[LEE SANGHEE]

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Professional Summary

A creative and analytical UI/UX designer with experience in independently conducting case studies and using various design tools to deliver user-centered design solutions. While I lack professional experience, I have successfully completed projects independently, addressing design challenges and demonstrating proficiency in the latest design tools and technologies.

Skills

- **Design Tools:** Adobe Photoshop, Adobe Illustrator, Figma, Notion, After Effects
- **Frontend Development:** HTML, CSS, JavaScript
- **Prototyping & User Testing:** Figma

Project Experience

Case Study 1: [Grocery Item Location App]

- **Duration:** [April/2024 - May/2024]
- **Project Description:** Designed a grocery item location app to address the challenge of [difficulty in finding item locations in the store] through user needs analysis.
- **Key Roles:** Conducted user research, created wireframes, designed prototypes, and conducted user testing.
- **Tools & Technologies:** Figma
- **Outcome:**
  - Expected reduction in the time customers spend from finding items to completing their checkout in the store due to faster location identification.
  - Anticipated increased engagement through community features.
  - Enhanced user convenience with the addition of a memo function.

Case Study 2: [Clothing App]

- **Case Study 2: [Clothing App]**
- **Duration:** [May/2024 - June/2024]
- **Project Description:** Addressed the [issues with UI causing errors in order quantity and color selection] by implementing [a confirmation alert button] in the clothing app.

- **Key Roles:** Conducted user interviews, performed competitive analysis, created prototypes, collected and incorporated feedback.
- **Tools & Technologies:** Figma
- **Outcome:**
    - Improved user experience by reducing order quantity errors through the implementation of a confirmation alert button.
    - Simplified the search filter functionality, making it easier for users to find specific items.
    - These enhancements led to increased user satisfaction and fewer order-related mistakes.

Education

Bachelor of Arts in English Literature
Hannam University - February 2018

- **Relevant Coursework:** Communication, Critical Thinking, Research, and Writing

UI/UX Design Course Completion
Udemy - Completed Davis Travis Course

- **Course Name:** *User Experience (UX): The Ultimate Guide to Usability and UX* (Covered fundamentals to advanced UX topics)

Portfolio

- **[My Portfolio]** - Includes a comprehensive display of projects and design work.