Daytime Media Viewer Spot

URL: https://docs.grassfish.com/docs/daytime-media-viewer-spot

Archiviert am: 2025-07-17 18:41:10

With the Daytime Media Viewer spot, you can display multiple spots at different times of the day. For example, one spot can play until 12:00 PM, the next until 03:00 PM, and so on.

You can configure a maximum of four spots with multiple media elements to play during the day and a fallback media file in case a time of day isn't covered.
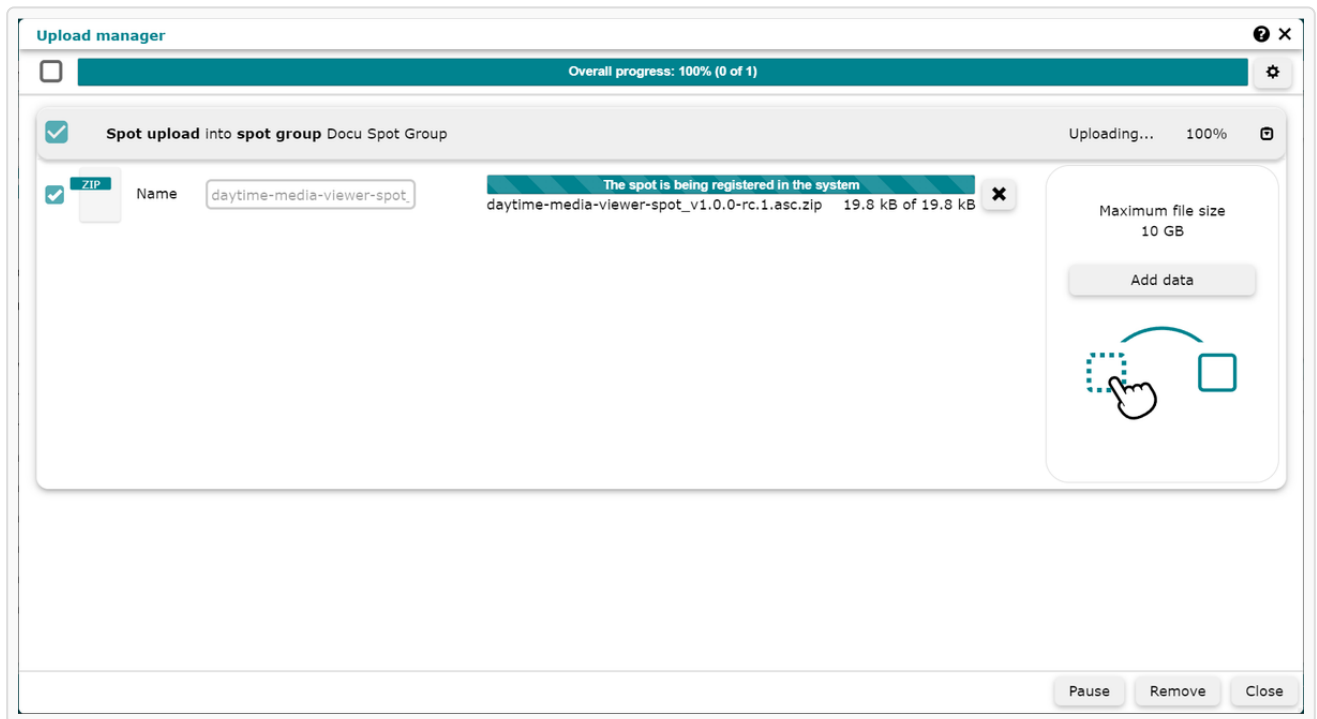
> *Note*
>
> *Please contact Grassfish for information on how to get this solution.*

Upload the spot

Upload the Daytime Media Viewer spot to IXM One. To do so, perform the following steps:
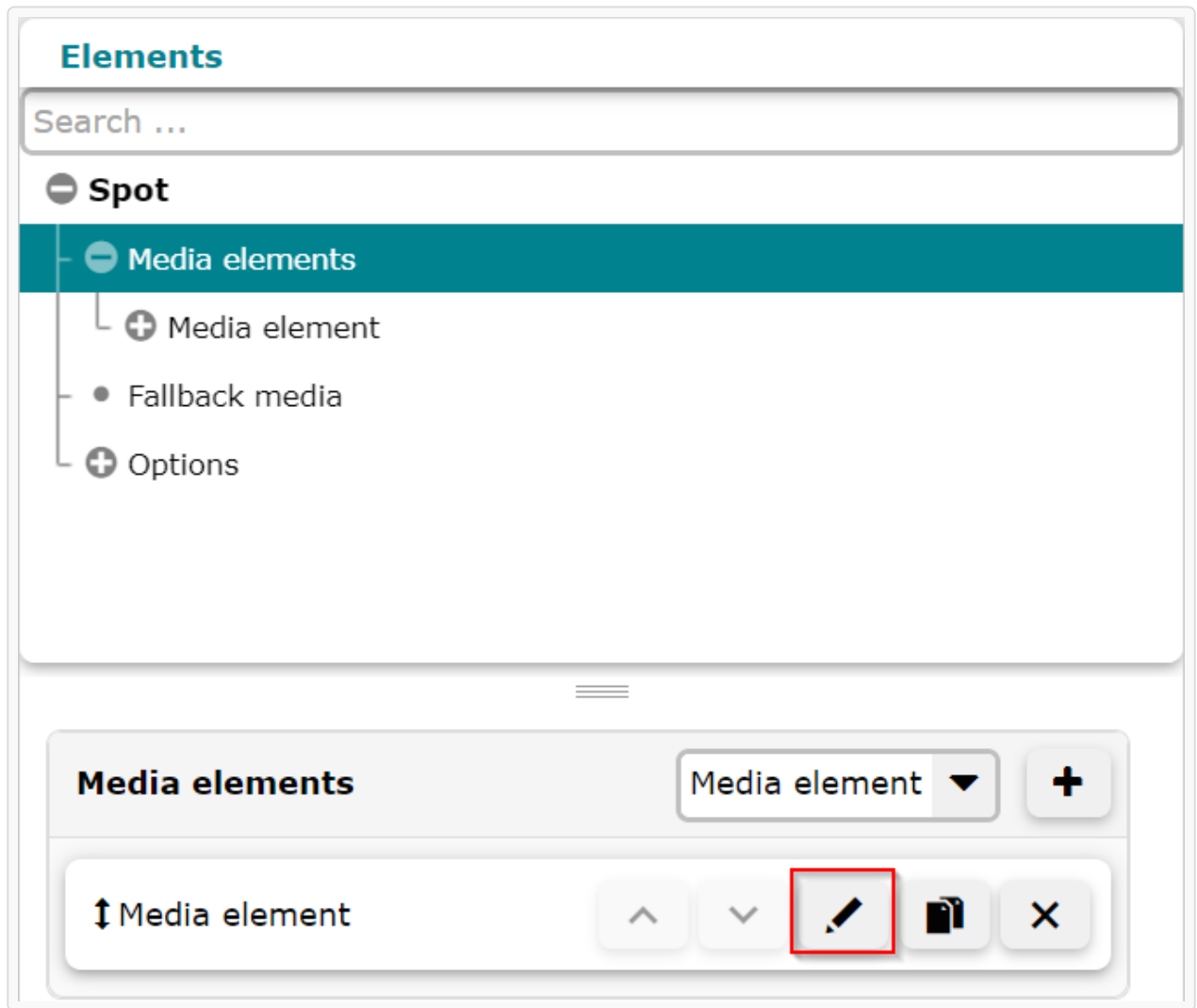
1. In IXM One, go to **Content > Playlist**.

2. In the **Spot groups** pane, select your spot group.

3. In the **Selectable spots** pane, click on **New**.

4. Select **Upload spots**.

5. Upload the Daytime Media Viewer spot in one of the following ways:

   ◦ Drag and drop the ZIP file into the upload manager window.

   ◦ Click on **Add data**, select the ZIP file from your files and click on **Open**.

6. Click on the **Play** icon to start the upload.

7. Once the upload has finished, click on **Close** to close the upload manager.

Configure the spot

To configure your spot in the HTML Wizard, perform the following steps:

1. In IXM One, go to **Content > Playlist**.

2. In the **Spot groups** pane, select your spot group.

3. In the **Selectable spots** pane, hover over the Daytime Media Viewer spot and select **Edit content**. Alternatively, double-click on it.

4. Click on **Media elements**.

5. Click on the **+** to add a media element.

6. Next to the new media element, click on **Edit**.

7. Click on **Add medium**.

8. In the **Select media file** dialog, select a media group.

9. In the **Selectable media** pane, perform one of the following actions:

   ◦ Select an available media file and click **Select**.

   ◦ Click on **Upload** to upload a new media file to select.

10. Under **Play until**, specify the time of day until which to display the media. For example, enter 12:00 to play it until noon.

11. Repeat steps 4 through 10 to create all media elements you need.

12. In the **Elements** pane, select **Fallback media**.

13. Click on **Add medium** to add a fallback media file to display if there's no other media for a time of day.

14. In the **Select media file** dialog, select a media group.

15. In the **Selectable media** pane, perform one of the following actions:

    ◦ Select an available media file and click **Select**.

    ◦ Click on **Upload** to upload a new media file to select.

16. Click on **Options**.

17. Under **Playback duration for images [sec]**, specify how long each image is displayed in seconds. Note that videos are displayed for their duration.

18. Under **Player**, click **Select** to select the player that you want to display the spot.

19. Optionally, click on **Preview** to test the playout in the HTML Wizard:

    ◦ Select **Enabled** to enable the preview.

    ◦ Specify a **Mock time** to test the playout at this time of day.

20. To finish the spot configuration, click **Save** and **Close**.

Use the spot for advertisement

To create an advertisement with the Daytime Media Viewer spot, you must create a DOOH booking item. To do so, perform the following steps:

1. In IXM One, go to **DOOH > Booking**.

2. In the **Bookings** panel, click on **New**.

3. In the **Edit booking item for product** window, specify the booking details.

4. In the **Spot** section, click on **Select from spot group**.

5. Select your Daytime Media Viewer spot. This opens the HTML Wizard.

6. In the HTML Wizard, configure the spot further if needed.

7. Once you've finished, click **Save** and **Close** to close the HTML Wizard.

8. To save the booking item, click **Save**.