

Set up IXM One

URL: <https://docs.grassfish.com/docs/ixm-platform-setup>

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To play SSP content, you need to create and configure a program scheme, playlist, and spot group in IXM One.

Prerequisites for multiple SSPs

If you want to play spots provided by multiple SSPs, note the following additional information:

- The SSP admin user must have permission for all SSP playlists and spot groups.
- We recommend creating a separate SSP playlist for each SSP provider.
- You can control which SSP spots are downloaded to which player by creating and assigning categories.

Create an SSP spot group

To create the spot group, perform the following steps:

1. In IXM One, go to **Content > Playlist**.
2. To create a new spot group, click on the **+** in the **Spot groups** pane.
3. In the **Create new Spot group** window, enter a name for your SSP spot group.
4. As **Type**, select **Spot group**.
5. Specify all other spot group settings as required.
6. Click **Save** to save your changes.

[illegible]

Create playlists

To play SSP content, you need to create the following playlists:

- A playlist for your SSP spots.
- A playlist with standard content. Since the SSP playlist typically doesn't take up the entire playlist time, the system inserts standard spots as filler.
- A [DOOH](#) playlist, which you can either fill with DOOH spots or leave empty. This playlist is required to trigger the [DOOHPlayback add-on](#) which is required for SSP too.

Create an SSP playlist

The system will download media files from the SSP and upload them to your SSP playlist as spots.

To create an SSP playlist, perform the following steps:

1. In IXM One, go to **Channels > Program scheme**.
2. To create an SSP playlist, click **New**.
3. In the **Create playlist** window, enter a name for your SSP playlist.
4. As **Playlist logic**, select **Default**.
5. Specify all other playlist settings as required.
6. Click **Save** to save your changes.

Create a standard playlist

To create the standard playlist which contains filler spots, perform the following steps:

1. In IXM One, go to **Channels > Program scheme**.
2. To create the standard playlist, click **New**.
3. In the **Create playlist** window, enter a name for your standard playlist.
4. As **Playlist logic**, select **Default**.
5. Specify all other playlist settings as required.
6. Click **Save** to save your changes.

Add spots to the standard playlist

To play standard spots as fillers, you must add them to the standard playlist. To do so, perform the following steps:

1. In IXM One, go to **Content > Playlist**.
2. Select the standard playlist.
3. Drag and drop your standard spots from the **Selectable spots** pane onto the **Content of playlist** pane.

Create the DOOH playlist

To create the DOOH playlist, perform the following steps:

1. Go to **Channels > Programm scheme**.

2. In the **Available playlists** pane, click **New**.
3. In the **Create playlist** window, enter a name for your playlist.
4. As **Playlist logic**, select **DOOH**.
5. Specify all other settings as needed.
6. Click **Save** to save your changes.

Create playlist

General

*Name: DOOH playlist

Description:

Type: ☒ General playlist ☐ For one screen

Playlist logic: ☐ Default ☒ DOOH

Content of playlist: ☒ Multimedia ☐ Only audio

Versioning: ☐ Without versioning ☒ With versioning ☐ With release

Permissions:

User group	Read	Write	Copy...	Rele...	Rece...
<input checked="" type="checkbox"/> DOOH Adm...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Global Ad...	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Selection: 0 / 2

User group:

- ☒ DOOH Standard
- ☒ notDOOHUser

Save Cancel

Assign the playlists to a program scheme

To play any of your playlists, you must assign them to a program scheme. To do so, perform the following steps:

1. In IXM One, go to **Channels > Program scheme**.
2. To create a new program scheme, click on the **+** button.
3. In the **Create program scheme** window, enter a name for your program scheme.
4. Select **Event playlists**.
5. Specify all other program scheme settings as required.
6. Click **Save** to save your changes.
7. To assign the standard playlist to the program scheme, drag and drop it onto the **Standard playlists** panel.
8. To assign the SSP playlist, drag and drop it onto the **Event playlists** panel.
9. To assign the DOOH playlist, drag and drop it onto the **Event playlists** panel.

Configure playlist properties

You must configure the properties of your SSP and standard playlists to specify when they should run.

Configure SSP playlist properties

Your SSP playlist is an event playlist. That means, you can specify an event that will trigger it.

To do so, perform the following steps:

1. In IXM One, go to **Channels > Program scheme**.
2. In the **Event playlists** panel, hover over the SSP playlist and select the menu icon. This opens the **Edit playlist properties** window.
3. Switch to the **Event properties** tab and select the following settings:
 - As **Event type**, select **Once by ID**.
 - As **Start event**, specify **SSP**.
4. Click **Save** to save your changes.

Edit playlist properties

Time control

Categories

Extras

Event properties

*Event type

Once by ID

*Start event

SSP

Start behaviour

Immediately

Playback position

☒ Interrupt playlist

☐ Display as overlay

Action at finish

☒ Play next spot

☐ Replay last played spot

☐ Restart playlist

Save

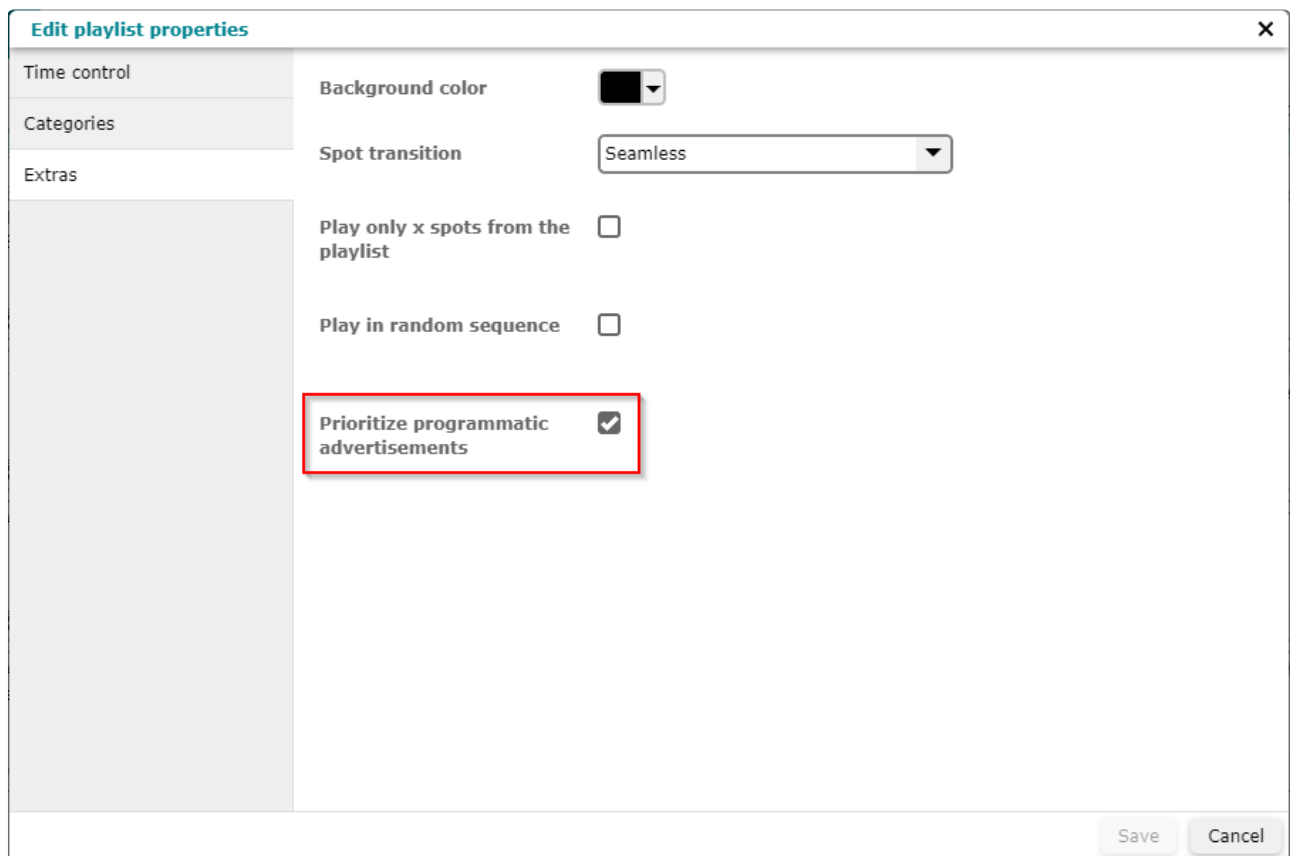
Cancel

Configure standard playlist properties

You must configure the standard playlist to ensure that SSP spots are played in-between standard filler spots. Otherwise, the standard playlist will be played through in one go.

To do so, perform the following steps:

1. In IXM One, go to **Channels > Program scheme**.
2. In the **Standard playlists** panel, hover over the standard playlist and select the menu icon. Alternatively, double-click on it.
3. In the **Edit playlist properties** window, switch to the **Extras** tab.
4. Select **Prioritize programmatic advertisements**.
5. Configure all other playlist properties as needed.
6. Click **Save** to save your changes.



The screenshot shows the 'Edit playlist properties' dialog box with the 'Extras' tab selected. The 'Prioritize programmatic advertisements' checkbox is checked and highlighted with a red box. Other visible options include 'Background color' (black), 'Spot transition' (Seamless), 'Play only x spots from the playlist' (unchecked), and 'Play in random sequence' (unchecked). The 'Save' and 'Cancel' buttons are at the bottom right.

Create and assign an SSP category

With the help of categories, the system can distribute content directly to selected players. You must create an SSP category in IXM One and assign it to the locations or players that you want to play SSP content.

Create the SSP category

To create a category for SSP, perform the following steps:

1. In IXM One, go to **Administration > Content > Categories**.
2. To create a new category, click on the **+** in the bottom right corner.
3. In the **New category** window, enter the name of the category. For example, SSP.
4. Optionally, select **Selectable** to allow location users to assign categories. That means to add content to a player on an individual basis.
5. Assign permissions as required.
6. Click **Save** to save your changes.

Assign the SSP category

You must assign the SSP category to all locations or players that you want to play SSP content. To do so, perform the following steps:

1. In IXM One, go to **Channels > Location**.
2. Double-click on the location or player that you want to play SSP content.
3. Switch to the **Categories** tab.
4. Drag and drop the SSP category from **Available** to **Assigned**.
5. Click **Save** to save your changes.
6. Assign the category to all locations or players that you want to play SSP content.

