

PICK N' SIP SNACK BAR

A Feasibility Study

Presented to the Faculty of

Hotel and Restaurant Management

JH CERILLES STATE COLLEGE

Dumingag Campus

Caridad, Dumingag, Zamboanag del Sur

In Partial Fulfillment

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Bachelor of Science in Hotel and Restaurant Management

by

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ABSTRACT

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"PICK N' SIP SNACK BAR". An Unpublished Bachelor's Feasibility Study.

Adviser: **GLADY C. QUIRANTE**

Summary

This study was conducted to determine if this business was feasible in the municipality of Magsaysay. It focused on the following respondents who were the target prospects of the business the respondents of this study were municipal employees, Magsaysay Central Elem. School (grade 5 and 6), Magsaysay National High School, Brgy. Daan Campo and Brgy. Poblacion.

The researcher utilized the descriptive survey method in gathering data questionnaire-checklist was used as the main instrument. The stratified random sampling was used to get entire result of the frequency and percentage of the target market

The study was conducted with 366 respondents in Magsaysay, Lanao del Norte. It aimed to determined how feasible was a snack bar business in the locals. The result of the study showed that the business is feasible and acceptable in the area. The payback period is 2.5 years.

The finding showed also that the following respondent's mentions are essential in eating snacks that they ate in a snack bar. Pick n' Sip Snack Bar had a capital investment of P658,277.25 which is composed of the land for P100, 000.00, and cash of P 666,037.25.