

ANT General Trading & Industries Holding Company Overview

ANT

General Trading & Industries Holding

Company Overview

INTRODUCTION

ANT General Trading and Industries Holding is deeply committed to transforming lives and inspiring futures through innovative, holistic solutions in **pharmaceuticals and healthcare, export trade, agriculture, and food processing**. With a steadfast dedication to **quality, excellence, and sustainability**, we empower individuals and communities, providing the resources and tools they need to thrive. Our focus extends beyond Ethiopia, as we aim to grow into the rest of Africa and the world, bridging gaps and enhancing services across key sectors through cutting-edge technology and forward-thinking practices. At ANT, we believe in creating a brighter future by fostering hope, resilience, and opportunity for all. We are a beacon of progress, shaping a better tomorrow—one empowered life and inspired future at a time.



VISION

Transforming lives and livelihoods through innovative holistic solutions in healthcare, trade, agriculture and information technology, from Ethiopia to the world





MISSION

Empowering communities with holistic, cutting-edge solutions,
blending local insights with global excellence to enhance livelihoods and
drive sustainable growth.

CORE VALUES

Innovation

Embracing creativity and forward-thinking to provide cutting-edge solutions.

Integrity

Conducting business with honesty, transparency, and ethical practices.

Excellence

Striving for the highest standards in all our endeavors.

Sustainability

Committing to practices that promote environmental and social well-being.

Collaboration

Fostering teamwork and partnerships to achieve common goals.

Empowerment

Enabling individuals and communities to reach their full potential.

Customer Focus

Prioritizing the needs and satisfaction of our clients.

Adaptability

Remaining flexible and responsive to changing needs and environments.

Respect

Valuing diversity and treating everyone with dignity.

Global Vision

Combining local insights with a global perspective to drive growth and innovation.

BUSINESS VERTICALS

ANT GENERAL TRADING & INDUSTRIES HOLDING

ANT PHARMACEUTICALS
&
HEALTHCARE

ANT EXPORT TRADE

ANT AGRICULTURE
&
FOOD PROCESSING

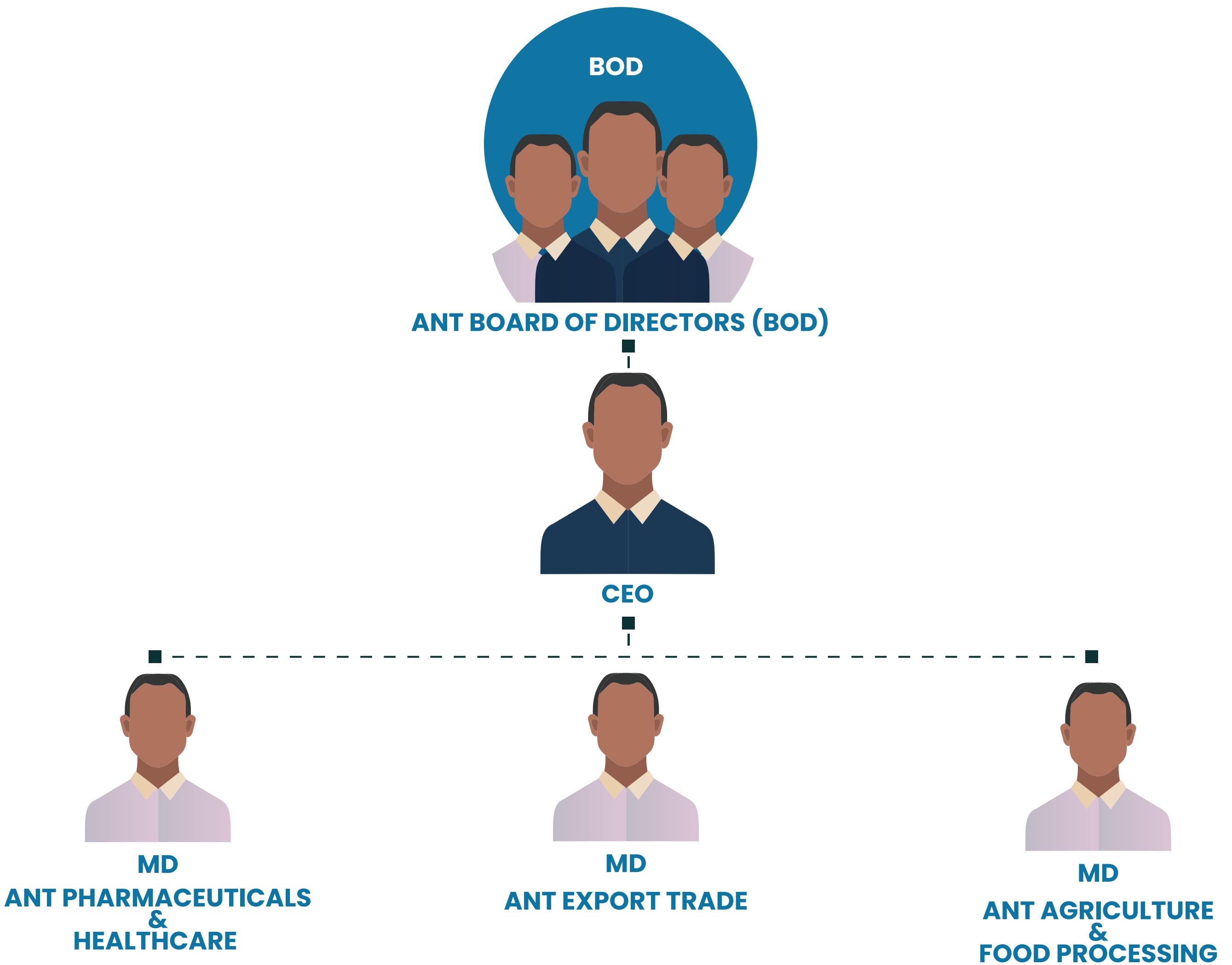
The company is structured with three primary business verticals under its umbrella, **Pharmaceuticals and Healthcare**, **Export Trade**, and **Agriculture and Food Processing**. Each vertical operates independently but is aligned with the overall corporate strategy set by the holding company. This structure enables ANT General Trading and Industries Holding to focus on delivering specialized solutions and expanding into diverse markets while maintaining centralized leadership and strategic oversight.

GOVERNANCE

The company is governed by a **Board of Directors (BoD)** chaired by an **Executive Chairman**, providing strategic oversight and governance. The CEO, reporting directly to the Board, leads the operational execution and is responsible for the overall performance of the business. Below the CEO are **Managing Directors (MDs)** for each of the company's core verticals: **Pharmaceuticals and Healthcare**, **Export Trade**, and **Agriculture and Food Processing**. These MDs manage their respective verticals, ensuring alignment with the company's strategic goals while driving growth, innovation, and efficiency in their areas. This structure allows for clear accountability, streamlined decision-making, and focused leadership across the business sectors.

NUMBER OF EMPLOYEES

Initially 40 employees, with ambition to create job opportunities to over **2,000 employees** as all subsidiaries become functional.



PRODUCTS AND SERVICES

Pharmaceuticals & Healthcare

Pharmaceuticals and Healthcare Products





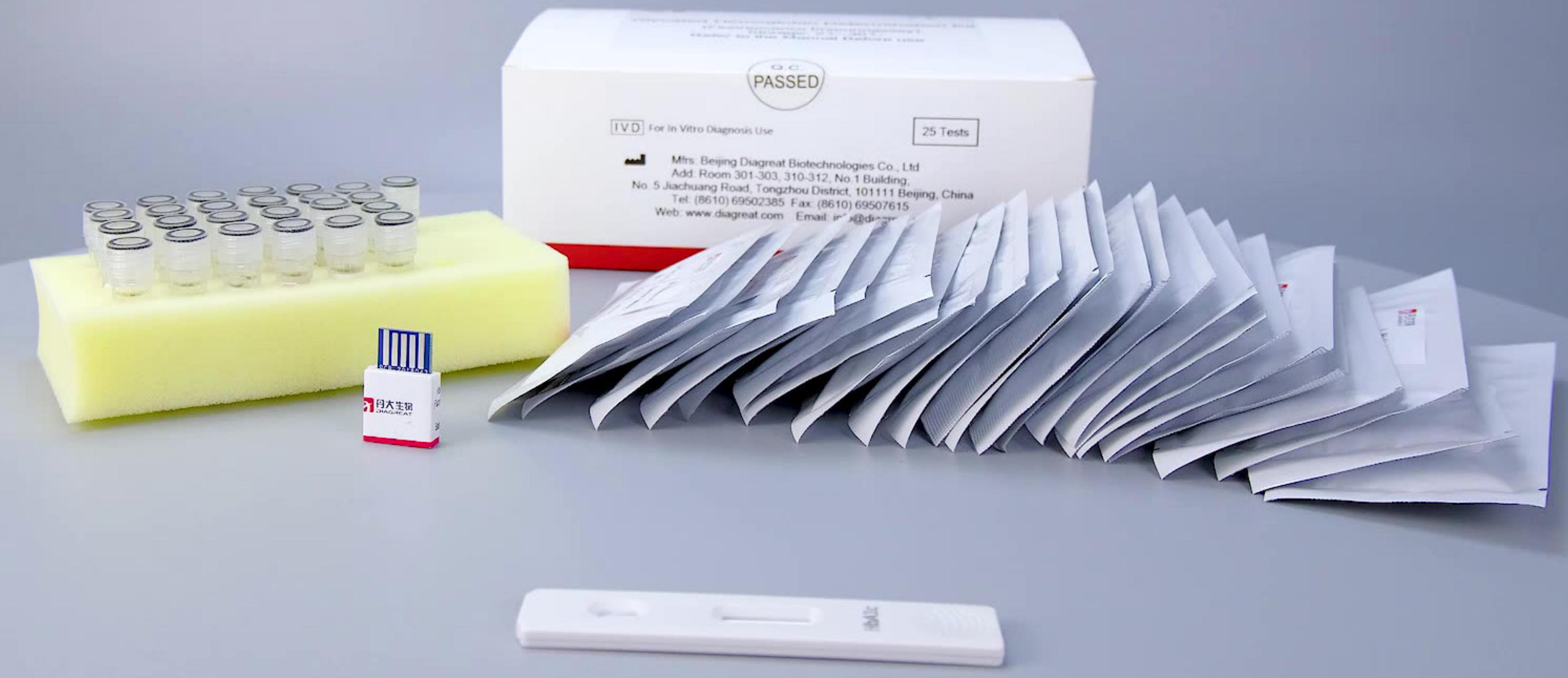
ESSENTIAL PHARMACEUTICALS

- o Antibiotics, antifungals, antiparasitic, and antivirals
- o Pain relievers
- o Vaccines
- o Cardiovascular medications
- o Antidiabetic medications
- o Antihypertensives
- o Gastrointestinal drugs
- o Respiratory medications

SPECIALTY PHARMACEUTICALS

- o Oncology drugs
- o Biologics and biosimilars
- o Immunotherapy agents
- o Rare disease treatments
- o Personalized medicine formulations
- o Hormonal therapies





DIAGNOSTICS

- o Rapid diagnostic test kits (e.g., HIV, HBV, HCV, COVID-19, malaria)
- o Blood glucose meters
- o Cholesterol test kits
- o Pregnancy test kits
- o Infectious disease testing kits
- o Laboratory reagents and supplies

MEDICAL EQUIPMENT

- o Diagnostic imaging equipment (e.g., X-ray, MRI, CT scanners)
- o Ultrasound machines
- o Patient monitoring systems
- o Surgical instruments
- o Ventilators and respiratory support systems
- o Infusion pumps
- o Hospital beds and furniture
- o Personal protective equipment (PPE)



Pharmaceuticals and Healthcare Services





IMPORT AND DISTRIBUTION

- o International sourcing of high-quality pharmaceuticals and medical equipment
- o Efficient logistics and supply chain management
- o Regulatory compliance and documentation handling
- o Warehousing and inventory management
- o Distribution to hospitals, clinics, and pharmacies

MANUFACTURING

- o Production of generic and branded pharmaceuticals
- o Formulation development and testing
- o Quality control and assurance
- o Packaging and labeling services
- o Custom manufacturing for specialized treatments





DIAGNOSTICS SERVICES

- o Laboratory setup and management
- o Diagnostic testing and screening programs
- o Training and support for medical staff
- o Maintenance and calibration of diagnostic equipment

MEDICAL EQUIPMENT SERVICES

- o Equipment installation and setup
- o Technical support and maintenance
- o Training for healthcare professionals
- o Equipment leasing and rental options
- o After-sales service and support





CONSULTATION AND TRAINING

- o Healthcare consulting services for facilities and professionals
- o Training programs for the use of pharmaceuticals and medical equipment
- o Continuing education and professional development courses
- o Health and safety compliance training

PRODUCTS AND SERVICES

Commodity Trade - Export

Commodity Trade-Export **Products**



SPECIALTY COFFEE

- o Single-origin coffee beans
- o Organic coffee beans
- o Fair trade certified coffee
- o Green coffee beans
- o Roasted coffee beans
- o Coffee blends
- o Decaffeinated coffee
- o Specialty coffee pods and capsules





OIL SEEDS

- o Sesame seeds (white and black)
- o Sunflower seeds
- o Cotton seeds



Commodity Trade-Export Services

ANT
Holistic Solutions



SOURCING AND PROCUREMENT

PLAN

MANAGE

SOURCE

- o Identification and procurement of high-quality specialty coffee, oil seeds, and pulses from local farmers and cooperatives
- o Establishing partnerships with reliable and sustainable producers
- o Ensuring compliance with international quality standards and certifications

PROCESSING AND PACKAGING

- o Cleaning, sorting, and grading of coffee beans, oil seeds, and pulses
- o Custom processing services, including roasting (for coffee) and shelling (for seeds)
- o Packaging solutions tailored to client requirements (e.g., bulk packaging, retail packaging)
- o Labeling and branding services



Quality Control

- o Rigorous quality testing and certification processes
- o Implementation of quality assurance protocols to ensure product consistency and safety
- o Traceability systems to track products from farm to export

Logistics and Export

- o Efficient supply chain management and logistics coordination
- o Handling of export documentation and regulatory compliance
- o Coordination with shipping and freight companies for timely delivery
- o Warehousing and inventory management

Market Research and Development

- o Market analysis and identification of potential export markets
- o Development of marketing strategies to promote products internationally
- o Participation in trade shows and international exhibitions
- o Building and maintaining relationships with international buyers

Consultation and Advisory

- o Advisory services for farmers and cooperatives on best agricultural practices
- o Training programs for improving product quality and yield
- o Guidance on international trade regulations and export procedures
- o Support in obtaining necessary certifications (e.g., organic, fair trade)

Sustainability and Social Responsibility

- o Implementation of sustainable farming practices
- o Support for community development projects
- o Ensuring fair trade and ethical sourcing practices
- o Promoting environmental conservation and biodiversity

PRODUCTS AND SERVICES

Agriculture and Food Processing

Agriculture

Products



AGRICULTURE

- o Seeds (hybrid, organic, and conventional)
- o Pesticides and herbicides
- o Agricultural machinery and equipment (tractors, plows, harvesters)
- o Irrigation systems and supplies (drip irrigation, sprinklers)
- o Soil health products (compost, soil conditioners)
- o Greenhouse materials and equipment
- o Crop protection products (netting, mulching films)
- o Animal feed and supplements

POULTRY

- o Day-old chicks (broilers, layers)
- o Poultry feed (starter, grower, finisher)
- o Poultry vitamins and supplements
- o Incubators and hatchery equipment
- o Brooding equipment (heaters, brooders)
- o Poultry housing systems (cages, coops)
- o Egg packaging materials
- o Processed poultry products (frozen chicken, chicken parts)
- o Poultry health products (vaccines, medications)



FOOD PROCESSING

- o Processed grains (flour, rice, maize meal)
- o Dairy products (milk, cheese, yogurt, butter)
- o Processed fruits and vegetables (canned, dried, frozen)
- o Meat products (sausages, canned meat, deli meats)
- o Snack foods (chips, nuts, dried fruits)
- o Beverages (juices, soft drinks, bottled water)
- o Bakery products (bread, pastries, cakes)
- o Ready-to-eat meals and convenience foods
- o Food packaging materials and supplies



Food Processing Services



A photograph showing several large, orange-painted industrial pipes or ductwork running along the side of a white building. The pipes are curved and stacked, creating a sense of depth. The sky is clear and blue.

FOOD PROCESSING

- o Food product development and formulation
- o Quality control and assurance services
- o Food safety and hygiene training
- o Packaging design and labeling services
- o Custom processing and co-packing services
- o Supply chain and logistics management
- o Regulatory compliance and certification assistance
- o Market research and consumer insights
- o Export and international trade support for processed foods

Achievements and Milestones

Significant Achievements or Milestones

New company with clearly defined goals, vision, mission, industry experience, know-how, and proven business leadership skills.



Revenue and CSR

Main Sources of Revenue: Sales of products and services.

CSR Initiatives

Skills development for the underprivileged through schools.

Shelter support for the elderly.



SHORT AND LONG TERM PLANS

(1-3 YEARS) SHORT-TERM PLANS

1. Market Penetration and Expansion
2. Product and Service Development
3. Infrastructure and Operations
4. Regulatory Compliance
5. Marketing and Branding
6. Capacity Building

(5-10 YEARS) LONG-TERM PLANS

- 1. Regional and Global Expansion
- 2. Research and Development
- 3. Vertical Integration
- 4. Technological Advancement
- 5. Sustainability and Social Responsibility
- 6. Customer and Market Diversification
- 7. Human Capital Development
- 8. Financial Growth and Stability



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