

PIZZA SALES REPORT

pizza category
All

Order date
All

Home

Best/worse sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, Friday/Saturday evening.

MONTHLY

There are maximum orders in **January** and **July**

SALES PERFORMANCE

CATEGORY

Classic category contributes to maximum sales and total orders.



21.4K

total order



49.6K

total pizza sold



817.9K

total revenue



38.3

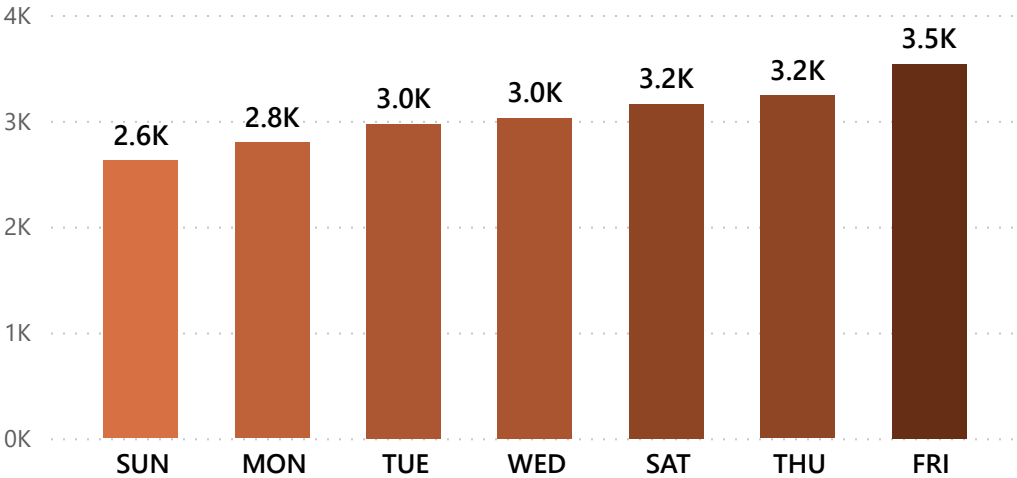
avg order value



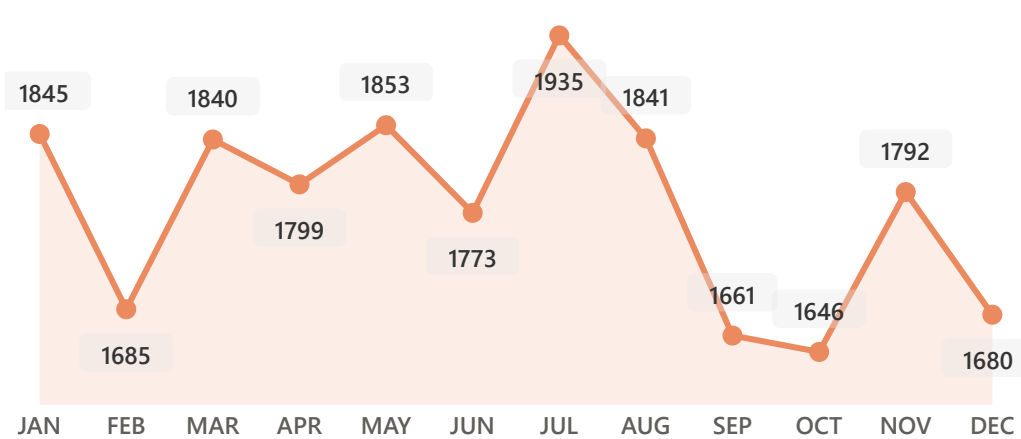
2.3

avg pizza per order

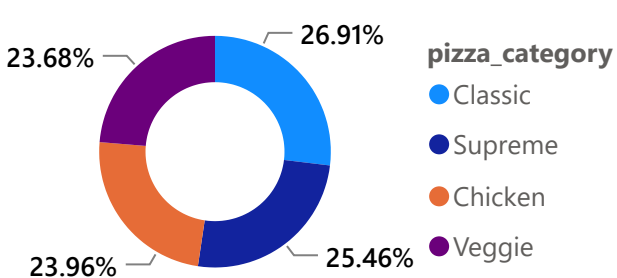
Daily trend for total order



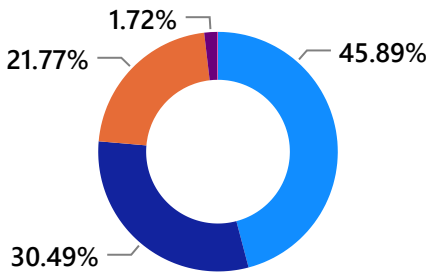
Monthly trend for total order



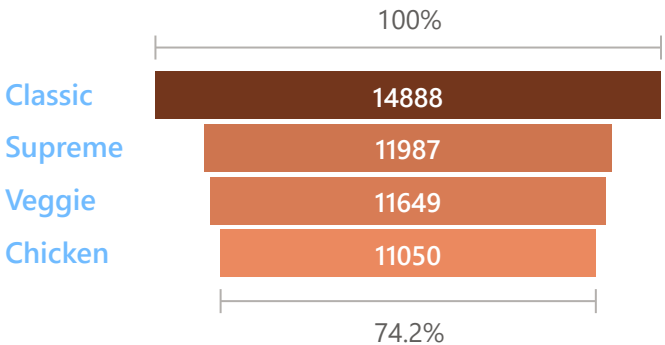
% of sales by pizza category



% of sales by pizza sales



total pizza sold by pizza_category



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BEST SELLERS

REVENUE

The **Thai chicken pizza** contributes to maximum revenue

QUANTITY

The **classic Deluxe pizza** contributes to maximum total quantities.

WORSE SELLERS

REVENUE

The **Brii Carr** pizza is the worst seller and it contributes to minimum quantity minimum



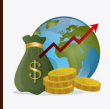
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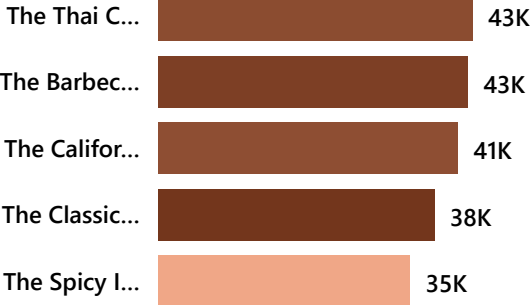
avg order value



2.3

avg pizza per order

Top 5 pizza by revenue



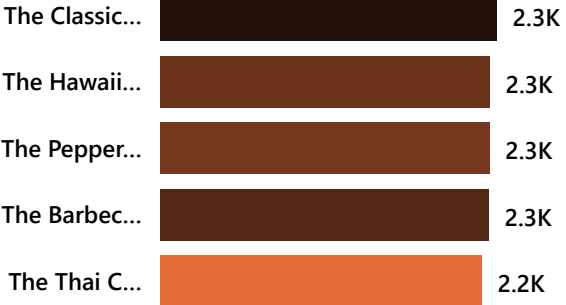
total revenue

Top 5 pizza by Quantity



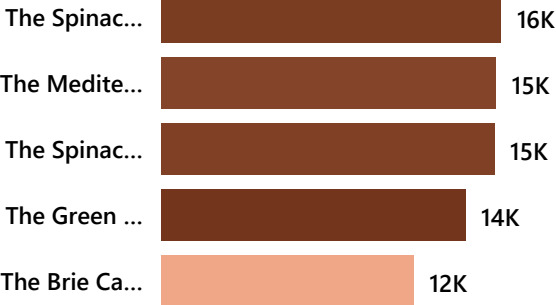
total pizza sold

Top 5 pizza by Total order



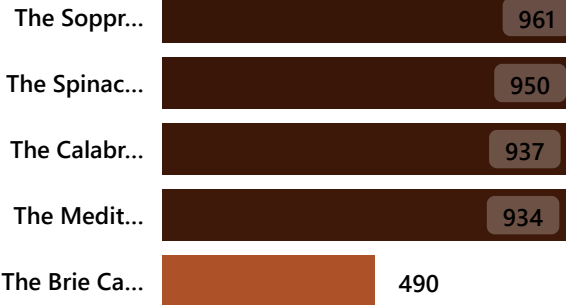
total order

Bottom 5 pizza by revenue



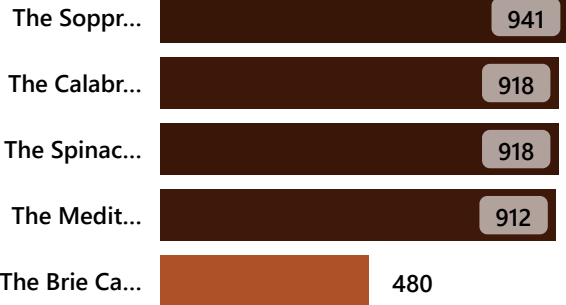
total revenue

Bottom 5 pizza by Quantity



total pizza sold

Bottom 5 pizza by Total order



total order