

8: Project Quality Management

IT4306- IT Project Management

Level II - Semester 4





Intended Learning Outcomes

- At the end of this lesson, you will be able to;
 - Appreciate the importance of project quality management for information technology products and services
 - Define project quality management and describe its main three processes
 - Describe given tools and techniques for quality control (Pareto Analysis, Statistical sampling, testing)
 - Summarize major contributions to the modern quality management
 - Describe major cost categories related to information technology project quality

8.1. Importance of Project Quality Management

- Many people joke about the poor quality of IT products.
- People seem to accept systems being down occasionally or needing to reboot their PCs.
- But quality is very important in many IT projects.

What Went Wrong?

- In 1981, a small timing difference caused by a computer program caused a launch abort.*
- In 1986, two hospital patients died after receiving fatal doses of radiation from a Therac 25 machine after a software problem caused the machine to ignore calibration data.**
- Britain's Coast Guard was unable to use its computers for several hours in May 2004 after being hit by the Sasser virus, which knocked out the electronic mapping systems, e-mail, and other computer functions, forcing workers to revert to pen, paper, and radios.***

^{*}Design News (February 1988).

^{**}Datamation (May 1987).

^{***}Fleming, Nic, "Virus sends coastguard computers off course" (http://news.telegraph.co.uk/news/main.jhtml?xml=/news/2004/05/05/ncoast05.xml) (May 15, 2004).

What Is Quality?

- The International Organization for Standardization (ISO) defines **quality** as "the degree to which a set of inherent characteristics fulfils requirements" (ISO9000:2000).
- Other experts define quality based on:
 - **Conformance to requirements**: The project's processes and products meet written specifications.
 - **Fitness for use**: A product can be used as it was intended.

8.2. What is Project Quality Management

- Project quality management ensures that the project will satisfy the needs for which it was undertaken.
- Processes include:
 - **Quality planning**: Identifying which quality standards are relevant to the project and how to satisfy them.
 - **Quality assurance**: Periodically evaluating overall project performance to ensure the project will satisfy the relevant quality standards.
 - **Quality control**: Monitoring specific project results to ensure that they comply with the relevant quality standards.

8.3. Planning Quality Management

- Implies the ability to anticipate situations and prepare actions to bring about the desired outcome.
- Important to prevent defects by:
 - Selecting proper materials.
 - Training and indoctrinating people in quality.
 - Planning a process that ensures the appropriate outcome.

Design of Experiments

- **Design of experiments** is a quality planning technique that helps identify which variables have the most influence on the overall outcome of a process.
- Also applies to project management issues, such as cost and schedule trade-offs.
- Involves documenting important factors that directly contribute to meeting customer requirements.

Scope Aspects of IT Projects

- **Functionality** is the degree to which a system performs its intended function.
- Features are the system's special characteristics that appeal to users.
- System outputs are the screens and reports the system generates.
- **Performance** addresses how well a product or service performs the customer's intended use.
- Reliability is the ability of a product or service to perform as expected under normal conditions.
- Maintainability addresses the ease of performing maintenance on a product.

Who's Responsible for the Quality of Projects?

- Project managers are ultimately responsible for quality management on their projects.
- Several organizations and references can help project managers and their teams understand quality.
 - International Organization for Standardization (www.iso.org)
 - IEEE (www.ieee.org)

8.4. Quality Assurance

- Quality assurance includes all the activities related to satisfying the relevant quality standards for a project.
- Another goal of quality assurance is continuous quality improvement.
- **Benchmarking** generates ideas for quality improvements by comparing specific project practices or product characteristics to those of other projects or products within or outside the performing organization.
- A quality audit is a structured review of specific quality management activities that help identify lessons learned that could improve performance on current or future projects.

Table of Contents for a Quality Assurance Plan*

- 1. Draft Quality Assurance Plan
- 2. Introduction
- 3. Purpose
- 4. Policy Statement
- 5. Scope
- 6. Management
- 7. Organizational Structure
- 8. Roles and Responsibilities
 - 1. Technical

Monitor/Senior

Management

- 2. Task Leader
- 3. Quality Assurance Team
- 4. Technical Staff
- 3.0 Required Documentation

- 1. Quality Assurance Procedures
- 2. Walkthrough Procedure
- 3. Review Process
- 1. Review Procedures
- 3. Audit Process
- 1. Audit Procedures
- 4. Evaluation Process
- 5. Process Improvement
- 1. Problem Reporting Procedures
- 2. Noncompliance Reporting Procedures
- 6.0 Quality Assurance

Metrics Appendix

Quality Assurance Checklist Forms

8.5. Controlling Quality

- The main outputs of quality control are:
 - Acceptance decisions
 - Rework
 - Process adjustments

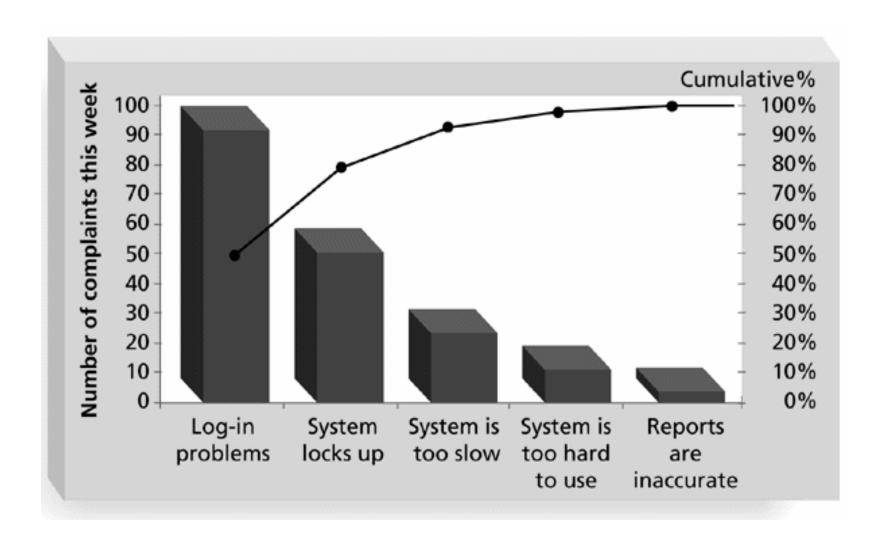
8.6. Tools and Techniques for Quality Control

- Some tools and techniques include:
 - Pareto analysis
 - Statistical sampling
 - Six Sigma
 - Quality control charts

Pareto Analysis

- Pareto analysis involves identifying the vital few contributors that account for the most quality problems in a system.
- Also called the 80-20 rule, meaning that 80 percent of problems are often due to 20 percent of the causes.
- **Pareto diagrams** are histograms, or column charts representing a frequency distribution, that help identify and prioritize problem areas.

Sample Pareto Diagram



Statistical Sampling and Standard Deviation

- **Statistical sampling** involves choosing part of a population of interest for inspection.
- The size of a sample depends on how representative you want the sample to be.
- Sample size formula:
 - Sample size = $.25 \times (certainty factor/acceptable error)^2$
- Be sure to consult with an expert when using statistical analysis.

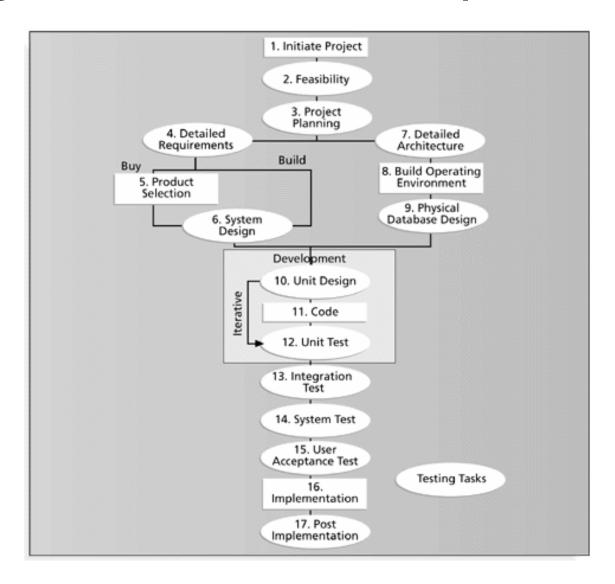
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Testing

- Many IT professionals think of testing as a stage that comes near the end of IT product development.
- Testing should be done during almost every phase of the IT product development life cycle.

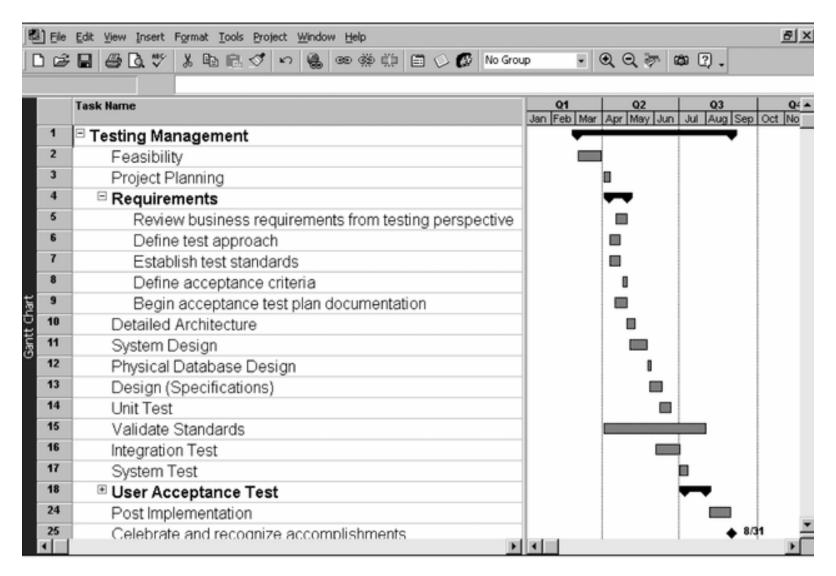
Testing Tasks in the Software Development Life Cycle



Types of Tests

- **Unit testing** tests each individual component (often a program) to ensure it is as defect-free as possible.
- **Integration testing** occurs between unit and system testing to test functionally grouped components.
- System testing tests the entire system as one entity.
- **User acceptance testing** is an independent test performed by end users prior to accepting the delivered system.

Gantt Chart for Building Testing into a Systems Development Project Plan



Testing Alone Is Not Enough

- Watts S. Humphrey, a renowned expert on software quality, defines a software defect as anything that must be changed before delivery of the program.
- Testing does not sufficiently prevent software defects because:
 - The number of ways to test a complex system is huge.
 - Users will continue to invent new ways to use a system that its developers never considered.
- Humphrey suggests that people rethink the software development process to provide no potential defects when you enter system testing; developers must be responsible for providing error-free code at each stage of testing.

8.7. Modern Quality Management

- Modern quality management:
 - Requires customer satisfaction.
 - Prefers prevention to inspection.
 - Recognizes management responsibility for quality.
- Noteworthy quality experts include Deming, Juran, Crosby, Ishikawa, Taguchi, and Feigenbaum.

Quality Experts

- Deming was famous for his work in rebuilding Japan and his 14 Points for Management.
- Juran wrote the Quality Control Handbook and ten steps to quality improvement.
- Crosby wrote *Quality is Free* and suggested that organizations strive for zero defects.
- Ishikawa developed the concepts of quality circles and fishbone diagrams.
- Taguchi developed methods for optimizing the process of engineering experimentation.
- Feigenbaum developed the concept of total quality control.

ISO Standards

- ISO **9000** is a quality system standard that:
 - Is a three-part, continuous cycle of planning, controlling, and documenting quality in an organization.
 - Provides minimum requirements needed for an organization to meet its quality certification standards.
 - Helps organizations around the world reduce costs and improve customer satisfaction.
- **ISO 15504**, sometimes known as SPICE (Software Process Improvement and Capability dEtermination), is a framework for the assessment of software processes.

8.8. Improving IT Project Quality

- Several suggestions for improving quality for IT projects include:
 - Establish leadership that promotes quality.
 - Understand the cost of quality.
 - Focus on organizational influences and workplace factors that affect quality.
 - Follow maturity models.

The Cost of Quality

- The **cost of quality** is the cost of conformance plus the cost of nonconformance.
 - **Conformance** means delivering products that meet requirements and fitness for use.
 - Cost of nonconformance means taking responsibility for failures or not meeting quality expectations.
- A 2002 study reported that software bugs cost the U.S. economy \$59.6 billion each year and that one third of the bugs could be eliminated by an improved testing infrastructure.*

^{*}RTI International, "Software Bugs Cost U.S. Economy \$59.6 Billion Annually, RTI Study Finds," July 1, 2002.

Costs Per Hour of Downtime Caused by Software Defects

Business	Cost per Hour Downtime
Automated teller machines (medium-sized bank)	\$14,500
Package shipping service	\$28,250
Telephone ticket sales	\$69,000
Catalog sales center	\$90,000
Airline reservation center (small airline)	\$89,500

Five Cost Categories Related to Quality

- **Prevention cost**: Cost of planning and executing a project so it is error-free or within an acceptable error range.
- Appraisal cost: Cost of evaluating processes and their outputs to ensure quality.
- Internal failure cost: Cost incurred to correct an identified defect before the customer receives the product.
- External failure cost: Cost that relates to all errors not detected and corrected before delivery to the customer.
- Measurement and test equipment costs: Capital cost of equipment used to perform prevention and appraisal activities.

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^{*}RTI International, "Software Bugs Cost U.S. Economy \$59.6 Billion Annually, RTI Study Finds," July 1, 2002.

Media Snapshot*

- A 2004 study by Nucleus Research Inc. estimates that spam will cost large companies nearly \$2,000 per employee in lost productivity in 2004 alone, despite investments in software to block spam. Spam currently accounts for more than 70 percent of total e-mail volume worldwide.
- In just one month (August 2003), at least 50 new Internet viruses surfaced, and losses related to computer viruses cost North American companies about \$3.5 billion. Businesses have suffered at least \$65 billion in lost productivity because of computer viruses since 1997.

*McGuire, David, "Report: Spam Costs Are Rising at Work," Washington Post (June 7, 2004).

Summary

- Project quality management ensures that the project will satisfy the needs for which it was undertaken.
- Main processes include:
 - Quality planning
 - Quality assurance
 - Quality control