

# Set up the SSP provider

URL: <https://docs.grassfish.com/set-up-the-ssp-provider>

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To use content from an SSP, you must set up a connection to the SSP provider and specify a playlist, spot group, and category for the SSP content that the system downloads from the SSP.

*Note*

*If you are using an IXM One version prior to 12.0, you must change the configuration in the configuration file. [Learn more ...](#)*

## Prerequisites

Ensure that you meet the following prerequisites before setting up the SSP provider:

- You know the SSP provider URL and type.
- You've created a designated user for SSP with sufficient user rights for the SSP playlist, spot group, and category in IXM One.
- You've created a spot group to which the system can assign SSP spots after downloading them from the SSP.
- You've created a playlist for SSP spots.
- You've created a category for SSP assignment.

## Set up the SSP provider

To set up the SSP provider, perform the following steps:

1. In IXM One, go to **Administration > SSP**.
2. To set up a new SSP provider, click **New**.
3. In the **Create new SSP provider** window, enter the following general data:

Setting	Description
Provider name	Enter a name for the SSP provider.

State	Select one of the following states: <ul style="list-style-type: none"> <li>◦ Active</li> <li>◦ Deactivated</li> </ul>
SSP user	Select a user from the dropdown menu.
Playlist	Select a playlist for SSP spots.
SSP spot group	Select a spot group for SSP spots.
Category	Select a category for SSP spots.

4. Switch to the **SSP Information** tab.

5. Enter the following data:

Setting	Description
Type	Select the SSP type from the dropdown menu.
SSP URL	Enter the URL of your SSP provider.
SSP live tag URL	<p>Optionally, specify the URL template of the SSP provider to a</p> <p>For example, if you've set the live tags <b>ac1:1</b> and <b>a0:5</b> on the</p> <ul style="list-style-type: none"> <li>◦ <code>https://prod.ssp1.eu/ssp1/?key=c762&amp;seg=a</code></li> <li>◦ <code>https://prod.ssp1.eu/ssp1/</code> is the URL of the S</li> <li>◦ <b>key</b>: identifies the customer at the SSP server.</li> <li>◦ <b>seg</b>: stores the live tag data.</li> <li>◦ <b>playerid</b>: specifies the player's Box-ID.</li> </ul>
Live tag separator	<p>Specify a separator for concatenated live tags values.</p> <p>By default, its a semicolon (;).</p>
Media separator	<p>Optionally, specify a media value separator.</p> <p>For example, use a semicolon (;).</p>

6. Click **Save** to save your SSP provider.

*Note*

*If you came here from the server configuration chapter, please go back and make sure you've fully set it up including IIS and UDC. [Go back](#).*

Live tags help filter spots based on data from (local) web services. For example, to adapt the content displayed in a store to the current weather.

Every player has a unique Box-ID that identifies it, for example, during the initialization. You can check the Box-ID when you access the player in IXM.