

**BLOOM AND WILD BOOKING
FLOWER SHOP**

A Feasibility Study
Presented to the Faculty of
Hotel and Restaurant Management
JH CERILLES STATE COLLEGE
DUMINGAG CAMPUS
Caridad, Dumingag, Zamboanga del Sur

In Partial Fulfillment
of the Requirements for the Degree
Bachelor of Science in Hotel and Restaurant Management

by

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ABSTRACT

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BLOOM AND WILD BOOKING FLOWER SHOP, An unpublished bachelor Feasibility
Study.

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Summary

The purpose of the study is to determine the feasibility of opening Bloom and wild booking flower shop selling of fresh flowers in Dumingag Zamboanga del Sur. The Bloom and wild booking flower shop makes this proposal for the purpose that we want to sell fresh flowers for any occasion to our value the customer.

The study was conducted with 1,135 respondents in Barangay, San Pablo Dumingag and San Pedro Dumingag and four institution from Deoartment of agriculture in Dumingag, Kalahi cids, Prince Fashion House and house of L at Tambulig Zamboanga del Sur. The payback period is 1.5 years with the total project cost 862,681.00. It aims to determine have feasibility of the study. The result of the study shows that the Bloom and wild booking flower shop does not need to undergo a special education or training to become a successful.