

Checklist: SSP preparation

URL: <https://docs.grassfish.com/docs/ssp-checklist-preparation>

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Use the following checklist to prepare for setting up SSP.

General information and requirements

- ☐
You've clarified the objective of the SSP connection (e.g., increase reach, monetize remaining spaces).
- ☐
You've identified specific requirements (e.g., reporting, tracking, data protection).
- ☐
You've identified target regions or restrictions.
- ☐
You've examined alternatives (e.g., DOOH booking function in IXM One).
- ☐
You've identified suitable SSPs (e.g., Framen, VIOOH, SSP1).
- ☐
You've checked which SSPs or standards (e.g., VAST) are currently supported and suitable.
- ☐
You're aware that the contract with the SSP provider must be concluded by the customer.

Considerations for IXM configuration

- ☐
Is IXM One already in use?
 - ☐
If **no**, a basic setup of IXM One is required.
- ☐
You've specified an existing or new spot group for SSP assignment.
- ☐
You've determined a playlist to be populated programmatically.
- ☐

You know which category should be used for SSP assignment.

• ☐

You've documented all IDs relevant for technical configuration.

Optional inventory synchronization

• ☐

You've clarified whether player or location inventory must be synchronized:

◦ ☐

If **yes**:

• ☐

You've clarified the synchronization method (SSP retrieves / provisioned by Grassfish).

• ☐

You've clarified the format or interface.

◦ ☐

If **no**:

• ☐

You've clarified that the customer manages inventory manually via SSP.

Technical information from the SSP provider

• ☐

The SSP endpoint is available (e.g., VAST URL, API endpoint).

• ☐

You've clarified authentication (token, API key, basic auth, etc.).

• ☐

You've checked other technical parameters (if relevant):

◦ ☐

LiveTag URLs are available.

◦ ☐

Custom header is defined.

◦ ☐

SspType is identified (e.g., Framen, VIOOH).

◦ ☐

You have access to technical documentation/specifications.