







With a background in the digital world, I am very interested in the application and management of data to improve digital businesses.

ABOUT ME

-  [linkedin.com/in/miquelneck](https://www.linkedin.com/in/miquelneck)
-  [github.com/Miquelc0ll](https://github.com/Miquelc0ll)
-  [medium.com/@miquelneck](https://medium.com/@miquelneck)

CONTACT INFO.

-  [miquelneck@gmail.com](mailto:miquelneck@gmail.com)
-  +34 646 309 198
-  Barcelona (open to relocate)

SOFT AND HARD SKILLS

- Teamwork
- Python programming
- Athlete
- Power BI
- Curious reader
- Google Cloud - BigQuery
- Analytical Skills
- Marketing analytics (GA4, CRM, ...)
- Good listener

# MIQUEL COLL

DIGITAL DATA ANALYST



Digital Data Analyst

RBA | May. 2024 - act.

- GA4
- Process automation.
- Python, AppsScript, SQL.
- Google Cloud projects - BigQuery.
- Pixel validation and web/app measurements.
- Dashboarding and reporting.



Digital Analyst

Machine Scout SL | Feb. 2023 - Apr. 2024

- Corporate web development.
- GA4, GAds, GTM, Looker Studio.
- IT support and own server management.



Digital Analyst

At Home Spain | Aug. 2022 - Sept. 2023.

- Website maintenance and analytics.
- Management and analytics James Edition, Idealista, ...
- GA4, Meta Business Suite, CRM.



Digital marketing internships

Leds C4 | Sept. 2022 - Jan. 2023

- Creation of content for communication.
- Web analytics and CRM.

EDUCATION



MSc. in Data Science

Universitat Oberta de Catalunya | 2023 - act.

Advanced training in data science, big data analytics, machine learning, databases, AI.



Interactive Communication

Universitat Autònoma de Barcelona | 2019 - 2023

A degree that gives a 360° vision of digital projects. It combines development, programming and data analysis subjects focused on the field of digital applications and marketing optimisation.



Google Data Analytics Certificate

Coursera.org | 2022

Google's specialised programme consisting of 7 courses. It covers the entire data analytics lifecycle.



CAE - C1 English

Cambridge Assessment English | 2023