

JD RUSH PUB

A Feasibility Study

Presented to the Faculty of

Hotel and Restaurant Management JH CERILLES STATE COLLEGE

DUMINGAG CAMPUS

Caridad, Dumingag, Zamboanga del Sur

In Partial Fulfillment

of the Requirements for the Degree

Bachelor of Science in Hotel and Restaurant Management

by

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ABSTRACT

JOEFIT MAKITID DECENAN, 2018 J.H Cerilles State College- Dumingag Campus, JD RUSH PUB, An unpublished bachelor Feasibility Study.

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Summary

The purpose of the study is to determine the feasibility of opening JD Rush Pub selling different alcoholic and cocktail drinks with pulutan in Barangay, Poblacion Mahayag, Mahayag Zamboanga del Sur. The JD Rush Pub makes this proposal for the purpose that we want to serve alcoholic drinks with pulutan to our value customer.

The study was conducted with 5,292 respondents in Barangay Poblacion Mahayag, Mahayag Zamboanga del Sur and the payback period is 1 year and 2 months with the total project cost 723,393.58. It aims to determine the feasibility of the study. The result of the study shows that the JD Rush Pub does not need to undergo a special education or training to become a successful.