COFFEE SALES ANALYSIS

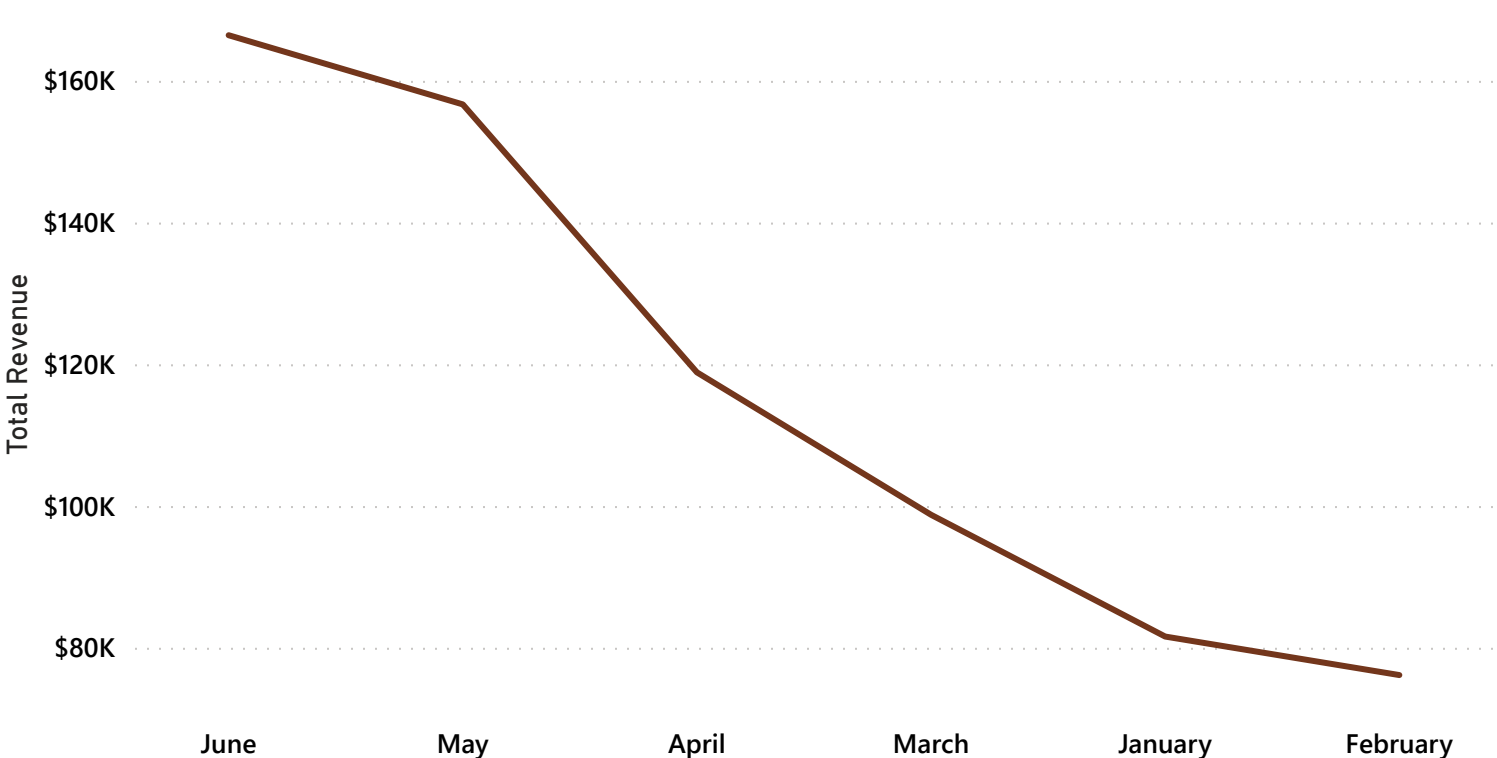**Total Number Of Product**
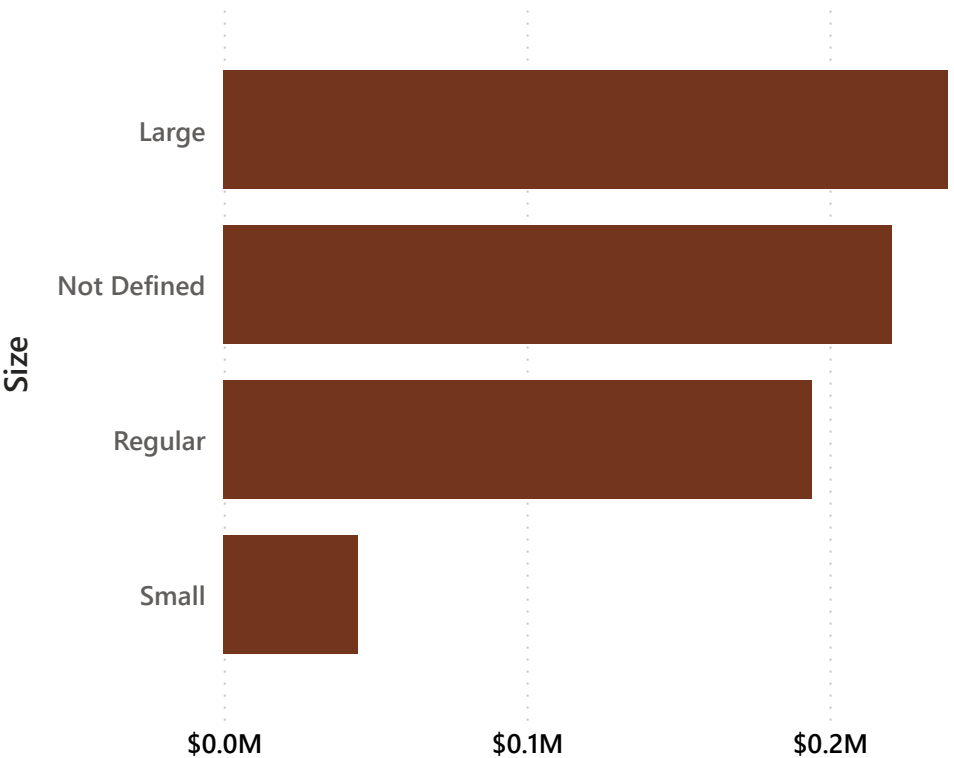
29

Quantity sold

214K

Total Revenue

$698K

Coffee sales reduces at the beginning of the year due to discretionary spending. Reduction in sales can also be caused by extreme weather conditions whereby people are not able to go out to coffee shops or cafes.

Total Revenue by Month

Total Revenue by Size
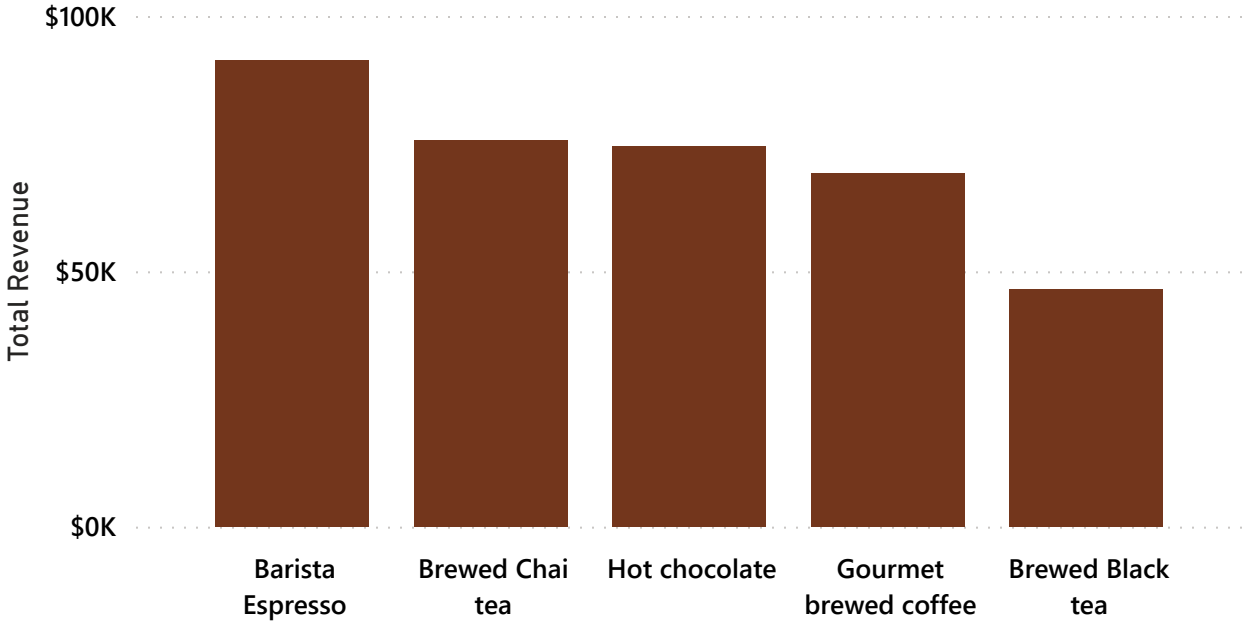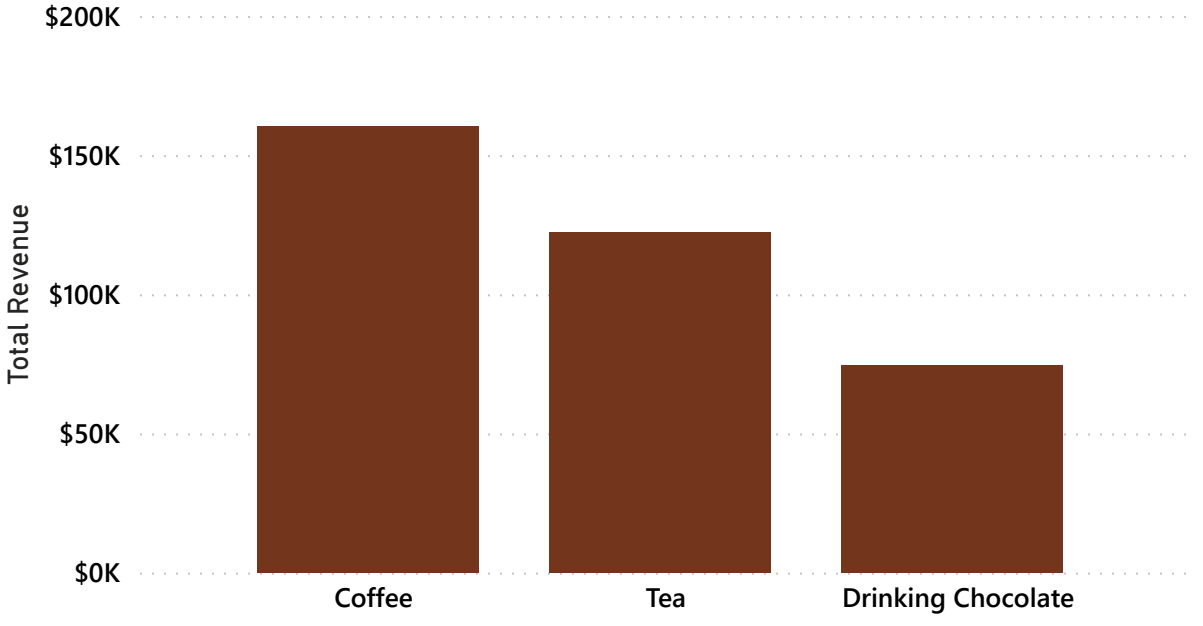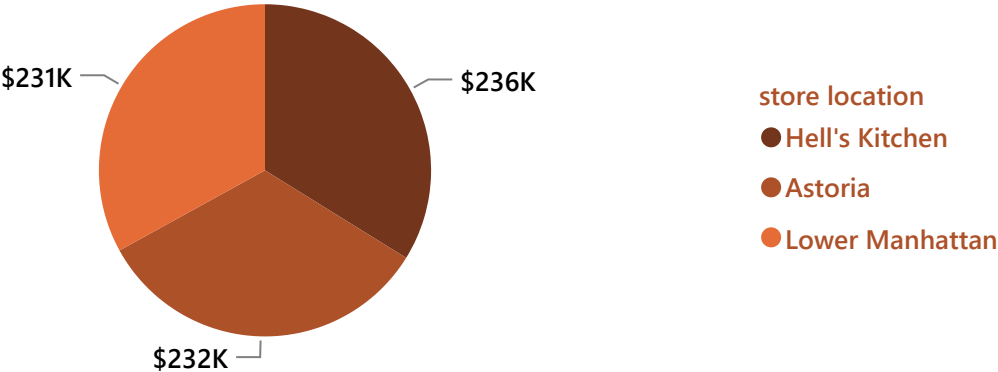
COFFEE SALES ANALYSIS

Total Revenue by product type

Total Revenue

Barista Espresso	~$90K
Brewed Chai tea	~$75K
Hot chocolate	~$75K
Gourmet brewed coffee	~$70K
Brewed Black tea	~$45K

(Y-axis: $0K, $50K, $100K)

Total Revenue by product category

Total Revenue

Coffee	~$160K
Tea	~$120K
Drinking Chocolate	~$75K

(Y-axis: $0K, $50K, $100K, $150K, $200K)

Total Revenue by store location

$236K — Hell's Kitchen
$231K
$232K

store location
- Hell's Kitchen
- Astoria
- Lower Manhattan

Hell's kitchen had the highest revenue.

Bansta Espresso was the product type with the highest number of sales.

The product category with the highest sales is Coffee.