count of units sold and count of ratings

- Count of unit...
- Count of ratin...

1.57K (50%)   1.57K (50%)
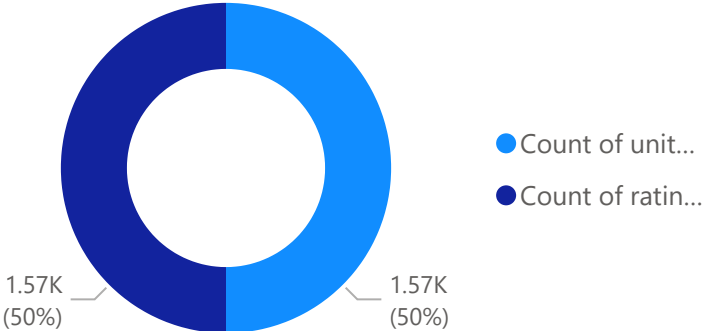
total number of units sold either by ads or not
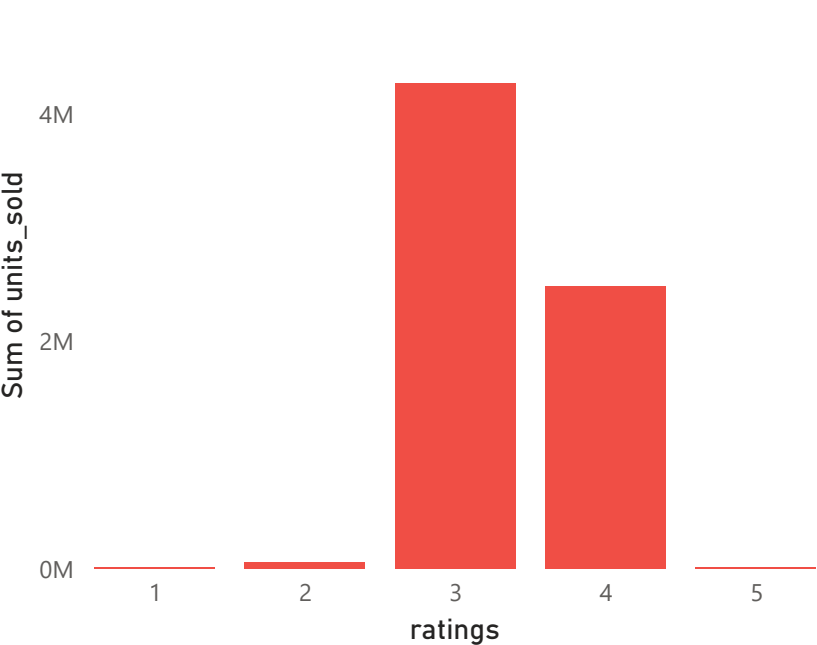

3M (41.61%)

4M (58.39%)

ad_boost
- not_advertised
- advertised
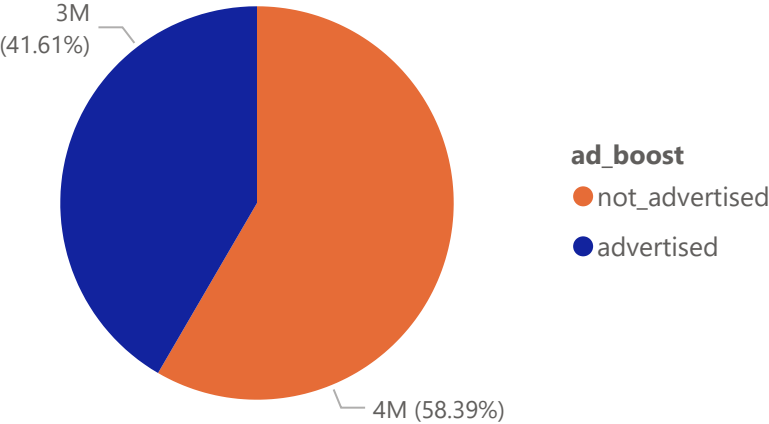
total units sold by merchants with profile pictures or not

2M (25.24%)

5M (74.76%)

merchant_picture
- no_picture
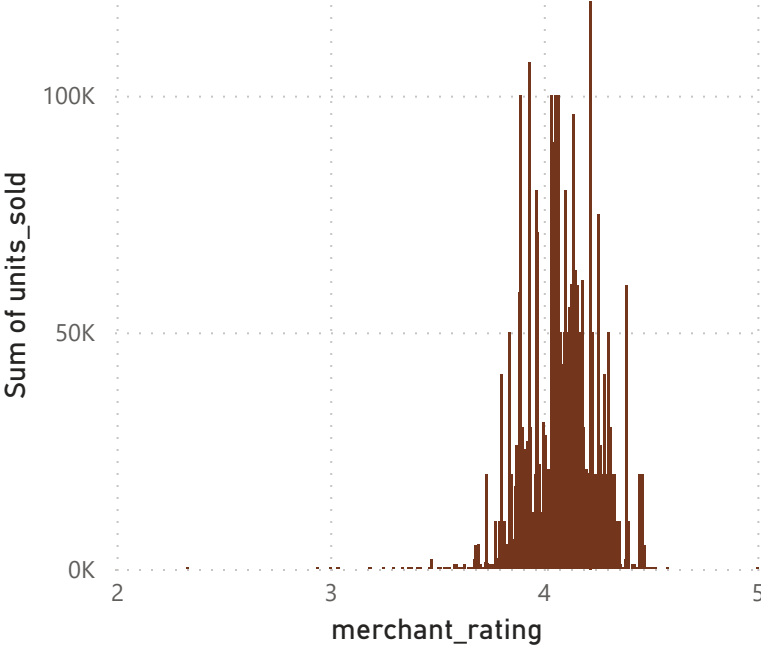- has_picture
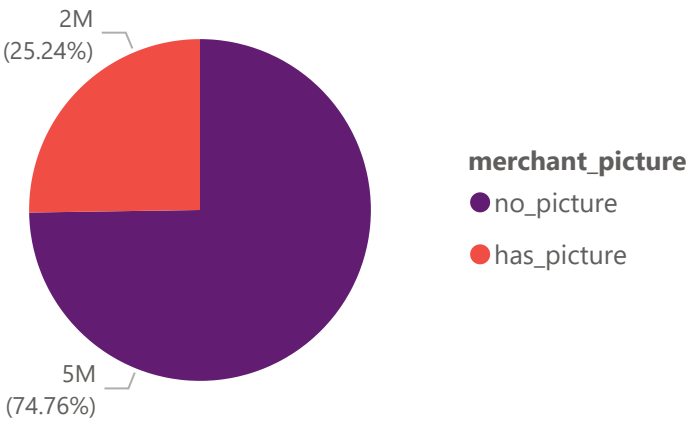
Sum of units sold by ratings

Sum of units sold by merchant rating

Sum of price by ratings