

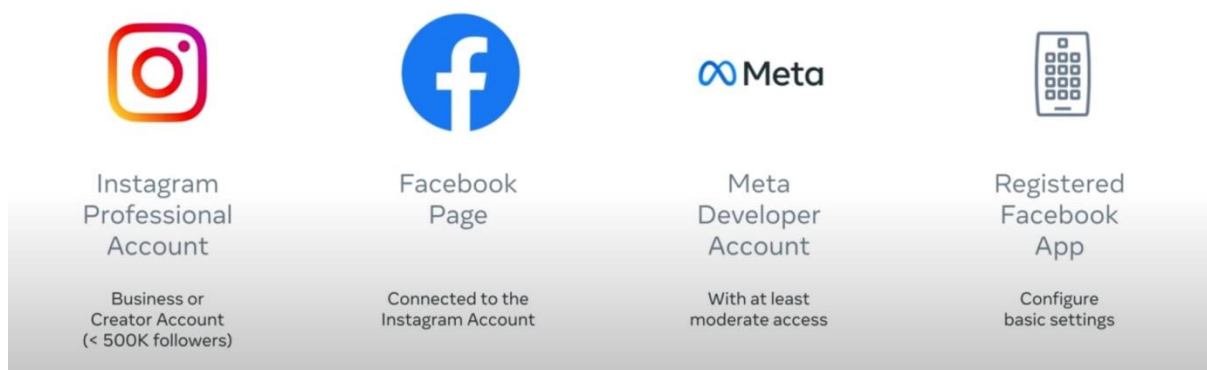
Instagram Messaging API Documentation

Introduction

The Instagram Messaging API allows businesses with Instagram Business Accounts to manage direct messages through third-party apps and platforms. This empowers functionalities like:

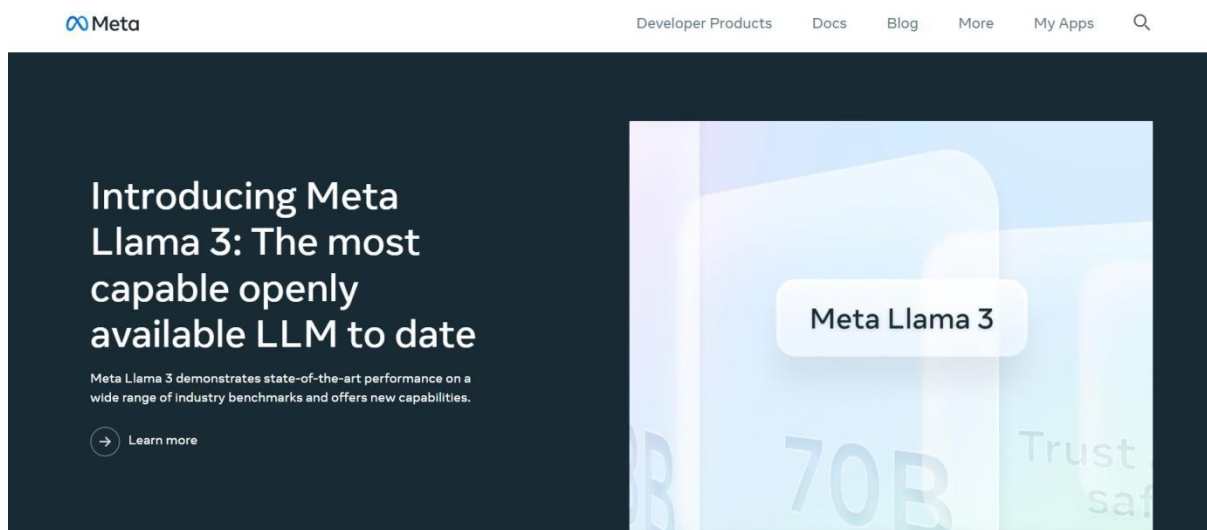
- Sending and receiving messages with Instagram users.
- Integrating with CRMs or marketing automation tools for streamlined communication.
- Building chatbots to automate responses and provide a more engaging user experience.

Requirements

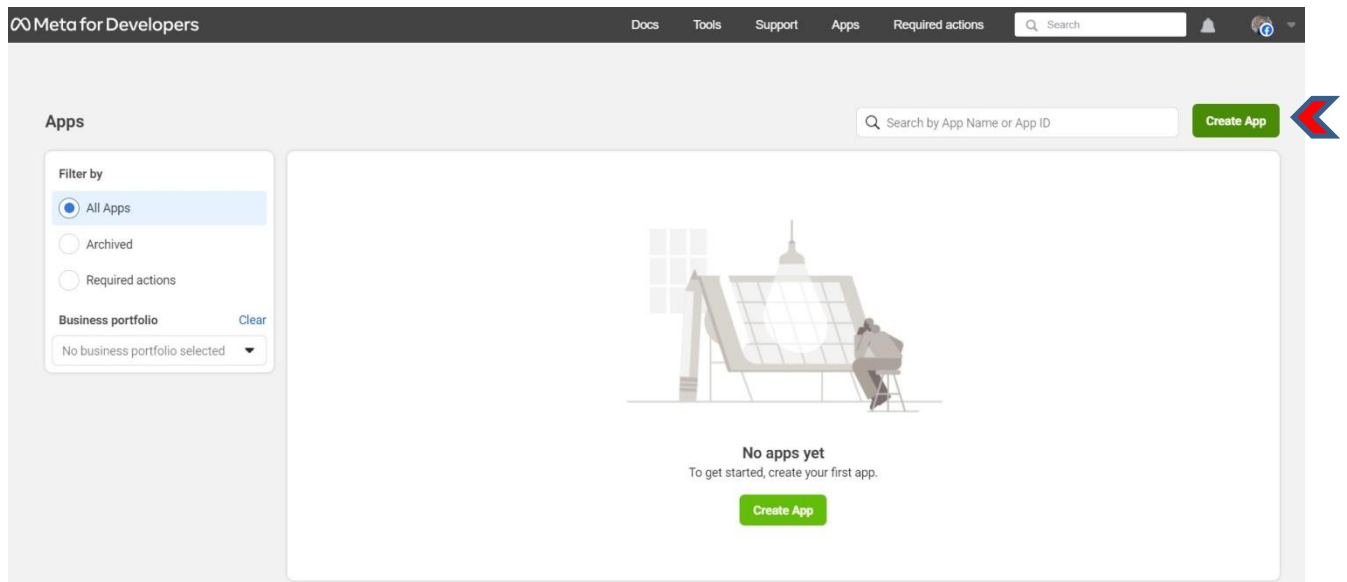


Steps to integrate the Instagram Messaging API

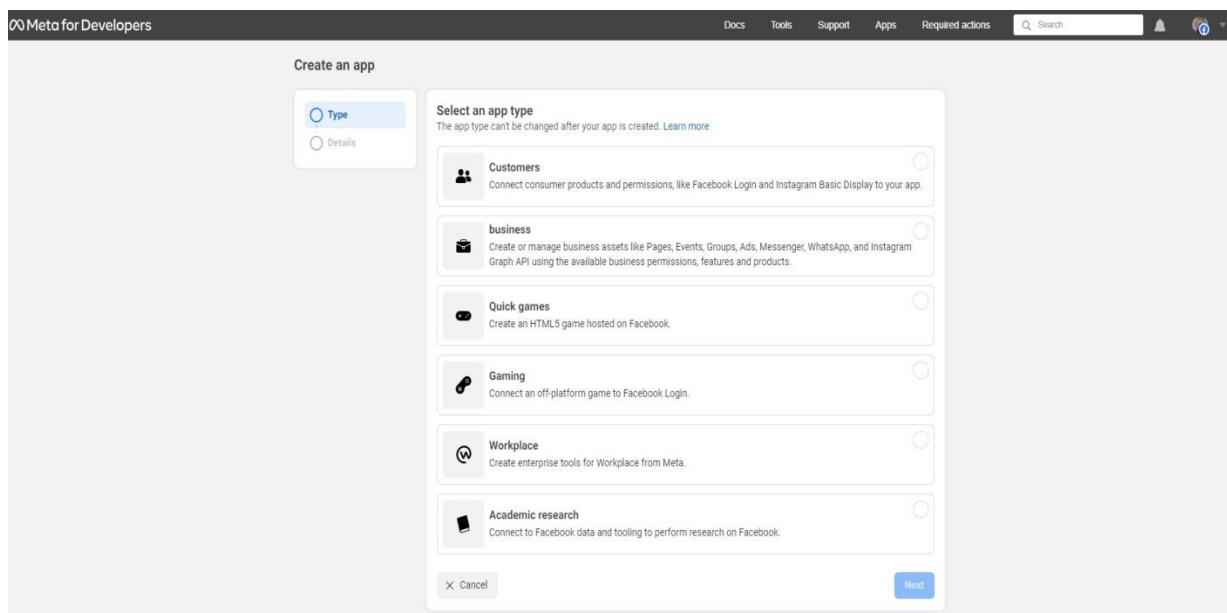
Step 1: Create a meta developer account



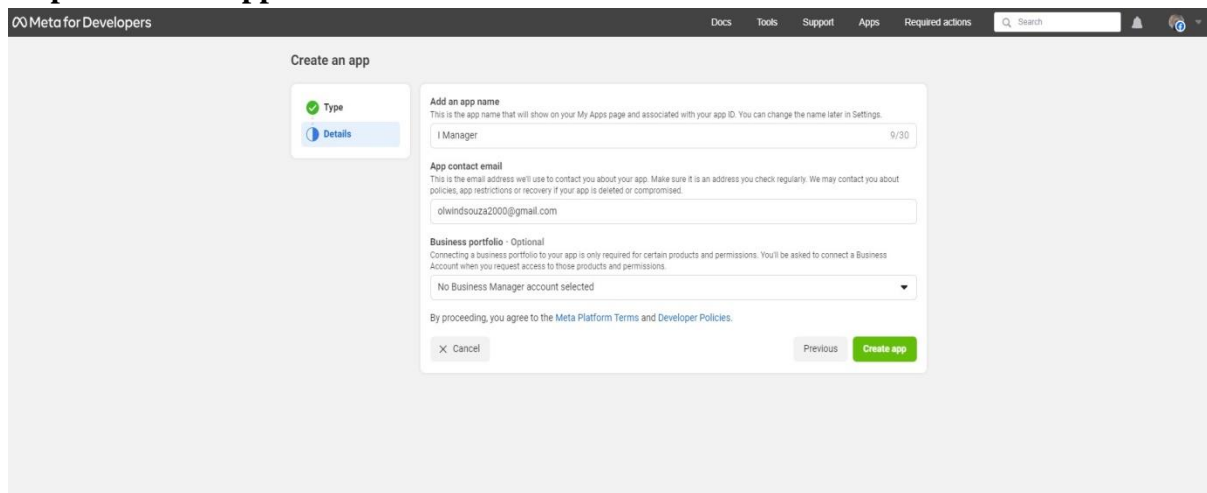
Step 2: Create App



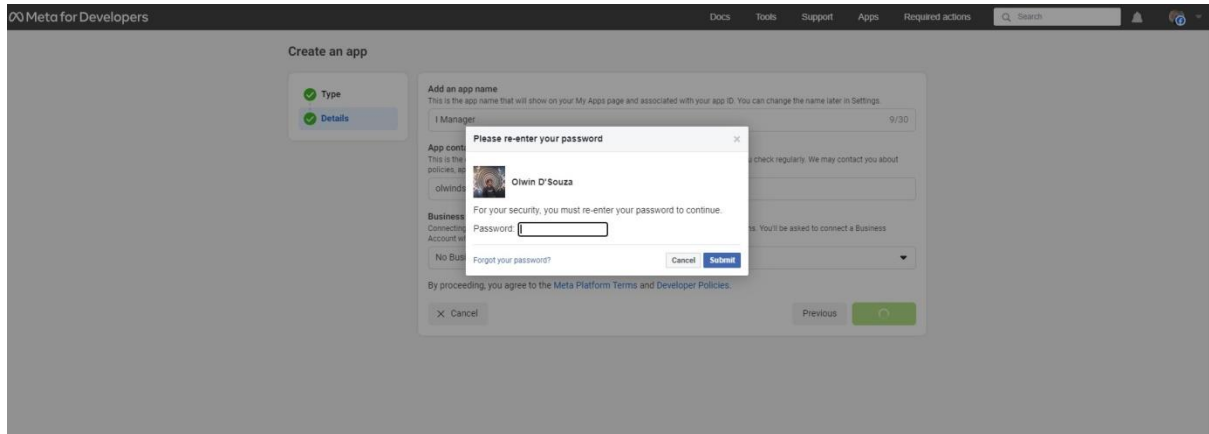
Step 3: Select an app type



Step 4: Provide app details

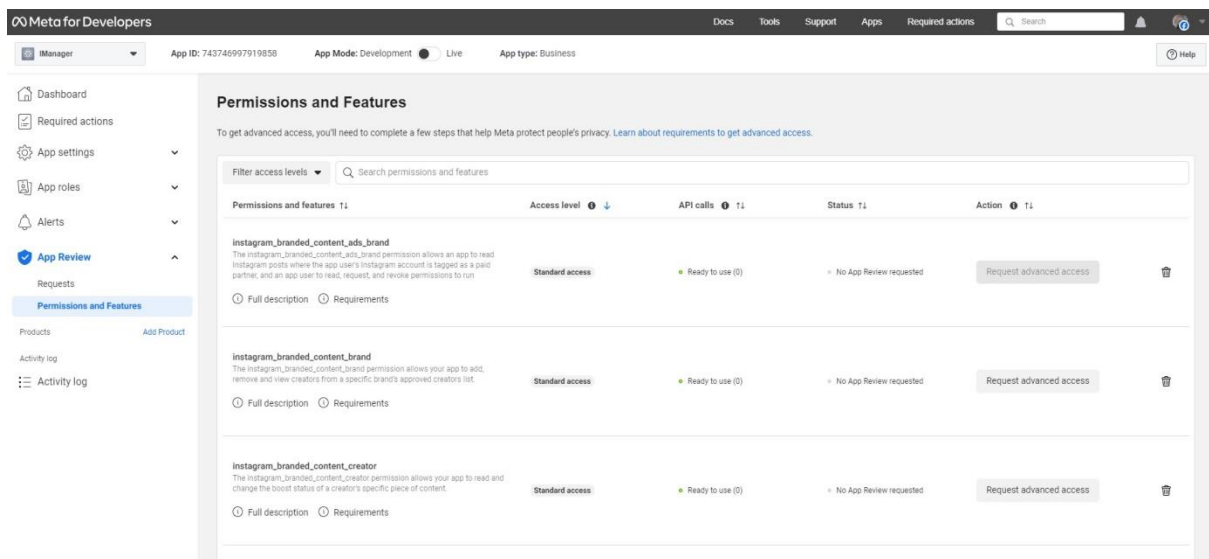


Step 5: Insert password to confirm app creation



Step 6: Enable Permissions

- **instagram_basic**
- **pages_manage_metadata**
- **instagram_manage_messages**



Step 7: Generate Access Token

7.1 Select the permission

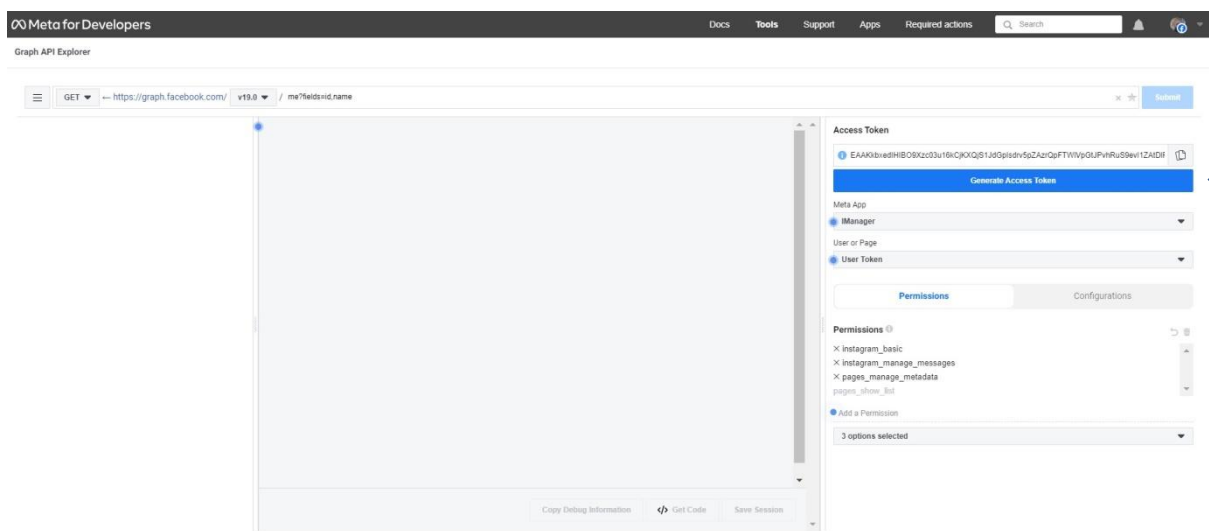
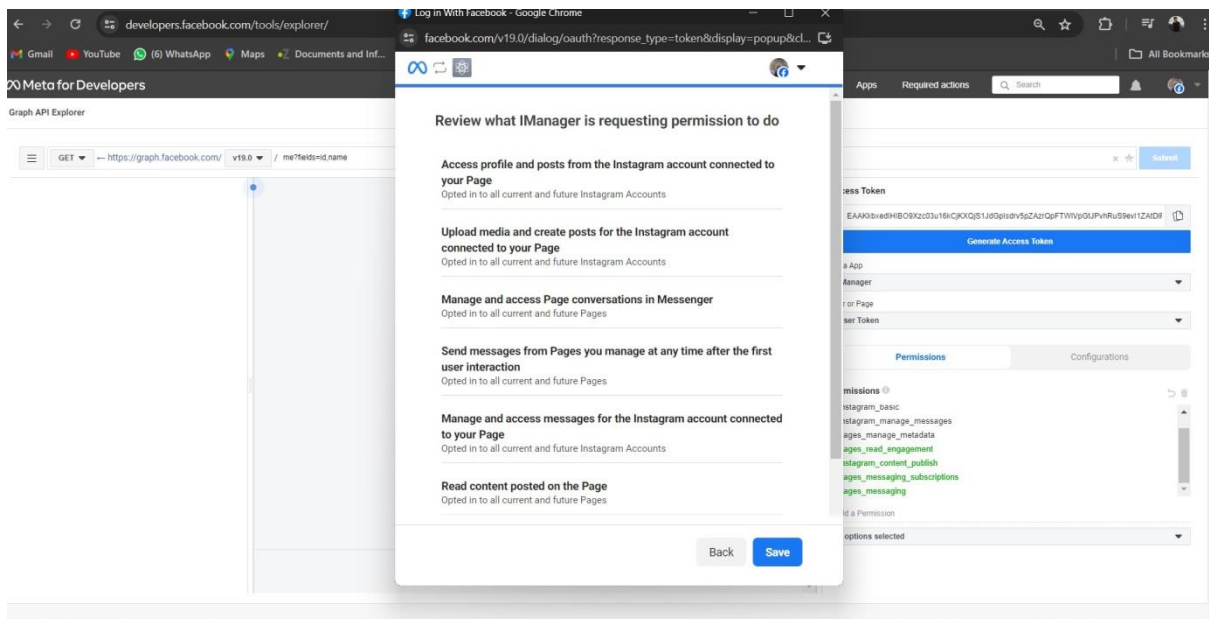
- pages_show_list
- pages_manage_metadata
- instagram_basic
- instagram_manage_mesages

7.2 Select your app

IManager *Example app

7.3 Select User or Page

- Select your instagram account/Page *Account should be public
- Review and allow permission
- Press Generate Access Token



Graph API Explorer

GET → v12.0 /me/conversations?platform=instagram

Edge: me/conversations

- platform (instagram)
 - Search for a field

```
{
  "data": [
    {
      "id": "awdfZAG06MtpJr0l1c3NhZA2VUahJlYWQMTc4NDQ0MTcwNmJmYmZyODQxNzEwWzI=",
      "updated_time": "2022-04-22T00:57:44+0000"
    },
    {
      "id": "awdfZAG06MtpJr0l1c3NhZA2VUahJlYWQMTc4NDQ0MTcwNmJmYmZyODQxNzEwWzI=",
      "updated_time": "2022-04-22T00:52:13+0000"
    },
    {
      "id": "awdfZAG06MtpJr0l1c3NhZA2VUahJlYWQMTc4NDQ0MTcwNmJmYmZyODQxNzEwWzI=",
      "updated_time": "2022-04-22T00:02:36+0000"
    },
    {
      "id": "awdfZAG06MtpJr0l1c3NhZA2VUahJlYWQMTc4NDQ0MTcwNmJmYmZyODQxNzEwWzI=",
      "updated_time": "2022-04-22T00:00:14+0000"
    },
    {
      "id": "awdfZAG06MtpJr0l1c3NhZA2VUahJlYWQMTc4NDQ0MTcwNmJmYmZyODQxNzEwWzI=",
      "updated_time": "2022-04-21T22:55:53+0000"
    }
  ]
}
```

Access Token

EAAqk4u8rABADo6QTSPHQZBOLGf

Generate Access Token

Facebook App

IDM_App_3P_webhook_Hao

User or Page

Original Coast Clothing

Permissions

- pages_show_list
- instagram_basic
- instagram_manage_messages
- pages_read_engagement

Manager

App ID: 743746997919858

App Mode: Development

Live

App type: Business

Help

Dashboard

Required actions

App settings

App roles

Alerts

App Review

Products

Webhooks

Activity log

Activity log

Add Product

Looking for additional products and permissions?
We've streamlined the app creation process by surfacing only the products and permissions needed to build your selected app type. If you need to request additional products and permissions, you can view more options by creating a new app with a different app type. [Learn More](#)

Create a New App

My products

✓

Webhooks

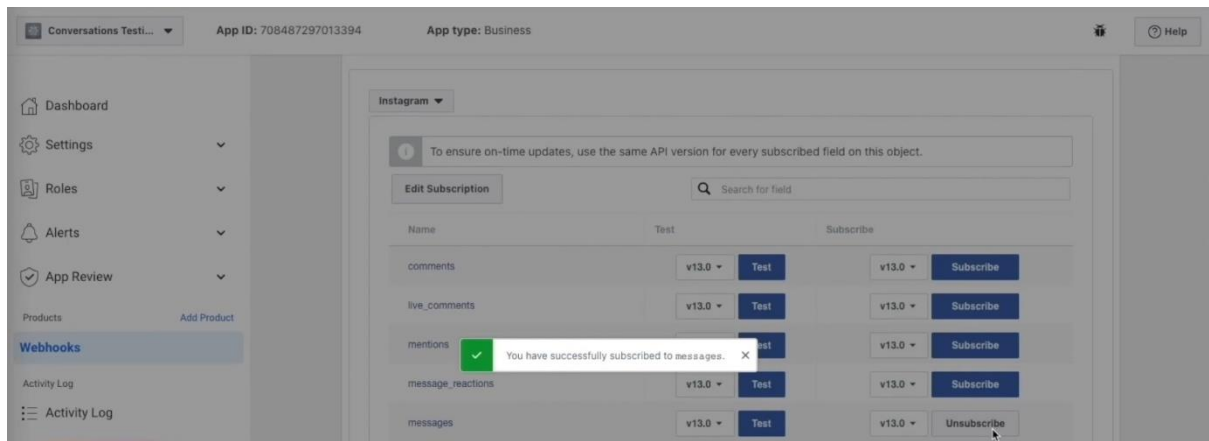
Subscribe to changes and receive updates in real time without calling the API.

Read Docs

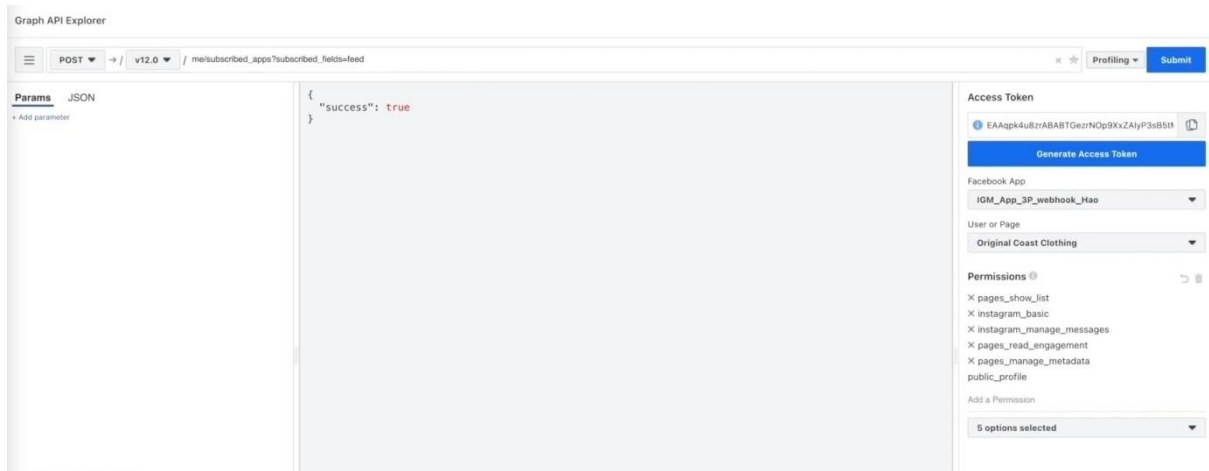
Settings

- The image shows the Meta for Developers dashboard. On the left is a sidebar with navigation links: Dashboard, Required actions, App settings, App roles, Alerts, App Review, Products, and Webhooks (which is highlighted). The main area shows the 'Webhooks' section with a 'Learn More' link. A modal dialog titled 'Edit Instagram subscription' is open in the center. It contains three input fields: 'Callback URL' (filled with 'https://94aa-2a09-bac1-36e0-58-00-276-2f.ngrok-free.app'), 'Verify token', and 'Message Test'. At the bottom right of the modal are 'Cancel' and 'Verify and save' buttons. The top of the dashboard shows the app ID, mode (Development), and type (Business).

Step 10: Ensure Webhook is listening



Final Output



Process diagram

