



# PRONIZER

Project Management Organization  
Applicaion

## Goal

This web application is as a resource for project management organization. Pronizer is an essential tool for small to midsized project management. It allows the entire team to remain synchronized with real time updates about projects.

## Target Audience

Pronizer was designed for the project management professionals who need to balance work and home. The average user is female, 18 - 40, owns a smart phone and uses social media everyday.

## Features

- Rich Media Embeds (slideshows, pdf documents, audio)
- Project Assignment
- Real Time Updates
- Task Check-List
- Task Assignment

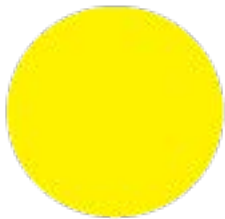
- Profiles
- Social Media Integration
- Contact Management
- Android/IOS app
- Client Access



## Logo Color Scheme



#2E3092



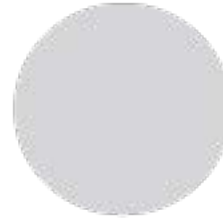
#FFF100



#231F20



#404031



#D5D6D8



#5C5D5F

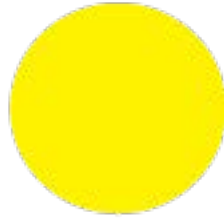
## Logo Design



## Primary Color Scheme



#2E3092



#FFF100



#231F20

## Style Guide

### Font/Typeface

Main Heading  
Sub Heading

Abadi MT Condensed Light Blue 18

Text

Gabriola Black 16

Link

Garamond Black 14

Link - Hover

**Abadi MT Condensed Extra Bold Grey 12**

**Abadi MT Condensed Extra Bold Grey 12**

Button

Normal

Hover

70% Transparency