

EPIC LOOK'S SALON

A Feasibility Study

Presented to the Faculty of

Hotel and Restaurant Management J.H. CERILLES STATE COLLEGE

Dumingag Campus

Dumingag, Zamboanga del Sur

In Partial Fulfillment

Of the Requirements for the Degree

Bachelor of Science in Hotel and Restaurant Management

By

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ABSTRACT

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SUMMARY

This study was conducted to determine if this business is feasible in the municipality of Dumingag. It focused on the following respondents who are the target prospect of the business like the following barangays and institutions; bag ongbalamban, Dilumsom, Lower SalugDaku, lourmah Barangay Poblacion, San Isidro, PIT, Aimcoop, Munucipal employee.

The researcher utilized the descriptive survey method in gathering data questionnaire-checklist was used as the main instrument. The stratified random sampling was used to get entire result of the frequency and percentage of the target market

The study was conducted with 355 respondents in Mahayag, Zamboanga Del Sur. It aims to determine have feasibility in salon business in the locals. And the payback period 5 months with the total project cost 413,511.17

The result of the study shows that the salons does not need to undergo a special education or training to become a successful.