Planned Media Viewer Spot

URL: https://docs.grassfish.com/docs/planned-media-viewer-spot

Archiviert am: 2025-07-17 18:37:01

The Planned Media Viewer helps you handle complex DOOH campaigns with precise configuration options:

- **Precision playback**: easily set individual time frames for your media.

- **Reliable fallback**: ensure continuous playback and no empty screens with fallback media.

- **Flexible scheduling**: manage multiple media elements and schedules.

> *Note*
>
> *Please contact Grassfish if you want to use this spot template.*
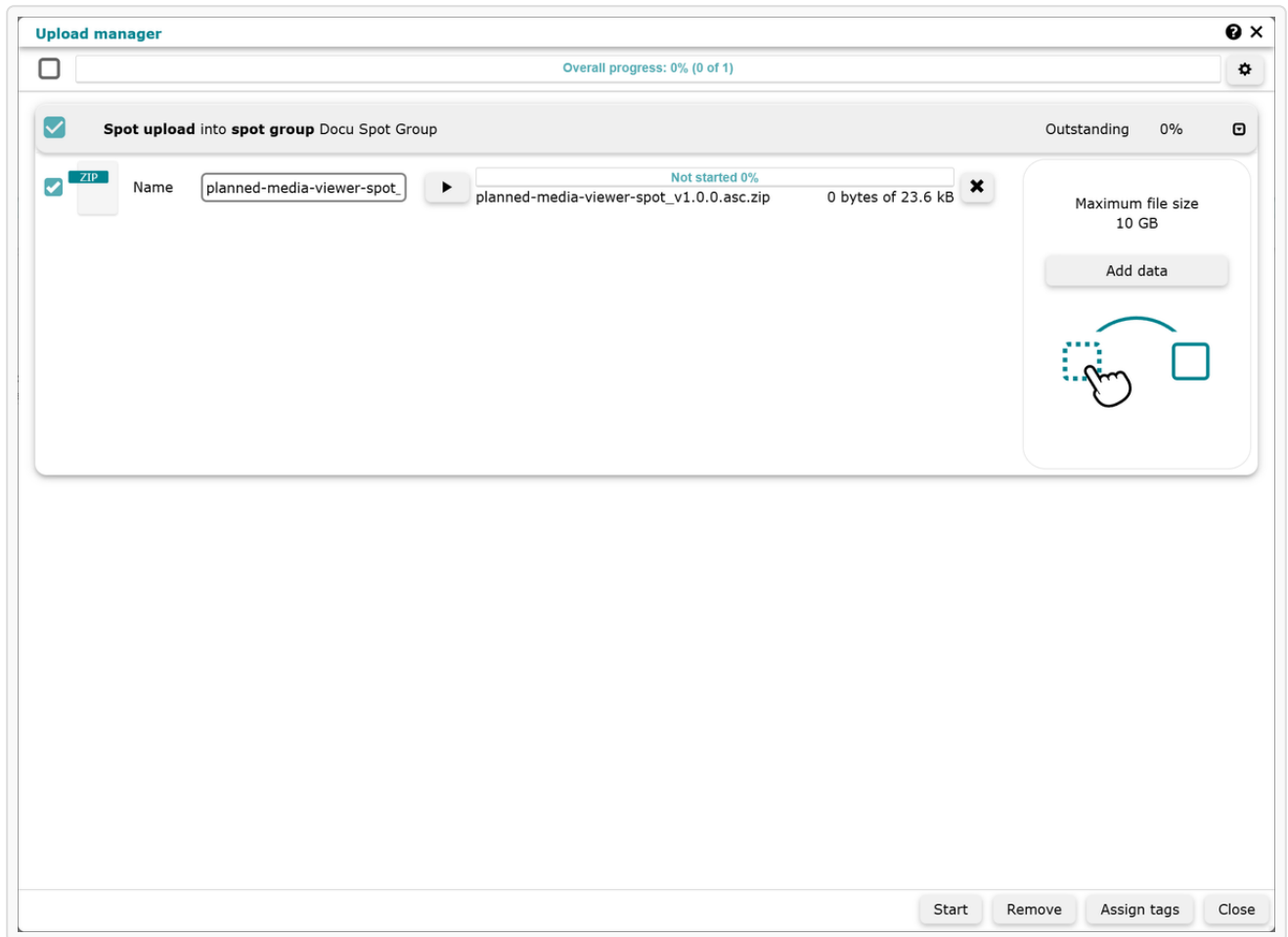
Upload the spot

As a first step, upload the Planned Media Viewer spot to IXM One. To do so, perform the following steps:

1. In IXM One, go to **Content > Playlist**.

2. In the **Spot groups** pane, select your spot group.

3. In the **Selectable spots** pane, click **New**.

4. Select **Upload spots**.

5. Upload the spot ZIP file in one of the following ways:

   ◦ Drag and drop the file into the upload manager window.

   ◦ Click on **Add data**, select the file from your files and click **Open**.

6. Click

   ▶

   to start the upload.

7. Once the upload has finished, click **Close** to close the upload manager.

Configure the spot

To configure your spot in the HTML Wizard, perform the following steps:

1. In IXM One, go to **Content > Playlist**.

2. In the **Spot groups** pane, select your spot group.

3. In the **Selectable spots** pane, hover over the Planned Media Viewer spot and select **Edit content**. Alternatively, double-click on it.

4. Configure the following general spot options:

   ◦ **Spot duration**: specify how long the spot should play. Make sure that the spot duration of the spot, booking item, and media match.

   ◦ **Background**: select and choose a background color (optional).

   ◦ **Player**: select a player that should play the spot.

5. Under **Media elements**, click **+** to add one or more media elements.

6. Click

   and **Add medium** to add a media element.

7. Set **Date from** and **Date to** to specify on which days the media displayed.

8. Set **Time from** and **Time to** to specify at which times the media is displayed.

9. Under **Fallback media**, click **Add medium** to add media that is displayed when no other media is available at specific dates or times.

10. Under **Options**, set the following options:

    ◦ **Playback mode**: select **Sequential** to play the media in a specific order or **Random** to play the media in no specific order.

    ◦ **Playback duration for images [sec]**: specify how many seconds each image should be displayed.

    ◦ **Enable reporting**: select to include data about this spot in your DOOH playback reports.

11. Once you've finished creating your spot, click **Save** and **Close**.

Use the spot for advertisement

You must create a DOOH booking item that contains the spot to play it. To do so, perform the following steps:

1. In IXM One, go to **DOOH > Booking**.

2. In the **Bookings** panel, click on **New**.

3. In the **Create new booking** dialog, click on **New**.

4. In the **Edit booking item for product** dialog, select your product and specify the booking details as needed.

5. In the **Spot** section, click on **Select from spot group**.

6. In the **Select spot** dialog, select your Planned Media Viewer spot and click **Select**.

7. Configure all other booking settings as needed.

8. Click **Save** and **Close**.