

Set up IXM One

URL: <https://docs.grassfish.com/docs/set-up-the-ixm-one>

Archiviert am: 2025-07-17 18:41:29

To play DOOH content, you must set up playlists, a program scheme, and spots in IXM One.

Create playlists

You must create a playlist for your DOOH spots and a playlist that contains standard content. Usually, the DOOH playlist will not take up the entire playlist playback time, so the system inserts standard spots in-between as fillers.

Create the DOOH playlist

To create a playlist for your DOOH spots, perform the following steps:

1. Go to **Channels > Programm scheme**.
2. In the **Available playlists** pane, click **New**.
3. In the **Create playlist** window, enter a name for your playlist.
4. As **Playlist logic**, select **DOOH**.
5. Specify all other settings as needed.
6. Click **Save** to save your changes.

Create playlist

General

*Name: DOOH playlist

Description:

Type: ☒ General playlist ☐ For one screen

Playlist logic: ☐ Default ☒ DOOH

Content of playlist: ☒ Multimedia ☐ Only audio

Versioning: ☐ Without versioning ☒ With versioning ☐ With release

Permissions

User group	Read	Write	Copy...	Rele...	Rece...
<input checked="" type="checkbox"/> DOOH Adm...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Global Ad...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Selection: 0 / 2

User group

- ☒ DOOH Standard
- ☒ notDOOHUser

Save Cancel

Note

You can only have one DOOH playlist per network and you don't have to fill it. When you add a spot to a DOOH booking item, it's automatically added to the DOOH playlist.

Create a standard playlist

To create the standard playlist that contains filler spots, perform the following steps:

1. In IXM One, go to **Channels > Program scheme**.
2. To create the standard playlist, click **New**.
3. In the **Create playlist** window, enter a name for your standard playlist.
4. As **Playlist logic**, select **Default**.
5. Specify all other playlist settings as required.
6. Click **Save** to save your changes.

Add spots to the standard playlist

To play standard spots as fillers, you must add them to the standard playlist. To do so, perform the following steps:

1. In IXM One, go to **Content > Playlist**.
2. Select the standard playlist.
3. Drag and drop your standard spots from the **Selectable spots** pane onto the **Content of playlist** pane.

Assign the playlists to a program scheme

To play any of your playlists, you must assign them to the program scheme. To do so, perform the following steps:

1. In IXM One, go to **Channels > Program scheme**.
2. To create a new program scheme, click on the **+** button.
3. In the **Create program scheme** window, enter a name for your program scheme.
4. Select **Event playlists**.
5. Specify all other program scheme settings as required.
6. Click **Save** to save your changes.
7. To assign the standard playlist to the program scheme, drag and drop it onto the **Standard playlists** panel.
8. To assign the DOOH playlist, drag and drop it onto the **Event playlists** panel.

Configure playlist properties

You must configure the standard playlist to play DOOH spots in-between standard filler spots. Otherwise, the standard playlist will be played through in one go.

To do so, perform the following steps:

1. In IXM One, go to **Channels > Program scheme**.
2. In the **Standard playlists** panel, hover over the standard playlist and select the menu icon. Alternatively, double-click on it.
3. In the **Edit playlist properties** window, switch to the **Extras** tab.
4. Select **Prioritize programmatic advertisements**.
5. Configure all other playlist properties as needed.
6. Click **Save** to save your changes.

Edit playlist properties

Time control

Categories

Extras

Background color

Spot transition

Play only x spots from the playlist

Play in random sequence

Prioritize programmatic advertisements

Seamless

☐

☐

☒

Save

Cancel