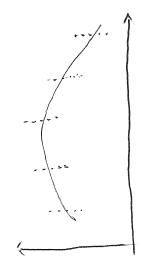
then one can try to see if there is a "nesponse function" Analysis of factor effects of Factor is quantitative relating productor x and response y.

Ex. X= price

y = sales



(1) plot and see (dot plot) try different curves

Ho: Y: = Bo + B, X: + B2 X2 + 82 (2) Then test for lack of fit

			-1 - SSE - SSPE	SSLF/(r-P) SSPE/(n-r)
ANONA	1-1	ルナート	12-1 SSP =	1 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
	SSTR	SSPE	55 TR - 5	MSLF MSPE
Reg ness ion	1	NT - P	S = 475S	107 1

SSE

SSR

5570

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(2) If not, consider remedial measures

(3) after that, repeat inference

(check assumptions) Normal

(53)

O. Analysis of residuals.

Assumption: Eig on itel N(0, 52)

63 := 43 - 52.

(devided by an est. of 6) standardized residual

Print Rest

|ex| > 3 are potential outliers e; approximately N(0,1).

(F)

$$Var(e_{ij}) = Var(y_{ij}) + Var(y_{i}) - 2 Cov(y_{ij}, y_{i})$$

$$= 6^{2} + \frac{6^{2}}{n_{i}} - 2 \frac{6^{2}}{n_{i}} = 6^{2}(i - \frac{1}{n_{i}})$$

· studentized deleted residuals

compute the predicted value and residual for the case is) (delete case is, and refit the model

18-1-18-18-18-18-18 · both you sind Sind (Sind Sind Sind) excludes yis The new of Je.c.ij) = ne ye. - 4: j

- outliers test
- . We are selecting the further outlier, it is not legitimate to use a simple t-tack
 - use a simple t-text. Bonferroni adjustment

 $t_{\frac{25}{255}} = t.005 = 9.925$ (for 5-2-1 = 2 off) By the Bonferson, method, compare with Ex. if & observations, in 2 factor levels)

Tooks of ching notices
Residual plots

SA P

Tis aligned dot plots, Normal prob. plot

They show . non constant variance :

outliers (Bonferman; check 2-3 points) · non independent errors (in a time plat) . nono nality (f.f.) VS MA . Ho not hoked Ho. 612 = 622 = ... = 67 . Test for constant variance

min Si max Sz O Harriey test.

one-sided text

it has H statistic distriunder Hs with parameter (r, n) r ; # of levels

n: Size of each group (need Same nz) no stall ok

Use H(1-4, r, n-1) right-sided

The redian = median of (Yzi, ... Yznz) 3 Modified levene test (Brown-Forsythe test) $d_{ij} = |\mathcal{Y}_{ij} - \widetilde{\mathcal{Y}}_{i}|$ Under Ho, $E(d_{ij}) = const$ $\Rightarrow do ANOVA for Edij 3$

$$MSFR = \frac{\sum n_{z} (d_{z}, -d_{z})^{2}}{r^{-1}}$$

$$MSE = \frac{\sum z (d_{z} - d_{z})^{2}}{n_{\tau} \cdot r}$$

$$F_{L}^{*} = \frac{MSTR}{MSE}$$

$$Under H^{o}, F_{L}^{*} \approx F(r^{-1}, n_{\tau}^{-r})$$

$$Levene's - Use \frac{J_{z}}{J_{z}} nean$$

$$R command levene Teck()$$

6 postients with 3 treasment, the responses were 8 20 50 A 30 recorded

Use the modefied lerne text to text a const. varione diz=14=7=1 dz. dz-dz. dz.-d. Texactnert Yiz

Test Hs: 5,= 62 = 53. HA: Ho doesn't hold Carryout an Anovy To based on disj. (od SSTR = 2 n. (d., -d.,)2 > 0 'r-1=2

SSE = 22 (dis - dis) 2 = 0 A-r=3

> F = MSTR = D Ho is rejected at MSE = DD , AND Sig-land

and sig-level

If n: < 2 for all 2, then dij-di. = 0 So 55E = 0 => F = + co always. We hestat to apply it

9. Bartlett's terk

 $1 + \frac{1}{3(r-1)} \left(\sum_{n_{1}-1} \frac{1}{n_{2}-1} - \frac{1}{\sum_{n_{1}-1}} \right)$ duesne require n= n,= nr. 2 = 2 log (Sported) Ri-1

one-scaled

E E ANOVA F test can tolerate non-constant variance to some Rule of thamb

extent 1+ is usually fine

max { Sz } < 2 or even 3
min { Sz } < 2 or even 3

especially

when he are roughly equal.

Remedies

(Normal

(52 \$ constant

=> weighted least squares

non-Normal

5: \$ constant

=> transform dij box-cox

> Nonparametric test Don't help or other departures from assumption

 $y_{ij} = \mu_z + \epsilon_{ij}$ ϵ_{ij} $M(0, 5\epsilon^2)$ $y_{ij} = \mu_z + \epsilon_{ij}$ ϵ_{ij} $M(0, 5\epsilon^2)$ $y_{ij} = \mu_z + \epsilon_{ij}$ k_i k_j $k_$ SSTR(W) = Z W. n. (4. -4.) = Z n, (4. -4.) 2 (1) Weighted least squares

SSE (W) = \(\frac{2}{3} \cdot \frac{2} \cdot \frac{2}{3} \cdot \frac{2}{3} \cdot \frac{2}{3} \cdot \f

 $=\frac{1}{2}(n_{z}-i)=n_{T}-r$

(Y-1, A-r) MSE(w) Then Fw = MSTR(W)

(2) Tran spormations

Variance - stabilizing

5- ~ K (poisson) ~ 21 = 14 or 8' = 14 + 19+1 5 By = 15 €

62 C Kt

1 #8 8-1 R) 1 X Generally, 5 ~ ha

Log Zo

y' = yr, search for best 2 numerically to minimize SSE

Drawback

- · Transformation doesn't work (helps little) for symmetrie . Except for a few special transformations (leg 1, 1) the transformed regionse lacks natural interpretation but heavy-tailed distr. (many outliers)
- · ANOVA F test is robust to non-normality, but it is not risistent to ordivers.
- If outliers are cannot be removed, try non-parametic
- 3 Nonparametre Rank F-text.

If a dis = dis = dimitim etc => average ranks) Det: Rij = rank of Yij among all no obs.
(Rij = r = Yij is the rth smallert

Then do ANOVA of ranks

$$R_{ij} = \mu_{i}(R) + E_{ij}(R)$$

$$\overline{F}_{R} = \frac{MSTR(R)}{MSE(R)} \longrightarrow \overline{F}_{r-1}, n_{\overline{r}-r} \quad \text{if } n_{\overline{i}}$$

$$\alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad small \quad \alpha R \quad not \quad very \quad \alpha R \quad not \quad \alpha$$

1

SSTR = Zn. (R. - R.)

$$R_{c} = \frac{n_{\tau} + 1}{2} = 5$$

$$= 3(4-5)^{2} + 3(5-5)^{2} + 3(6-5)^{2} = 6 \text{ with df } 2$$

SSE

$$= (i - 4)^{2} + (4 - 4)^{2} + (7 - 4)^{2} + (2 - 5)^{2} + (5 - 5)^{2} + (8 - 5)^{2} + (3 - 6)^{2} + (6 - 6)^{2}$$

3 SSTR (based on ranks) 170 : M1 = M2 = ... Mr · Kruskal - Wallis Test Test statistic.

= 12 under Ho for large n.

SSTotal (based on ranlss)/(n-1)

 $SS_{total} = \frac{2}{2} \frac{2}{3} (R_{5j} - R_{..})^{2}$ $= \frac{n_{t}}{2} (K - \frac{n_{t+1}}{2})^{2}$ $= \frac{n_{t}(n_{t}^{2} - 1)}{12}$ $\frac{12}{2} \frac{2}{2} \frac{2}{2$

Two way ANOVA

Treatment = each combination of a level of A and a level of B Ex ca=2 levels of A b=3 lovels of B 6 treatment Consider two factors. A and B

say we have $n_7 = 36$ obs, 6 for each treatment. This is a complete design.

If not all, but only a froction of treatments is used in study => fractional design

2 - way ANOVA model.

cell mean

Mij = E(Y) ikh level g A)

jth level g B

9--- 1= 3

$$M_{z}$$
, $=$ $\frac{1}{b}$ $\frac{2}{3^{-1}}$ M_{z} , M_{z} ,

di = Ki, - K., > 20, = 0 B. = M.3 - M. => Z.B. = 0 main effects

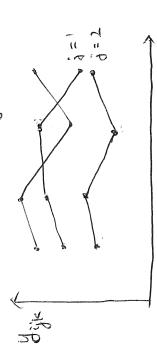
Adolitive factor effects

Ma + Mis = 2 Mo. + Out + Be + det (3) Mij + Mire = 2 M., + di + Pj + dr + Pe Then for any E, B, K, &

=> Mij - Miz = Mizj - Mrz no interaction (Doesn't matter if is) paired with is) or (21)
effect by A doesn't depend on the level of B) (26)

theatment means plot (8) 3=3 7=7 110 500 Illushation

Non-adoldive (interacting) factor



(18) = = M3 - (M., + M2 + (3)) M3-M2. - Mig + M. Mis - de - Bs - M. inderation effect is 11

(2) Hiz - Hiz # Mrz - Mrz for some i, z. k. L (1) Mig + Moo + di + (3) for Some 2, j (3) treatment nears curves one not parallel 3 interaction if

Z(AB)= Z(Kij-di-(Bj-M..) = a H.j - 0 - a Bj - a M.. always \(\int (8) \frac{1}{3} = \frac{1}{2} (a(8)) \frac{1}{3} = 0 Some (d/s) = 0 is possible

15g M3 = log M., + log x2 + log Bol or Mis = di + Bi + 2 d di Bi Say Mis = M. Nip; Transformable interactions.