

WORKING WITH A CORPUS: ANALYSIS ON TAYLOR SWIFT'S LYRICS

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ERA #1: 2006 - 2010



- THE FREQUENT USE OF WORDS LIKE ‘LIKE’, ‘LOVE’ AND ‘BABY’ SUGGESTS A PREDOMINANT THEME OF ROMANTIC RELATIONSHIPS IN HER SONGS DURING THIS ERA.
 - THE FREQUENTLY USED WORD “COME” MAY IMPLY THEMES OF ANTICIPATION, INVITATION, OR THE DESIRE FOR CLOSENESS, FURTHER REFLECTING THE ROMANTIC NARRATIVE PREVALENT IN HER MUSIC DURING THOSE YEARS.

ERA #1: 2011 - 2012



- THE INCREASED FREQUENCY OF THE PHRASE “I'M” COMPARED TO “YOU'RE” DURING THIS PERIOD MAY INDEED SUGGEST A FOCUS ON HER OWN FEELINGS AND EXPERIENCES IN HER MUSIC.
 - IN THIS PHASE, PHRASES SUCH AS ‘SHAKE’, ‘DANCING’, AND ‘RUN’ ARE NOTABLY RECURRENT, INDICATING A DELIBERATE DEPARTURE FROM HER PREVIOUS THEMES.

ERA #1: 2019 - 2023



- THE PRESENCE OF BOTH “DAYLIGHT” AND “NIGHT” IN THE LYRICS OF THIS ERA SUGGESTS A MORE MULTIFACETED AND MATURE EXPLORATION OF EMOTIONS AND EXPERIENCES IN HER SONGWRITING.
 - THE INCREASED FREQUENCY OF “I'M” COMPARED TO “YOU'RE” SUGGESTS A SHIFT IN FOCUS TOWARDS TAYLOR SWIFT'S PERSONAL EXPERIENCES AND PERSPECTIVE DURING THE 2019 TO 2023 ERA

THROUGHOUT TAYLOR SWIFT'S CAREER, HER LYRICS REFLECT A PROFOUND EVOLUTION AND MATURATION. IN THE EARLY YEARS, FREQUENT MENTIONS OF "YOU'RE," "LOVE," AND "LIKE" PAINT A PICTURE OF A YOUNG GIRL NAVIGATING THE COMPLEXITIES OF LOVE AND HEARTBREAK. AS SHE TRANSITIONS INTO THE SECOND ERA, CHARACTERIZED BY HITS LIKE "SHAKE IT OFF," SWIFT BEGINS TO ASSERT HERSELF, SHAKING OFF RUMORS AND EMBRACING HER INDIVIDUALITY. THIS PHASE SEES HER EXPLORING THEMES BEYOND ROMANCE, DELVING INTO SELF-DISCOVERY AND EMPOWERMENT. BY THE THIRD ERA, SWIFT EMERGES AS A SEASONED STORYTELLER, HER LYRICS DEMONSTRATING A NEWFOUND MATURITY AND DEPTH. ADDRESSING THEMES OF FRIENDSHIP AND FEMINISM, SHE SHOWCASES A MORE NUANCED UNDERSTANDING OF THE WORLD AND HER PLACE WITHIN IT, MARKING A SIGNIFICANT EVOLUTION IN HER ARTISTRY.