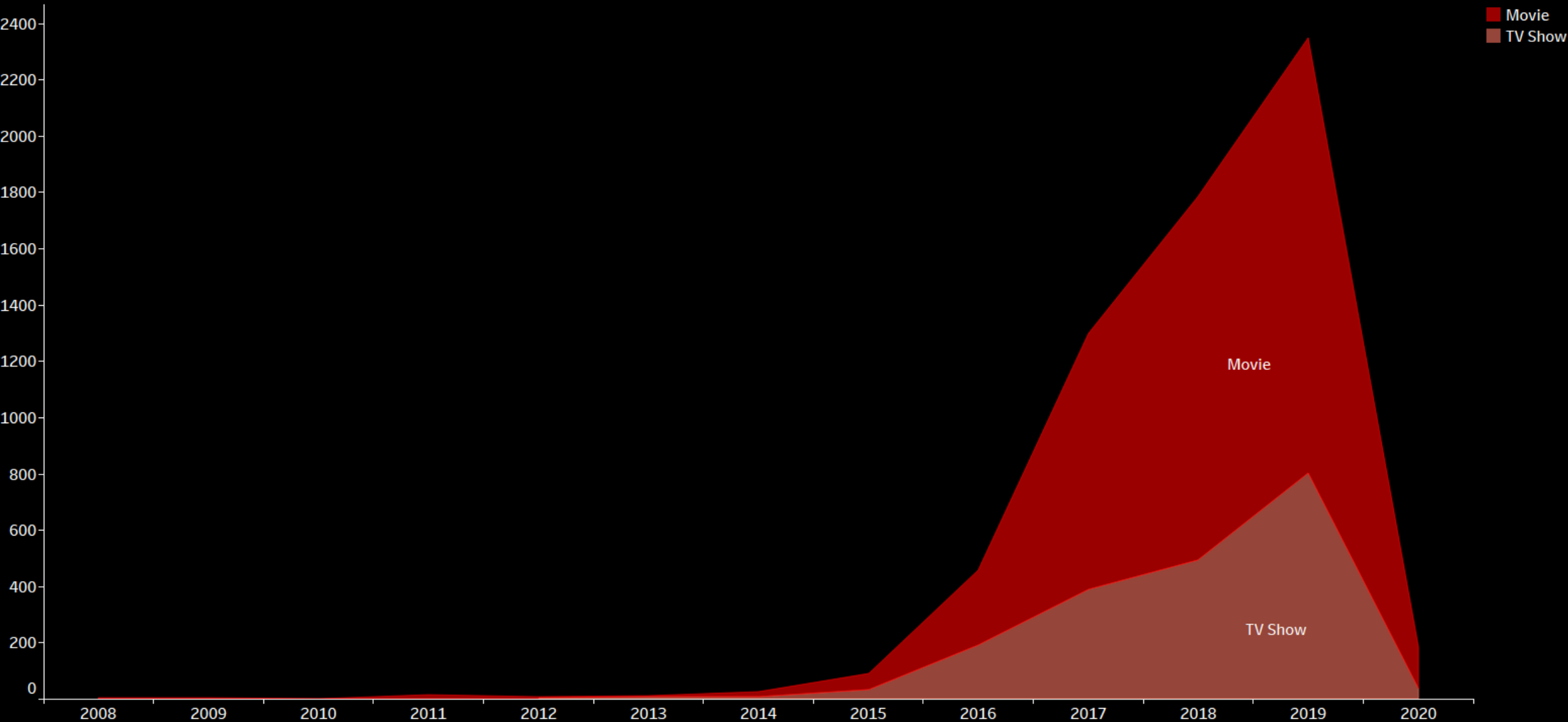
NETFLIX

Netflix Project

<https://lnkd.in/gSKFb8rA>

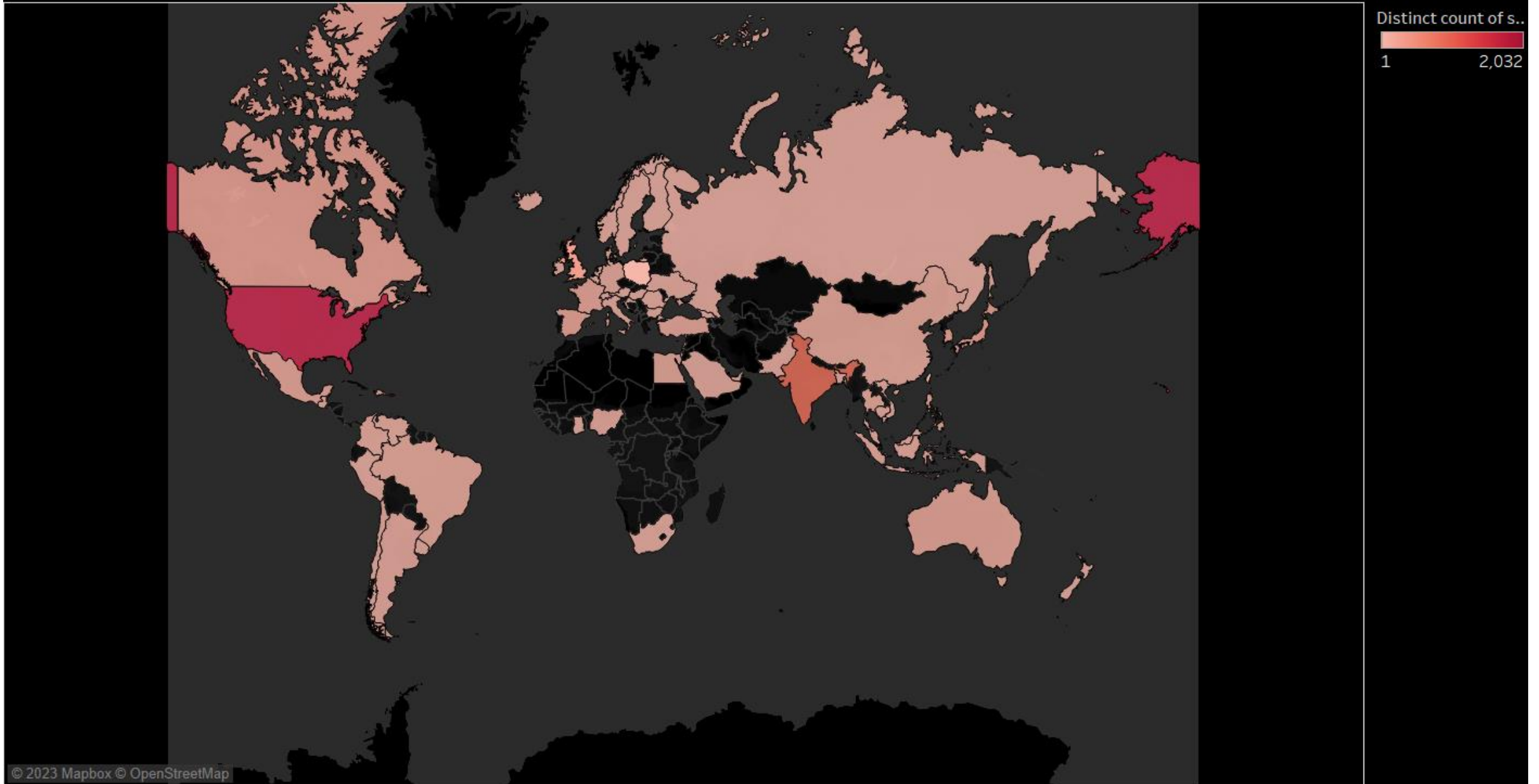
By Minnat Alam

Total Movies & TV Shows by Years



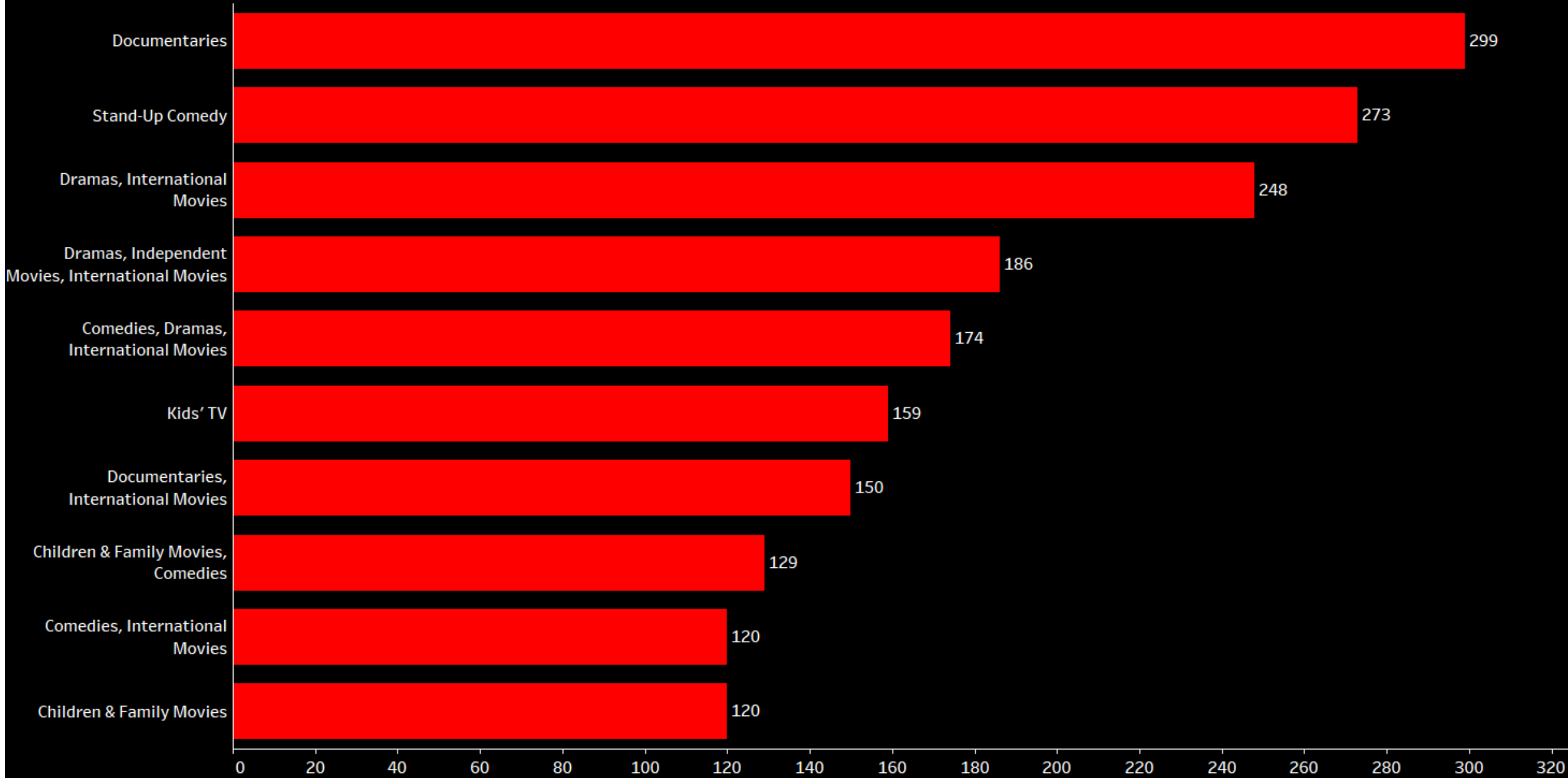
Distinct count of show_id for each date_added Year. Color shows details about type. The marks are labeled by type. The data is filtered on Action (type) and Action (listed_in). The Action (type) filter keeps 2 members. The Action (listed_in) filter keeps 461 members. The view is filtered on date_added Year, which excludes Null.

Total Movies & TV Shows by Country



Map based on Longitude (generated) and Latitude (generated). Color shows distinct count of show_id. Details are shown for country. The data is filtered on Action (type) and Action (listed_in). The Action (type) filter keeps 2 members. The Action (listed_in) filter keeps 461 members. The view is filtered on Latitude (generated) and Longitude (generated). The Latitude (generated) filter keeps non-Null values only. The Longitude (generated) filter keeps non-Null values only.

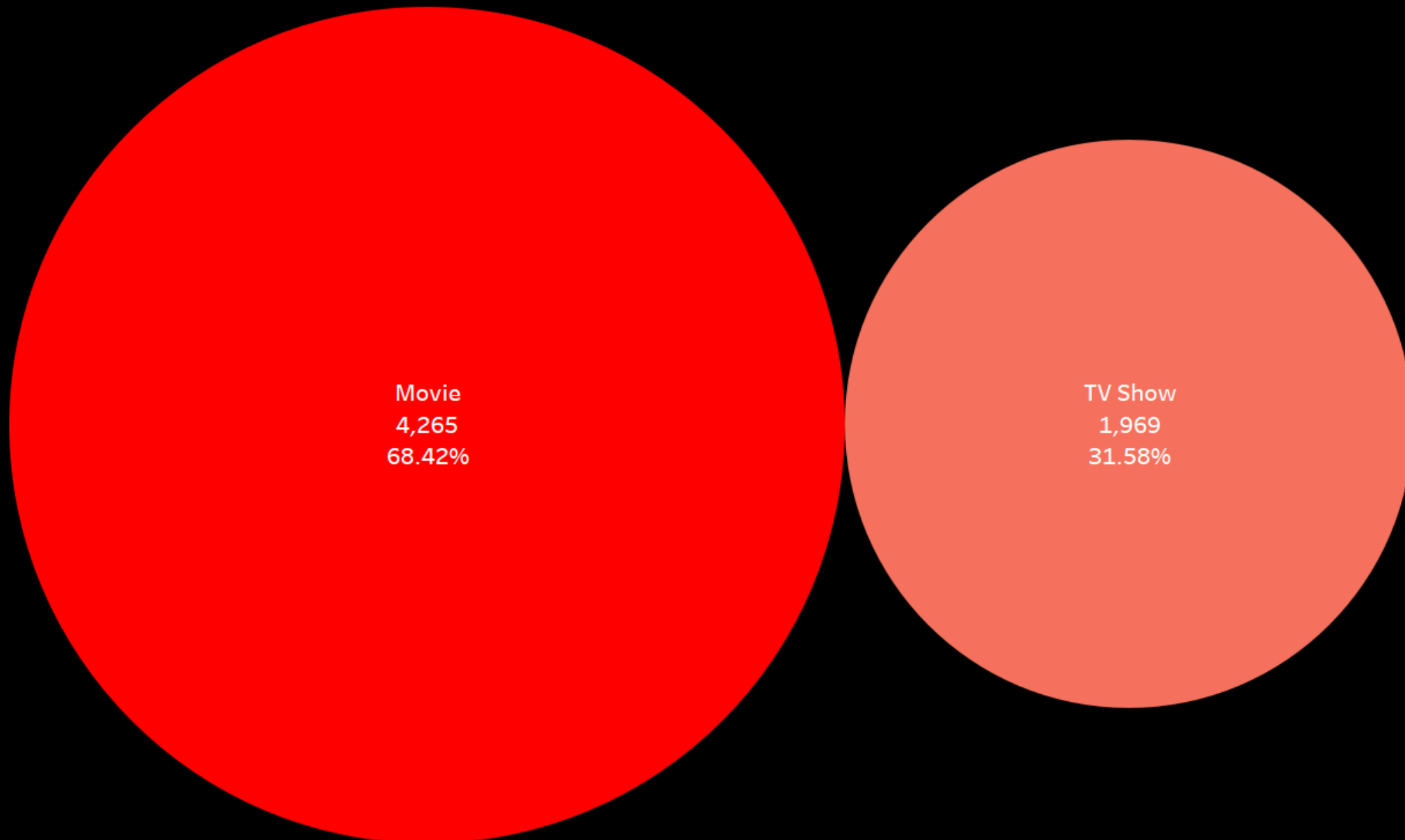
Top 10 Genre



Distinct count of show_id for each listed_in. The marks are labeled by distinct count of show_id. The data is filtered on Action (type), which keeps 2 members. The view is filtered on listed_in, which keeps 10 of 461 members.

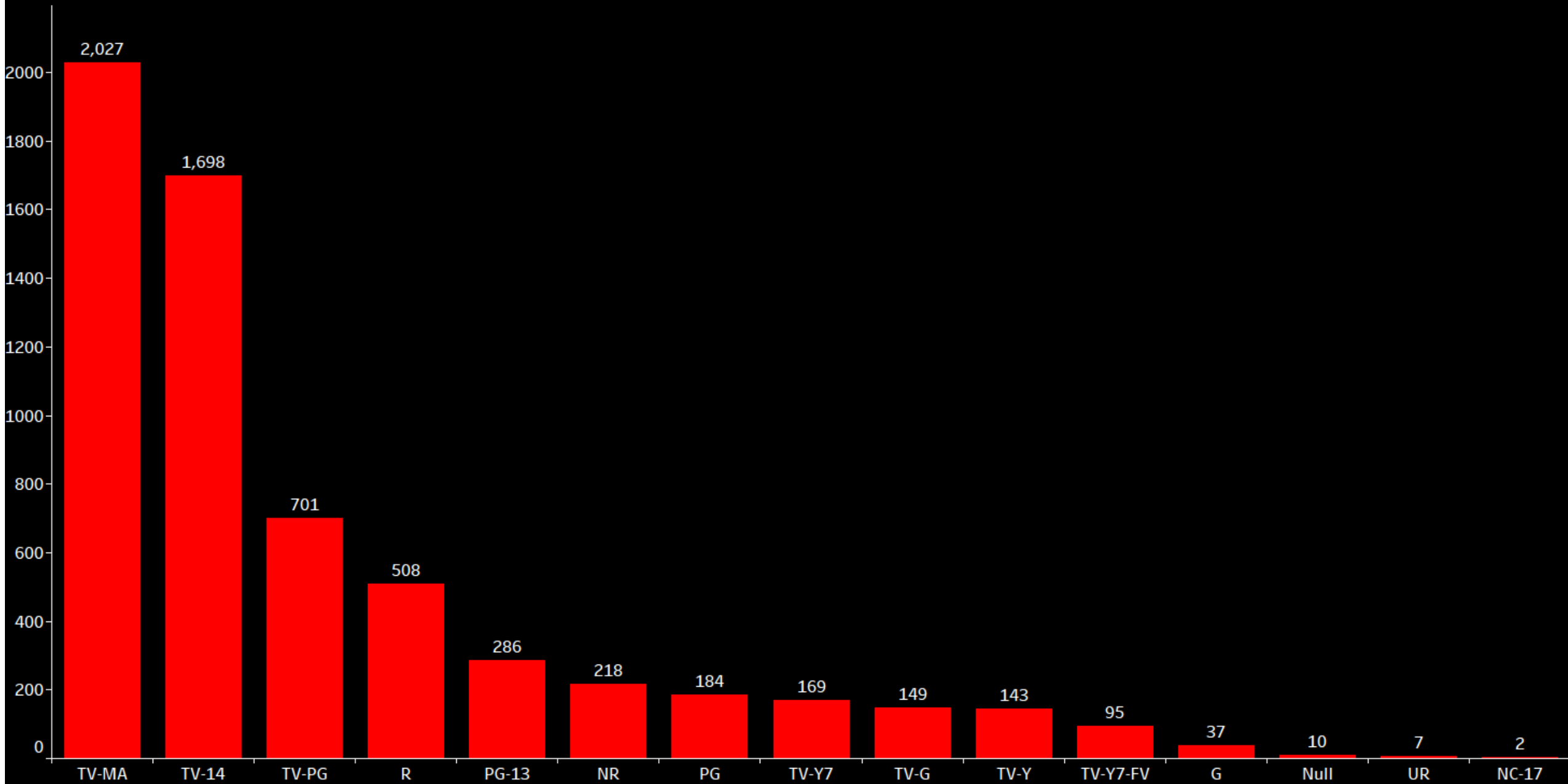
Movies & TV Shows Distribution

■ Movie
■ TV Show



Type, distinct count of show_id and % of Total Distinct count of show_id. Color shows details about type. Size shows distinct count of show_id. The marks are labeled by type, distinct count of show_id and % of Total Distinct count of show_id. The data is filtered on Action (listed_in), which keeps 461 members.

Ratings



Distinct count of show_id for each rating. The marks are labeled by distinct count of show_id. The data is filtered on Action (type) and Action (listed_in). The Action (type) filter keeps 2 members. The Action (listed_in) filter keeps 461 members.

Description

While attending one of India's premier colleges, three miserable engineering students and best friends struggle to beat the school's draconian system.

Description. The data is filtered on type, title, Action (type) and Action (listed_in). The type filter keeps Movie and TV Show. The title filter keeps 3 Idiots. The Action (type) filter keeps 2 members. The Action (listed_in) filter keeps 461 members.

Date Added

2019

Date_added Year. The data is filtered on type, title, Action (type) and Action (listed_in). The type filter keeps Movie and TV Show. The title filter keeps 3 Idiots. The Action (type) filter keeps 2 members. The Action (listed_in) filter keeps 461 members.

Duration

164 min

Duration. The data is filtered on type, title, Action (type) and Action (listed_in). The type filter keeps Movie and TV Show. The title filter keeps 3 Idiots. The Action (type) filter keeps 2 members. The Action (listed_in) filter keeps 461 members.

Rating

PG-13

Rating. The data is filtered on type, title, Action (type) and Action (listed_in). The type filter keeps Movie and TV Show. The title filter keeps 3 Idiots. The Action (type) filter keeps 2 members. The Action (listed_in) filter keeps 461 members.

Release Year

2009

Release_year. The data is filtered on type, title, Action (type) and Action (listed_in). The type filter keeps Movie and TV Show. The title filter keeps 3 Idiots. The Action (type) filter keeps 2 members. The Action (listed_in) filter keeps 461 members.

Genre

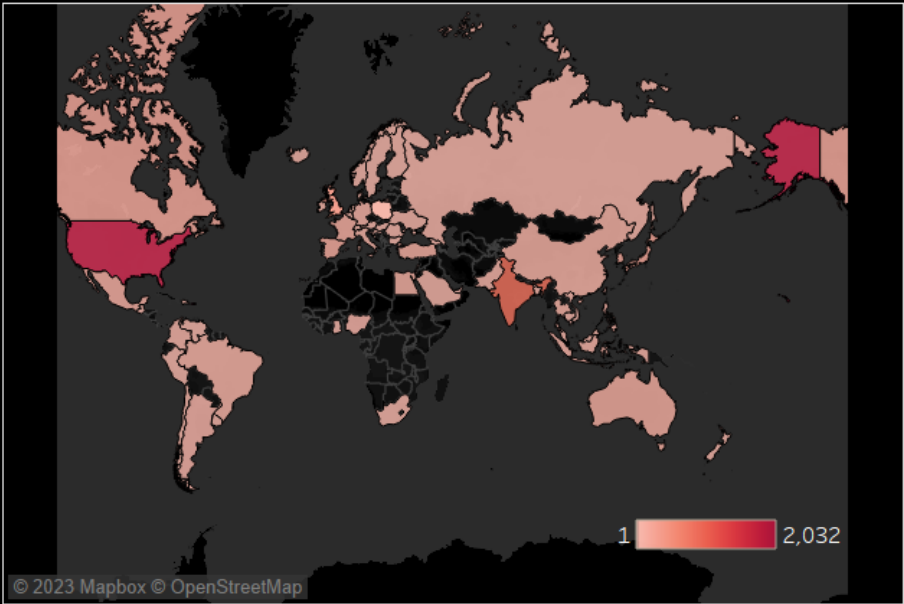
Comedies, Dramas, International Movies

Listed_in. The data is filtered on type, title, Action (type) and Action (listed_in). The type filter keeps Movie and TV Show. The title filter keeps 3 Idiots. The Action (type) filter keeps 2 members. The Action (listed_in) filter keeps 461 members.

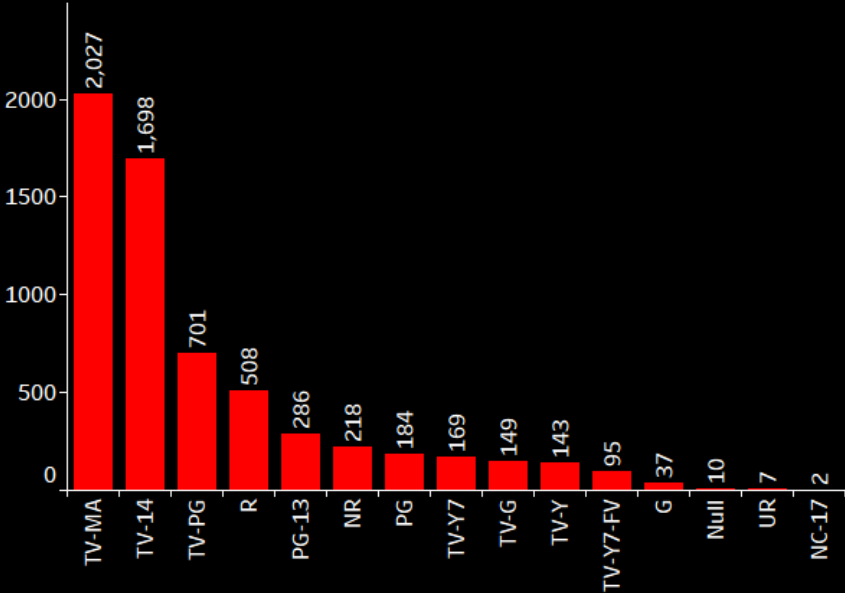
	Type	Rating	Release Year	Genre	Description
All		PG-13	2009		
	Title	Duration	Date Added		
3 Idiots		164 min	2019	Comedies, Dramas, International Movies	While attending one of India's premier colleges, three miserable engineering students and best friends struggle to beat the school's draconian system.

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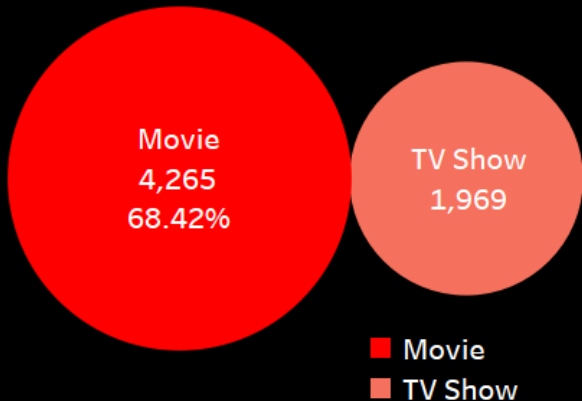
Total Movies & TV Shows by Country



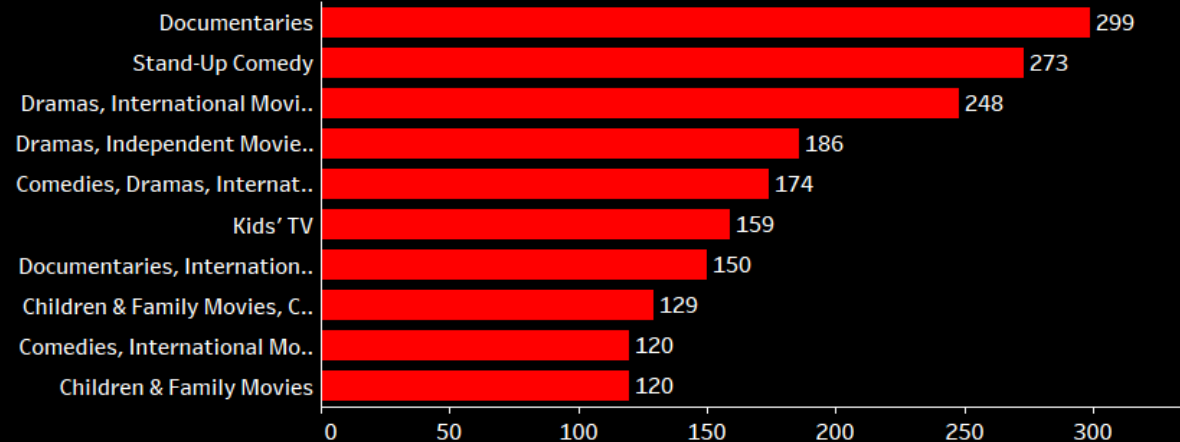
Ratings



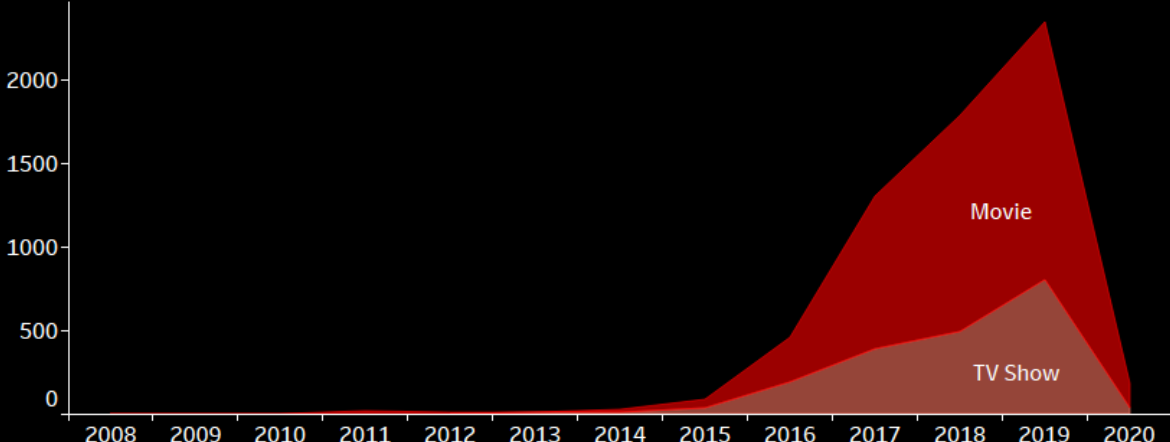
Movies & TV Shows Distribution



Top 10 Genre



Total Movies & TV Shows by Years





Netflix Insights

- In this project, I delved into the vast world of Netflix data, exploring user behavior, content trends, and business insights.

- **Key Analysis**

1. User Engagement Metrics
2. Content Popularity
3. Geographic Preferences
4. Recommendation Engine Optimization
5. Churn Prediction

- ❖ **Impact and Results:**

- **Empowered content creators with actionable insights.**
- **Enhanced user experience by fine-tuning recommendations.**
- **Contributed to data-driven decision-making at Netflix HQ.**