

## Miquel Álvarez

Product manager and frontend developer with over 6 years of experience in the sector. With a media and technological background, I provide cross-functional approaches to both product management, web design and development tasks. People oriented and with a focus on planning, understanding of the product as well as delivery and team management.

### [TL;DR VERSION]

#### EXPERIENCE

**ThoughtWorks** (2017 - Present)

Senior Consultant (Business Analyst, Frontend Developer)

**Insikt Intelligence** (2016 - 2018)

Head of Product

**Sisu Labs** (2013 - 2016)

Product Manager

#### EDUCATION

**Universitat Oberta de Catalunya**

Communication Sciences degree.

**Universitat Autònoma de Barcelona (Massana)**

Graphic design and crossmedia degree (2 years)

#### ABOUT ME

I enjoy having to come up with creative ideas to solving problems through design and code. I spend my time exploring new ways of content creation combining code, visual elements and audio, and I've been involved in several art projects by bringing in technological knowledge. I like to learn coding myself while keeping a designer point of view.

#### CONTACT

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## [SOME MORE DETAIL]

**ThoughtWorks** | Senior Consultant (BA, Frontend Dev) | (2017 - Present)

For almost three years I have specialised on providing the clients I work for as a consultant with a **product and people focused approach** both to **product and development** needs.

I've combined my experience as a Frontend Developer and as a Product Manager **to ensure features and functionalities that were backed with user data were delivered**, while **defining a proper roadmap and backlog** that could be satisfactory both for the client and the team.

**Insikt Intelligence** | Head of Product | (2016 - 2018)

While in charge of leading Insikt's Product Development I **led and defined the strategic vision sand the product roadmap** for the services and tools. Due to the nature of the services (combining Natural Language Processing and Social Network Analysis) I had to **work on identifying who could mainly benefit from this**, and came up with a plan on **how to pivot** and target them as the specific user.

My work led to **creating tailored solutions** for specific **Law Enforcement Agents** that would then become European Funded Projects that are still ongoing today.

**Sisu Labs** | Product Manager | (2013 - 2016)

As one of the founders of the startup I was **responsible for the definition, and planning of the company's product line**. I worked to identify the market's needs, as well as later working with customers to **understand and prioritize features and improvements** to the app and tools once the product was available to the market.

In charge of **feature ideation, wireframing, mockup and more detailed designs creation**, and then involved in **pairing on the coding of working versions** of the functionalities of the Software as a Service provided.

Sole owner of some of the other functionalities we provided, such as **magazine-styled reporting with customer data that was sold as an independent product, infographics** to showcase what we could do as use as promotional material, and **setting up the content for exhibits and fairs**.