

Set up the SSP provider

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To use content from an SSP, you must set up a connection to the SSP provider and specify a playlist, spot group, and category for the SSP content that the system downloads from the SSP.

Note

If you are using an IXM One version prior to 12.0, you must change the configuration in the configuration file. [Learn more ...](#)

Prerequisites

Ensure that you meet the following prerequisites before setting up the SSP provider:

- You know the SSP provider URL and type.
- You've created a designated user for SSP with sufficient user rights for the SSP playlist, spot group, and category in IXM One.
- You've created a spot group to which the system can assign SSP spots after downloading them from the SSP.
- You've created a playlist for SSP spots.
- You've created a category for SSP assignment.

Set up the SSP provider

To set up the SSP provider, perform the following steps:

1. In IXM One, go to **Administration > SSP**.
2. To set up a new SSP provider, click **New**.
3. In the **Create new SSP provider** window, enter the following general data:

Setting	Description
Provider name	Enter a name for the SSP provider.

State	Select one of the following states: <ul style="list-style-type: none"> ◦ Active ◦ Deactivated
SSP user	Select a user from the dropdown menu.
Playlist	Select a playlist for SSP spots.
SSP spot group	Select a spot group for SSP spots.
Category	Select a category for SSP spots.

4. Switch to the **SSP Information** tab.

5. Enter the following data:

Setting	Description
Type	Select the SSP type from the dropdown menu.
SSP URL	Enter the URL of your SSP provider.
SSP live tag URL	<p>Optionally, specify the URL template of the SSP provider to a</p> <p>For example, if you've set the live tags ac1:1 and a0:5 on the</p> <ul style="list-style-type: none"> ◦ <code>https://prod.ssp1.eu/ssp1/?key=c762&seg=a</code> ◦ <code>https://prod.ssp1.eu/ssp1/</code> is the URL of the S ◦ key: identifies the customer at the SSP server. ◦ seg: stores the live tag data. ◦ playerid: specifies the player's Box-ID.
Live tag separator	<p>Specify a separator for concatenated live tags values.</p> <p>By default, its a semicolon (;).</p>
Media separator	<p>Optionally, specify a media value separator.</p> <p>For example, use a semicolon (;).</p>

6. Click **Save** to save your SSP provider.

Note

If you came here from the server configuration chapter, please go back and make sure you've fully set it up including IIS and UDC. [Go back](#).

Live tags help filter spots based on data from (local) web services. For example, to adapt the content displayed in a store to the current weather.

Every player has a unique Box-ID that identifies it, for example, during the initialization. You can check the Box-ID when you access the player in IXM.