#ElectionHackathon

Build a platform for your own democratic system

ELECTION

Minority Programmers

<HACKATON>

Minority Programmer's Student Run Hackathon

What is #ElectionHackathon?

The first-ever #ElectionHackathon is a one-of-a-kind timely event where students from across the world will be given 17 days to join a team of 1-5 people to build a platform for their own democratic voting system.

Organized by the Minority Programmers, an international network of programmers unifying together to develop human-centric software solutions, the #ElectionHackathon is a student-led initiative aimed to design fairer, more transparent and accessible voting systems that protect minority rights.

Why Sponsor This Hackathon?

The #ElectionHackathon provides a unique medium to bring your company to the center stage of an international spotlight. It provides an opportunity to develop fairer election systems, fund innovation, increase diversity, and interact with the next generation of innovators from around the world. Here are ways that our sponsors benefit the most by getting Involved:

RECRUITING

- What could be better than a building full of ambitious students willing to spend an entire weekend building and hacking together new tech? Set up a table with us and get unparalleled access to university talent, resumes, interview rooms,and non-stop networking opportunities!

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EXPOSURE

- Sponsorship is a great way to accelerate brand recognition and allow students to explore your product's potential. We have arranged a variety of options for getting your name in front of our hackers, ranging from workshops, to hosting our interview events.

APPRAISAL

- This hackathon doubles as a 2.5 weeks of top-quality user testing.
- #ElectionHackathon is a chance to see how developers use your tech in practical applications while simultaneously getting feedback. To facilitate this, we offer the opportunity for your company to award a separate sponsored prize to whoever you believe utilized your tech the best.
- You will be able to recruit prospective talent from near and far, as well as have ample opportunities to showcase your brand. Furthermore, having a presence at our unique event will give you the chance to observe first-hand how participants work and solve non-trivial problems. We wish to provide our participants with the best resources,accommodations, and overall experience.

BECOME ALLY OF MINORITY PROGRAMMERS

At the Minority Programmers, we believe in the power that STEM education has to empower underrepresented communities. We also believe we can better channel this learning by issuing challenges dealing with problems at the core of our society that students feel passionate about, thereby developing original projects that can benefit the world. We are a new organization, completely run by students. Despite this pandemic, we have been consistently bootstrapping hackathons that are very pertinent to the current moment in history, like being one of the first to do a COVID1 9Hackathon, and a #BlackLivesMatterHackathon. We will continue to put our resources into tackling issues that are critical to our moment in history, confronting society's issues head on with a diverse community of developers/activists.

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Since Minority Programmers events are **entirely volunteer run** with **prizes are sponsor-funded,** we need your help not only to make this event happen but also to make it as exciting and attractive as possible!

CONCLUDING REMARKS

As a team of passionate students, we are excited about this event and look forward to hearing back from you.

If you would like to become a sponsor for our event please reach out to our team at minorityprogrammers@gmail.com with the Subject: "ElectionHackathon Sponsorship" or call (703)-380-4832 with the following information:
- Sponsorship Tier you have chosen
    - Respective Materials with Tier, official logo, how many judges, mentors and names of volunteers, etc.)
- Clarifying questions
- Payment Options
    - #ElectionHackathon GoFundMe
    - Any Vendor Information or Paperwork Needed
- Your Information and Company Title

Please visit our official hackathon website or look at the official hackathon instructions here, to learn more about this hackathon .

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Sponsorship Tiers

$1000 <BRONZE>

$2500 <SILVER>

$5000 <GOLD>

$10,000 <PLATINUM>

	Bronze ($1000-2499)	Silver ($2500-4999)	Gold ($5000)	Platinum ($10000)
Company Materials in Virtual Swag/Info Bag	X	X	X	X
Sponsor Shout During Event	X	X	X	X
Inclusion in Virtual Event	X	X	X	X
Wallpaper Space in Virtual Event	X	X	X	X
Virtual Booth in Event	X	X	X	X
Demos & Samples		X	X	X

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Feature	Col 1	Col 2	Col 3
Additional Shoutout During Event	X	X	X
Option for Closing Remarks	X	X	X
1 15-second video space in between prize ceremony	X	X	X
Keynote Speaker Status		X	X
Tech Talk Q&A / Breakout Sessions		X	X
Log on Devpost Website		X	X
Additional Sponsor Shout Out During Event		X	X
Continued Engagement For 1 Year		X	X
Bumper Company Promotion Video in Post Event Content		X	X
Option to Send Mentors, Coaches, & Tech Support		X	X
Post-Recruitment Event		X	X
$2500 in Company Named Prizes			
Add Your Name to Hackathon Title			X
Your Logo Appears on All Hackathon Promo Materials			X

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Access to All Participant Info	X
Company Recruitment Information Sent to Participants	X
$5000 Custom Company Prize	X
Official Minority Programmers Ally	X
Recruitment Events for A Year	X

Bronze: $1,000-$2,499

- Include your materials in our Virtual Swag/Info Bag with access to content data
- 1 sponsor shout out during event
- Pre-event logo on social media posts, communications
- 1 additional sponsor shout out during event
- Wallpaper space during event
- Promotional videos during breaks
- Virtual booth
- Offer product demos / premium services to event participants
- Inclusion in virtual program

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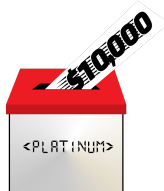**ELECTION**

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Silver:$2,500-$4999

- Option for closing remarks.
- Private interviews
- Option to send a judge
- 1 additional sponsor shout out during event
- 1 15-second video space for in-between time during prize ceremony
- Option to send mentors; pitch coaches; and tech support

$5000

<GOLD>

Gold: $5,000

- Everything below plus keynote speaker status
- Tech Talk, Q&A, and Breakout Sessions: option to co-create breakout session content: this is a premium for sponsorship visibility and face-time.
- Logo on Devpost Website
- 1 additional sponsor shout out during event
- Continued engagement for one year
- Bumper videos in post-event content
- Post-recruitment event
- $2500 in Company Name Prizes

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Platinum: $10,000

- Everything below access to participant info
- We will add your name to the event title (#ElectionHackathon Presented By …)
- Your logo appears on all hackathon promo materials
- Specific info about your company sent out to all participants
- Everything above plus ad space in our social media posts for a year, and email footer for one year.
- 1 additional sponsor shout out during event
- ($5000) In Additional Company Name Sponsor Prize ($7500 Total)
- Appear as official Ally on Minority Programmers inaugural Ally List in Jan 2021
- Post recruitment events for a year

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